



CITY OF ALLEGAN

Downtown Development Authority
Allegan City Hall
231 Trowbridge Street, Allegan, MI 49010
Wednesday, January 11, 2023 8:00am

AGENDA

- 1. Call to Order**
- 2. Attendance**
- 3. Selection of Chair, Vice Chair, and Public Spaces Commission Liaison**
- 4. Approval of Previous Meeting Minutes**
- 5. Public Comment**
- 6. Discussion Items**
 - a) Downtown Development Authority Boundaries
 - b) 2023 Downtown Allegan Events
 - c) Match on Main – MEDC Grant
 - d) Downtown Allegan Social District Operating Hours
 - e) Downtown Improvement Project Update
- 7. Comments from City Staff & Board Members**
- 8. Adjournment**

Meeting minutes may be obtained at cityofallegan.org
or Allegan City Hall 231 Trowbridge Street, Allegan, MI.
The City of Allegan is an equal opportunity provider and employer.



City of Allegan
Downtown Development Authority Meeting
City of Allegan Council Chambers
231 Trowbridge Street

November 9, 2022

1. Call to Order

Meeting was called to order at 8:01am.

2. Attendance

Present: Chair Mark Heather, Vice Chair Michelle Liggett (8:03), Carleigh Ackerman, Carl Canales, Nicole Heslip, Kelly McLean

Absent: Mayor Delora Andrus, Phil Siegler

Others Present: Parker Johnson, Downtown Manager and Assistant to the City Manager
Joel Dye, City Manager

3. Approval of Previous Meeting Minutes

Motion to approve the minutes from October 19, 2022, by Heslip, supported by Canales.
Motion carried 6-0.

4. Public Comment

None

5. Discussion Items

a. Downtown Allegan Marketing

Johnson and Dye asked for input and direction on DDA-funded marketing for Downtown Allegan and the Downtown Allegan Infrastructure & Streetscape Project during construction. General discussion was had.

b. Downtown Allegan Operating Hours

Johnson presented data compiled with input from 50 retail/dining/service businesses located within the DDA boundaries that shows the current operating hours of Downtown Allegan. General discussion was had.

6. Comments from City Staff & Board Members

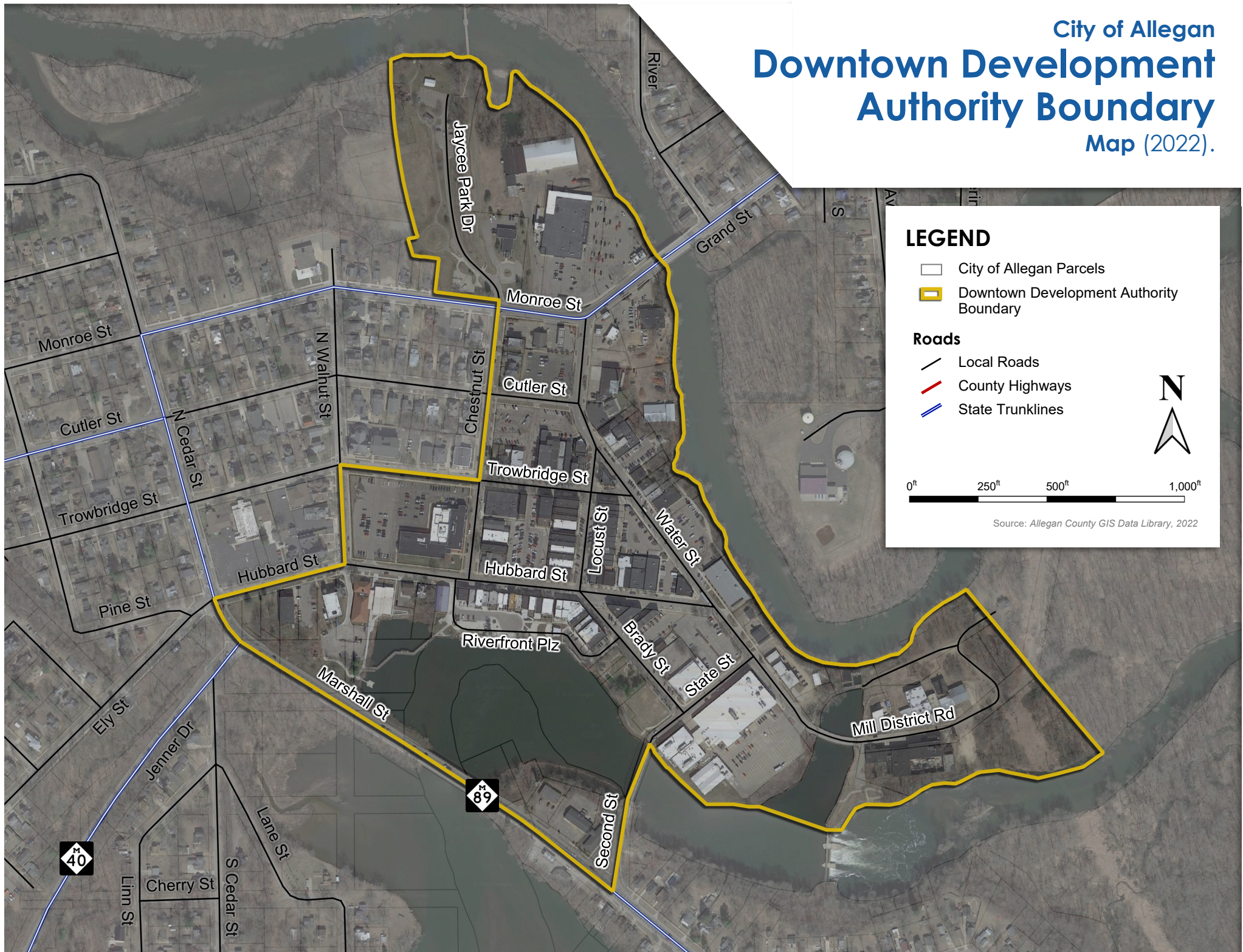
- a. Heslip requested to discuss the DDA social marketing efforts at the upcoming November meeting.

7. Adjournment

The meeting was adjourned at 9:03am.

**Respectfully Submitted,
Parker Johnson
Downtown Manager & Assistant to the City Manager**

City of Allegan
**Downtown Development
Authority Boundary**
Map (2022).





2023 EVENTS



ROLLIN' ON THE RIVER

FRIDAYS
JUNE 9 - AUGUST 25



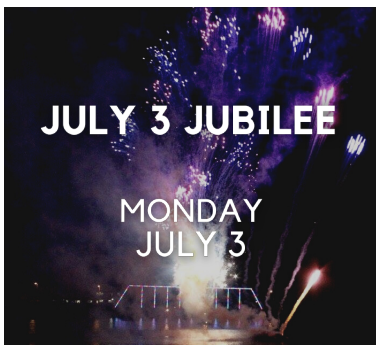
BRIDGEFEST

SATURDAY
JUNE 10



FORK IN THE ROAD: A FOOD TRUCK RALLY

MONDAYS
JUNE 12 - AUGUST 28



JULY 3 JUBILEE

MONDAY
JULY 3



SIDEWALK SALES

THURSDAY-SATURDAY
JULY 27, 28, 29



SMALL BUSINESS SATURDAY

SATURDAY
NOVEMBER 25



FESTIVE FRIDAYS

FRIDAYS
DECEMBER 1, 8, 15, 22



NYE!24 NEW YEAR'S EVE CELEBRATION

SUNDAY
DECEMBER 31