

COUNCIL WORK SESSION MAY 24, 2016

The work session of the Council of the Town of Altavista was held in the Council Chambers of the J.R. Burgess Municipal Building, 510 Seventh Street, on May 24, 2016 at 5:00 p.m.

Council members

present:

Mayor Michael Mattox
Mrs. Micki Brumfield
Mrs. Beverley Dalton
Mr. Timothy George
Mr. Jay Higginbotham

Council members

absent:

Mr. Charles Edwards
Mr. Tracy Emerson

Also present:

Mr. J. Waverly Coggsdale, III, Town Manager
Mr. Daniel Witt, Assistant Town Manager
Mrs. Tobie Shelton, Finance Director
Mr. Dennis Jarvis, Economic Dev. Director
Mr. David Garrett-Director of Public Works
Mr. John Eller, Town Attorney
Mrs. Mary Hall, Administration

1. Mayor Mattox called the meeting to order and presided.
2. Mayor Mattox advised the Commonwealth MHP Zoning Issue would be addressed first on the agenda and asked if there were any additional changes to the agenda.

A motion was made by Mr. Emerson, seconded by Mrs. Dalton, to approve the agenda as presented.

Motion carried:

VOTE:

Mr. Michael Mattox	Yes
Mrs. Micki Brumfield	Yes
Mrs. Beverly Dalton	Yes
Mr. Tracy Emerson	Yes
Mr. Timothy George	Yes

3. Public Comments—Agenda Items Only

Mayor Mattox asked if anyone would like to speak on anything listed on the agenda.

Mrs. Holly Saunders, 1105 Bedford Avenue and business owner of Vista Foods, came forward and addressed Council. She spoke in regards to the reduction of the real estate taxes and the BPOL taxes and stated in a personal and business standpoint she is in favor of both. Mrs. Saunders stated her family owns and operates Vista Foods and over time it has been hard to make ends meet. They operate on a slim profit margin. The business licenses are based on gross income; each year they pay out several thousand dollars because of the BPOL tax. She noted their business employs 17 people and she hopes they can continue to do so. Mrs. Saunders added the Town of Bedford where they own another store eliminated their business license tax several years ago which was a welcome relief; they now pay a flat fee. She mentioned with the cigarette tax she does not sell a lot of cigarettes but would prefer the cigarette tax over the BPOL tax.

Mr. Chip Roark, 2207 Beverly Heights and business owner, addressed Council stating he loves a meal tax; you only pay what you choose to spend. He loves a meals tax because Altavista is the center of a much larger community and the town provides amenities: parks, ball parks, a museum, library. All these places are supported by the town's tax dollars. He felt a meals tax and cigarette tax are fair because it allows the people that live outside of town an opportunity to support these amenities. Mr. Roark noted a meals tax would not change his eating habits or desire to drive out of town for food. Mr. Roark

COUNCIL WORK SESSION MAY 24, 2016

stated he would like to see the BPOL tax reduced; he would like to see the businesses in town not only survive but thrive. Mr. Roark referred to the proposed cigarette tax stating if it would do away with thousands of cigarette butts on the sidewalks he would be happy. He said the cigarette tax is not going to change people's behaviors. People buy cigarettes and meals as a convenience. Altavista is not a cheap town; Mr. Roark stated he did not want to live in a cheap town. Thanks to the people in the town and Council Altavista is a wonderful community. He noted if cutting the BPOL tax will bring more businesses to town that would increase the quality of life.

Mr. Mark Younkin, 1419 Hillcrest Street, President of PCM Industrial Services and chair of the Altavista Economic Development Authority, addressed Council noting the town of Altavista is a destination for many communities outside of Altavista to take care of daily needs. He stated from his understanding the primary goal is to reduce the real estate tax and also to reduce or eliminate the BPOL tax which he is okay with. Mr. Younkin noted there is a lot of real estate for sale in the town of Altavista. There are a lot of older homes that require modernization and remodeling. He felt the millennial generation and the one above them are not interested in these homes; they are too busy working and raising families. He did not feel this generation wants to sink a lot of money into these homes, they want new housing. He felt Altavista was long overdue for some new development. Mr. Younkin stated the only way a developer will look at this area is if he is given some tools to sell this development with one tool being no real estate tax. He didn't feel increasing the meals tax or the proposed cigarette tax would chase people away from the town.

4. Introductions and Special Presentations

5. Items for Discussion

a. Commonwealth MHP Zoning Issue

Mr. Coggsdale advised recently staff was contacted by an appraiser that was working for the owners of the Commonwealth Mobile Home Park. The appraiser was inquiring about the zoning and permitted uses of the property and staff provided the regulations that are set forth in the ordinance related to "non-conforming uses". Staff has determined that Section 86-702(b)(6) of the Town Code permits a manufactured home/mobile home, that is deemed to be a nonconforming use, to be replaced one time with a later model unit on the same site as the previous unit. The owners of Commonwealth Mobile Home Park contacted the Town Manager to discuss their concerns that the zoning determination had devalued their property and that the determination was in error. He noted no zoning permit application has been filed for the replacement of a manufactured home/mobile home on the site. Mr. Coggsdale stated based on staff's review, it appears that the wording in Section 86-702(b)(6) was adopted in 1987.

Mr. Eller provided correspondence to Council explaining his interpretation of the ordinance. He stated it was evident that single wide mobile homes since 1987 are not permitted in R2 or C2 areas and since the new zoning ordinance in 2012, doublewides are not permitted. The presence of singlewides and doublewides would be nonconforming uses. He noted in 2011 the Commonwealth Mobile Home Park was C2 and in 2011 changed to R2. He advised in 1987 the ordinance called for the replacement of a singlewide one time at the same location.

Mr. Emerson clarified that if a trailer has been replaced once, it could not be replaced again.

Mr. Eller stated there have been no zoning applications filed for a replacement noting this is why his correspondence is hypothetical.

Ms. Jenny T. Allman, 1148 Ivy Hill Drive, Forest, Virginia, 24551, addressed Council stating when she first became aware of the situation she was in the process of refinancing a company. Bank of the James sent out an appraiser and the property (Commonwealth Mobile Home Park) was appraised at \$420,000 which was in the portfolio for several

COUNCIL WORK SESSION MAY 24, 2016

years. She noted there was some communication from the Town of Altavista that this ordinance was in effect. She read the ordinance and stated as a wordsmith she felt the ordinance could never be enforced. She stated the second appraisal came back at \$135,000 and they wanted to know why so they looked at the evolution of the ordinance. She stated it was clear the Town of Altavista does not like mobile homes. Ms. Allman stated she loves mobile homes because they are affordable housing; she noted of the 28 families in the mobile home park 21 are retired. Their income is recession proof and is spent here in the town which is good for the economy. She felt mobile homes were a good home for people who don't want to take care of a big house or want a monthly mortgage. Ms. Allman stated she at first felt this was inverse condemnation. She suggested that Council read and reread the ordinance to see that it is not going to have a positive impact on the community. She referred back to the 21 families and asked what would happen to them if they decided to close the park. As mobiles are moved out, it will make no sense to continue to pay the taxes, management, and upkeep. The impact on the economy; they paid out about \$6,000 in water and sewer services to the town last year and \$3,000 in taxes to the town and Campbell County while taking in \$40,000 (22% went to government entities). She did not feel this ordinance is what the town is about; this ordinance says the town doesn't want mobile homes. Ms. Ann Baldwin, managing partner and Mr. Kevin Turner, President, were in attendance. Ms. Allman asked Council to repeal this ordinance and allow them to continue with keeping the park in good shape.

Mrs. Dalton confirmed with Ms. Allman that she is asking Council to look at the ordinance hard with an eye toward being long term supportive of mobile home parks.

Mr. George asked if the families owned their homes.

Ms. Allman responded that 26 of the families own their home.

Mr. George asked if any of the homes have been replaced.

Ms. Allman stated they don't know; the ordinance has never been enforced and they didn't know about the ordinance until the appraisal came back.

Mr. George asked what would keep someone from replacing their mobile home.

Ms. Allman stated nothing other than they could only do this one time. She asked what would happen if a home was not kept up; no one would want to live next door to it. She noted management will ask that a renter either keep their lot clean or move.

Mr. George asked if there use to be a fence around the park.

Ms. Allman stated there use to be a hotel there and they did not fill in the basement properly which created damage to the water and sewer lines which has now been corrected.

Mr. Emerson asked how many empty slabs were in the mobile home park.

Ms. Baldwin stated there are two.

Mr. Coggsdale stated there would have to be research to determine which lots are available for replacement.

Mrs. Dalton stated the issue at hand is does the town want this ordinance to stand as a statement towards its persuasion about mobile homes inside the town; if that is what Council wants to happen in the long term there would be no mobile homes in town. She felt Ms. Allman makes a case for those on fixed incomes. Mrs. Dalton suggested Council look at the ordinance and decide if Council wants the ordinance to stand or if it should be amended.

Mr. Coggsdale stated the ordinance is deemed as a nonconforming use and what is the purpose of the nonconforming use.

COUNCIL WORK SESSION MAY 24, 2016

Ms. Allman stated when she bought it, it was established as a mobile home park and asked if these ordinances apply to property that was grandfathered in. She asked Council to read the minutes and stated the purpose is to get rid of mobile homes. She suggested getting rid of the language that says "replace one time". She noted as a wordsmith that is impossible anyway because you cannot replace the same thing twice.

Mr. Coggsdale clarified "grandfathered" is a slang term for a nonconforming use and an ordinance can apply to a "grandfathered" use. A grandfathered use is something that is in place and a new rule goes into place and it can continue under certain conditions.

Mr. Eller questioned the purchase date of the park.

Ms. Allman responded it was purchased around 2000.

Ms. Baldwin stated it was in 1997 or 1998.

Mr. Eller asked when she received the \$420,000 appraisal.

Mrs. Allman responded approximately 3 weeks ago. She noted they went in for bank financing and the bank came back with the appraisal of \$135,000. She asked the bank to come back and appraise without the ordinance which was the \$420,000 figure.

Mrs. Dalton stated this was an unintended consequence of an event that occurred 30 years ago.

Mayor Mattox thanked Ms. Allman for bringing this matter to the attention of Council.

It was the consensus of Council to have staff to research options and bring back to a future work session.

b. FY2017 Budget & CIP

Mr. Coggsdale advised earlier this month Council conducted a Public Hearing on the proposed FY2017 Budget and FY2017-2021 Capital Improvement Program (CIP). The proposed budget as designed is based on the existing tax rate structure; Council had asked staff to look at alternatives in regards to lowering the real estate and BPOL tax, looking at the cigarette tax and raising the meals tax by 1.5%. He noted the changes made to the budget at the May10 Council meeting; the proposed annual stipend increases were removed for the elected official's annual stipend, which resulted in a decrease of \$14,550. This reduction coupled with several other previous revisions, including the County proposed contribution, results in a deficit in the budget of \$17,650. Staff looked at the original revenue projections and based on current trends feels that the projection can be increased by \$21,000. ("Misc.- Sale of Supplies & Materials" - \$11,000 and "Local Meals Tax"- \$10,000). Based on the changes to the budget and the revised revenue projections, the potential result would be a surplus of \$3,350 in the General Fund. These changes would call for a balance budget with a small surplus. Mr. Coggsdale felt the reduction of the real estate and BPOL taxes proposal got lost in the increase of the meals tax and the proposed cigarette tax at the public hearing.

Mayor Mattox felt the goals of being revenue neutral, to improve the business climate so that small businesses would come to Altavista without having to pay these gross receipts based BPOL taxes, also help the property owners, to also encourage more people and businesses to move into the town of Altavista was overlooked.

Mrs. Dalton stated after the public hearing on May 10, 2016 all of Council began to think twice about the cigarette and meals taxes; the ones that spoke were negative on those issues. She felt the overall goal of Council with taxes was missed. The intent of Council is to lower the burden on the citizens of Altavista. Taking the real estate tax down over a several year period of time would be appreciated by the citizens and industries. She felt this was a good idea and would stick by it. The BPOL tax affects businesses and hopes this will attract more businesses with the thought process of possibly eliminating this tax

COUNCIL WORK SESSION MAY 24, 2016

over a period of time. She stated she was personally fine with encouraging people not to use tobacco and felt the cigarette tax would put the burden on people that choose to smoke. Mrs. Dalton felt the proposed cigarette tax and meals tax is a way to raise the revenue that is being lost while lowering the burden on the community. She did not feel Council would be changing behaviors with these first steps.

Mr. George agreed with Mrs. Dalton's comments. He noted the *Lynchburg News & Advance* reported Wal-Mart was located outside of the town limits and wanted to make certain that was corrected. He felt many readers would think stores in town were losing business because of the cigarette tax; shoppers could purchase their cigarettes at Wal-Mart. Mr. George advised of meals and cigarette taxes imposed by other jurisdictions. He referred to a letter to the editor of the *Lynchburg News & Advance* in which the letter addressed a cigarette tax stating when you apply a cigarette tax there is revenue for a while and then it goes down because people go elsewhere. He noted the author of this letter was a wholesale distributor for cigarettes. He did not feel this cigarette tax was a substantial amount and replacing a mandatory tax with an optional tax was a good thing.

Mrs. Brumfield stated she was thinking about the business people that spoke at the public hearing and asked Council not to impose these taxes and how it would affect their businesses. She noted the people that spoke today, Mr. Roark and Mr. Younkin, do not have businesses in which they sell cigarettes at Mrs. Saunders does; noting Mrs. Saunders would like to see the real estate and BPOL taxes disappear. Mrs. Brumfield stated she is all for that. She felt there were sources in this town, the Water Plant, that can make money and Council would not have to implement another tax. She noted the ones that have businesses in the downtown business district do not necessarily live in town. She felt she needed to do what the businesses have asked Council to do; noting they know their business better than Council does and whether they are making money or not. Mrs. Brumfield stated she has a different opinion about cigarette smoking; she has seen people struggle. Cigarette smoking is not a choice but an addiction. She stated they are going to continue to smoke but purchase cigarettes outside of town and she is afraid it is going to hurt the businesses in the town. She stated she was going to do what the businesses asked and she is not going to support the increased meals tax and cigarette tax.

Mr. Emerson questioned the number of people in the town of Altavista.

Mr. Coggsdale responded there are approximately 3,400.

Mr. Emerson stated only five people spoke at the public hearing. He stated tobacco took a hit years ago when it left this region and the farmers started raising other crops. They have survived. He agrees with the other Council members that people choose to smoke, if you are an alcoholic you choose to drink. Mr. Emerson stated he is willing to pay the meals tax because he chooses to eat out. He felt what Council was attempting to do was the right thing for every citizen that lives in the town and pays taxes. He stated he appreciates the business owners that do not live in town but five is not going to make him change his mind.

Mrs. Dalton noted she spoke to two of the citizens that addressed Council at the public hearing after the May 10th meeting, both were unaware that Council was proposing to lower taxes. They were looking at the one segment that affected them and both pledge to look at the bigger picture.

Mayor Mattox noted he is in the shoes of some of the retailers and has researched as well. He stated even if the proposed cigarette ordinance is implemented the town of Altavista is still cheaper than other localities. Mayor Mattox stated the town is looking at doing something that will set the town apart from nearly every community in the region. The goal is to have no real estate tax and no BPOL tax. He felt this would contribute to economic development in the town. Mayor Mattox asked why the town would want a lower cigarette cost as most smokers start when they are young and don't have a lot of money; this would discourage smoking. He stated there are so many levels as to why the cigarette tax is good for the town of Altavista.

Mayor Mattox asked Mrs. Brumfield if she was for or against the proposals.

COUNCIL WORK SESSION MAY 24, 2016

Mrs. Brumfield stated she would like to talk to some of the business owners again; she would like to see the real estate and BPOL taxes go down.

It was the consensus of Council to move forward with the real estate reduction, BPOL reduction, increase in meals tax and the implementation of a cigarette tax.

Mrs. Brumfield questioned why these items are grouped together.

Mr. Coggsdale stated for auditing reasons it was not a good practice to pull funds from one fund to cover another.

Mrs. Brumfield questioned if there was profit from the sale of water that it couldn't be used to cover expenditures in the general fund.

Mrs. Dalton stated the utility rates have been raised 5% for a five-year period to make operations self-sufficient. There are capital improvements at Water and Wastewater that are astronomical and because the water rates are so low, the user is not paying for it. Council recognizes if the utility side can fund itself, they would not have to take money from the general fund. Mrs. Dalton stated in her opinion water and sewer rates should still be raised which is a matter of staff bringing forth a projection of what it would take to try to cover the CIP in utilities.

Mr. Coggsdale stated based on this budget, it is providing for operations (personnel, power, chemicals, plus debt services); based on revenue and expenses \$450,000 to the good noting the CIP exceeds that amount. He stated several years ago money was being taken from the General Fund to subsidize the Enterprise fund noting this has been a million dollar turn around in five years.

Mayor Mattox stated the goal is to cover operations and debt services, but wants to set aside monies for the reserve fund for emergencies.

Mr. Emerson referred to a comment made at the last meeting about there being 35 or 40 empty store fronts; he stated the day he came on Council 3 and 1/2 years ago there were 35 or 40 buildings in town empty. Mr. Emerson stated his point is Council can give a tool to Mr. Jarvis that he can go out and market the town. What has been done for the past 3 and 1/2 years hasn't filled up these buildings.

Mrs. Brumfield stated she was the type that if Council implements a meals tax and cigarette tax and cuts the real estate and BPOL taxes and we start making money off of water contracts then she would come back and suggest giving someone a break on the meals and cigarette taxes.

Mr. Coggsdale stated staff would develop the budget as discussed. He noted the cigarette tax ordinance would need to be considered for adoption at the June 14th, 2016 meeting before adopting the FY2017 budget.

c. War Memorial Building/YMCA Family Center Roof Follow-up

Mr. Coggsdale advised previously staff discussed the issue regarding the leaking roof on the War Memorial Building (owned by Town) that is utilized by the Altavista Area YMCA as part of their childcare/aquatics facility. He presented Council with a photo showing the War Memorial building (single story brick portion). He noted the YMCA has received several quotes for roof replacement and the project is estimated to cost between \$35,000 and \$40,000. Mr. Coggsdale asked Council how they would like to handle the issue and in what timeframe.

Mayor Mattox stated he is in favor of supporting the YMCA, one of the crown jewels of Altavista, but felt there should be an agreement in place stating whose responsibilities there are to do this, who carries the insurance, the liabilities, repairs. Mayor Mattox stated from his understanding an agreement is not in place with the YMCA.

COUNCIL WORK SESSION MAY 24, 2016

Mr. Coggsdale stated there was not an agreement in place and did not know the history of how this developed noting the YMCA has actually built structures on to the town property. Mr. Coggsdale advised he has been in touch with Mr. Steve Jester, Director of the Altavista YMCA, and they are planning to discuss the matter of the roles and responsibilities of each group in regards to the building and the property. Mr. Coggsdale noted once the document is ready it will be presented to Town Council for their review and consideration.

It was the consensus of Council that staff move forward with the procurement and awarding of a contract at an amount not to exceed \$40,000 to replace the roof on the War Memorial Building.

Mrs. Dalton asked if there was a way to change the roof pitch.

Mr. Coggsdale stated he could ask Mr. Garrett to look at this but did not feel \$40,000 would cover changing the roof.

d. Broad Street Storm Water Item

Mr. Coggsdale advised during discussions with Council at their November 2015 Regular Meeting, regarding upgrades to sections of sidewalk in the 1000 block of Broad Street, staff was directed to look at addressing some storm water concerns at the intersection of Broad Street and 9th Street. Staff asked Hurt & Proffitt to submit a proposal for the engineering of this improvement, as well as a "probable construction cost estimate".

Mr. Coggsdale provided photos of the existing pipes along Broad Street at its intersection with 9th Street and the curb and gutter that is utilized to carry the water to the outfall ditch at the railroad. Staff has not received complaints in regard to any issues at this location and flooding has not been a problem. There is a functioning storm water system in place and this proposed improvement would be more for aesthetic value at a cost of an estimated \$70,000.

Mrs. Dalton did not feel this was high on the priority list and that it be put on the "to do" list.

It was consensus of Council to move this item to the "to do" list.

At 6:55 p.m. Mayor Mattox called for a 5-minute break. Council reconvened at 7:00 p.m.

e. Utility Fees Issue (FY2013-2014)

Mr. Coggsdale advised recently a citizen inquired as to the current utility connection fees and the significant increase that had occurred. Staff researched the item and found that this discussion began with the Public Works/Utility Committee, with a recommendation being forwarded to the Town Council at their February 2013 Regular Meeting. At the February Town Council meeting it was the "consensus" of Council that the "developed rate structure proposal stay in place with a 5% utility rate increase proposed for FY2014". This item was further discussed at the April Public Works/Utility Committee meeting with a recommendation that the Capital Recovery Fee and the Fire Suppression Fee be tabled until a future date. The Committee recommended that all other fees as identified remain in the budget. This recommendation was accepted and voted on by the Council at their April Regular Meeting. Based on discussion/action, adjustments were included in the budget based on the proposed rate/fee structure and the item was discussed several times over the course of the budget deliberations. After researching the issue, staff consulted with the Town Attorney. Mr. Eller feels the increases in the connection fees could be subject to successful challenge. Based on Mr. Eller's opinion, due to the fact that the budget public hearing ad did not specifically address this issue, they need to be reconsidered. Staff is reviewing the files to assess the number of connections that were impacted.

COUNCIL WORK SESSION MAY 24, 2016

Mrs. Dalton stated she is ready to get the rates appropriate now and asked that when the long rate proforma is put together in the five to seven-year range; these should be in that discussion.

Mr. Coggsdale advised he would work with Mr. Eller to draw up the appropriate language and a public hearing would be scheduled.

It was the consensus of Council to hold the public hearing on the Utility Connection Fee increases June 14, 2016.

f. Classification and Compensation Study

Mr. Coggsdale advised previously staff sought proposals from qualified firms to conduct a "Classification and Compensation Study" for the town of Altavista. The Town has received proposals from two firms, both of which are within the \$25,000 budgeted in FY2016 for this purpose. Staff is reviewing and ranking the two firms and once this is complete staff would like to execute a contract with the selected firm. Staff is seeking authorization to proceed with this project and asked to place the final action by Council on the next meeting's Consent Agenda. Mr. Coggsdale noted the study would take between 3 to 4 months and would involve a review of the Town's current Classification and Compensation Study. He advised it is important to have a current Classification and Compensation System in place to support the recruitment, success, and retention of qualified and productive employees and to encourage and reward activities that promote the Town's vision, mission and values as a high performance organization.

Mr. George asked who the town would be compared to.

Mr. Coggsdale responded localities in the Region 2000 area; similar population, services, etc.

Mayor Mattox questioned the last time this had been done.

Mrs. Shelton stated a study was completed in 2000.

Mrs. Dalton stated Council makes discussions on employees' salaries and it is based on nothing and this study would give Council some comfort level when they make a decision it is being made fairly. Mrs. Dalton stated she was not interested in overpaying or underpaying but in being fair.

Mr. Emerson agreed Council needs to be educated on what they are competing with and this study will give them the information to make good decisions.

Mrs. Brumfield stated it cost money to bring police officers and water plant operators and wastewater treatment plant operators here. They have to have licenses and continuing education. When they leave to go elsewhere, the town has lost all that training and funding.

Mayor Mattox stated the town is mainly customer service and the quality of the work is the people who work for the town. The only way to keep the high standards expected is to recruit and retain good employees and Council needs that information to move forward.

It was the consensus of Council to move forward with the "Classification and Compensation Study".

g. FY2016 Budget Amendments/Departmental Transfers

Mr. Coggsdale advised during the year, Council takes actions that require appropriation and/or transfer of funds. Staff presented budget amendments that correlate to previous Council action. He noted previously staff has been authorized

COUNCIL WORK SESSION MAY 24, 2016

to transfer funds in a departmental budget to meet the needs of the department.

It was the consensus of Council to place approval of the FY2016 Budget Amendments on the Town Council's Consent Agenda for June 14th, 2016.

h. Myrtle Lane Paving Follow-up

Mr. Coggsdale advised staff discussed with Council that there were some final items that the contractor needed to redo in regard to paving along the drainage areas on Myrtle Lane. It was also discussed that with the patches along the road as a result of the water line installation, this may be a good opportunity to pave the street. The contractor has submitted a quote of \$63,322.50 for this work. He noted there appears to be three options: 1) Contractor fix the areas that need addressing under the contract (no additional cost); 2) Option 1, plus pave one travel lane (north bound) (\$26,000 estimate); or 3) Option 1, plus pave both travel lanes. The quoted figure of \$63,322.50 is for Option 3 that would also include paving any parking areas along the street that are currently paved. He noted another add-on would be to also pave Woodland Avenue (205') towards the Bedford Water Tank and the parking area for the park (estimated additional cost of \$4,000).

Mr. George referred to the parking area for the park noting it went back a ways; he thought the area was to be for handicap parking only. He felt this item should be squared away when paving Myrtle Lane (Option 3).

It was the consensus of Council to include the Myrtle Lane Paving on the consent agenda and that Mr. Garrett would bring back more information on the parking at the Bedford Avenue park.

i. Water Tank Logo

Mr. Coggsdale advised the painting of the Clarion Road water tank will be part of the maintenance process that begins in early June. This tank has served as an advertising mechanism for the Town with the town's logo on it. The intent has been to re-paint the logo on the tank, but thought that it may be a good idea to be more inviting by suggesting that people "Shop, Dine, and Explore" our community. He presented Council with several different revisions to the Town logo for their consideration and asked as the other water tanks are painted if the same logo should be used. Staff suggested that something different be considered for the Bedford Avenue and possibly the Melinda Tank(s), as they are in residential areas.

Mayor Mattox suggested some of the trees be removed in that area as well.

It was consensus of Council to add "Shop, Dine, and Explore" to the logo on the Clarion Road water tank and to ask Public Works to remove some of the trees.

6. Public Comments

Mayor Mattox asked if anyone would like to speak on anything not listed on the agenda. No one came forward.

Mr. George referred to some localities in which businesses sponsor a location with landscaping and asked if it was possible to do that in the Town of Altavista.

Mr. Coggsdale stated first the locations would need to be identified.

Mr. Witt stated one of the challenges is the Virginia Department of Transportation has a different set of standards for the landscaping.

Mayor Mattox asked staff to research this matter

COUNCIL WORK SESSION MAY 24, 2016

7. Adjournment

Mayor Mattox asked if there was anything else to bring before Council.

The meeting was adjourned at 7:43 p.m.

Michael E. Mattox, Mayor

J. Waverly Coggsdale, III, Clerk