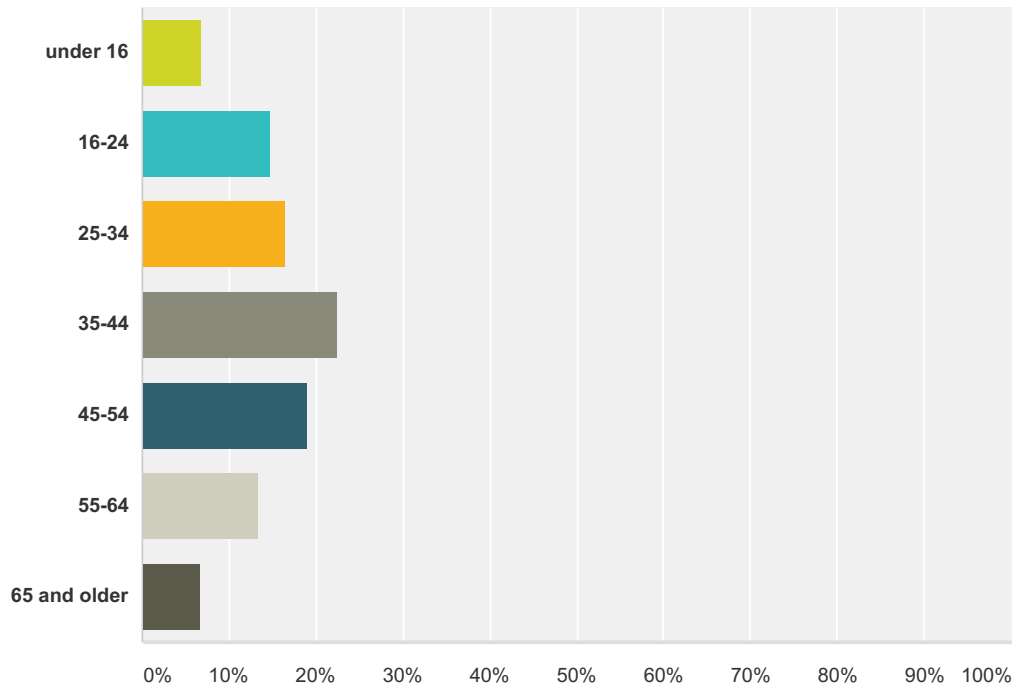


APPENDIX 'B'

Survey Questions/Results

Q1 WHAT IS YOUR AGE?

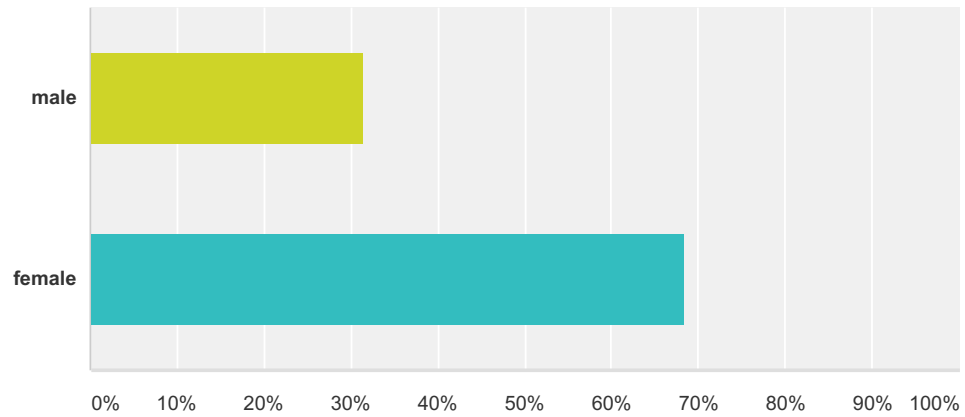
Answered: 358 Skipped: 1



Answer Choices	Responses
under 16	6.98% 25
16-24	14.80% 53
25-34	16.48% 59
35-44	22.63% 81
45-54	18.99% 68
55-64	13.41% 48
65 and older	6.70% 24
Total	358

Q2 WHAT IS YOUR GENDER

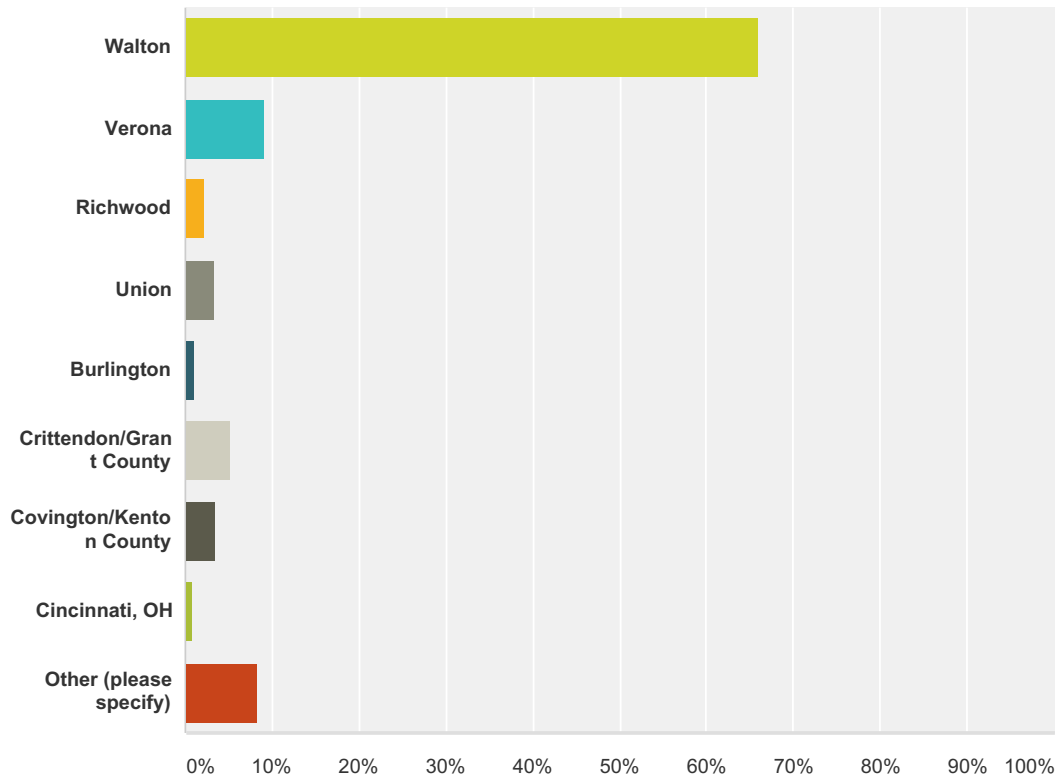
Answered: 355 Skipped: 4



Answer Choices	Responses	
male	31.55%	112
female	68.45%	243
Total		355

Q3 WHERE DO YOU LIVE?

Answered: 359 Skipped: 0



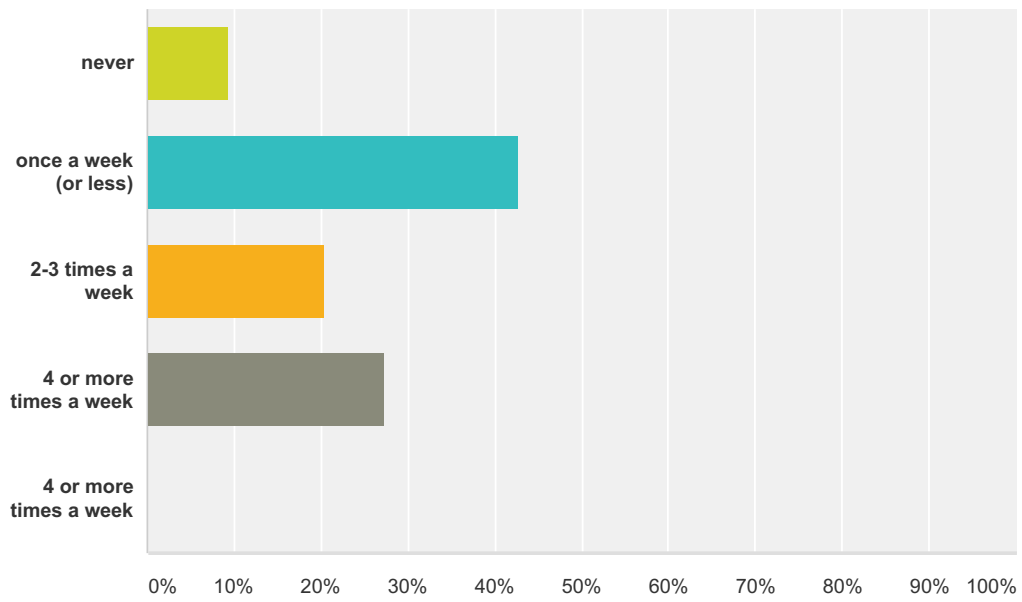
Answer Choices	Responses
Walton	66.02% 237
Verona	9.19% 33
Richwood	2.23% 8
Union	3.34% 12
Burlington	1.11% 4
Crittendon/Grant County	5.29% 19
Covington/Kenton County	3.62% 13
Cincinnati, OH	0.84% 3
Other (please specify)	8.36% 30
Total	359

#	Other (please specify)	Date
1	Florence	3/16/2015 11:57 AM
2	b/t Walton & Crittenden in unincorporated Kenton Cty	3/16/2015 10:39 AM
3	Lebanon, OH	3/15/2015 12:02 AM

4	Hebron, KY	3/13/2015 2:19 PM
5	Unincorporated Boone County	3/13/2015 12:48 PM
6	Boone County	3/13/2015 11:20 AM
7	piner	3/13/2015 9:15 AM
8	unicorporated Boone County	3/13/2015 8:55 AM
9	Florence	3/12/2015 9:25 PM
10	Crittenden/Boone County	3/12/2015 8:30 PM
11	dayton	3/12/2015 4:28 PM
12	dayton, former resident of walton	3/12/2015 4:12 PM
13	Hebron	3/12/2015 3:15 PM
14	Williamstown	3/12/2015 12:55 PM
15	Outside Walton	3/12/2015 12:31 PM
16	Morning View, KY	3/12/2015 11:24 AM
17	Independence	3/12/2015 10:52 AM
18	Independence	3/12/2015 10:47 AM
19	Williamstown/Grant County	3/12/2015 9:34 AM
20	Erlanger	3/12/2015 8:45 AM
21	Mt Zion area, but mailing address is Walton	3/12/2015 8:06 AM
22	Independence KY	3/12/2015 7:06 AM
23	Independence	3/11/2015 9:26 PM
24	Florence	3/11/2015 4:32 PM
25	Williamstown, KY	3/2/2015 5:44 PM
26	Taylor Mill	2/27/2015 9:49 PM
27	Elsmere	2/27/2015 4:56 AM
28	Bellevue, KY	2/26/2015 4:01 PM
29	Sparta	2/25/2015 12:08 PM
30	Dayton formerly walton	2/24/2015 7:51 PM

Q4 HOW OFTEN DO YOU VISIT WALTON'S HISTORIC MAIN STREET?

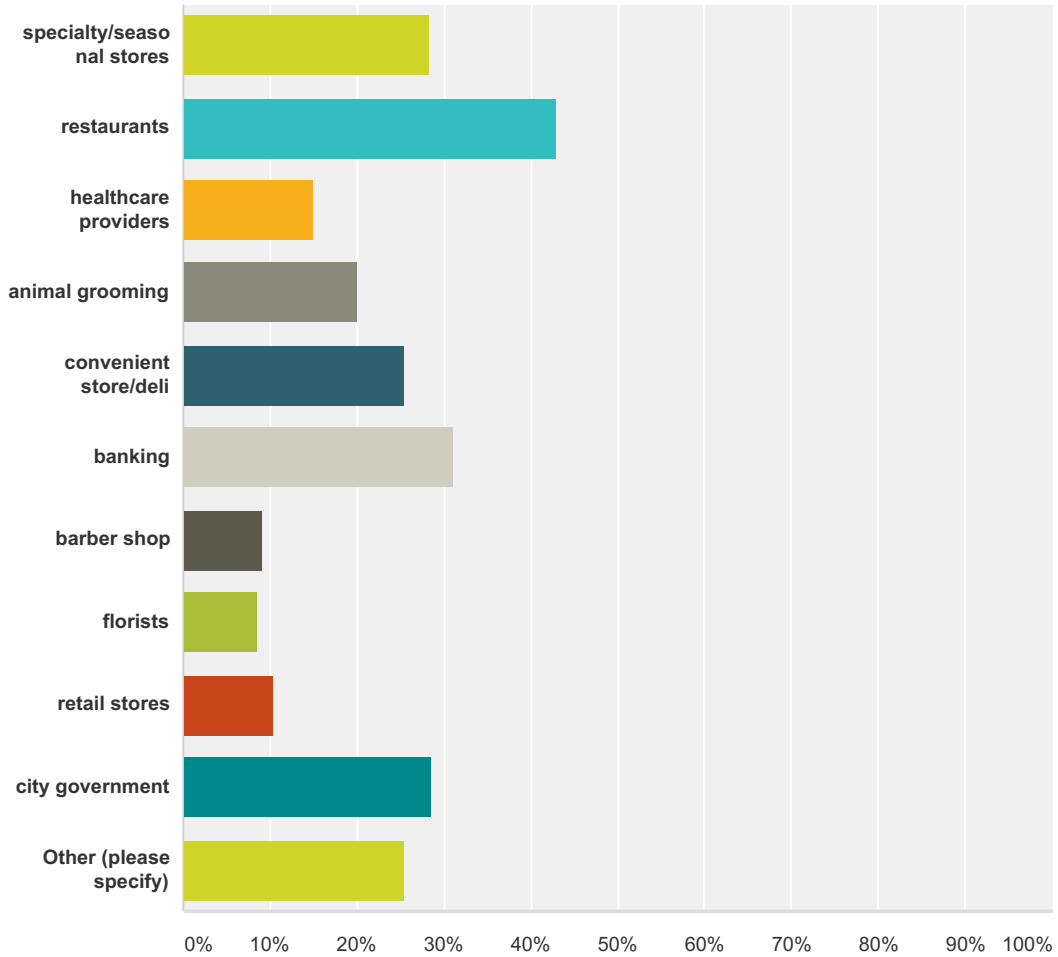
Answered: 355 Skipped: 4



Answer Choices	Responses
never	9.30% 33
once a week (or less)	42.82% 152
2-3 times a week	20.56% 73
4 or more times a week	27.32% 97
4 or more times a week	0.00% 0
Total	355

Q5 WHAT TYPES OF BUSINESSES ON WALTON'S HISTORIC MAIN STREET DO YOU VISIT MOST?(select all that apply)

Answered: 314 Skipped: 45



Answer Choices	Responses	Count
specialty/seasonal stores	28.34%	89
restaurants	42.99%	135
healthcare providers	14.97%	47
animal grooming	20.06%	63
convenient store/deli	25.48%	80
banking	31.21%	98
barber shop	9.24%	29
florists	8.60%	27
retail stores	10.51%	33

city government	28.66%	90
Other (please specify)	25.48%	80
Total Respondents: 314		

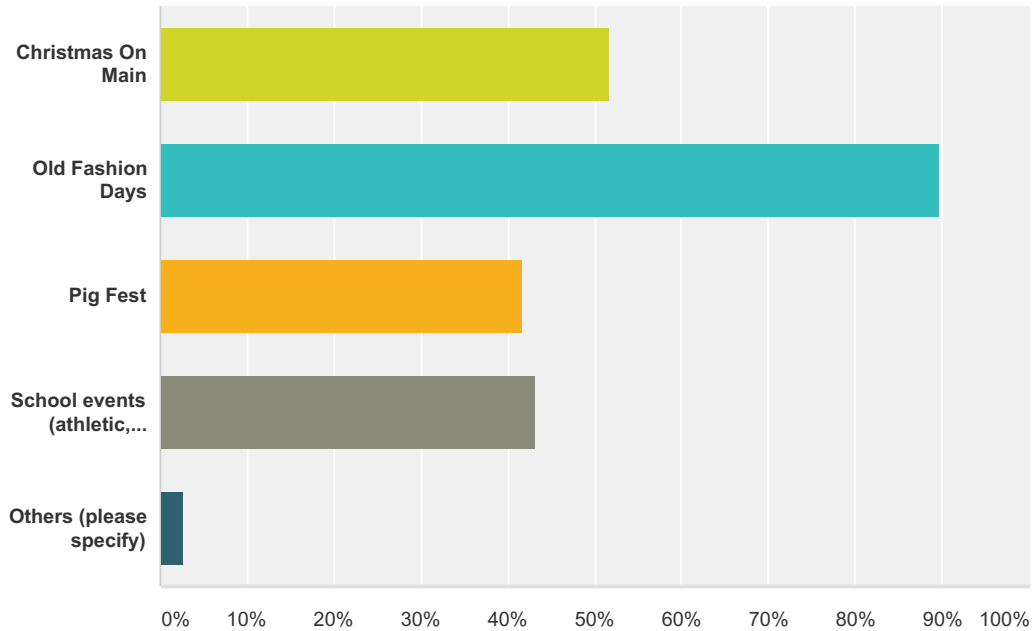
#	Other (please specify)	Date
1	Fitness center that offers spin class zumba aerobics ect...	4/1/2015 5:36 PM
2	Salon	3/22/2015 8:48 PM
3	Post Office	3/21/2015 4:23 PM
4	library	3/16/2015 7:17 PM
5	library	3/16/2015 3:21 PM
6	professional office	3/16/2015 11:58 AM
7	Hair salon & library & post office	3/16/2015 10:41 AM
8	All About You	3/14/2015 8:29 AM
9	visit family	3/13/2015 11:23 AM
10	Training facility	3/13/2015 10:24 AM
11	library	3/13/2015 10:18 AM
12	It's All About You Salon	3/13/2015 10:00 AM
13	grocery	3/13/2015 9:15 AM
14	library	3/13/2015 8:56 AM
15	Hair Salon	3/13/2015 7:33 AM
16	Dry cleaner, pet store, bakery	3/13/2015 1:04 AM
17	dentist office	3/12/2015 11:01 PM
18	Salon	3/12/2015 9:18 PM
19	library	3/12/2015 8:32 PM
20	post office	3/12/2015 7:31 PM
21	church	3/12/2015 3:14 PM
22	Post Office	3/12/2015 2:23 PM
23	Hair & Nail Salon	3/12/2015 2:11 PM
24	library	3/12/2015 1:10 PM
25	library	3/12/2015 1:10 PM
26	Library	3/12/2015 1:07 PM
27	My children's daycare	3/12/2015 1:03 PM
28	something to do with the kids like a skate park or roller skating place	3/12/2015 12:58 PM
29	I only visit during Old Fashion Day to perform in the parade.	3/12/2015 12:57 PM
30	church	3/12/2015 12:56 PM
31	thinks daycare	3/12/2015 12:56 PM
32	Library	3/12/2015 12:55 PM
33	Post office	3/12/2015 12:52 PM

34	Post Office	3/12/2015 11:26 AM
35	library	3/12/2015 11:09 AM
36	holiday events & old fashioned day	3/12/2015 10:54 AM
37	Library	3/12/2015 10:24 AM
38	Library, Post Office	3/12/2015 10:15 AM
39	The doll house hair salon	3/12/2015 10:13 AM
40	Salon/day spa , coffee house	3/12/2015 9:59 AM
41	church	3/12/2015 9:54 AM
42	Gas station	3/12/2015 9:37 AM
43	post office	3/12/2015 9:36 AM
44	Gas Station	3/12/2015 9:35 AM
45	gas station	3/12/2015 9:35 AM
46	Library	3/12/2015 9:30 AM
47	Library	3/12/2015 9:07 AM
48	beauty salons	3/12/2015 9:01 AM
49	Vet,	3/12/2015 8:49 AM
50	church, library	3/12/2015 8:47 AM
51	library	3/12/2015 8:07 AM
52	AQW	3/12/2015 8:05 AM
53	Library	3/11/2015 7:11 PM
54	library	3/11/2015 4:32 PM
55	Daycare	3/11/2015 2:05 PM
56	Post office	3/11/2015 12:38 PM
57	library	3/10/2015 11:31 AM
58	lawyer	3/10/2015 8:28 AM
59	library	3/9/2015 3:15 PM
60	T.H.I.N.K.S	3/9/2015 10:20 AM
61	Library	3/4/2015 2:09 PM
62	Library and church	3/2/2015 10:51 PM
63	The Walton Laundromat (world's oldest laundromat)	2/27/2015 9:50 PM
64	Gross Insurance	2/26/2015 4:01 PM
65	All about you!	2/25/2015 6:38 PM
66	beauty shop	2/25/2015 1:33 PM
67	insurance and daycare	2/25/2015 9:06 AM
68	Library, Post Office	2/25/2015 8:09 AM
69	daycare	2/25/2015 4:58 AM
70	post office	2/24/2015 11:09 PM
71	Manufacturer	2/24/2015 9:24 PM

72	Library	2/24/2015 7:47 PM
73	butcher	2/24/2015 6:30 PM
74	Gas Station, Walton Library	2/24/2015 5:54 PM
75	Friends that live there	2/24/2015 5:21 PM
76	church	2/24/2015 5:18 PM
77	bar / restuarant	2/24/2015 5:14 PM
78	Beauty Shop, Library	2/24/2015 5:08 PM
79	Library	2/24/2015 5:02 PM
80	salon	2/24/2015 4:52 PM

Q6 WHAT TYPE OF EVENTS ON AND AROUND WALTON'S HISTORIC MAIN STREET DO YOU ATTEND?(select all that apply)

Answered: 292 Skipped: 67

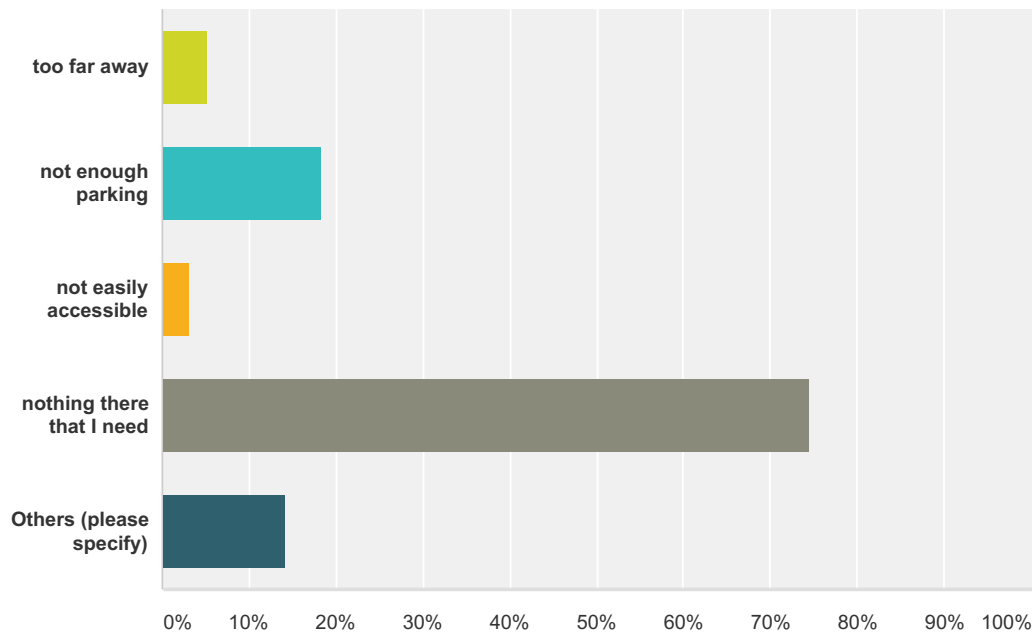


Answer Choices	Responses
Christmas On Main	51.71% 151
Old Fashion Days	89.73% 262
Pig Fest	41.78% 122
School events (athletic, arts, etc.)	43.15% 126
Others (please specify)	2.74% 8
Total Respondents: 292	

#	Others (please specify)	Date
1	club meetings, church	3/21/2015 4:23 PM
2	haven't attended any	3/13/2015 8:56 AM
3	church events	3/12/2015 9:14 AM
4	First Baptist Walton Car show-August	3/12/2015 8:47 AM
5	everyday business	3/12/2015 8:05 AM
6	alumni picnic	2/24/2015 7:52 PM
7	St.Joseph Academy Fish Fry	2/24/2015 5:54 PM
8	Memorial Day and Veterans Day Programs	2/24/2015 5:08 PM

Q7 WHAT HAS KEPT YOU FROM VISITING WALTON'S HISTORIC MAIN STREET?

Answered: 283 Skipped: 76



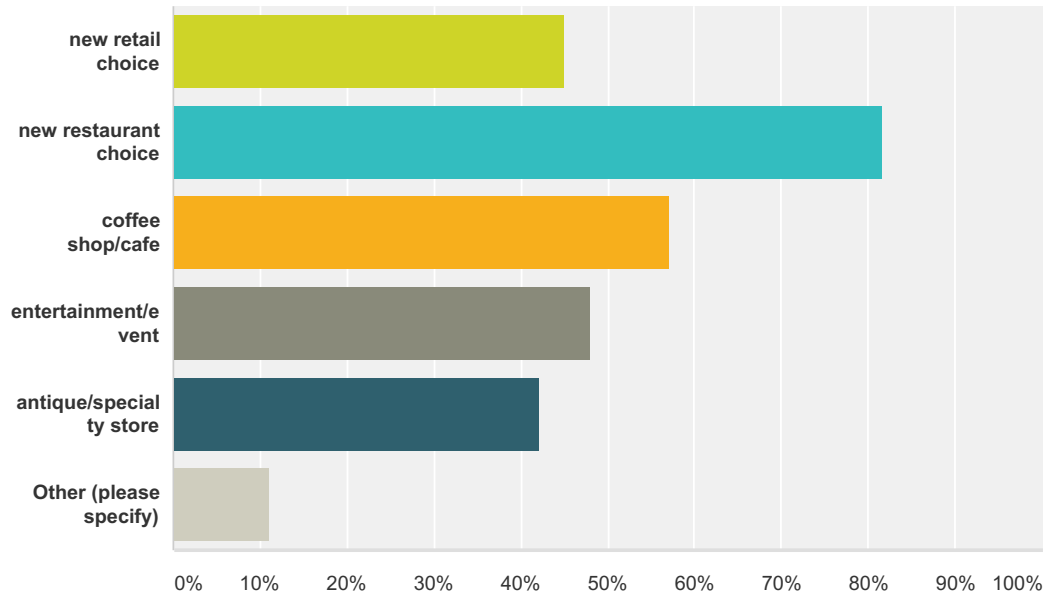
Answer Choices	Responses	
too far away	5.30%	15
not enough parking	18.37%	52
not easily accessible	3.18%	9
nothing there that I need	74.56%	211
Others (please specify)	14.13%	40
Total Respondents: 283		

#	Others (please specify)	Date
1	Time	3/19/2015 7:42 PM
2	smoking in restaurants	3/16/2015 7:19 PM
3	N/A	3/16/2015 11:58 AM
4	new Towne Center has other stores I need	3/16/2015 10:43 AM
5	i just work here & before only came to sleigh bells	3/14/2015 9:24 AM
6	i do go so nothing	3/13/2015 6:10 PM
7	Usually shop for groceries and eat at restaurants outside of the historic main street.	3/13/2015 11:54 AM
8	I have been there...I don't come more because there isn't enough there I am interested in- just Sleigh Bells & it's all about you salon	3/13/2015 10:01 AM
9	Nothing has kept me, but it would be nice to see a nice independent restaurant and coffee shop/sandwich shop.	3/13/2015 9:14 AM

10	lack of businesses, needs revived!	3/13/2015 7:35 AM
11	not much in walton; sleigh bells store is great addition	3/12/2015 11:04 PM
12	N/A Resident of Main Street	3/12/2015 9:19 PM
13	I don't drink, I bank elsewhere, I grocery shop & get gas at Kroger's, there is only 1 specialty shop & it is closed by the time I get home from work. Only 1 restaurant (that isn't really a bar) and they still allow smoking.	3/12/2015 2:25 PM
14	Weather	3/12/2015 1:04 PM
15	Not alot of things that appeal to 16 year olds.	3/12/2015 12:58 PM
16	nothing keeps me from visiting	3/12/2015 12:56 PM
17	n/a	3/12/2015 11:31 AM
18	some of the residential housing	3/12/2015 11:28 AM
19	Getting rundown	3/12/2015 10:26 AM
20	Nothing there to offer.	3/12/2015 9:39 AM
21	nothing i need and building's arent keep well for most part	3/12/2015 9:39 AM
22	Not enough restaurants	3/12/2015 9:38 AM
23	not a lot of time	3/12/2015 9:37 AM
24	Scary people.	3/12/2015 9:36 AM
25	NA	3/12/2015 8:50 AM
26	not enough restaurants and shopping	3/12/2015 8:49 AM
27	Need more business options	3/11/2015 12:40 PM
28	Current drug problem.	3/2/2015 6:22 PM
29	time	3/2/2015 5:45 PM
30	nothing	2/25/2015 1:34 PM
31	lack of businesses	2/25/2015 10:40 AM
32	restaurants smoking	2/24/2015 9:47 PM
33	Not interesting enough	2/24/2015 8:30 PM
34	pricing	2/24/2015 8:11 PM
35	N/a	2/24/2015 7:49 PM
36	needs new businesses	2/24/2015 7:17 PM
37	loved shop like Simple Times, then it was gone. a coffee shop would be nice.	2/24/2015 7:07 PM
38	n/a	2/24/2015 6:31 PM
39	Time	2/24/2015 5:54 PM
40	wish it offered more businesses	2/24/2015 5:15 PM

Q8 WHAT TYPES OF BUSINESSES WOULD ATTRACT YOU TO WALTON'S HISTORIC MAIN STREET MORE OFTEN?(select all that apply)

Answered: 337 Skipped: 22



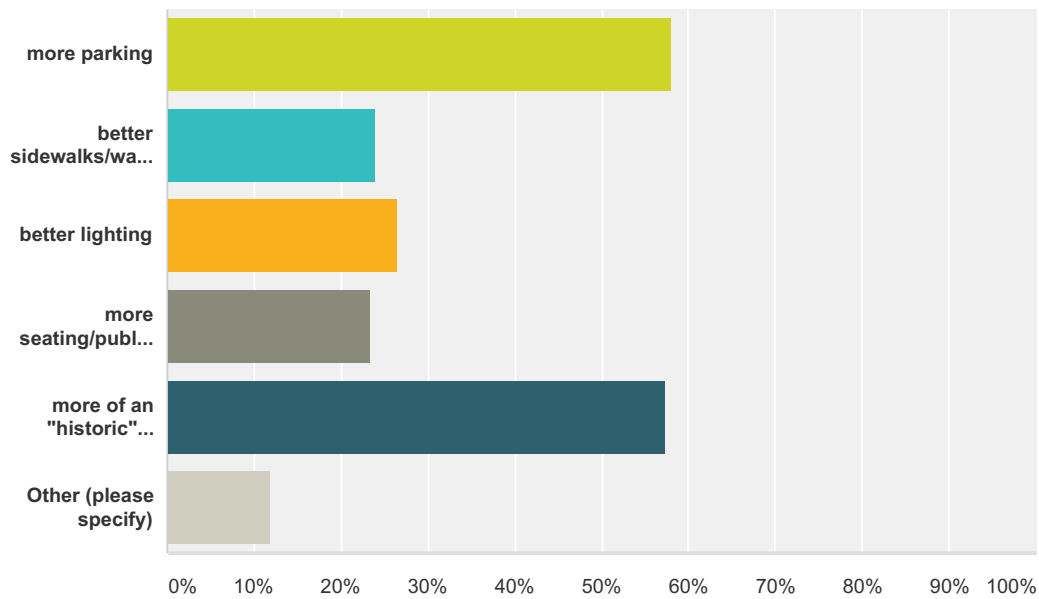
Answer Choices	Responses
new retail choice	45.10% 152
new restaurant choice	81.60% 275
coffee shop/cafe	57.27% 193
entertainment/event	48.07% 162
antique/specialty store	42.14% 142
Other (please specify)	10.98% 37
Total Respondents: 337	

#	Other (please specify)	Date
1	adult fitness center	4/1/2015 5:37 PM
2	dry cleaners	3/21/2015 4:26 PM
3	UPS/FedEx	3/16/2015 3:24 PM
4	Hallmark	3/14/2015 9:24 AM
5	Unsure	3/14/2015 8:32 AM
6	Safe night life.	3/13/2015 11:17 AM
7	Nothing for kids to do and only one sit down family restaurant in walton b	3/13/2015 9:31 AM
8	farmers market	3/13/2015 7:35 AM

9	Group Fitness Studio, Bakery	3/12/2015 2:16 PM
10	Pet store! Hardware store!	3/12/2015 2:16 PM
11	dollar tree	3/12/2015 1:21 PM
12	bakery, museum of local history. historical restaurant	3/12/2015 1:11 PM
13	video game vendor	3/12/2015 1:11 PM
14	entertainment stores, like a bookstore	3/12/2015 1:10 PM
15	Tanning salon	3/12/2015 1:04 PM
16	Movie Theatre, Y (swimming pool)	3/12/2015 12:57 PM
17	we are planning to move closer to walton	3/12/2015 10:55 AM
18	A cd store with band merch	3/12/2015 9:38 AM
19	Bakery	3/12/2015 9:31 AM
20	bakery!!!	3/12/2015 9:15 AM
21	kids indoor play-would love indoor pool/waterpark, also a craft mall would help crafters and shoppers	3/12/2015 8:50 AM
22	Hardware store and daycare	3/11/2015 9:29 PM
23	Mini Golf	3/11/2015 2:06 PM
24	Arts and crafts	3/11/2015 11:19 AM
25	Things for kids to do	3/5/2015 9:52 AM
26	YMCA	3/4/2015 2:10 PM
27	youth center for young teens there is little to do for teens around this town.	2/27/2015 2:22 PM
28	sit down restaurant	2/25/2015 2:02 PM
29	A decent coffee shop and unique retail not available in malls	2/25/2015 12:59 PM
30	A larger park/green space	2/25/2015 11:22 AM
31	Special events	2/25/2015 10:40 AM
32	craft type stores	2/24/2015 11:12 PM
33	I miss Simple Times cafe'	2/24/2015 7:54 PM
34	Would like a smoke free restaurant	2/24/2015 6:34 PM
35	sewing nook, bakery	2/24/2015 5:54 PM
36	Anything that is nice.No more bars!!!! The bars dominate the town.	2/24/2015 5:16 PM
37	Consignment store	2/24/2015 5:04 PM

Q9 WHAT TYPES OF IMPROVEMENTS DO YOU FEEL ARE NEEDED ALONG WALTON'S HISTORIC MAIN STREET? (select all that apply)

Answered: 320 Skipped: 39



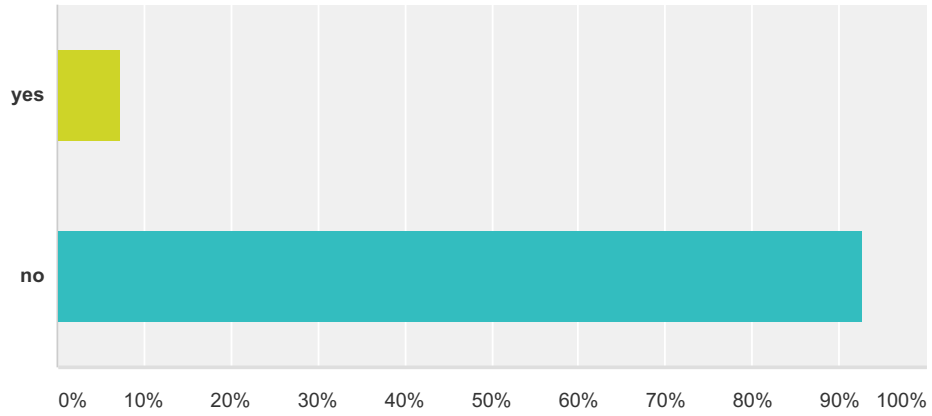
Answer Choices	Responses
more parking	58.13% 186
better sidewalks/walkways	24.06% 77
better lighting	26.56% 85
more seating/public benches	23.44% 75
more of an "historic" feel/historic elements	57.50% 184
Other (please specify)	11.88% 38
Total Respondents: 320	

#	Other (please specify)	Date
1	better maintained houses	3/16/2015 7:19 PM
2	Expansion of retail area so it is less congested.	3/16/2015 3:24 PM
3	N/A	3/16/2015 11:58 AM
4	remove overhead power lines	3/14/2015 10:47 AM
5	Lighting in certain sections.	3/14/2015 8:32 AM
6	Non smoking places to eat	3/13/2015 10:04 PM
7	A need for properties to be maintained/kept up.	3/13/2015 11:54 AM
8	Less Heroin.	3/13/2015 11:17 AM

9	Nonsmoking restaurant options - family friendly	3/13/2015 10:24 AM
10	Places for kids to go. I'm so sick of seeing kids run the streets. If they had s place to go and skate, play arcade games,or any type of activities I believe the drug and crime rate in walton would go down.	3/13/2015 9:31 AM
11	cleaner environment	3/12/2015 11:04 PM
12	Curb appeal for homes and businesses. Making sure properties are kept up and maintained.	3/12/2015 10:40 PM
13	Drugs out of the area	3/12/2015 9:19 PM
14	Zone commercial and do away with residential run down places.	3/12/2015 2:16 PM
15	just better reason to hang out around there	3/12/2015 1:11 PM
16	more trees	3/12/2015 12:56 PM
17	Need more local business owners. There's nothing that draws people to Walton. There is one store "Christmas store" but nothing else. Turn the government housing into places for small business owner in town.	3/12/2015 9:39 AM
18	More up to date things, Something for teens	3/12/2015 9:38 AM
19	More places to eat, and Shop	3/12/2015 9:37 AM
20	I really enjoy flowers and nice decorations.	3/12/2015 9:36 AM
21	N/A	3/12/2015 9:30 AM
22	gas lamps (old fashion feel)	3/12/2015 9:15 AM
23	improved parking lots	3/12/2015 9:02 AM
24	Clean up commercial and residential areas	3/12/2015 9:01 AM
25	some homes need to be cleaned up, also during recent snow storms I didn't see snow removal from sidewalks- we have a lot of walkers in Walton	3/12/2015 8:50 AM
26	more shops in close local to each other.	3/11/2015 9:29 PM
27	More Open Area and nice place to just relax	3/11/2015 2:05 PM
28	Specified parking areas	3/11/2015 12:40 PM
29	get rid of above-ground wires and poles	3/9/2015 3:16 PM
30	The beautiful homes are the only thing that make Main Street feel "historic" I've lived in Walton for 24 years and I've never considered Main Street to be "historic" - at least not historically preserved	3/9/2015 1:18 PM
31	More retail shops	2/25/2015 10:40 AM
32	make it like Bellevue	2/24/2015 11:12 PM
33	more police presents to run off drug traffickers	2/24/2015 8:12 PM
34	more novelty stores, restaurants	2/24/2015 8:07 PM
35	walking bridge from high street to downtown	2/24/2015 7:56 PM
36	different kind of lighting, stone seating?	2/24/2015 5:54 PM
37	The rental properties that house the drug lords need to be removed.	2/24/2015 5:04 PM
38	Historic Events - not flea markety	2/24/2015 4:58 PM

Q10 DO YOU OWN OR OPERATE A BUSINESS ALONG WALTON'S HISTORIC MAIN STREET?

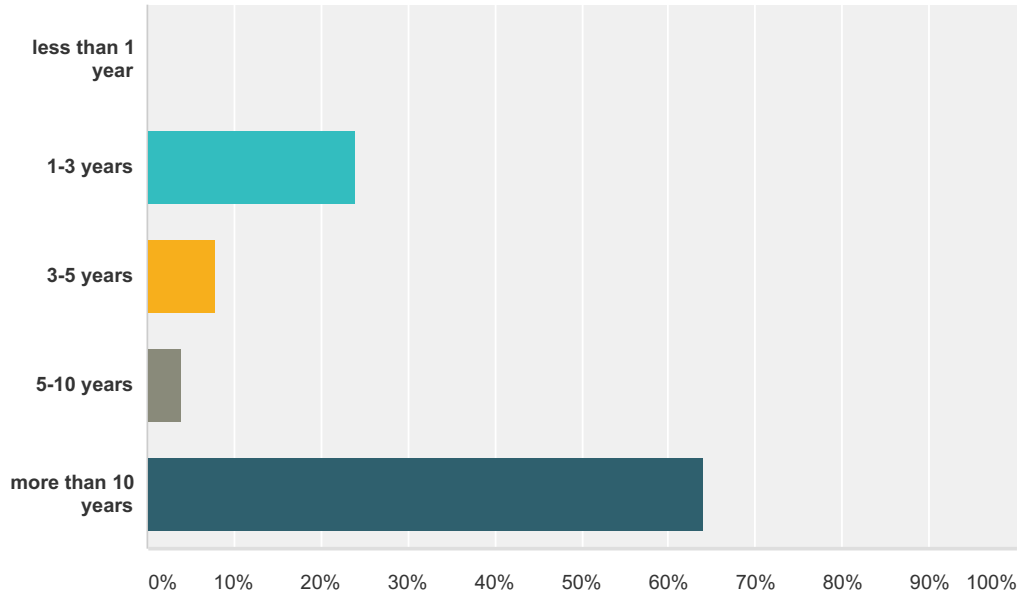
Answered: 339 Skipped: 20



Answer Choices	Responses	
yes	7.37%	25
no	92.63%	314
Total		339

Q11 HOW LONG HAS YOUR BUSINESS BEEN LOCATED ON WALTON'S HISTORIC MAIN STREET?

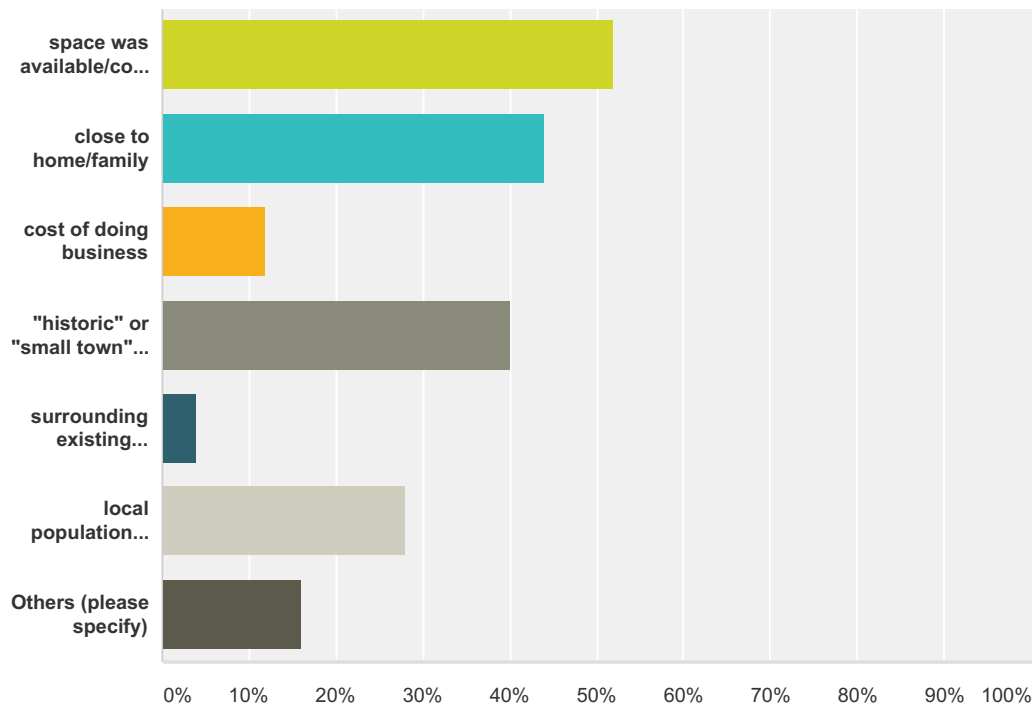
Answered: 25 Skipped: 334



Answer Choices	Responses
less than 1 year	0.00% 0
1-3 years	24.00% 6
3-5 years	8.00% 2
5-10 years	4.00% 1
more than 10 years	64.00% 16
Total	25

Q12 WHY DID YOU CHOOSE WALTON'S HISTORIC MAIN STREET FOR THE LOCATION OF YOUR BUSINESS?(select all that apply)

Answered: 25 Skipped: 334

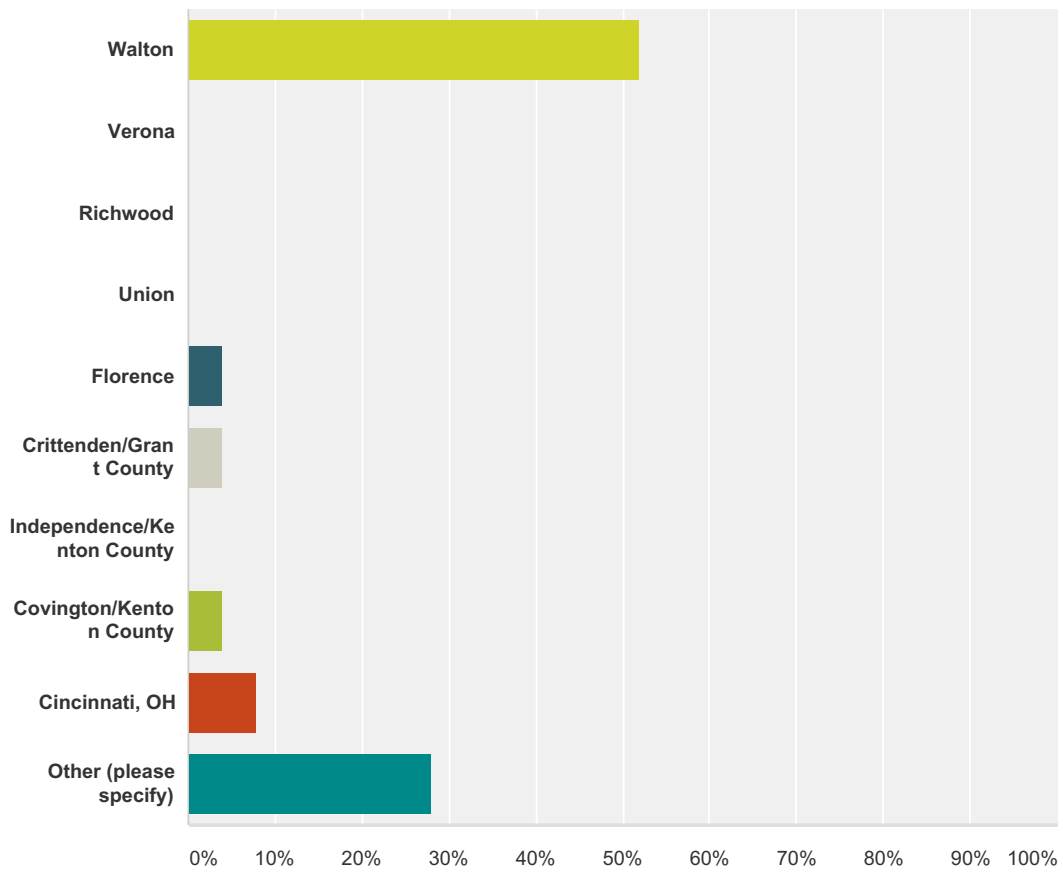


Answer Choices	Responses
space was available/convenient	52.00% 13
close to home/family	44.00% 11
cost of doing business	12.00% 3
"historic" or "small town" atmosphere	40.00% 10
surrounding existing businesses	4.00% 1
local population demographics	28.00% 7
Others (please specify)	16.00% 4
Total Respondents: 25	

#	Others (please specify)	Date
1	Family business owned since 1950s	4/4/2015 12:14 PM
2	historical connection with the area	3/16/2015 12:00 PM
3	The Walton Laundromat has been there a very long time.	2/27/2015 9:54 PM
4	Post Office has been here forever	2/25/2015 2:03 PM

Q13 WHERE ARE THE MAJORITY OF YOUR CUSTOMERS FROM?

Answered: 25 Skipped: 334

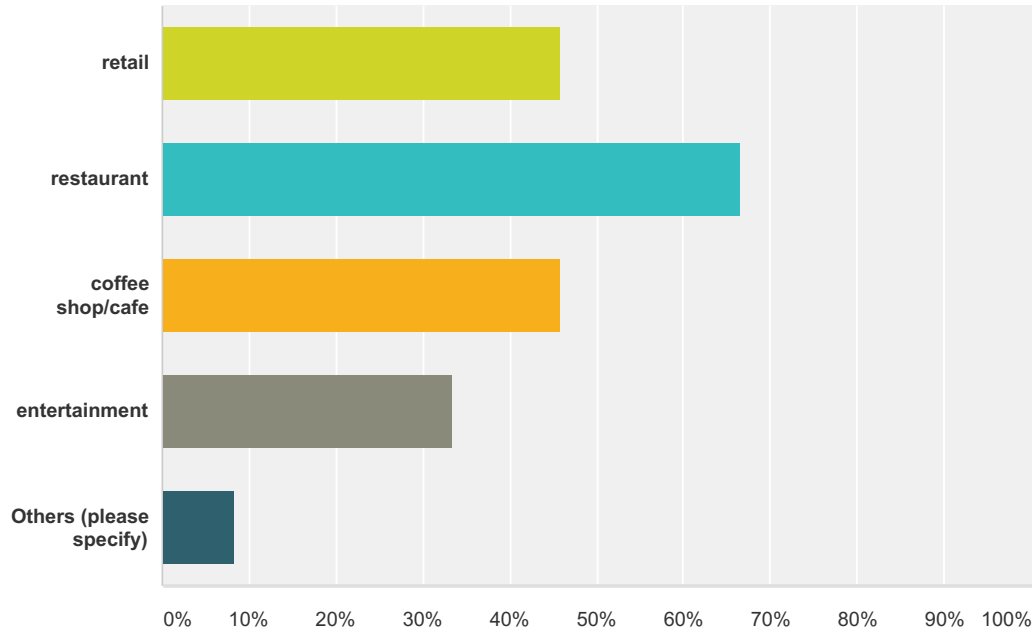


Answer Choices	Responses
Walton	52.00% 13
Verona	0.00% 0
Richwood	0.00% 0
Union	0.00% 0
Florence	4.00% 1
Crittenden/Grant County	4.00% 1
Independence/Kenton County	0.00% 0
Covington/Kenton County	4.00% 1
Cincinnati, OH	8.00% 2
Other (please specify)	28.00% 7
Total	25

#	Other (please specify)	Date
1	entire northern Kentucky area	3/16/2015 12:00 PM
2	All of the above	3/12/2015 1:48 PM
3	NKY	3/12/2015 12:31 PM
4	various places in northern kentucky	3/10/2015 8:30 AM
5	walton, verona, union, florence, berry, covington, independence,grant county	3/7/2015 3:03 PM
6	Walton, Verona, Crittenden, MorningView, Warsaw	2/27/2015 9:54 PM
7	around the world	2/25/2015 8:48 AM

Q14 AS A BUSINESS OWNER/OPERATOR, WHAT OTHER TYPES OF BUSINESSES WOULD YOU LIKE TO SEE ON WALTON'S HISTORIC MAIN STREET?(select all that apply)

Answered: 24 Skipped: 335

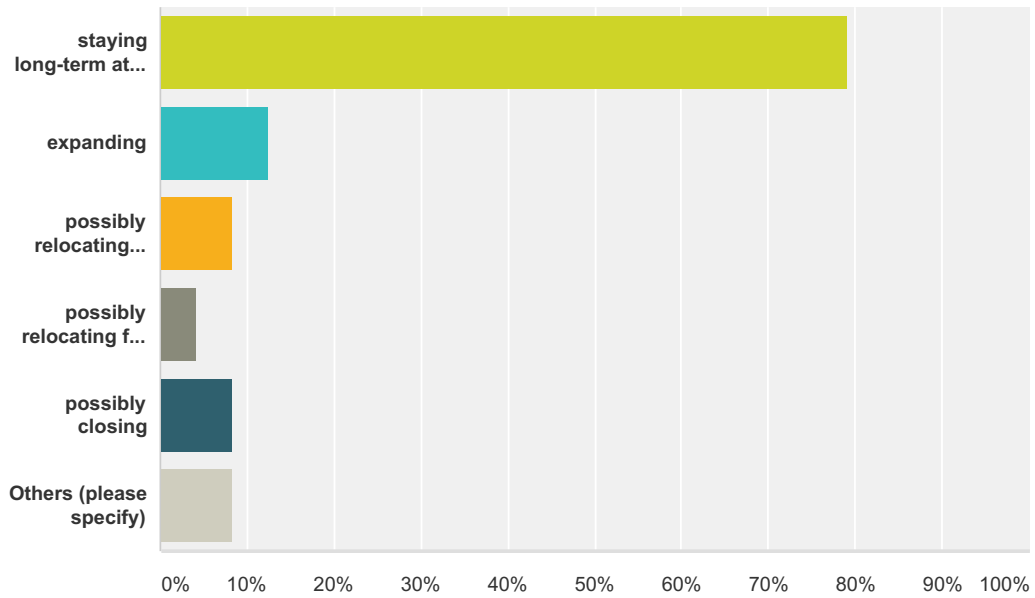


Answer Choices	Responses
retail	45.83% 11
restaurant	66.67% 16
coffee shop/cafe	45.83% 11
entertainment	33.33% 8
Others (please specify)	8.33% 2
Total Respondents: 24	

#	Others (please specify)	Date
1	antiques	3/14/2015 10:49 AM
2	Group fitness studio, bakery, healthy juice bar	3/12/2015 2:26 PM

Q15 WHAT DOES YOUR BUSINESS PLAN INCLUDE?(select all that apply)

Answered: 24 Skipped: 335



Answer Choices	Responses
staying long-term at current location	79.17% 19
expanding	12.50% 3
possibly relocating locally	8.33% 2
possibly relocating from area	4.17% 1
possibly closing	8.33% 2
Others (please specify)	8.33% 2
Total Respondents: 24	

#	Others (please specify)	Date
1	Walton needs to attract people and have more options for people who travel a distance to come here.	3/13/2015 9:15 AM
2	Building the Business and perhaps selling it.	2/27/2015 9:54 PM