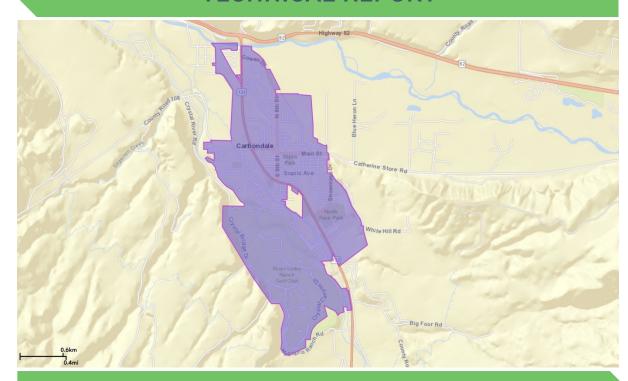
**artspace** 



# ARTS MARKET STUDY TECHNICAL REPORT



AN ADDENDUM TO THE REPORT OF FINDINGS

Prepared For:







Carbondale, CO // November 2018

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# TECHNICAL REPORT SURVEY OF INDIVIDUAL ARTISTS AND CREATIVES

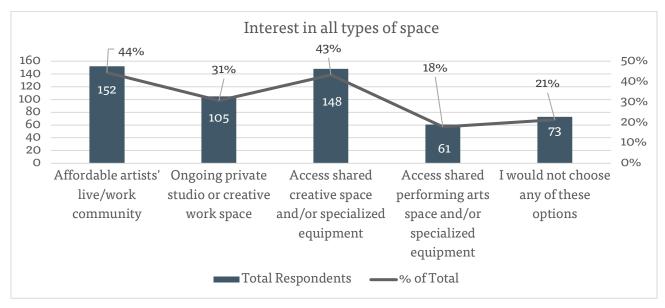
The focus of this report is primarily on the **269 respondents who indicated an interest in at least one type of space in Carbondale, CO** out of a total of 342 respondents.

### I. ALL INDIVIDUAL SURVEY RESPONDENT DATA

### A. INTEREST IN SPACE

1) Which of the following options would you choose if available in Carbondale, CO?





	Total	
Which of the following options would you choose if available	Respondents	% of Total
Relocate to an Affordable artists' live/work community	152	44%
Rent ongoing private studio or creative work space (1-year or longer lease)	105	31%
Access shared creative space and/or specialized equipment	148	43%
Access shared performing arts space and/or specialized equipment	61	18%
I would not choose any of these options	73	21%
Total Respondents	342	

<sup>\*</sup>Respondents could select more than one option

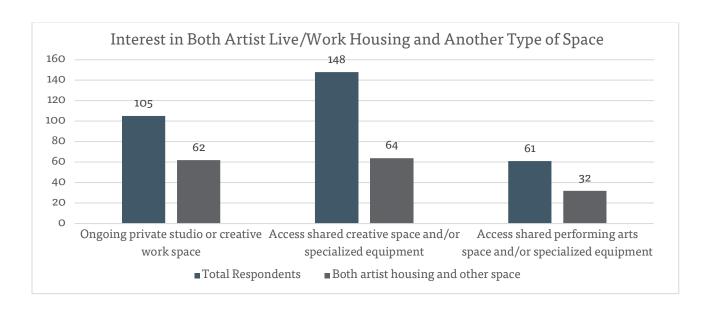
**2)** Respondents who selected they would relocate to an affordable artist live/work housing AND another space option.

There are **342 total respondents who took the survey**. Of those respondents, 152 are interested in affordable artist live/work housing, and 105 are interested in private studio space.

Under the column of "both artist live/work housing and other space," of the **152 respondents** interested in artist live/work housing there are 62 who are also interested in private studio space, 64 are also interested in accessing shared creative space, and 32 are interested in accessing shared performing arts space.

			Both artist live/work
	Total	% of	housing and
Which of the following options would you choose if available	Respondents	Total	other space
Relocated to an affordable artists' live/work community	152	44%	0
Rent ongoing private studio or creative work space	105	31%	62
Access shared creative space and/or specialized equipment	148	43%	64
Access shared performing arts space and/or specialized equipment	61	18%	32
I would not choose any of these options	73	21%	0
Total Respondents	342		152

<sup>\*</sup>Respondents could select more than one option





### **3)** Respondents who selected only <u>ONE</u> type of the following options if available in Carbondale, CO.

Of the 152 respondents who are interested in affordable artist live/work housing there are 66 who selected <u>ONLY</u> housing and no other type of space.

Of the 105 respondents who selected private studio space there are 18 who selected ONLY private studio space and no other type of space.

Respondents who selected only ONE type of space	#
Affordable artist live/work housing - ONLY	66
Ongoing private studio or creative work space - ONLY	18
Access shared creative space and/or specialized equipment - ONLY	49
Access shared performing arts space and/or specialized equipment - ONLY	14
I would not choose any of these options	73
Respondents who selected only NO to L/W housing	#
Affordable artist live/work housing - ONLY	0
Ongoing private studio or creative work space - ONLY	43
Access shared creative space and/or specialized equipment - ONLY	84
Access shared performing arts space and/or specialized equipment - ONLY	29
I would not choose any of these options	73



**Total Responses** 

# B. CURRENT AREAS OF ARTS, CULTURAL, CREATIVE INDUSTRY INVOLVEMENT

1) In what areas of the arts, cultural or creative industries are you most involved? Most respondents selected the following:

The top 5 arts, cultural or creative industries of the 342 respondents are: painting/drawing, crafts/fine crafts, music (vocal/Instrumental/recording/composition), architecture/landscape architecture, and arts education/instruction.

		Total Kespi	711969
		% of	% of
Arts, Cultural and Creative Industries	#	responses	respondents
Painting/Drawing	77	8.2%	22.5%
Crafts/Fine crafts	64	6.8%	18.7%
Music (vocal/instrumental/recording/composition)	51	5.4%	14.9%
Architecture/Landscape architecture	49	5.2%	14.3%
Arts education/instruction	49	5.2%	14.3%
Other, please specify	48	5.1%	14.0%
Writing/Literary arts	46	4.9%	13.5%
Healing arts/Art therapies	45	4.8%	13.2%
Art gallery/Exhibition space/Curatorial	43	4.6%	12.6%
Photography	43	4.6%	12.6%
Fire arts (ceramics, glass, metalworking/metalsmithing)	39	4.1%	11.4%
Graphic arts/design	39	4.1%	11.4%
Digital arts (computer/multimedia/new media, etc.)	32	3.4%	9.4%
Culinary arts	30	3.2%	8.8%
Arts administration/Arts advocacy	29	3.1%	8.5%
Mixed media	25	2.7%	7.3%
Sculpture	25	2.7%	7.3%
Jewelry design/fabrication	23	2.4%	6.7%
Film/Video/Television/Digital/Web-based entertainment production	21	2.2%	6.1%
Interior design	21	2.2%	6.1%
Fiber/Textile arts/Fashion/Costume design	20	2.1%	5.8%
Printmaking	20	2.1%	5.8%
Art/Music therapy	17	1.8%	5.0%
Theater arts (acting, directing, production, etc.)	15	1.6%	4.4%
Performance art	14	1.5%	4.1%
Woodworking	14	1.5%	4.1%
Dance/Choreography	13	1.4%	3.8%
Installation art	13	1.4%	3.8%
Murals/Street art	11	1.2%	3.2%
Book arts/Illustration	5	0.5%	1.5%
Total Respondents	342		
Total Responses	941		

<sup>\*</sup>Respondents could select more than one option



*Other, please specify	:
art & fine craft collector	
Artistic welding/fabrication	
Audience/appreciator	
audio documentaries	
Bicycle Art	
Book Study groups/Meditation / Active Dreaming	
Ceramic Arts	
ceramics	
collecting	
Commercial Art- Design and manufacturing of signs	
Community Development	
Community Planning, Place Making	
community problem solving, living economies	
Craft Spirits	
Creative Life Manifestation	
Designing technology into new and old structures	
Farming	
fine art patron/purchaser/sponsor	
Floral Arts	
floral design	
I work for a living	
industrial design	
Innovative creative community education	
international cultural museum of 'little people'	
landscape design/planting/maintenance	
Making beer	
metalsmithing	
Mosaic Artist	
Music Education	
Music instruction	
None	
outdoor education/instruction	
Patron	
public affairs	
Public Radio	
Puppetry	
software developer	
string art	
supporter of the arts	
Supporter of the Arts	
Supporter, friend, volunteer	
Teacher - supporter and enthusiast of the arts	
Web design	



### **C. CURRENT SITUATION**

### 1) Do you currently own or rent/lease your living space?

44% of respondents currently rent/lease their living space.

**Total Responses** % of Currently own or rent/lease your living space respondents Rent/Lease 149 44% Own 180 53% Do not rent/lease or own 13 4% Total 342 100%

### 2) Which best describes your current art or creative work situation?

26% of respondents don't have the space they need for their art or creative work.

		% of
Current art or creative work situation	#	Respondents
I have space within my home that I use for my art or creative work	127	37%
I don't have the space I need for my art or creative work (e g, current space is		
not adequate, I cannot afford available space, etc.)	89	26%
I rent or own studio or other creative work space outside my home on an		
ongoing basis	71	21%
My work does not require designated space	33	10%
My work space is provided free of charge (e g, member of dance troupe,		
university student, etc.)	12	4%
I rent or own studio or other creative work space outside my home on an		
occasional or as needed basis	10	3%
Total	342	100%



3) What do you currently pay monthly, on average (NOT including utilities), for the studio/creative work space you rent or own outside your home on an ongoing basis?

49.3% of total respondents currently pay \$501 or more per month for the studio/creative work space they rent or own outside their home on an ongoing basis.

Monthly rent for studio/creative work		% of
space	#	Respondents
\$O	6	8.5%
\$51 - \$100	1	1.4%
\$101 - \$150	3	4.2%
\$151 - \$200	4	5.6%
\$201 - \$250	4	5.6%
\$251 - \$300	7	9.9%
\$301 - \$350	3	4.2%
\$351 - \$400	3	4.2%
\$401 - \$500	5	7.0%
\$501 - \$750	9	12.7%
More than \$750	26	36.6%
Total	71	100%

**4)** What percentage of your income comes from your art or creative work?

24% of total respondents earn less than 10% of their income from their creative work. 31% make no income from their art/creative work.

		_	•	rdable artist	"yes" to priv	
	Total Re	spondents	hou	sing	respo	nses
Percentage of income						
from art or creative		% of		% of		% of
work	#	Respondents	#	Respondents	#	Respondents
Less than 10%	82	24%	43	28%	32	30%
10% - 25%	32	9%	18	12%	7	7%
26% - 50%	32	9%	15	10%	12	11%
51% - 75%	20	6%	9	6%	9	9%
76% - 100%	69	20%	40	26%	26	25%
I make no income from						
my art/creative work	107	31%	27	18%	19	18%
Total	342	100%	152	100%	105	100%



### **5)** Have you ever lived in Carbondale, CO?

73% of respondents currently live in the Town of Carbondale.

		% of
Have you ever lived in Carbondale, CO?	#	Respondents
I currently live in Carbondale	249	73%
Yes, but not currently	48	14%
No	45	13%
Total	342	100%

### D. DEMOGRAPHICS

### 1) To which gender do you most identify?

61% of respondents are female.

	Total Responses		
Gender	#	% of respondents	
Female	208	61%	
Male	117	34%	
Transgender Male	1	0%	
Transgender Female	0	0%	
Non-Binary	3	1%	
Prefer not to answer	10	3%	
Not listed (please specify)	3	1%	
Total	342	100%	

### 2) Which of the following best describes you?

91% of respondents describe themselves as White/Caucasian.

	Total Responses	
		% of
Ethnicity	#	respondents
White/Caucasian	312	91%
Multiracial/Multiethnic	14	4%
Hispanic/Latinx/Latino(a)	6	2%
Not listed (please specify)	4	1%
Indigenous American	3	1%
Asian	2	1%
Black/African American	1	0%
Total	342	100%



### E. FOLLOW-UP INFORMATION

### 1) Interested in receiving further information?

Would you be interested in?	#	%
Receiving occasional and important updates on this project?	233	68%
Volunteering for this project?	146	43%
Being added to a general friends of Artspace email list?	176	51%
Total Responses	555	

<sup>\*</sup>Respondents could select more than one option

### 2) How did you learn about this survey?

Over 50% of respondents learned about this survey from an email or a postcard in the mail.

How did you learn about this survey?	# of responses	% of responses
Received an email inviting my participation	146	33%
Received a postcard in the mail	82	19%
From a social media outlet (e g, Facebook, Instagram, Twitter, LinkedIn,		
etc.)	62	14%
From a friend/colleague/acquaintance	56	13%
From an information media source that is not primarily web-based		
(newspaper, magazine, television, radio, etc.)	29	7%
From a flyer, poster, or postcard handout	24	5%
Other, please specify	19	4%
From any other web-based source (website, blog, online-only publication,		
etc.)	12	3%
At a public meeting	9	2%
Total Responses	439	100%

<sup>\*</sup>Respondents could select more than one option

# II. INDIVIDUALS INTERESTED IN AFFORDABLE ARTIST LIVE/WORK HOUSING



The "yes" responses in the following tables are those individuals interested in housing. The "total" responses are everyone who completed the survey.

There is a total of 152 respondents interested in affordable artist live/work housing, of those respondents 66 are interested in affordable artist live/work housing only.

### A. DEMOGRAPHICS OF INDIVIDUAL INTERESTED RESPONDENTS

### 1) What is your gender?

63% of respondents interested in affordable artist live/work housing are female.

"yes" to affordable artist								
	live/work housing			Total				
Gender	#	% respondents	#	% respondents				
Female	96	63%	208	61%				
Male	51	34%	117	34%				
Transgender Male	0	0%	1	0%				
Non-Binary	2	1%	3	1%				
Prefer not to answer	1	1%	10	3%				
Not listed (please specify)	2	1%	3	1%				
Total	152	100%	342	100%				

<sup>\*</sup>Respondents could select more than one option

### 2) What is your age?

50% of respondents interested in affordable artist live/work housing are over 40 years old.

"ves" to affordable artist	"ves"	to	affor	rdal	ole	artist
----------------------------	-------	----	-------	------	-----	--------

	live/work housing			Total
Age	#	% respondents	#	% respondents
20 years or younger	1	1%	3	1%
21 - 30 years	28	18%	40	12%
31 - 40 years	46	30%	83	24%
41 - 50 years	21	14%	59	17%
51 - 60 years	25	16%	67	20%
61 - 70 years	25	16%	68	20%
Over 70 years	6	4%	22	6%
Total	152	100%	342	100%



### 3) Which of the following best describes you?

90% of interested respondents interested in affordable artist live/work housing describe themselves as White/Caucasian.

"yes" to affordable artist live/work

	housing		Total		
		%		%	
Ethnicity	#	respondents	#	respondents	
White/Caucasian	137	90%	312	91%	
Multiracial/Multiethnic	8	5%	14	4%	
Hispanic/Latinx/Latino(a)	4	3%	6	2%	
Not listed (please specify)	2	1%	4	1%	
Asian	1	1%	2	1%	
Black/African American	0	0%	1	0%	
Indigenous American	0	0%	3	1%	
Total	152	100%	342	100%	

### **4)** Which range is closest to your gross annual income?

Figure 3 below shows the Max Rents based on Housing and Urban Development (HUD) 2018 Rent and Income limits for 30%, 60%, and 80% Area Median Income (AMI). Source: Novoco.com

Figure 3

MAX R	RENTS	MAX	RENTS	MAX RENTS	
AMI	30%	AMI	60%	AMI	80%
0 BDRM	\$ 375	0 BDRM	\$ 751	0 BDRM	\$ 1,002
1 BDRM	\$ 402	1 BDRM	\$ 804	1 BDRM	\$ 1,073
2 BDRM	\$ 483	2 BDRM	\$ 966	2 BDRM	\$ 1,288
3 BDRM	\$ 558	3 BDRM	\$ 1,116	3 BDRM	\$ 1,488
4 BDRM	\$ 622	4 BDRM	\$ 1,245	4 BDRM	\$ 1,660
5 BDRM	\$ 686	5 BDRM	\$ 1,373	5 BDRM	\$ 1,831
INCOME LIMITS		INCOM	INCOME LIMITS		LIMITS
1 PERSON	\$ 15,030	1 PERSON	\$ 30,060	1 PERSON	\$ 40,080
2 PERSON	\$ 17,160	2 PERSON	\$ 34,320	2 PERSON	\$ 45,760
3 PERSON	\$ 19,320	3 PERSON	\$ 38,640	3 PERSON	\$ 51,520
4 PERSON	\$ 21,450	4 PERSON	\$ 42,900	4 PERSON	\$ 57,200
5 PERSON	\$ 23,190	5 PERSON	\$ 46,380	5 PERSON	\$ 61,840
6 PERSON	\$ 24,900	6 PERSON	\$ 49,800	6 PERSON	\$ 66,400
7 PERSON	\$ 26,610	7 PERSON	\$ 53,220	7 PERSON	\$ 70,960
8 PERSON	\$ 28,320	8 PERSON	\$ 56,640	8 PERSON	\$ 75,520



32% of the respondents interested in affordable artist live/work housing income qualify based on their selected household income in this survey and on the 2018 60% HUD rent and income limits.

Income by Household Size for respondents interested in affordable artist housing									
Annual Household Income	1	2	3	4 or more	Total	Income Qualify - 30% AMI	Income Qualify - 60% AMI	Income Qualify - 80% AMI	
Prefer Not to Answer	0	2	0	0	2				
Under \$10,000	0	0	0	3	3	3	3	3	
\$10,000 - \$15,000	4	1	0	0	5	5	5	5	
\$15,001 - \$20,000	3	2	0	1	6	3	6	6	
\$20,001 - \$25,000	4	2	2	1	9	1	9	9	
\$25,001 - \$30,000	6	3	2	1	12		12	12	
\$30,001 - \$35,000	6	3	2	0	11		11	11	
\$35,001 - \$40,000	3	5	3	0	11		3	11	
\$40,001 - \$45,000	7	4	3	0	14		0	14	
\$45,001 - \$50,000	7	2	0	0	9	•	0	2	
\$50,001 - \$55,000	3	2	1	1	7		0	2	
\$55,001 - \$60,000	2	2	2	2	8		0	2	
\$60,001 - \$65,000	0	4	4	1	9		0		
\$65,001 - \$75,000	3	2	5	3	13		0		
\$75,001 - \$85,000	1	2	0	2	5		0		
\$85,001 - \$100,000	1	13	3	1	18		0		
\$101,000 - over \$400,000	0	3	1	6	10		0		
Total	50	52	28	22	152	12	49	77	
% of respondents who income qualify for 30%								8%	
% of respondents who inco	ome qualify fo	r 60%						32%	
% of respondents who inco	ome qualify fo	r 80%						51%	

### **5)** What is the highest level of education you have completed?

77% of respondents interested in affordable artist live/work housing received a bachelor's degree or higher.

"yes" to affordable artist

	h	ousing	T	otal
		%		%
Education	#	respondents	#	respondents
Some high school course work	1	1%	3	1%
High school/GED	7	5%	11	3%
Some college course work or 2-year degree	28	18%	62	18%
Bachelor's degree	53	35%	115	34%
Some post-graduate work	18	12%	43	13%
Post-graduate degree	45	30%	108	32%
Total	152	100%	342	100%



### **B. CURRENT SITUATION OF INTERESTED RESPONDENTS**

### 1) Have you ever lived in Carbondale, CO?

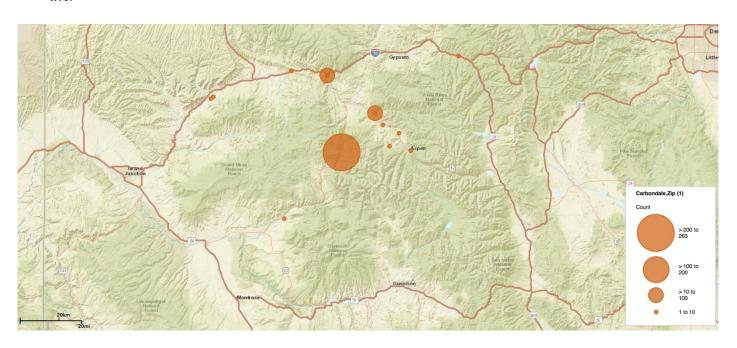
66% of respondents interested in affordable artist live/work housing currently live in Carbondale, CO.

"yes" to affordable artist live/work

		housing		Total	
		%	%		
Have you ever lived in Carbondale, CO?	# respondents		#	respondents	
I currently live in Carbondale	101	66%	249	73%	
Yes, but not currently	29	19%	48	14%	
No	22	14%	45	13%	
Total	152	100%	342	100%	

### **2)** What is the five-digit zip code where you live?

The following heat map shows in yellow the highest density of population by zip code where respondents currently live.





### 3) Do you currently have work space you use only for your art or creative work?

46% of respondents interested in affordable artist live/work housing do NOT currently have work space they use only for art or creative work.

### "yes" to affordable artist live/work

		housing	Total		
Work space for art or creative		%		%	
work?	#	respondents	#	respondents	
Yes	103	54%	167	49%	
No	87	46%	175	51%	
Total	190	100%	342	100%	

### **4)** Which best describes your current art or creative work situation?

37% of respondents interested in affordable artist live/work housing don't have the space they need for their art or creative work.

	"yes" to affo	rdable artist		
	live/worl	k housing	T	otal
		%		%
Current creative situation	#	respondents	#	respondents
I don't have the space I need for my art or creative work (e g,				
current space is not adequate, I cannot afford available space, etc.)	56	37%	89	26%
I have space within my home that I use for my art or creative work	48	32%	127	37%
I rent or own studio or other creative work space outside my				
home on an ongoing basis	30	20%	71	21%
My work does not require designated space	7	5%	33	10%
I rent or own studio or other creative work space outside my				
home on an occasional or as needed basis	6	4%	10	3%
My work space is provided free of charge (e g, member of dance				
troupe, university student, etc.)	5	3%	12	4%
Total	152	100%	342	100%

### **5)** Do you currently own or rent/lease your living space?

67% of respondents interested in affordable artist live/work housing currently rent or lease their living space.

	"yes" to	affordable artist		
	live	/work housing	Tota	al Respondents
Own/Rent/Lease	#	% Respondents	#	% Respondents
Rent/Lease	102	67%	149	44%
Own	40	26%	180	53%
Do not rent/lease or own	10	7%	13	4%
Total	152	100%	342	100%



**Total Respondents** 

### 6) What do you currently pay monthly, on average, for your housing, NOT including utilities?

The chart below reflects the current housing costs of respondents who are interested in artist live/work housing.

44% of respondents interested in affordable artist live/work housing pay \$1,000 or less a month in housing costs, not including those who selected "\$0 - I currently don't pay for housing".

"yes" to affordable artist live/work housing

		nousing	Total Respondents		
Monthly Housing Costs (excluding utilities)	#	% Respondents	#	% Respondents	
\$0 – I currently don't pay for housing	6	4%	31	9%	
\$1 - \$400	6	4%	12	4%	
\$401 - \$500	О	0%	5	2%	
\$501 - \$600	8	6%	12	4%	
\$601 - \$700	7	5%	12	4%	
\$701 - \$800	14	10%	26	8%	
\$801 - \$900	16	11%	21	6%	
\$901 - \$1,000	11	8%	16	5%	
\$1,001 - \$1,100	3	2%	12	4%	
\$1,101 - \$1,200	5	4%	10	3%	
\$1,201 - \$1,300	5	4%	11	3%	
\$1,301 - \$1,400	9	6%	14	4%	
\$1,401 - \$1,500	5	4%	12	4%	
\$1,501 - \$1,600	9	6%	19	6%	
\$1,601 - \$1,700	6	4%	11	3%	
\$1,701 - \$1,800	5	4%	11	3%	
\$1,801 - \$1,900	4	3%	7	2%	
\$1,901 - \$2,000	3	2%	12	4%	
\$2,001 - \$2,100	3	2%	11	3%	
\$2,101 - \$2,200	3	2%	7	2%	
\$2,201 - \$2,300	2	1%	10	3%	
\$2,301 - \$2,400	4	3%	11	3%	
\$2,401 - \$2,500	0	0%	5	2%	
\$2,501 - \$2,600	3	2%	7	2%	
\$2,701 - \$2,800	0	0%	1	0%	
\$2,801 - \$2,900	1	1%	2	1%	
\$2,901 - \$3,000	1	1%	2	1%	
\$3,001 - \$3,100	1	1%	6	2%	
\$3,101 - \$3,200	0	0%	2	1%	
\$3,301 - \$3,400	0	0%	2	1%	
\$3,401 - \$3,500	0	0%	2	1%	
More than \$3,500	2	1%	7	2%	
Total	142	100%	329	100%	



### 7) Including yourself, how many people currently make up your household?

78% of respondents interested in affordable artist live/work housing reside in a household <u>without</u> children. Over 80% of respondents have a household size of one to two people, including themselves.

	"yes" to afforda live/work h			
Total Household Size	#	%		
One - I am the only adult	55	36%		
Two	70	46%		
Three	18	12%		
Four or more	9	6%		
Total	152	100%		
Number of Children (under 18)	#	%		
None	119	78%		
One	17	11%		
Two	14	9%		
Three	1	1%		
Total	152	100%		

**8)** Is another member of your household also taking this survey and expressing interest in affordable artist live/work housing?

16% of respondents interested in affordable artist live/work housing have another household member taking the survey AND expressing interest in housing.

"yes" to affordable
artist live/work
housing

		0
Other Household members taking this survey and expressing		
interest in affordable artist live/work housing?	#	%
Yes	24	16%
No	90	59%
Unsure	38	25%
Total	152	100%



### **9)** Are you a full-time student at a college or university?

Over 95% of interested respondents are NOT full-time students.

"yes" to affordable artist live/work

	housi	ng	Total Respo	ondents
Full-time student	#	%	#	%
Yes	5	3%	9	3%
No	147	97%	333	97%
Total	152	100%	342	100%

**10)** In which of the following ways does the cost of your current housing situation impact you/your household?

95% of respondents interested in affordable artist live/work housing indicated at least one impact from the following table.

Respondents who selected "relocate to an affordable artists' live/work community specifically designed for artists, creative individuals, and their families" were asked this question.

In which of the following ways does the cost of your current housing		% of	% of
situation impact you/your household?	#	Respondents	Responses
One or more household members work more than 40 hours a week (e.g.			
working more hours at one job, working multiple part-time jobs or short-term			
contracts)	86	28%	57%
One or more previously retired household members have returned to the			
workforce	8	3%	5%
One or more household members have delayed retirement	27	9%	18%
Household includes rent-paying roommates/housemates out of necessity	47	15%	31%
Household is paying more than 30% of overall income toward housing costs			
(rent/mortgage)	83	27%	55%
Household does not have a permanent living situation (e.g. staying with			
friends/family, living in non-residential space, house-sitting, homeless, etc.)	24	8%	16%
Not applicable, the cost of housing has not directly impacted me/my household	8	3%	5%
Other - Write In	24	8%	16%
Total Responses	307		
Total Respondents	152	100%	

<sup>\*</sup>Respondents could select more than one response



11) Household income by household size for respondents who selected "One or more household members work more than 40 hours a week (e.g. working more hours at one job, working multiple part-time jobs or short-term contracts?)."

80% of respondents interested in affordable artist live/work housing, who also work more than 40 hours a week, **do not** income qualify for an affordable artist live/work housing.

One or more household members work more than 40 hours a week (e.g. working more hours at one job, working multiple parttime jobs or short-term contracts)

						Over	Over
				Four or		income at	income at
Household Income	One	Two	Three	more	Total	60% AMI	80% AMI
Prefer Not to Answer	0	0	0	0	0		
Under \$10,000	0	0	0	2	2		
\$10,000 - \$15,000	1	0	О	0	1		
\$15,001 - \$20,000	0	0	1	0	1		
\$20,001 - \$25,000	2	1	2	0	5		
\$25,001 - \$30,000	1	3	0	0	4		
\$30,001 - \$35,000	2	2	0	0	4		
\$35,001 - \$40,000	4	5	0	0	9	9	
\$40,001 - \$45,000	6	2	0	0	8	8	
\$45,001 - \$50,000	1	2	0	0	3	3	1
\$50,001 - \$55,000	3	1	1	0	5	5	4
\$55,001 - \$60,000	2	2	1	1	6	6	5
\$60,001 - \$65,000	0	7	0	0	7	7	7
\$65,001 - \$75,000	2	3	3	1	9	9	9
\$75,001 - \$85,000	0	3	0	0	3	3	3
\$85,001 - \$100,000	0	13	0	0	13	13	13
\$100,001 - \$125,000	0	1	1	2	4	4	4
\$125,001 - \$150,000	0	1	0	0	1	1	1
\$150,001 - \$200,000	0	1	0	0	1	1	1
Total	24	47	9	6	86	69	48
# of respondents who are over income at 60% AMI	18	41	6	4			
% of respondents who are over Income at 60% AMI	75%	87%	67%	67%		80%	
# of respondents who are over income at 80% AMI	8	32	5	3			
% of respondents who are over Income at 80% AMI	33%	68%	56%	50%		56%	



**12)** Household income by household size for respondents who selected "Household is paying more than 30% of overall income toward housing costs (rent mortgage)."

28% of respondents interested in affordable artist live/work housing, who also pay more than 30% of overall Income toward housing costs, income qualify for an affordable artist live/work housing.

Household is paying more than 30% of overall income toward housing costs (rent/mortgage)

						Income	Income
				Four		Qualify	Qualify
				or		at 60%	at 80%
Household Income	One	Two	Three	more	Total	AMI	AMI
Prefer Not to Answer	0	0	0	0	0	0	0
Under \$10,000	0	0	0	1	1	1	1
\$10,000 - \$15,000	1	0	0	0	1	1	1
\$15,001 - \$20,000	1	2	1	0	4	4	4
\$20,001 - \$25,000	2	2	2	0	6	6	6
\$25,001 - \$30,000	4	3	0	0	7	7	7
\$30,001 - \$35,000	3	3	1	0	7	4	7
\$35,001 - \$40,000	3	2	0	0	5	0	5
\$40,001 - \$45,000	5	3	1	0	9	0	9
\$45,001 - \$50,000	2	1	0	0	3	0	1
\$50,001 - \$55,000	0	2	1	0	3	0	1
\$55,001 - \$60,000	2	2	0	0	4	0	0
\$60,001 - \$65,000	0	8	0	0	8	0	
\$65,001 - \$75,000	0	4	3	1	8	0	
\$75,001 - \$85,000	1	1	0	1	3	0	
\$85,001 - \$100,000	0	10	1	0	11	0	
\$100,001 - \$125,000	0	0	0	1	1	0	
\$125,001 - \$150,000	0	1	0	0	1	0	
\$150,001 - \$200,000	0	1	0	0	1	0	
Total	24	45	10	4	83	23	42
# of respondents who qualify based on HH Size at 60% AMI	8	7	3	1			
% of respondents who qualify based on HH size at 60% AMI	33%	16%	30%	25%	0%	28%	
# of respondents who qualify based on HH Size at 80% AMI	19	15	5	1			
% of respondents who qualify based on HH size at 80% AMI	79%	33%	50%	25%	0%	51%	



**13)** Household income by household size for respondents who selected "Household includes rent-paying roommates/housemates out of necessity."

68% of respondents interested in affordable artist live/work housing, who also have rent-paying roommates/housemates out of necessity, **do not** income qualify for an affordable artist live/work housing.

Household includes rent-paying roommates/housemates out of necessity

						Over	Over
				Four		Income	Income
				or		at 60%	at 80%
Household Income	One	Two	Three	more	Total	AMI	AMI
Prefer Not to Answer	0	1	0	0	1		
Under \$10,000	0	0	0	1	1		
\$10,000 - \$15,000	1	0	0	0	1		
\$15,001 - \$20,000	0	О	0	0	0		
\$20,001 - \$25,000	0	1	2	0	3		
\$25,001 - \$30,000	3	2	1	0	6		
\$30,001 - \$35,000	0	2	1	0	3	0	
\$35,001 - \$40,000	1	4	2	0	7	7	
\$40,001 - \$45,000	1	1	1	0	3	3	1
\$45,001 - \$50,000	0	1	0	0	1	1	1
\$50,001 - \$55,000	0	0	0	0	0	0	0
\$55,001 - \$60,000	0	1	1	0	2	2	2
\$60,001 - \$65,000	0	3	0	0	3	3	3
\$65,001 - \$75,000	1	2	4	1	8	8	8
\$75,001 - \$85,000	0	1	0	0	1	1	1
\$85,001 - \$100,000	0	5	1	0	6	6	6
\$100,001 - \$125,000	0	0	0	0	0	0	0
\$125,001 - \$150,000	0	0	0	0	0	0	0
\$150,001 - \$200,000	0	1	0	0	1	1	1
Total	7	25	13	2	47	32	23
# of respondents who are over income based on HH size on 60% AMI	3	19	9	1			
% of respondents who are over income based on HH size on 60% AMI	43%	76%	69%	50%		68%	
# of respondents who are over income based on HH size at 80% AMI	2	15	7	1			
% of respondents who are over income qualify based on HH size at 80% AMI	29%	60%	54%	50%		49%	
	_5.5		31.0	32.0		1,5 / 0	



### C. CURRENT AREAS OF ART, CULTURAL, OR CREATIVE INDUSTRY **INVOLVEMENT**

### 1) In what areas of art, cultural, or creative industries are you most involved?

The top 5 areas of art, cultural, or creative industries selected by respondents interested in affordable artist live/work housing are: painting/drawing, arts education/instruction, art gallery/exhibition space/curatorial, graphic arts/design, and crafts/fine crafts.

### "ves" to affordable artist

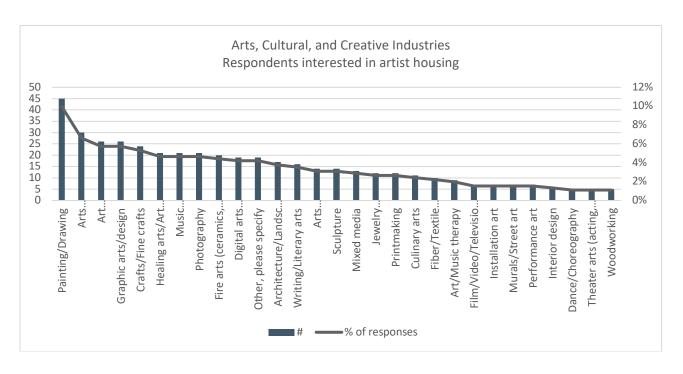
live/work housing **Total Respondents** % of % of % of % of Arts, Cultural and Creative industries respondents respondents # responses responses Painting/Drawing 45 10% 8% 30% 23% Arts education/instruction 30 7% 20% 5% 49 14% Art gallery/Exhibition space/Curatorial 26 6% 17% 43 5% 13% Graphic arts/design 26 6% 17% 39 4% 11% Crafts/Fine crafts 24 5% 16% 64 7% 19% Healing arts/Art therapies 21 5% 14% 45 5% 13% Music (vocal/instrumental/recording/composition) 21 5% 14% 51 5% 15% Photography 21 5% 14% 43 5% 13% Fire arts (ceramics, glass, metalworking/metalsmithing) 20 4% 13% 4% 11% 39 Digital arts (computer/multimedia/new media, etc.) 19 4% 13% 32 3% 9% Other, please specify 19 4% 13% 48 5% 14% Architecture/Landscape architecture 17 4% 11% 49 5% 14% Writing/Literary arts 4% 16 11% 46 5% 13% Arts administration/Arts advocacy 14 3% 9% 29 3% 8% Sculpture 14 3% 9% 25 3% 7% Mixed media 13 3% 9% 25 3% 7% Jewelry design/fabrication 12 8% 23 2% 7% 3% Printmaking 12 8% 20 2% 3% 6% Culinary arts 11 2% 7% 30 3% 9% Fiber/Textile arts/Fashion/Costume design 10 2% 7% 20 2% 6% Art/Music therapy 9 2% 6% 17 2% 5% Film/Video/Television/Digital/Web-based entertainment production 2% 2% 6% 7 5% 21 Installation art 7 2% 5% 13 1% 4% Murals/Street art 7 2% 5% 11 1% 3% Performance art 7 2% 5% 14 1% 4% Interior design 6 21 2% 1% 4% 6% Dance/Choreography 5 1% 3% 13 1% 4% Theater arts (acting, directing, production, etc.) 1% 15 2% 5 3% 4% Woodworking 5 1% 3% 14 1% 4% **Total Respondents** 152 342

452

**Total Responses** 

941





### 2) What percentage of your income comes from your art or creative work?

40% of respondents interested in affordable artist live/work housing earn 25% or less of their income from art/creative work. 18% earn no income from their art/creative work.

	"yes" to affordable ar	tist housing	Total re	espondents
% of Income from		%		%
art/creative work	#	respondents	#	respondents
Less than 10%	43	28%	82	24%
10% - 25%	18	12%	32	9%
26% - 50%	15	10%	32	9%
51% - 75%	9	6%	20	6%
76% - 100%	40	26%	69	20%
I make no income from my				
art/creative work	27	18%	107	31%
Total	152	100%	342	100%



### D. AFFORDABLE ARTIST LIVE/WORK HOUSING PREFERENCES

1) What is the maximum amount you would consider paying monthly (NOT including utilities) for your artist live/work housing?

2018 Rent Guidelines from HUD for Garfield County
Source: novoco.com

	. Hovoco.com
City:	Carbondale, CO
County:	Garfield County
MA	AX RENTS
AMI	60%
o BDRM	\$ 751
1 BDRM	\$ 804
2 BDRM	\$ 966
3 BDRM	\$ 1,116
4 BDRM	\$ 1,245
5 BDRM	\$ 1,373
INCO	OME LIMITS
1 PERSON	\$ 30,060
2 PERSON	\$ 34,320
3 PERSON	\$ 38,640
4 PERSON	\$ 42,900
5 PERSON	\$ 46,380
6 PERSON	\$ 49,800
7 PERSON	\$ 53,220
8 PERSON	\$ 56,640

What interested artists can afford to pay is shown below in the context of their household size. If using affordable housing resources like Low-Income Housing Tax Credit (LIHTC), there may be restrictions on household size relative to the number of bedrooms in a unit. For example, a one-person household may not be allowed to rent a three-bedroom unit. Rents charged for income-restricted affordable housing vary according to bedroom count and household income.

		Household	Size	Total		
Max amount you would				Four or		
consider paying monthly	One	Two	Three	more	#	%
\$400	3	2	1	2	8	5%
\$500 - \$600	4	3	0	2	9	6%
\$700 - \$800	8	11	4	1	24	16%
\$900-\$1,000	17	10	5	7	39	26%
\$1,100 - \$1,200	8	5	5	1	19	13%
\$1,300 - \$1,500	6	13	3	2	24	16%
Over \$1,500	4	8	11	6	29	19%
Total	50	52	29	21	152	100%

<sup>\*</sup>shaded area represents what respondents are willing to pay relative to the 2018 rent guidelines



### 2) Which of the following scenarios would you consider for live/work space?

89% of respondents interested in affordable artist live/work housing would consider renting. 82% of respondents interested in artist live/work housing would consider owning a condominium.

"yes" to affordable artist live/work housing

Housing Scenarios	Yes	No	Total
Renting	135	17	152
Owning a condominium	125	27	152

### 3) How many bedrooms does your household need?

Over 80% of respondents interested in affordable artist live/work housing need one to two bedrooms. 67% of respondents have a household size between one to two people.

**Household Size** 

# Bedrooms Required	One	Two	Three	Four or more	#	%
None (Studio/Efficiency)	5	4	0	0	9	6%
One	29	16	6	1	52	34%
Two	16	25	15	11	67	44%
Three	0	7	7	8	22	14%
Four or more	0	0	1	1	2	1%
Total	50	52	29	21	152	100%
% of HH Size	33%	34%	19%	14%	100%	



## **4)** Of the following, please choose up to four that would be most important for art or creative work in your Live/Work space?

The top 5 features that are important to respondents interested in affordable artist live/work housing are abundant natural light, wired for high-speed internet (e.g. Fiber-optic, cable, etc.), high ceiling (over 10 feet), soundproofing, washer/dryer hook-ups in unit (in addition to shared laundry room).

"yes" to affordable artist live/work housing

			0
Important Features	#	% of responses	% of respondents
		_	
Abundant natural light	122	23%	80%
Wired for high-speed Internet (e.g., fiber-optic, cable, etc.)	93	18%	61%
High ceiling (over 10 feet)	55	10%	36%
Soundproofing	53	10%	35%
Washer/Dryer hook-ups in unit (in addition to shared laundry room)	53	10%	35%
Special ventilation	35	7%	23%
Storefront/Direct street access for retail sales	32	6%	21%
Gas stove	26	5%	17%
Special electrical wiring/subpanel	18	3%	12%
Other, please specify	16	3%	11%
Floor drain	12	2%	8%
High-load bearing floor	5	1%	3%
Sprung floor	4	1%	3%
Total Respondents	152		
Total Responses	525		

<sup>\*</sup>Respondents could select up to four features



5) Of the following shared amenities and design features that may be available for residents in the building where you would relocate to live/work housing, please choose up to five that would be most important to you.

The top 5 amenities that are important to respondents interested in affordable artist live/work housing are wi-fi (common areas), sustainable design, community garden (ground or rooftop), general-use studio/flex-space, and additional storage.

"yes" to affordable artist live/work housing

Type of Live/Work Amenities	#	% of responses	% of respondents
Wi-Fi (common areas)	84	12%	55%
Sustainable design	79	11%	52%
Community garden (ground or rooftop)	62	9%	41%
General-use studio/flex-space	59	8%	39%
Additional storage	55	8%	36%
Gallery/Exhibition space	51	7%	34%
Outdoor work area	46	6%	30%
Business center (copier, fax, scanner, postage meter, etc.)	45	6%	30%
Bicycle parking (indoors/secure)	42	6%	28%
Networking/Meeting/Lounge space	41	6%	27%
Utility sink with trap	35	5%	23%
Classroom(s)/Teaching space	29	4%	19%
Fitness room	26	4%	17%
Other, please specify	21	3%	14%
Rehearsal space (dance, theater, performance art, etc.)	15	2%	10%
Sound proof practice room	14	2%	9%
Electric car charging station	8	1%	5%
Loading dock	5	1%	3%
Total Respondents	152		
Total Responses	717		

<sup>\*</sup>Respondents could select up to five amenities

**6)** How many parking spaces does your household need?

98% of respondents interested in affordable artist live/work housing need one or more parking spaces.

"yes" to affordable artist live/work housing

Number of Parking		
Spaces Needed	#	%
None	3	2%
One	74	49%
Two	72	47%
Three or more	3	2%
Total	152	100%



7) Which of the following shared transportation options would you use on a frequent or regular basis?

The top two transportation options respondents interested in affordable artist live/work housing would use on a frequent or regular basis are biking and public transportation systems (e.g. bus, etc.)

"yes" to affordable artist live/work housing

Transportation options	#	% Responses		
Biking	140	39%		
Public transportation systems (e g, bus, etc.)	113	32%		
Carpooling/Vanpooling	51	14%		
Car sharing	46	13%		
None of the above	6	2%		
Total Responses	356			
Total Respondents	152			

<sup>\*</sup>Respondents could select more than one option

**8)** Have you considered leaving Carbondale, and if so, would the opportunity to have affordable artist live/work space encourage you to stay?

68% of respondents who are interested in affordable artist live/work housing have considered leaving Carbondale but would be encouraged to stay for this opportunity.

"yes" to affordable artist live/work housing

8		
#	% respondents	
69	68%	
32	32%	
101	100%	
	# 69 32	

<sup>\*101</sup> of 152 respondents interested in affordable housing responded to this question.

100% of respondents who have considered leaving Carbondale said they would be encouraged to remain if there was an opportunity to have an affordable artist live/work space.

"yes" to affordable
artist live/work
housing

Would the opportunity to have affordable artist		
live/work space encourage you to remain?	#	% respondents
Yes	69	100%
Total	69	100%

# III. ARTIST RESPONDENTS INTERESTED IN RENTING PRIVATE STUDIO/CREATIVE WORK SPACE

"Private Studio/Creative Work Space" is referred to as "**Private Studio Space"** in the remainder of report. The following statistics are about the combined <u>105</u> individuals who indicated they are interested in studio space. It includes those



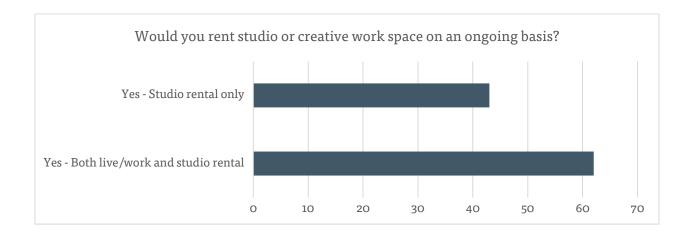
respondents interested in renting only studio space, and those interested in both studio and artist live/work housing on an ongoing basis. **43 of the artists are interested in studio space rental only.** 

## A. RENTING PRIVATE STUDIO/CREATIVE WORK SPACE ON AN ONGOING BASIS

### 1) Would you rent private studio space?

41% of respondents interested in private studio space are interested in studio rental only and not housing too.

	"yes" to private studio responses	
Would you rent studio or creative work space on an ongoing basis?	#	%
Yes - Both live/work and studio rental	62	59%
Yes - Studio rental only	43	41%
Total	105	100%





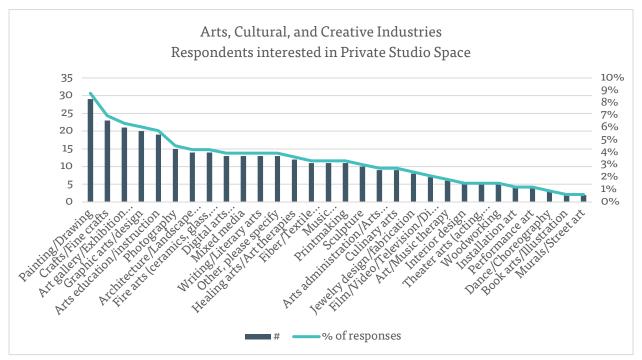
### **2)** Have you ever lived in the Town of Carbondale?

Over 70% of respondents interested in private studio space currently live in Carbondale, CO.

"yes" to private studio **Total Respondents** responses Have you ever lived in the city of Carbondale? # % # % I currently live in Carbondale 77 73% 73% 249 Yes, but not currently 18 17% 48 14% No 10 10% 13% 45 **Total** 342 105 100% 100%

### 3) In what areas of the arts, cultural or creative industries are you most involved?

The top 6 arts, cultural or creative industries in which respondents are most involved are: painting/drawing, crafts/fine crafts, art gallery/exhibition space/curatorial, graphic arts/design, arts education/instruction, and photography.



\*Respondents could select up to four options



"yes" to Private Studio

**Total Responses** Responses % of % of % of % of Arts, Cultural and Creative industries responses respondents respondents # # responses Painting/Drawing 28% 8% 29 9% 77 23% Crafts/Fine crafts 23 7% 22% 64 7% 19% Art gallery/Exhibition space/Curatorial 21 20% 6% 43 5% 13% Graphic arts/design 20 6% 19% 39 4% 11% Arts education/instruction 6% 18% 19 49 5% 14% Photography 5% 14% 43 5% 13% 15 Architecture/Landscape architecture 13% 5% 14 4% 49 14% Fire arts (ceramics, glass, metalworking/metalsmithing) 14 4% 13% 39 4% 11% Digital arts (computer/multimedia/new media, etc.) 13 4% 12% 32 3% 9% Mixed media 12% 13 4% 25 3% 7% Writing/Literary arts 13 12% 46 13% 4% 5% Other, please specify 12% 48 13 4% 5% 14% Healing arts/Art therapies 12 4% 11% 13% 45 5% Fiber/Textile arts/Fashion/Costume design 11 10% 20 2% 6% 3% Music (vocal/instrumental/recording/composition) 10% 15% 11 3% 51 5% Printmaking 10% 6% 11 3% 20 2% Sculpture 10 3% 10% 25 3% 7% Arts administration/Arts advocacy 9 9% 8% 3% 29 3% Culinary arts 9% 9 3% 30 3% 9% Jewelry design/fabrication 8 2% 8% 23 2% 7% Film/Video/Television/Digital/Web-based entertainment production 7 2% 7% 21 2% 6% Art/Music therapy 6 6% 2% 17 2% 5% Interior design 5 2% 5% 21 2% 6% Theater arts (acting, directing, production, etc.) 5 2% 5% 15 2% 4% Woodworking 4% 5 2% 5% 14 1% Installation art 4 1% 4% 13 1% 4% Performance art 4 1% 4% 14 1% 4% Dance/Choreography 3 1% 3% 13 1% 4% Book arts/Illustration 2 1% 2% 5 1% 1% Murals/Street art 2 1% 2% 11 1% 3% **Total Respondents** 105 342 **Total Responses** 331 941

<sup>\*</sup>Respondents could select more than one option



### **B. CURRENT STUDIO/WORK SPACE SITUATIONS**

1) Do you currently have workspace you use only for your art or creative work?

55% of respondents interested in private studio space have space they only use for their art/creative work.

	"yes" to priva	ate studio		
	responses		<b>Total Responses</b>	
Have space used only for art/creative				
work?	#	%	#	%
Yes	58	55%	167	49%
No	47	45%	175	51%
Total	105	100%	342	100%

**2)** Which best describes your current art or creative work situation for those who selected "yes" to interest in private studio space.

33% of respondents interested in private studio space have space within their home they use for art or creative work.
33% of respondents interested in private studio space DON'T have the space they need for art or creative work.

	"yes" to priva	te studio		
	respon	ses	Total Responses	
Studio/Creative Work Space Arrangements	#	%	#	%
I have space within my home/housing situation				
that I use for my art or creative work	35	33%	127	37%
I don't have the space I need for my art or creative				
work (e g, current space is not adequate, I cannot				
afford available space, etc.)	35	33%	89	26%
I rent or own studio/creative work space separate				
from my housing on an ongoing basis	29	28%	71	21%
I rent or own studio/creative work space separate				
from my housing on an occasional or as needed				
basis	3	3%	10	3%
My work does not require designated space	2	2%	33	10%
My work space is provided free of charge (e.g.,				
member of dance troupe, university student, etc.)	1	1%	12	4%
Total	105	100%	342	100%

<sup>\*</sup>Respondents could select more than one option



3) What do you currently pay monthly, on average (NOT including utilities), for the studio or creative work space you rent or own outside your home on an ongoing basis, for those who selected "I rent or own studio/creative work space separate from my housing on an ongoing basis."

Over 50% of interested respondents pay \$500 or more a month.

I rent or own studio/creative wor space separate from my housing o		
ongoing basis	#	%
\$O	0	0%
\$51 - \$100	0	0%
\$101 - \$150	1	3%
\$151 - \$200	3	10%
\$201 - \$250	1	3%
\$251 - \$300	5	17%
\$301 - \$350	1	3%
\$351 - \$400	1	3%
\$401 - \$500	2	7%
\$501 - \$750	5	17%
More than \$750	10	34%
Total	29	100%



### C. PRIVATE STUDIO SPACE PREFERENCES

1) What is the maximum monthly amount you would consider paying (NOT including utilities) for private studio or creative work space, if paid separately from housing?

39% of respondents interested in private studio space would consider paying \$250 or less maximum monthly for space.

"yes" to private studio responses **Max Monthly Amount** % \$1 - \$50 1 1% \$51 - \$100 6 6% \$101 - \$150 8 8% \$151 - \$200 15 14% \$201 - \$250 11 10% \$251 - \$300 15 14% \$301 - \$350 4 4% \$351 - \$400 8 8% \$401 - \$500 14 13% \$501 - \$750 10% 10

2) What is the minimum square footage necessary for your private studio or creative work space?

70% of respondents interested in private studio space need 500 square feet of space or less.

"yes'	' to private studio
	responses

13

105

12%

100%

Minimum Square Footage	#	%
Under 200 sq. feet	23	22%
200 - 350 sq. feet	36	34%
351 - 500 sq. feet	15	14%
501 - 650 sq. feet	6	6%
651 - 800 sq. feet	10	10%
801 - 1,000 sq. feet	6	6%
1,001 - 1,500 sq. feet	4	4%
1,501 - 2,000 sq. feet	2	2%
More than 2,000 sq. feet	2	2%
Total	105	100%

More than \$750

Total



**3)** Of the following, please choose up to four that would be most important for your private studio or creative work space

The top 4 features that are most preferred by interested respondents for their private studio or creative work space are: abundant natural light, wired for high-speed internet (e.g. fiber optic, cable, etc.), high ceiling (over 10 feet), and special ventilation.

"yes" to private studio responses

			%
Type of Features*	#	% Responses	Respondents
Abundant natural light	76	22%	72%
Wired for high-speed Internet (e.g., fiber optic, cable, etc.)	62	18%	59%
High ceiling (over 10 feet)	43	13%	41%
Special ventilation	30	9%	29%
Soundproofing	28	8%	27%
Storefront/Direct street access for retail sales	28	8%	27%
Washer/Dryer hook-ups	17	5%	16%
Floor drain	15	4%	14%
Special electrical wiring/subpanel	15	4%	14%
Other, please specify	14	4%	13%
High-load bearing floor	7	2%	7%
Sprung floor	3	1%	3%
None of these are important	2	1%	2%
Total Respondents	105		
Total Responses	340		

<sup>\*</sup>Respondents could select up to four options



**4)** Of the following shared amenities and design features that may be available in the building where you would have a private studio/creative work space, please choose up to five that would be most important to you.

The top 4 shared/amenities and design features most preferred by interested respondents for their private studio or creative work space are: building wi-fi, sustainable design, additional storage, and gallery/exhibition space.

	"yes" to private studio responses			
		%	%	
Important Shared Building Amenities*	#	Responses	Respondents	
Wi-Fi (common areas)	60	13%	57%	
Sustainable design	54	11%	51%	
Additional storage	46	10%	44%	
Gallery/Exhibition space	40	8%	38%	
Community garden (ground or rooftop)	35	7%	33%	
Outdoor work area	34	7%	32%	
Utility sink with trap	33	7%	31%	
Networking/Meeting/Lounge space	32	7%	30%	
Business center (copier, fax, scanner, postage meter,				
etc.)	28	6%	27%	
Bicycle parking (indoors/secure)	27	6%	26%	
Classroom(s)/Teaching space	22	5%	21%	
Other, please specify	16	3%	15%	
Total	105			

# IV. INDIVIDUALS INTERESTED IN SHARED CREATIVE SPACE AND SHARED PERFORMING ARTS SPACE

The following statistics are about the <u>149 individuals who said they are interested in accessing shared creative space</u> and the <u>66 artists who said they are interested in accessing shared performing arts space</u> through a paid membership or other short-term rental arrangement.



### A. ACCESSING SHARED SPACE(S)

**1)** Would you access shared space/specialized equipment through a short-term rental or paid membership-based arrangement?

There is a total of 148 artists interested in accessing shared creative space and 61 artists interested in shared performing arts space.

	#	%
Access to Studio or Creative space	148	71%
Access to Shared Performing Arts Space	61	29%
Total Respondents	209	100%

### **B. SHARED CREATIVE SPACE**

1) Have you ever lived in the Town of Carbondale?

75% respondents who are interested in accessing shared creative space currently live in the Town of Carbondale.

	Access to	o shared		
	studio	space	Total Re	sponses
Have you ever lived in Carbondale, CO	#	%	#	%
I currently live in Carbondale	111	75%	249	73%
Yes, but not currently	18	12%	48	14%
No	19	13%	45	13%
Total	148	100%	342	100%



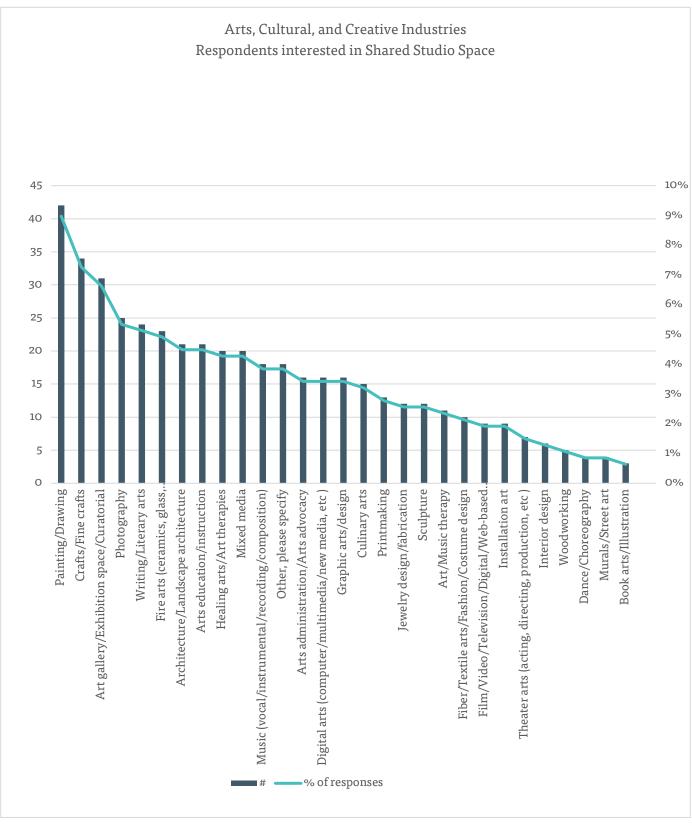
### 2) In what areas of the arts, cultural or creative industries are you most involved?

The top 6 arts, cultural and creative industries for those interested in shared studio space are: painting/drawing, crafts/fine crafts, art gallery/exhibition space/curatorial, photography, writing/literary arts, and fire arts (ceramics, glass, metalworking/metalsmithing).

Access to shared studio space % of % of **Arts, Cultural and Creative Industries** responses respondents # Painting/Drawing 42 9% 28% Crafts/Fine crafts 34 7% 23% Art gallery/Exhibition space/Curatorial 31 7% 21% Photography 25 5% 17% Writing/Literary arts 24 5% 16% Fire arts (ceramics, glass, metalworking/metalsmithing) 16% 23 5% Architecture/Landscape architecture 21 14% 4% Arts education/instruction 21 4% 14% Healing arts/Art therapies 20 4% 14% Mixed media 20 4% 14% Music (vocal/instrumental/recording/composition) 18 4% 12% Other, please specify 18 12% 4% Arts administration/Arts advocacy 16 3% 11% Digital arts (computer/multimedia/new media, etc.) 16 11% 3% Graphic arts/design 11% 16 3% Culinary arts 15 10% 3% Printmaking 9% 13 3% Jewelry design/fabrication 12 8% 3% Sculpture 12 3% 8% Art/Music therapy 11 2% 7% Fiber/Textile arts/Fashion/Costume design 10 2% 7% Film/Video/Television/Digital/Web-based entertainment production 6% 9 2% Installation art 9 2% 6% Theater arts (acting, directing, production, etc.) 7 1% 5% Interior design 6 1% 4% Woodworking 5 1% 3% Dance/Choreography 4 1% 3% Murals/Street art 1% 3% 4 Book arts/Illustration 3 1% 2% **Total Respondents** 148 **Total Responses** 468

<sup>\*</sup>Respondents could select more than one option







3) Of the following, please choose up to five shared spaces and/or types of specialized equipment that you would be most interested in accessing through a paid membership or other short-term rental arrangement.

The top 5 types of shared space and/or types of specialized equipment for those respondents interested in shared studio space are: gallery/exhibition space, studio space (general-purpose, for occasional private use), studio space (general-purpose, multiple user), community kitchen (for communal meals, demonstrations, etc.), and computers with design software (e.g. CAD, Photoshop, InDesign, Final Cut Pro, etc.).

Access to shared studio space

	S	pace
Shared Space Amenities	#	%
Gallery/Exhibition space	45	30%
Studio space (general-purpose, for occasional private use)	44	30%
Studio space (general-purpose, multiple user)	39	26%
Community kitchen (for communal meals, demonstrations, etc.)	36	24%
Computers with design software (e g, CAD, Photoshop, InDesign, Final Cut Pro, etc.)	35	24%
Outdoor work area	32	22%
Woodworking shop and equipment (e g, routers, sanders, etc.)	32	22%
Networking/Meeting/Lounge space	30	20%
Office equipment (color copier/printer, etc.)	30	20%
Printmaking studio (with equipment)	26	18%
Ceramics and/or Clay studio/Kiln	25	17%
Metalworking/Metalsmithing studio	25	17%
Conference/Meeting room access	24	16%
Photography studio (with equipment)	23	16%
Classroom(s)/Teaching space	22	15%
Digital fabrication and prototyping equipment (3D Printers/Laser cutters, Machine		
shop)	21	14%
Storage (larger than 100 sq. feet)	20	14%
Paint room (sprayers/ventilation)	19	13%
Fine metals/Jewelry making studio	17	11%
Commercial kitchen (for retail food preparation/classes)	15	10%
Textile space (loom, spinning wheel, sewing machines, etc.)	11	7%
Dark room	9	6%
Film/Video screening room	9	6%
Glass hot shop	9	6%
Powder coating equipment and space	8	5%
Soundstage	6	4%
Other, please specify	6	4%
Total	148	100%

<sup>\*</sup>Respondents could select up to five options



**4)** Of those interested in Studio space (general-purpose, for occasional private use), and Studio space (general-purpose, multiple user) in the chart above and those who are also interested in renting private studio space or creative work space, specifically designed for artist and creative individuals, on an ongoing basis (1-year or longer)

41% of those interested in accessing shared studio space are also interested in renting private studio or creative work space.

Rent private studio or creative work space, specifically designed for artists and creative individuals, on an ongoing basis (1-year lease or longer)

Rent private studio and access shared studio space	#	%
Studio space (general-purpose, for occasional private use)	27	63%
Studio space (general-purpose, multiple user)	16	37%
Total	43	100%
Respondents interested in private studio	105	
% of those interested in accessing shared studio space and renting private	410/	
studio or creative workspace.	41%	

### C. SHARED PERFORMING ARTS SPACE

1) Have you ever lived in the Town of Carbondale, CO?

64% of respondents who are interested in accessing shared performing arts space currently live in Carbondale, CO.



	Access to s	hared		
	Performing	g Space	Total Resp	onses
Ever Lived in the Town of Carbondale?	#	%	#	%
I currently live in Carbondale	39	64%	249	73%
Yes, but not currently	12	20%	48	14%
No	10	16%	45	13%
Total	61	100%	342	100%



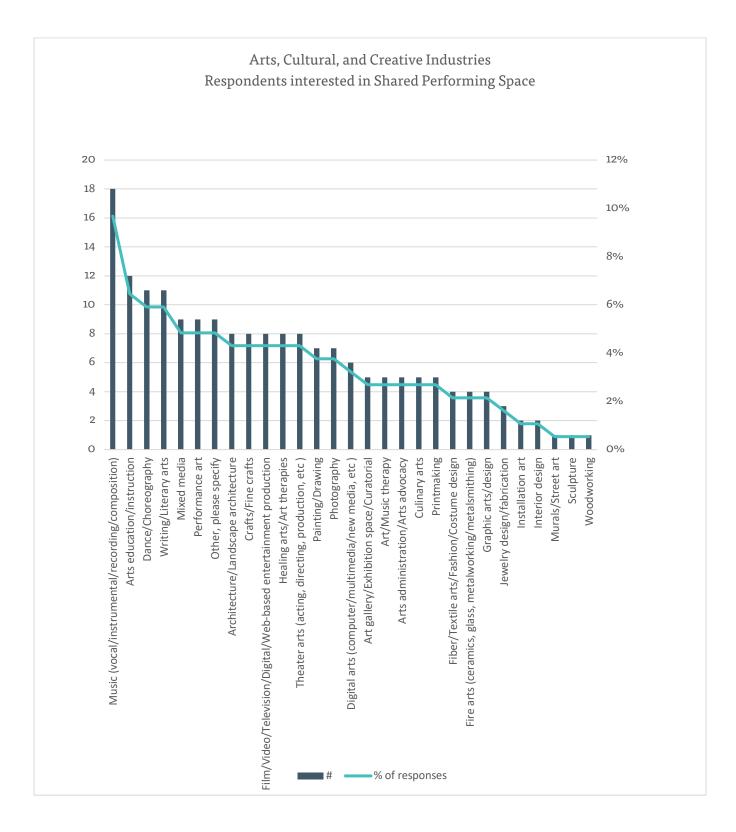
### 2) In what areas of the arts, cultural or creative industries are you most involved?

The top 4 arts, cultural or creative industries in which respondents are most involved are music (vocal/Instrumental/recording/composition), arts education/instruction, dance/choreography, and writing/literary arts.

Access to shared Performing Space % of % of **Arts, Cultural and Creative Industries** responses respondents # Music (vocal/instrumental/recording/composition) 18 10% 30% Arts education/instruction 6% 20% 12 Dance/Choreography 11 6% 18% Writing/Literary arts 11 6% 18% Mixed media 9 5% 15% Performance art 9 5% 15% Other, please specify 9 5% 15% Architecture/Landscape architecture 8 4% 13% Crafts/Fine crafts 8 4% 13% Film/Video/Television/Digital/Web-based entertainment production 8 4% 13% Healing arts/Art therapies 8 4% 13% Theater arts (acting, directing, production, etc.) 8 4% 13% Painting/Drawing 7 4% 11% Photography 11% 7 4% Digital arts (computer/multimedia/new media, etc.) 6 3% 10% Art gallery/Exhibition space/Curatorial 5 3% 8% Art/Music therapy 5 8% 3% Arts administration/Arts advocacy 5 3% 8% Culinary arts 5 3% 8% Printmaking 8% 5 3% Fiber/Textile arts/Fashion/Costume design 4 2% 7% Fire arts (ceramics, glass, metalworking/metalsmithing) 4 2% 7% Graphic arts/design 2% 7% Jewelry design/fabrication 2% 3 5% Installation art 2 1% 3% Interior design 2 1% 3% Murals/Street art 1 1% 2% Sculpture 1 1% 2% Woodworking 1 1% 2% **Total Respondents** 61 **Total Responses** 186

<sup>\*</sup>Respondents could select more than one option







3) Of the following, please choose up to four shared performing spaces and/or types of specialized equipment/support spaces that you would be most interested in accessing through a paid membership or other short-term rental arrangement.

The top 5 types of Performing Arts Spaces that respondents are most interested in are: rehearsal space (theater, performance art, etc.), classroom(s)/teaching space, networking/meeting/lounge space, music recording studio, and sound booth (voice over/music recording).

Access to share	ed
Performing Spa	ce

		8 - F
Shared spaces and/or types of specialized equipment	#	%
Rehearsal space (theater, performance art, etc.)	21	34%
Classroom(s)/Teaching space	19	31%
Networking/Meeting/Lounge space	18	30%
Music recording studio	15	25%
Sound booth (voice over/music recording)	15	25%
Dance studio/rehearsal space (with sprung floor)	14	23%
Storage space (larger than 100 sq. feet)	13	21%
Conference/Meeting room access	12	20%
Sound proof practice room	12	20%
Theater/Performance space (black box/flexible)	12	20%
Office equipment (color copier/printer, etc.)	11	18%
Theater/Performance space (formal seating/permanent		
stage)	11	18%
Piano	9	15%
Costume shop	5	8%
Other, please specify	4	7%
Scene/Prop shop	3	5%
Total	61	

<sup>\*</sup>Respondents could select up to four options