

**MINUTES  
CARBONDALE PARKS & RECREATION COMMISSION  
JUNE 21, 2017**

Becky Moller called the Carbondale Parks & Recreation Commission meeting to order at 7:06 p.m. on June 21, 2017, in the Town Hall meeting room.

**ROLL CALL**

The following members were present for roll call:

Members:	Becky Moller, Chair Hollis Kerler, Member Kathleen Wanatowicz, Member Todd Chamberlin, Member Tracy Wilson, Vice Chair
Town Staff Present:	Angie Sprang, Boards & Commissions Clerk Eric Brendlinger, Parks & Recreation Director Erica Sparhawk, Board Liaison Jamie Wall, Facility Coordinator & Special Events

**CONSENT AGENDA**

**Motion Passed:** Tracy Wilson *moved* to approve the minutes with noted edits from May 10, 2017. Hollis Kerler *seconded* the motion, and it was *unanimously approved*.

**PERSONS PRESENT NOT ON THE AGENDA**

There was no one present not on the agenda that wished to address the board.

**INTRO & REPORT FROM JAMIE WALL, TOC FACILITY COORDINATOR & SPECIAL EVENTS**

Jamie Wall, Facility & Special Events Coordinator, joined the Town recreation team in mid-May. Jamie met the Parks & Rec Commission and provided them with an update regarding new projects and solicited feedback. An art contest for local art in the skate park is underway, and will be underway for the entirety of the summer.

**MASTER PLAN GOALS & PRIORITIES WORK SESSION – PRIORITIZED LIST CREATION**

**Goals:** Discussion ensued regarding prioritization of master plan goals. The commission discussed that the master plan can be summed up in three main overall priority goals: (1) maintain & enhance existing assets, (2) upgrade the pool. The opportunity to seek the services of a professional fundraiser was discussed. Leveraging funds raised with matching grants was discussed. The Commission is actively searching for alternative fundraising options, and desires to avoid bonds if possible.

**Priorities:** Tasks going forward with the prioritized plan may include: (1) establishing Parks & Recreation community fund, (2) creating a profitable enterprise/business model for Gateway Park, (3) small capital improvement projects (i.e. remodel of park bathrooms), (4) and throughout the process continually matching grant funding opportunities with master plan projects.

**Values:** The overarching value of the commission is to be fiscally responsible. The importance of ensuring this does not create a huge bond issue, with the drawback of tying future commission member's hands (fiscally responsible and strategic).

The commission will collaborate to create a formalized working document. This document will include: (1) goals, (2) priorities, and (3) commission values. **Kathleen Wanatowicz** is working to finalize this document, and will bring it to the July 12, 2017 meeting. Prior to the July meeting

**Kathleen** will share the document will be shared with **Hollis Kerler** and **Todd Chamberlin** for draft reviews feedback.

**Fund Management:** Discussion ensued and the commission identified the benefits of a third party managing donations rather than a municipal entity. Aspen Community Foundation was highlighted as a top choice to manage the fund. Donor access was also noted as a key component to using the Aspen Community Foundation. Drawbacks were noted about the Town managing the fund, because of the lack of fund separation from the Town. Two Rivers and Third Street Center were also discussed as options. The commission agreed that Aspen Community Foundation would be the best choice for this type of fund management.

**Buy Local Campaign:** Tracy Wilson presented shop local advertising/awareness campaign ideas to the commission and solicited feedback. It was noted that successful buy local campaigns focus on small locally owned business. The commission is working to create a campaign plan, and set a kick off date. **Tracy** is working to create the plan, and will bring a draft July 12, 2017.

**Becky Moller** will contact Amazon smiles to seek information regarding program specifics, and will discuss alternative fundraising options with Andrea Stewart.

#### **REPORT & UPDATES**

Eric Brendlinger informed the commission that the summer is well underway, and the Parks & Rec department is working hard. Rob Morey left the commission and Eric encouraged everyone to seek out new members.

#### **ADJOURNMENT**

The June 21, 2017, regular meeting adjourned at 9:36 pm. The next regularly scheduled meeting is set for July 12, 2017 at 7:00 pm.

Respectfully submitted,  
Angie Sprang  
Board & Commissions Clerk