



*News  
from  
America's Real  
Hometown*

*City of Cassville  
300 Main Street  
Cassville, MO 65625  
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Volume 11 Issue 11

July 2019

## WinTech Begins Production in Cassville



*The Chamber of Commerce hosted a ribbon cutting for WinTech on Wednesday, July 17*

“Economic strength and resiliency is the long-term goal,” says Economic Development Director, Isaac Petersen. “Job growth is the goal, sort of the finished stew. But the ingredients to the stew include; business retention, business expansion, workforce development, sites with infrastructure or buildings, financing and incentives, community support, access to inputs of production whether high speed internet or raw materials.”

In rural communities, roughly 80% of new jobs are generated by existing business. Business Retention & Expansion is the process of

learning about existing businesses, becoming familiar with their challenges and opportunities, and helping them work through issues. The issues they face may be related to zoning regulations, attracting and retaining a workforce, or it may be access to capital to fund a growth project.

The next 19% of new jobs, in rural communities, will come from small business startups. Creating an environment where entrepreneurs or small business owners can succeed is important. Often someone has an idea for a business, whether a product or service, but they may not have

experience building a business plan or know how to do the research to assess the market opportunity. They may not have experience identifying startup costs or managing cash flow.

The last 1% is from greenfield operations, from a company moving to town from a different location. This process is called Business Attraction. In Missouri there is a group called the Missouri Partnership (MOPAR) that works globally to attract leads to the state. MOPAR will send these leads to regional groups like Springfield Regional Partnership  
*Continued on page 2*

# WinTech— continued from front

(SREP). SREP will communicate those leads to communities in their district. At the same time, local Economic Developers or Chamber of Commerce teams will work on their own to attract businesses to their area.

In the business attraction arena, Cassville had a recent win. WinTech, Inc. is now producing windows in Cassville and they continue to grow their business. "I am excited to have WinTech producing windows in Cassville" said Cassville City Administrator, Ste-

ve Walensky. WinTech, Inc. is headquartered in Monett. Jack Williams, President of WinTech said, "When we purchased the property we were using it for warehousing and storage, but we always knew we would expand operations there. In late 2018 and early this year, we started working with economic development groups in Cassville, and that really sped up the process." The initial estimates are for 20 to 30 employees in the Cassville facility with the potential to add another

50 over the next few years.

Utilizing the USDA Rural Economic Development Loan & Grant (REDLG) we were able to help with financing for property renovations and equipment. This is a USDA financial tool to aid manufacturing and agriculture in rural communities (population below 50,000). The competitive terms of the loan aided WinTech in moving production to Cassville more quickly.



reservations be made a week in advance.

The shade structure was constructed by City crews at a total cost of \$7,512.00.

In the picture below Parks Department staffers Brian Madison and Ryan Lynxwiler are installing the metal frame for the fabric.



Cassville's Aquatic Center has a new feature this summer, a shaded pavilion that includes a charcoal grill and is available for private parties. According to Rick Ragsdale, Executive Director of the Cassville YMCA, the pavilion area is available to be rented in 2 hour blocks for a fee of \$150.00. The fee accommodates a party of up to 30 people with an additional \$5.00 cost per person over 30. The rental fee includes entry into the pool for the day, use of the new bar-b-que grill and a free snow cone for each person attending. The YMCA requests that





# CPD Back to School Safety Tips

## No Wipes in the Pipes



Cassville School will begin on August 14<sup>th</sup> this year. With the start of school comes an increase in traffic and a greater need for safety awareness.

Drivers need to use extreme caution in school zones. Allowance for extra time in daily routines to accommodate for school drop off and pick up will be necessary. The first day of the school year is always hectic, so possible delays should be expected. Drivers should be aware of children who are walking to school and pay special attention to crosswalks. **The speed limit in school zones is lowered during school hours, so drivers are cautioned to remember to slow down.**

Because students will be using the crosswalk located at 14<sup>th</sup> and Main Streets before and after school, **left turns are prohibited during this time.** When making a turn onto Main St. from 14<sup>th</sup>, only right turns are allowed. This is for the safety of the students and to prevent traffic backup.

Drivers are also asked to be cognizant of congestion on Main Street at the Intermediate School. Extra caution and additional patience should be used when pull-

ing out and turning into this parking lot. Drivers are asked to turn **right** out of this parking lot, if possible, to avoid backing up traffic. Many side streets can be used after a right turn out of this lot to navigate back towards the downtown area.

If students walk to school, parents should talk to them concerning safety, and walk the route with them before school starts. When walking, students need to be aware of traffic, remembering to look both ways before crossing streets at the crosswalks. Children should always use side-walks, when available, to walk to school and never walk in the street. Children riding bicycles to school should know and follow all traffic laws.

Students riding the bus to school are encouraged to be respectful to one another and avoid yelling and fighting as this may cause a distraction to the driver.

We wish everyone a safe and happy school year.

## Ordinance Violations

The Cassville Police Department would like to thank citizens who make us aware of concerns in our community. The majority of these issues deal with ordinance violations. Ordinance violations require a two-step process, resulting in a longer solution to the problem. We ask that you remain patient as we work through getting these violations corrected. If you have questions concerning the procedure, please call 847-4700, ext. 200 .

Don't believe manufacturers that claim to make "flushable" wet wipes. The truth is they don't break down quickly enough to avoid clogging pipes, septic systems or equipment used to treat wastewater. Wipes, cloths, and rags are being found in sanitary sewers at an ever increasing rate. Many of these products are labeled as flushable and, while they may clear the toilet, they will most likely cause problems downstream .

These products are becoming notorious for blocking private sewer laterals, public sewer mains, and binding up municipal pumps. Items that specifically list the term flushable (**but should NOT be flushed**) include diapers and diaper liners, baby wipes, pre-moistened wipes, a wide variety of bathroom cleaning wipes and brushes, feminine hygiene products, toilet seat covers, doggy doo-doo bags, and cat litter.

Other products that have been found to clog pipes and pumps after being flushed are cotton swabs, dental floss, paper towels and rags. Please place these items in your household trash.



#### OUR VISION:

To make the City of Cassville a hub for living, working and playing in America's real hometown.

#### OUR MISSION:

The City of Cassville is committed to ensuring a safe, beautiful, thriving community for residents, visitors and businesses, creating strong futures built from rich histories.

#### OUR CORE VALUES:

- \*Customer Service
- \*Excellence and Learning
- \*Togetherness
- \*Integrity
- \*Respect
- \*Innovation
- \*Stewardship

#### OUR GOALS:

To build and maintain a strong foundation while delivering, improving and expanding City services,

To make Cassville a destination for visitors to experience the beauty of the Ozarks while making memories for a lifetime,

To support, grow and create opportunities for economic growth while maximizing our technology and networking advantage

#### Mayor:

Bill Shiveley

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#### Northward Aldermen:

Jerry Marple

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Jon Horner

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#### Southward Aldermen:

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#### City Administrator:

Steve Walensky

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#### City Clerk/Finance Officer:

Jennifer Evans

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## New Welcome Signs on State Hwy. 37



Residents and visitors driving on State Highway 37 are now greeted by new "welcome signs" as they enter Cassville. In coordination with the Missouri Department of Transportation, the City has installed two 4' x 8' full colors signs bearing the City's logo, tag line "America's Real Hometown" and proclaiming Cassville as the home of Roaring River. The signs were designed and fabricated by the Best Sign Group located in Rogers, Arkansas. The signs are situated to face on-coming traffic with one adjacent to the Industrial Park and the other next to the municipal airport. The signs were installed by Street Maintenance Worker Ken Latschar who is shown in the photo. The total cost for the design and installation of both signs was \$5,350.00.

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