

# Steering Committee Meeting 3



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## COMPREHENSIVE PLAN

# Welcome

Jeff Creed

Steering Committee Co-chair



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## COMPREHENSIVE PLAN

# Agenda

1. Welcome
2. What we heard
3. Vision and goals
4. Future character areas
5. Next steps



# What We Heard

Brian Ashworth  
planning NEXT



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COMPREHENSIVE PLAN

# Efforts In Outreach

- 2,500 printed rack cards
- 1,000 business cards
- Emails via MailChimp
- City and other Facebook posts

## Let's Chat! CHILLICOTHE

**We Need Your Help!**  
Community insight is critical to the planning process. Now is the time to envision the next 15 years of Chillicothe. Share your ideas related to growth, mobility, parks, public health, and more.

Four ways to share your ideas

- In-person Event** **March 22, 5:30-7p**  
Ross County Service Center  
475 Western Avenue
- Virtual Meeting** **March 24, 7-8:30p**  
**March 31, 11:30-1p**  
Visit website to register
- Online Survey** **March 22 - April 11**
- Voicemail** **(614) 285-7499**  
Leave a message with your ideas

To register for an event or learn more, please visit:  
**ChooseChillicothe.com**



### Where can I learn more?

Visit:  
[ChooseChillicothe.com](http://ChooseChillicothe.com)



Attend the in-person meeting

- Ross County Service Center
- March 22, 2022, 5:30-7pm

### What are your big ideas?

Let's Chat! Chillicothe  
March 22, 5:30-7pm



### Unable to attend the workshop?

Plenty of ways to share your ideas.



Participate in any of the following ways:

- Virtual Meeting
- Online Survey
- Leave us a voicemail

[ChooseChillicothe.com](http://ChooseChillicothe.com)

# Who We Heard From

- Over 100 in-person workshop attendees
- 1,130 unique web visitors
- Over 650 assets and opportunities mapped
- 132 exit questionnaires completed



# Who We Heard From

- 35.4% of respondents noted they were referred to the engagement activities via social media.
- 56% of those who completed the exit questionnaire were female.
- 78% of respondents were White, with about 13% being Black or African American which matched the City's demographics by race very evenly.
- 81% of respondents were 35 years or older
- Individuals with a bachelor's degree or higher comprised 56% of total respondents.
- Almost 80% of respondents live within City limits of Chillicothe. 75% of them either work or are retired within the City.
- *"I enjoyed collaborating with others in the community - it feels good to have a voice,"* said one survey participant.

# Let's Chat! Chillicothe Workshop Activities

## 1. Ideas for the future

What are the greatest opportunities for the City of Chillicothe? What kind of change would you like to see or not like to see in the future?

## 2. Assets & Opportunities Mapping

Identified specific locations and places that are assets to Chillicothe and opportunities for the future

## 3. Exit Questionnaires

Demographic questions about the participants. Responses are anonymous.



# How This Input Gets Used

**Engagement is one part of this planning effort.**

**This input...**

- Creates an understanding of what the community is thinking.
- Provides an intuitive compliment to technical analysis.
- Becomes input for making recommendations.
- Will be used to shape projects and policies of plan elements.

# Ideas for the Future Themes

## 1. What are the greatest opportunities for the future of Chillicothe?

- Small business expansion and attracting new employers
- Highlighting history and culture through the World Heritage Site and others to bring tourists to the area
- Growth of Chillicothe schools and Ohio University Chillicothe
- Enhance health system options in the City
- Preserve the historic feel along with growth and development

# Ideas for the Future Themes

## 2. What kinds of change would you like to see or not see in the future?

- Road infrastructure improvements
- More public transit options
- Redevelopment of areas including the East End, Bridge Street, Western Avenue, and more
- Higher access and maintenance of parks and greenspace

# Mapping Activity: Assets

## 1. Yoctangee Park

Recreational opportunities, festivals, family-centered atmosphere

## 2. Adena State Memorial

Historic mansion that provides a major hub of tourism, educational opportunity, beauty, and recreation.

## 3. Downtown Area

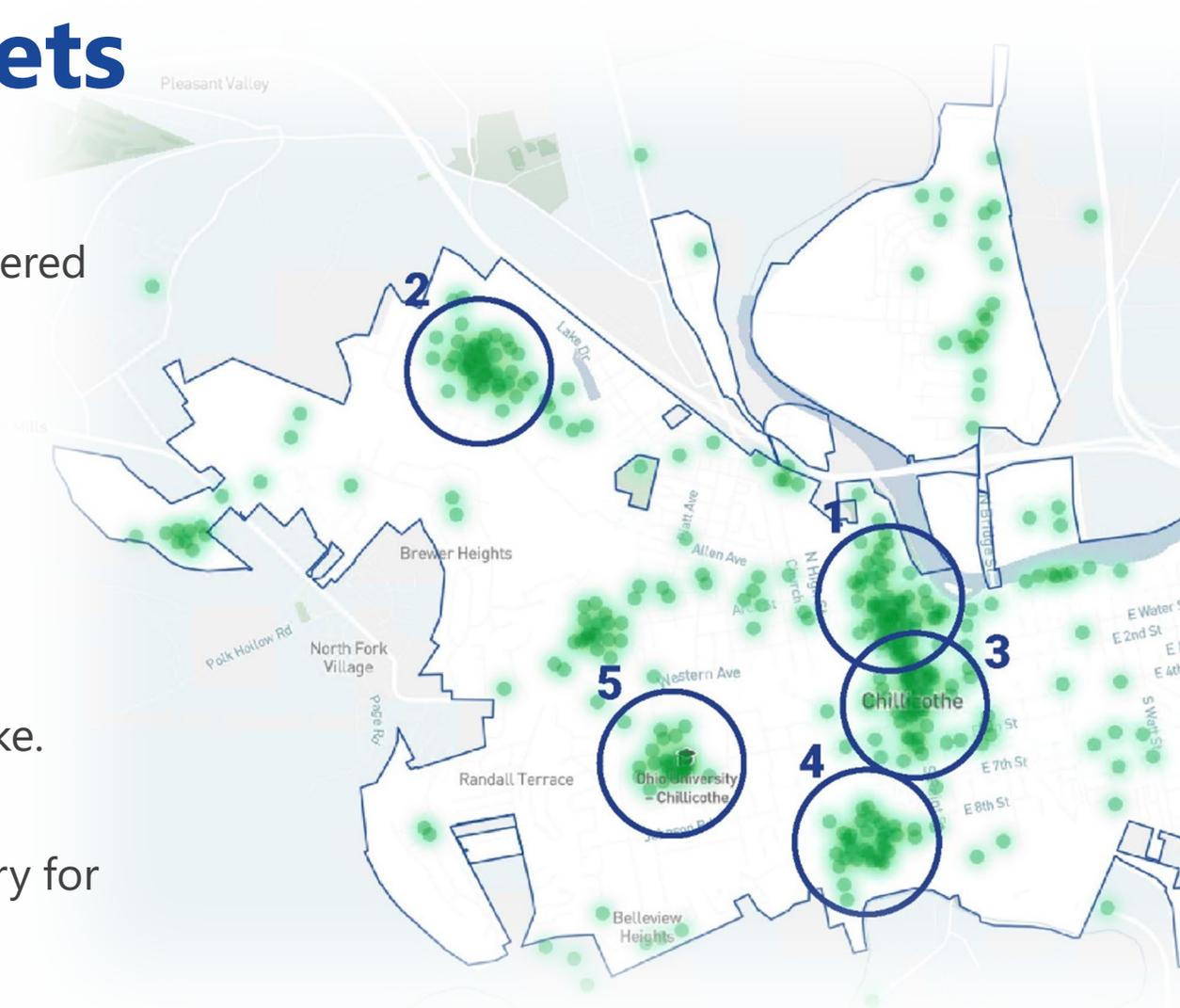
Home to exciting new restaurants and local businesses that attract residents and tourists alike.

## 4. Grandview Cemetery

A walkable area full of beautiful views and history for residents to enjoy.

## 5. Ohio University Chillicothe

This institution provides great higher-educational opportunities for this area.



# Mapping Activity: Opportunities

## 1. North Bridge Street

Gateway to the City with high opportunity, but needs attention to alleviate traffic congestion

## 2. Western Avenue

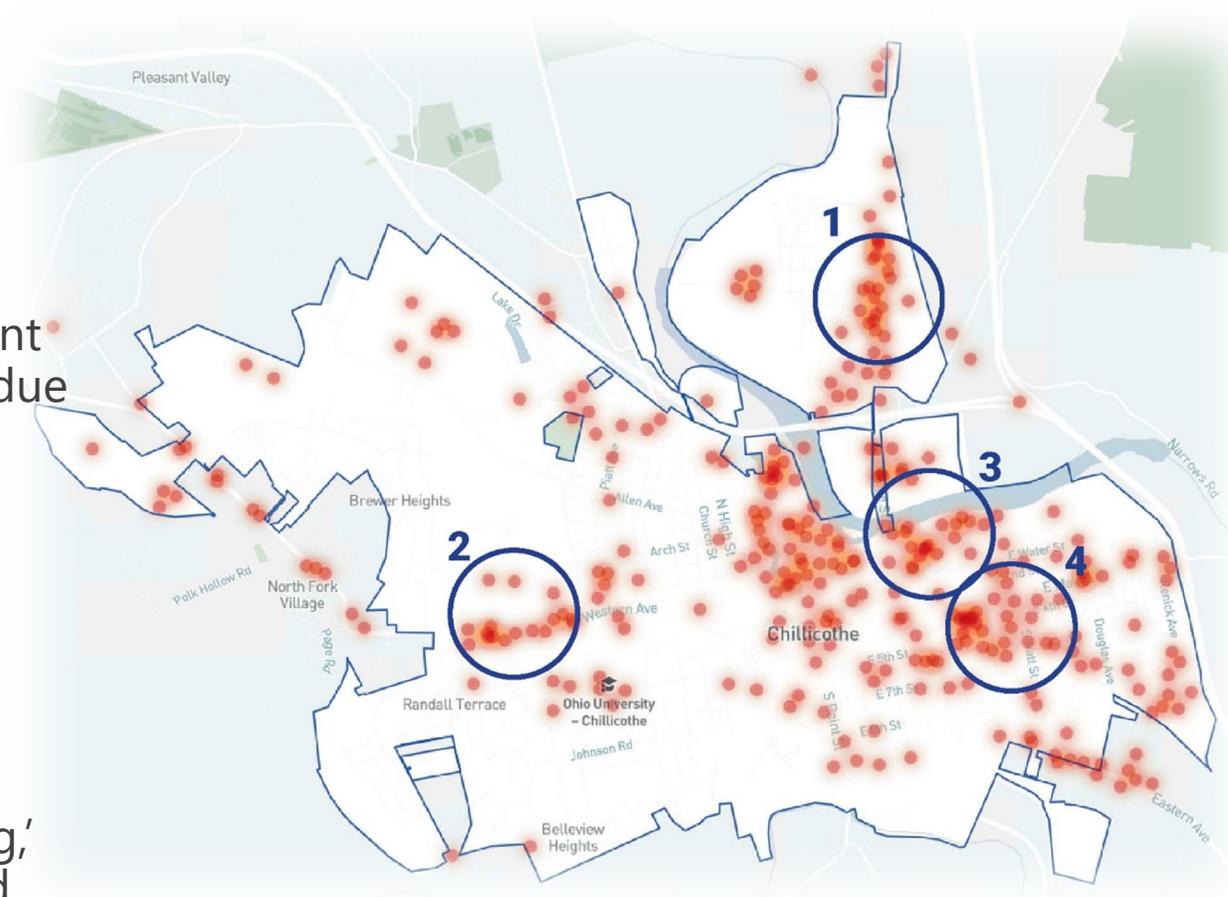
Abundant opportunities for business development are present along this corridor that lacks access due to traffic patterns and outdated infrastructure.

## 3. Riverside Area

A 'blank canvas' that is underutilized, and needs redeveloped to include recreation opportunities, housing, festivals, and more

## 4. East End

Identified as being 'run down,' 'vacant' and 'aging,' showing the opportunity for new investment and development opportunities through revitalization.



# Vision and Goals

Jamie Greene  
planning NEXT



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COMPREHENSIVE PLAN

# Where We Are Headed

## Contents of the Plan

1. Introduction
2. Vision and direction
- 3. Topical / thematic chapters**
4. Implementation strategy

## Chapter

- **Introduction**  
Context, importance and placement
- **Goal and strategies**  
What's the direction?
- **Key findings**  
What have we learned? What's most important?
- **Recommendations**  
Menu of opportunities
- **Implementation and indicators**  
Getting started and measuring progress

# Definitions

## **Vision statement**

An overarching statement meant to reflect the community's input, pointing Chillicothe towards a common vision of the future.

## **Goal**

A goal is a desired outcome expressed in simple terms.

## **Objective**

Objectives are sub-topics within each of the goals. These statements are strategic and measurable and serve to further organize the plan's actions based on the priorities from the public.

## **Action**

An action is a program, policy, or project. They are specific and tied to implementation criteria.

# Future Character Type

Brian Ashworth  
planning NEXT



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COMPREHENSIVE PLAN

# Defining Character Types

## What do we mean by Character Types?

- Community character defines the characteristics of built and natural places
- Focuses on blocks within a neighborhood and not individual properties

## Example: Wayne County, OH

- Describes the intent of the place
- Defines the appropriate land uses
- Highlights development qualities the community appreciates or supports

**COMMUNITY CENTER**

Traditional activity centers with a mix of small-scale commercial, office and residential uses. They may be located in either incorporated or unincorporated areas. These areas may also include institutional and public facilities. Commercial development should serve residents in surrounding neighborhoods and supply day-to-day goods and services. That existing pattern should evolve to become more walkable with shorter blocks, buildings closer to streets, shared parking and connections between residential and commercial areas.

**INTENT**

- ▶ Provide connectivity between commercial/retail and surrounding residential areas
- ▶ Locate new buildings near street on at least one side and accommodate parking to the side or rear of buildings, or provide on-street parking
- ▶ Improve / provide public realm features such as signs, sidewalks, landscaping and public art
- ▶ Encourage streetscape continuity with respect to scale and character

**PRIMARY USES**

- ▶ Vertical mixed-use (commercial first floor, office or residential above)
- ▶ Office
- ▶ Commercial/Retail
- ▶ Multi-family residential
- ▶ Single-family residential

**SECONDARY USES**

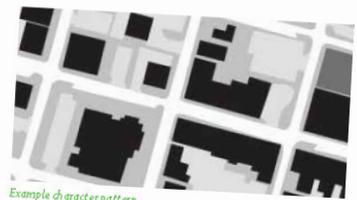
- ▶ Civic / Institutional
- ▶ Parks and open space

*Existing pattern and character examples of Community Centers.*

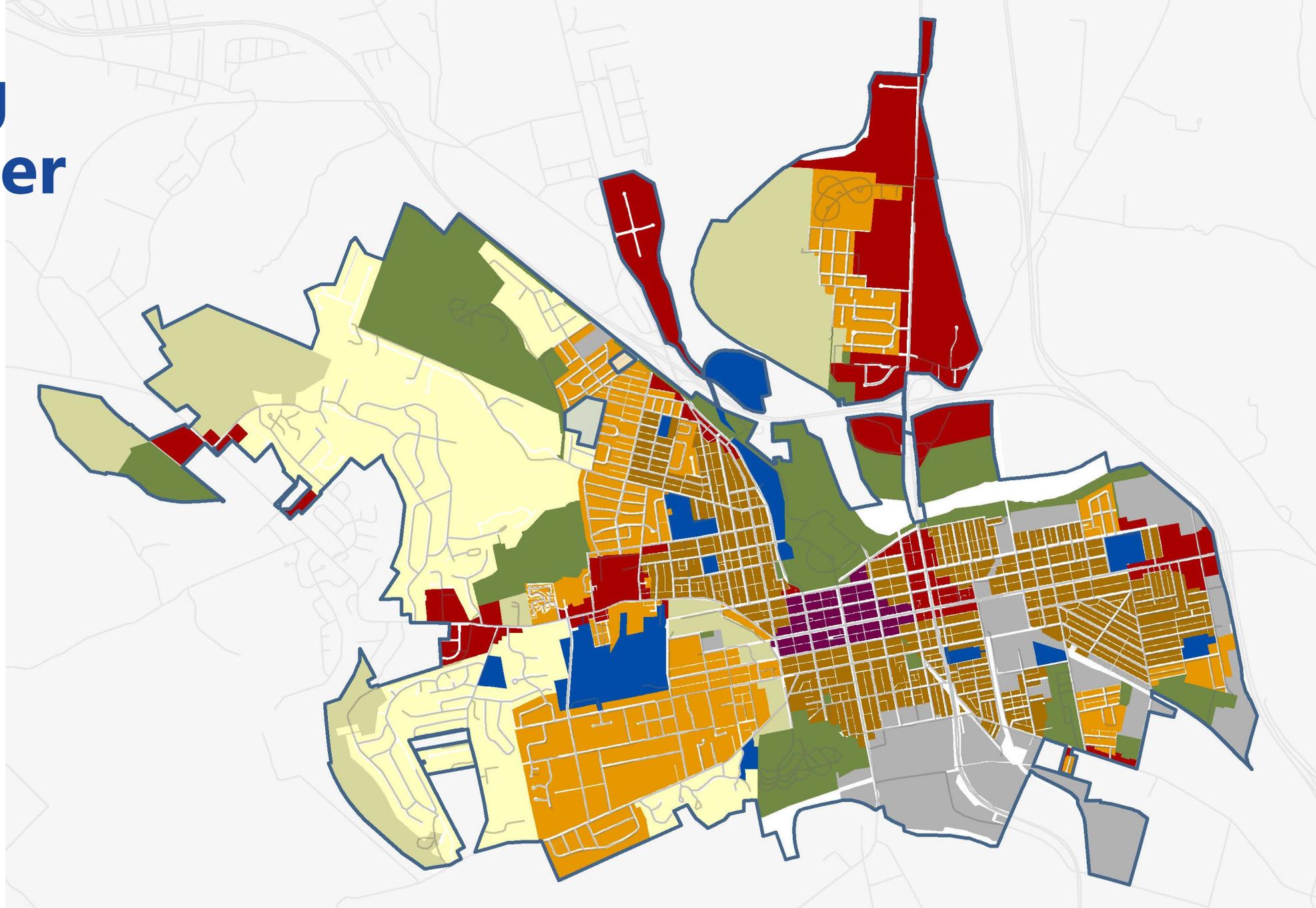
*Example character pattern.*

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wayne **ONWARD**



# Existing Character Types



# Existing Character Types

## Downtown District

- Historic, civic, cultural center
- Grid streets
- Buildings close together
- Mixed-use

## Traditional Neighborhood, Core

- Single family residential on small lots
- Grid streets with alleys
- Locally scaled commercial

## Traditional Neighborhood, Edge

- Single family residential on medium lots
- Grid streets with alleys
- Locally scaled commercial

# Existing Character Types

## Suburban Neighborhood

- Single family residential on large lots
- Curvilinear streets
- Limited walkability

## Corridor Commercial

- Retail in car-oriented pattern
- Surface parking lots with large building setbacks
- Gateways to city along major corridors at interchanges

## Industrial

- Large lot intense use, factories, warehouses and assembly
- Rail/highway access

# Existing Character Types

## Civic / Institutional

- Campuses, healthcare, city/county owned facilities
- Vary in size and character depending on ownership

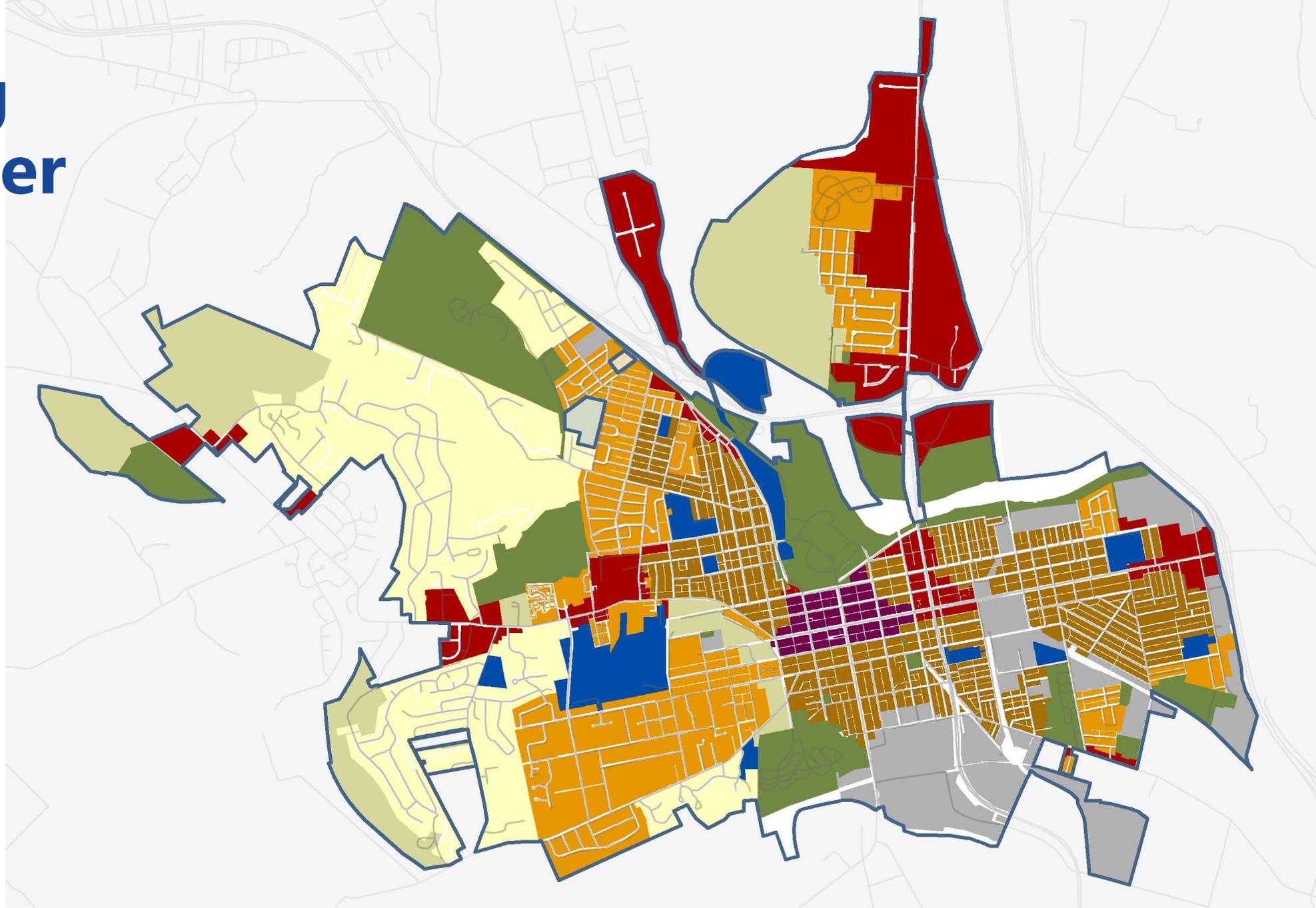
## Rural Edge

- Mix of ag and large lot single family residential
- Served by local streets with homes set back a considerable distance

## Open Space and Recreation

- Parks and open spaces including:
  - Community Gardens
  - Neighborhood Parks
  - Recreation Fields
  - Cemeteries
  - Golf Courses

# Existing Character Types



# Provide Your Feedback

## Activity 2. Review Character Map

### As a group:

Are there locations that should be identified differently?

Thinking about the future, are there character types that don't currently exist that should? If so, where should they be located?

# Next Steps

Ann Holmes

Steering Committee Co-chair



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COMPREHENSIVE PLAN

# Future Meetings and Next Steps

- 1. Draft a set of recommendations**
- 2. Round two engagement**
- 3. Next SC meeting in late June**