

A Coach-Led Digital Program for Wellbeing Management and Health Advocacy Solutions

Funding Types: Fully Insured (FI), Administrative Services Only (ASO) | Cost Plus (CP) | Minimum Premium Program (MPP) | Blue Balanced Funded (BBF)

Segments: Large Group (ASO, Custom Fully Insured, Standard Fully Insured) | Small Group | Mid-Market

Networks: Preferred Provider Organization (PPO) | Health Maintenance Organization (HMO)

As part of the Wellbeing Management and Health Advocacy Solutions packaging, Blue Cross and Blue Shield of Texas (BCBSTX) offers an exciting coaching option, with no extra charge to members. You can provide your employees digital educational opportunities for diabetes management with Livongo. This supplemental remote care can be done in the comfort of the member's own home.

Livongo - Diabetes Management Solution

Livongo is a consumer digital health company providing an end-to-end diabetes management program that combines a connected glucose meter with personal support by certified diabetes educators. Features include:

- Real-time personalized messaging on the Livongo connected blood glucose meter
- Certified diabetes educators available 24/7
- Member-initiated reporting to BCBSTX clinician or member's healthcare provider with blood glucose readings and trends to enable more focused conversations
- Instant interventions when blood glucose readings are out of range
- Optional notifications for high and low readings to give to loved ones and member-initated reports to providers
- Test strips and lancets at no extra cost, delivered right to the member's door
- Business reports on enrollment, activation and clinical outcomes

Coaching Solutions Claims-based Billing

\$59 One-time (welcome kit - DME*)

\$65 Monthly participation

Member Eligibility

To support the program, Livongo will receive a weekly file of eligible members. BCBSTX screens prior claims to identify members with diabetes and/or hypertension and provides only those members to Livongo. Members without prior claims can self-identify as having a covered condition when they enroll in the Livongo program and will be subsequently included in eligibility files.



^{*} Durable Medical Equipment