





The City of Edinburg is home to key **strategic Assets and Opportunities** such as:

- Diverse Economy
- Geographic Strategic Position
- International Marketplace & Transportation Logistics
- Large Extraterritorial jurisdiction (ETJ)
- South Texas International Airport
- Hidalgo County Seat
- University of Texas RGV
- Healthcare Resources
- Entertainment Venues



Goals & Priorities:

- Maximize Opportunities / Capitalize on Assets
- Create Sustainable Job Growth, Small Business, and Economic Resilience.
- Generate a Positive Business Climate & Promote City as an Attractive Livable Community
- Align Existing Resources / Address Gaps
- Develop defined Economic Development Strategy for Investment, Industry Recruitment, & Incentives
- Operate with greater Efficiency, Compliance, and Fiscal Transparency



EEDC History

- EDC begun in 1980's by a citizen group.
- In mid-1990's Edinburg voters approved a ½ cent sales tax.
- **Type A EDC (Industry & Job Creation)**
 - Type A sales tax is intended for manufacturing and industrial development. E
 - Type A revenue may be used to fund land, buildings, equipment, targeted infrastructure, facility projects and job training.
- **Type B Expenditures (Cultivating Community)**
 - In 2011, Edinburg residents voted to allow the EDC to use funds for “recreational facilities”; defined as entertainment venues, parks, restaurants, parking, and infrastructure.



Bylaw Revisions – Key Enhancements:

- City will serve as Administrative Agent of EDC through Staffing Services agreement. (Economic Development Department)
- EDC shall utilize City Policies, Procedures, and Compliance Measures.
- Economic Development items will be presented at City Council meetings.



Bylaw Revisions – Key Enhancements:

- EDC Board members increased to **7** to obtain comprehensive guiding leadership.
 - 4 Directors – PRIVATE SECTOR
 - 1 Director – EDUCATION
 - 1 Director – SMALL BUSINESS
 - 1 Director – PUBLIC SERVICE / COMMUNITY ORGANIZATION
- Terms: 3 year.
- City Council Members and City Staff may not be appointed as EDC Directors; only serve as ex-officio.
- Advisory Members may be added.



Department of Economic Development (Staffing Structure)

As per city adopted Compensation Plan:

- Assistant City Manager
 - Office of Economic Development (Brian Kelsey)
- Director of Economic Development
- Economic Development Coordinator
- Administrative Assistant



Annual Economic Development Report

- The EDC Board is required to develop and maintain a long-term economic development plan for the City.
- The EDC, through the City's Economic Development Department, shall produce an Annual Report at the conclusion of each fiscal year to report:
 - Significant Activities, Outcomes, & Accomplishments
 - Budget & Review of Expenditures
 - Report of Investments & Incentives
 - Short & Long Term Goals
 - Strategy, Goals, and Priorities for Recruitment & Investment

Note: A semi-annual report will also be presented no later than May 31st of each year.

