



City of Galesburg Strategic Plan

Adopted February 21, 2022

Mission Statement

The Mission of the City of Galesburg is to provide inclusive community-focused services to its diverse residents, visitors and businesses so they can be a part of a safe, healthy and thriving community.

Strategic Priority: Public Safety

- ✓ By 20XX, XX% of residents will report that they feel safe in the City of Galesburg. *(A community survey will be completed in 2022 to establish a baseline.)*
- ✓ By 2027, the crime rate for crimes against persons will be 17 per thousand or less, compared to 20 per thousand in 2021.
- ✓ By 2027, the community will experience sworn patrol officers spending 40% of their on-duty time conducting proactive policing, employing the concepts of community policing.
- ✓ By 2027, the community will experience a workforce within the Galesburg Police and Fire Departments that is aligned with the diversity of the community.

Strategic Priority: Community and Youth Engagement

- ✓ By 2025, XX% of residents and youth will have access to and participate in opportunities to connect as an inclusive community and engage with others in a place where they feel safe, welcome, and respected. *(A community survey will be completed in 2022 to establish a baseline.)*

Strategic Priority: Housing

- ✓ By 2023, following the completion of a comprehensive housing assessment, the City will establish a target for the development of additional low, middle and higher-income housing.
- ✓ By 2027, home ownership in Galesburg will be increased from 58% to 63%.
- ✓ By 2026, 70% of houses in Galesburg will be rated in good or better condition.
- ✓ By 2027, through working with our collaborative partners, homelessness will be eliminated in Galesburg.



- ✓ By 2026, 95% of inspected rental units will meet or exceed the City's housing standards for livability.

Strategic Priority: Economic Growth and Strength

- ✓ By 2027, on a scale of 1-10 (with 1 being no problems, and 10 serious problems) the average response to the question, "How would you rate your company's ability to fill open positions from the regions existing workforce?" will be a 3 or less.
- ✓ By 2025, enrollment in locally provided vocational training programs will increase by 20%.
- ✓ By 20XX, XX% of graduates from locally provided vocational training programs will secure regional employment. (*Need to work with local providers of training programs to identify a baseline.*)
- ✓ By 2026, the Galesburg community will experience (2) or more sizable industries locating to the Galesburg Business Park.
- ✓ By 2027, the community will experience a Galesburg Municipal Airport that is an increased driver of economic development as evidenced by \$10 Million of total economic impact.
- ✓ By 2027, the Galesburg community will experience \$100 Million in economic impact generated from tourism.
- ✓ By 2025, the Galesburg community will experience the development and completion of the National Railroad Hall of Fame.
- ✓ By 2027, the City of Galesburg will experience population growth (*using 28,463 as a baseline population*).

Strategic Priority: Customer-Focused Governance

- ✓ By 2027, the community will experience a City workforce that is aligned with the diversity of the community.
- ✓ By 2026, XX% of surveyed respondents will report that they are informed about the services being provided and the activities taking place in the City of Galesburg. (*A community survey will be completed in 2022 to establish a baseline.*)



- ✓ By 2026, XX% of surveyed respondents will report that they received the information they needed in working with the City and were treated with respect. (*A community survey will be completed in 2022 to establish a baseline.*)
- ✓ By 2027, 50% of the City of Galesburg's electricity usage will come from local renewable sources.
- ✓ By 2027, 40% of the City's licensed vehicle fleet will be hybrid, electric or natural gas vehicles.