

MINUTES OF KASSON ECONOMIC DEVELOPMENT AUTHORITY

MEETING February 7, 2017

Pursuant to due call and notice thereof, a regular meeting of the Kasson EDA was held at City Hall this 7th day of February, 2017 at 12:00 p.m.

The following members were present: Peterson, McKern, Wegner, Langan, Egglar and Olmsted

Absent: Stevenson

The following staff members were present: City Clerk Linda Rappe, City Administrator Theresa Coleman

Also Present: Gretta Becay and Cody Gunstenson (by phone)

**CALL TO ORDER:** Councilperson Egglar called the meeting to order at Noon.

**MINUTES OF THE PREVIOUS MEETING** – Motion by Peterson, second by Wegner to approve the Minutes from January 9, 2017 with all voting Aye

**BUXTON PRESENTATION** – Cody Gunstenson, representing Buxton, telephoned into the meeting to present what Buxton can do for the City. Buxton is a company that helps cities strengthen and retain current businesses and works to make sure that residents are satisfied and recruit businesses to come to the City. Buxton will upon request from the business, sit down one on one with the local businesses and help them with where the market would be leading them and share ideas on how to capture the market. Mayor McKern stated that the idea of economic development in Kasson is appealing and not only to bring new business to town but to make sure that the current businesses are strong. Mayor McKern stated that this would be a specific contract with a specific time period and we could use this instead of hiring an Economic Development Director. Administrator Coleman stated that the cost is \$50,000 per year and three year contract but we could stop at the end of any year without penalty. Mayor McKern stated that the City has a budgeted a position and instead of filling this position, we could use that money.

**REGIONAL PROFILE**- EDA Members appreciated the information City Administrator Coleman received from a DEED meeting.

**WHY SMALL BUSINESS MATTERS** – Administrator Coleman stated that is a reprint from a public management magazine that may be important for us to take a look at.

**OTHER BUSINESS** - Mayor McKern stated that he and Administrator Coleman met with Hoisington Koehler Group about updating the comprehensive plan. The City's current comp plan is outdated and the master plan doesn't fit with things that are coming up now. Mayor Mckern stated that they will bring a proposal to the March 8 council meeting. If that is approved then we will engage a couple of volunteers from EDA, planning and zoning, developers, and businesses in the community and engage everyone who has a stake in it.

**ADJOURNED:** Meeting adjourned at 1:41 pm

Respectfully Submitted,  
Linda Rappe, City Clerk