

Lakeport Economic Development Advisory Committee (LEDAC) Meeting
City of Lakeport, 225 Park Street, Lakeport, CA
Wednesday, May 9, 2018

LEDAC Members present: Wilda Shock, Chair, Terre Logsdon, Secretary, Denise Combs, Vice Chair, Bill Eaton, Melissa Fulton, Judith Kanavle, Andy Lucas, Dan Peterson, and Panette Talia.
City Staff: Kevin Ingram, Director, Community Development; Margaret Silveira, City Manager.
Guests: Courtney Conkle, Lake County Fair CEO.

1. CALL TO ORDER; INTRODUCTIONS at 7:35am

2. INFORMATION PRESENTATION: COURTNY CONKLE, CEO, LAKE COUNTY FAIR

- Courtney gave an overview of her background and route back to Lakeport and Lake County.
- Current and future programs and facility improvement projects at the Fairgrounds:
 - Bad news: aesthetically, junk has been piling up for years; 64 dump trucks of garbage removed, so far.
 - State allocations in 2012 were cut for all agricultural district fairs statewide.
 - Found a contractor via bid to get new doors.
 - AB 1499 finally passed in October 2017 to fund fairs.
 - Good news: Many fairgrounds in California were initially built as temporary facilities; luckily not the case here in Lake County.
 - Found a former strategic plan, and has started updating it.
 - Put together a safety committee to create emergency plan to use Fairgrounds as evacuation center (and evacuation of facility in event of emergency).
 - 276 items on to-do list at first of year, 246 to go.
 - Focus on staff development.
 - Breaking ground on a RV park at the Fairgrounds (30 sites with hook-ups, 10 tent camp sites).

3. LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN 2017-2022

Implementation – Subcommittee Report:

- Business Walk and Survey – Analysis of Survey Results
 - Thanks to Bill, Denise, and all for the survey and report.
 - Subcommittee will review results and present report to City Council on July 17.
 - If names of the businesses are included in the comments, Margaret said concerns will be addressed directly back to them by City staff.

4. UPDATE ON CITY PROJECTS: KEVIN INGRAM, MARGARET SILVEIRA

- Lakefront Revitalization
 - The docks came in yesterday; promenade is still closed.
 - Construction contractor looked at crank-up dock; plan is to open Third Street docks before Memorial Day.

- Waiting on FEMA reimbursement; fence will remain in Library Park until at least September/October when low water in Clear Lake allows work.
- Looking at repaving boat parking area; moving, not as fast as we'd like.
- Still waiting to hear from Bank of America for City to use bank building for community center.
- Waiting to hear from school board about Natural High site.
- Paving Projects
 - Overlay on 11th Street and others.
 - Hope for funding for streets in the Terraces area.
- ZoomProspector/Site Finder: Kevin and Andy Lucas
 - Looking forward to roll-out of software (ZoomProspector/GIS Planning). County and both cities working together. Will be ready by May 18, feedback is welcome and appreciated.
- Hotel feasibility study
 - Just finished marketing element, have interest in showing locations.
- Downtown
 - Cassie's Deli is opening soon (Third and Main streets).
 - Juicy's Pizza on Park Street still making progress.
 - A walk-through on the Lunas building has been completed; may have new tenants soon.
 - Rumors are that the former Twisted Sisters is in escrow.
 - Gaslight is doing well with new ownership.
 - Fresh & Bangin' is doing well.
 - Other new businesses reported throughout the city.
- Vacant lots by K-Mart are about to be developed.
- Affordable family housing units approved for Martin Street.
- Carnegie Library upgrades on pace; should be completed in three months.
- Updates: Margaret Silveira
 - Open House: Water treatment plant tours planned for May 30.
 - Dickens Faire: Lakeport Main Street Association has overseen it, a local person will add a slide, Paradise Skate will have outdoor skating, pet parade, and more.
 - Lights in trees on Main Street to be added soon.
 - LMSA office will relocate to Bicoastal Media when City Hall is remodeled.
- Updates: Wilda
 - Countywide Tourism Improvement District (TID) - 3% to a pool for destination marketing, a new nonprofit to be formed.
 - Dr. Robert Eyster has been contracted to work on a strategic economic plan for Lake County, in collaboration with the two cities and the County through the Lake County Economic Development Corporation.
 - The LCEDC is working on coordinating housing fairs with USDA-Rural Development for ag labor and affordable housing.

5. CITIZEN INPUT

- None

6. ANNOUNCEMENTS

- Melissa: Lake County Chamber has a goal of business outreach to high school students to show there is a future for them in Lake County.

7. NEXT MEETING: Wednesday, July 11, 7:30 AM, CITY HALL.

- Terre Logsdon, Secretary; Wilda Shock, Chair

LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.