

Lakeport Economic Development Advisory Committee (LEDAC) Meeting
City of Lakeport, 225 Park Street, Lakeport, CA
Wednesday, January 9, 2019

LEDAC Members Present: Wilda Shock, Chair, Denise Combs, Vice Chair, Terre Logsdon, Secretary, Candy De Los Santos, Bill Eaton, Melissa Fulton, Pam Harpster, Judith Kanavle, Andy Lucas, and Panette Talia

City Staff: Kevin Ingram, Director, Community Development, Margaret Silveira, City Manager

Public: Brandon Disney

CALL TO ORDER; INTRODUCTIONS at 7:35 am

1. Elections for 2019: Chair, Vice Chair, Secretary

- Wilda Shock was nominated and elected Chair.
- Denise Combs was nominated and elected Vice Chair.
- Terre Logsdon was nominated and elected Secretary.

2. Information Presentations: Mendocino College Lake Center, CareerPoint Lake/ MPIC, Management Connections, and Combs Consulting Group

- Judy Kanavle, Mendocino College Lake Center:
 - Focus on programs of interest to residents and career-related including evening classes.
 - Computer applications and basic skills
 - Customer Services
 - Construction and Introduction to Residential Electric Classes
- Candy De Le Santos, CareerPoint Lake Center:
 - Job-related training
 - Dislocated workers
 - Youth jobs programs (age 16-24)
 - Rapid Response - to assist businesses in not closing/laying-off staff and develop solutions
- Pam Harpster, Management Connections:
 - Works with businesses to address issues, hire employees.
 - Employer/Job Seekers - resume skills
 - Certified Tourism Ambassador overview
- Denise Combs, Combs Consulting Group:
 - Help small businesses with Human Resources Management
 - Project-based HR
 - Retainer over time (usually 3-6 months, up to 1 year)
 - HR Compliance, Risk Management, Best Practices
 - Re-launching Master Networks in Lakeport/Lake County

3. LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN 2017-2022

- Implementation – Subcommittee Report:
 - Business Walks – Planning meetings in February and March; orientation in March for spring series of walks in Lakeport

4. UPDATE ON CITY PROJECTS: KEVIN INGRAM, MARGARET SILVEIRA

- Due to local emergency (hazardous waste spill), both Kevin and Margaret were called away.

5. CITIZEN INPUT

- None

6. ANNOUNCEMENTS

- None

7. NEXT MEETING: March 13, 7:30 AM, CITY HALL

- Terre Logsdon, Secretary; Wilda Shock, Chair

LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.