

LAKEPORT ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

City of Lakeport
225 Park Street, Lakeport, CA 95453

AGENDA

Lakeport City Hall
225 Park Street, Lakeport

Wednesday, November 13, 2019

7:30 AM – 9:00 AM

1. CALL TO ORDER; INTRODUCTIONS 7:36 am

Attended: Denise Combs, Candy De Los Santos, Bill Eaton, Pam Harpster, Judith Kanavle, Panette Talia, Margarete Silveira - Member of community: Rich Hughes. (Rich just moved here and has some rental property. Wants to get acquainted with Lakeport. He is the Maintenance Manager of Ray's Station in Hopland.)

2. UPDATE ON CITY PROJECTS AND ACTIVITIES:

- 1) *Remodel of City Hall: Full windows for better access for customer access, especially effective for Planning Department. Funded through CBDG.*
- 2) *Improvements: Water/Sewer lines on Second Street replacement of sidewalk. Interesting historical find – the workers found two wooden shoots underground, one for sewer and the other for water. (Obviously not in use for many years.)*
- 3) *Electric Car Charger in the City Hall parking lot – will be ready in couple weeks. This will be one of three in the entire county – Twin Pine Casino & Hotel in Middletown and Tallman Hotel in Upper Lake.*
- 4) *Park Grant – Prop 68 for Natural High was turned in and City feels that we have a great chance at it, yet lots of competition and instead of award timeframe of December has been moved to March 2020.*
- 5) *Community Center – solar panels have been installed in the parking lot and should be online and active soon. Keeping the funds down, improvements are being made to meet the minimum costs as the plan is to renovate the building in a few years. New carpet installed. USDA funds for additional improvements in future.*
- 6) *Library Park seawall replacement funds through FEMA have been approved and work should begin in December*
- 7) *Kmart – still working with The Retail Coach to fill. High priority. Rumor of Target coming in is a rumor but the City is working diligently to fill the site. Some suggested options include Target, Burlington Coat Factory, and others. List created by The Retail Coach handed out to members of potential options. Discussion ensued of other potential options.*
- 8) *Received application for “Lakeport Hub” on Hamburger Hill/Lakeport Blvd. behind KFC for new AM-PM gas/car wash and Comfort Inn.*
- 9) *Annexation for South Main Street - Received formal application from LAFCO. May be reviewed in February.*
- 10) *11th Street Corridor – Survey for public input, public meeting last week.*
- 11) *PSPS – Sonoma County survey was shared and considered to recreate a survey for Lake County – combined effort with Cities of Lakeport, Clearlake and the County.
 - a. *Subcommittee to collect data and present letter to PUC (Public Utility Commission). Possible business walks to encourage participation.*
 - b. *Denise will take the lead – Meeting on Nov. 21 at Combs Consulting.**
- 12) *Economic Development Strategic Planning*

MARGARET SILVEIRA, CITY MANAGER
KEVIN INGRAM, COMMUNITY DEVELOPMENT DIRECTOR

3. STRATEGY FOR RETAIL DEVELOPMENT

The Retail Coach – Additional Survey Results
Continuing contract for more information regarding retail leakage. See list of business to attract (distributed).

4. LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN 2017-2022

□ Workforce Development – Ad Hoc Committee – Schedule Meeting
Workforce Development SubCommittee. Key Players: Judy Kanavle, Candy De Los Santos, Pam Harpster, Denise Combs and Laura Sammel. Candy will Chair – first meeting on December 17 at 55 First Street, Lakeport.

□ Ordinance Revisions to Strengthen Downtown and Lakefront
Downtown Ordinances – Current ordinances do not allow sandwich board signs. Held a public meeting with downtown businesses and will continue to work with them to come up with solutions that work for everyone.

5. CITIZEN INPUT

Any citizen may speak for three minutes about any subject of concern to her or him provided that the subject is not already on today's agenda.

6. ANNOUNCEMENTS

Recruitment for LEDAC – three terms are available for application; appointments to be made in December by the City Council for two year terms, 2020-2022.

7. NEXT MEETING: January 8, 2020 * 7:30 AM, CITY HALL

LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.

11/07/2019

The City of Lakeport, in complying with the Americans with Disabilities Act (ADA), requests individuals who require special accommodations to access, attend and/or participate in the City meeting due to disability, to please contact the City Clerk's Office, (707) 263-5615, 72 hours prior to the scheduled meeting to ensure reasonable accommodations are provided.

Meeting Notes by Pam Harpster
11/15/2019