

# **LAKEPORT ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (LEDAC)**

City of Lakeport

225 Park Street, Lakeport, CA 95453

<b>COMMITTEE MEMBERS</b>		<b>CITY STAFF</b>
Wilda Shock, Chair	Bill Eaton	Kevin M. Ingram, City Manager
Denise Combs, Vice Chair	Monica Flores	
JoAnn Saccato, Secretary	Pam Harpster	Community Development Department
Bonnie Darling	Laura McAndrews Sammel	
Jeff Davis	Bob Santana	
Candy De Los Santos	Tim Stephens	

**Wednesday, July 12, 2023**

**7:30 – 9:00 A.M.**

**Council Chambers, Lakeport City Hall, 225 Park Street**

## **1. CALL TO ORDER; INTRODUCTIONS – 7:33 a.m. by Chair Wilda Shock**

Members present: Wilda Shock, JoAnn Saccato, Bonnie Darling, Bill Eaton, Monica Flores, Pam Harpster, Laura McAndrews Sammel, Tim Stephens. City Staff: Kevin Ingram, Bethany Moss, Victor Fernandez. Guests: Ben Rickelman, Danny Wind, Claudia Obera De Luna, Stacey Caico. Stephanie Powers represented the Lakeport Main Street Association.

## **2. UPDATES ON CITY PROJECTS – Kevin Ingram, Victor Fernandez, Bethany Moss**

### **Lakefront Park**

Demolition of Natural High building funded through city budget; video by Dave Noland  
Contractors for skate park and splash pad moving forward  
Completion around September/October 2023

Exploring permanent seaplane docking; Seaplane Splash-In will use 5<sup>th</sup> Street boat ramp this year  
Behind on completing Silveira Community Center; will need staffing; 6,000 sf

### **Former Kmart building**

Tractor Supply - in building plan phase

Marshalls - making headway on tenant improvements

Remaining spaces are under discussion for the balance of 16K sf space. Should we subdivide into smaller businesses?

- Food court
- Small pop up
- Malls are dying/ more value per acre
- Business incubator? Digital marketing assistance, conference room, co-working space
- Office space rental
- Maker's space
- Year round Farmers' Market
- Indoor recreation center; skating rink
- Cultural Center
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### **Martin Street Phase III - Low and Below Low Income Eligible**

- 40 affordable housing units this year
- Still working on funding
- Phases I and II mostly occupied
- Income qualification based; sliding scale

### **Parkside Housing Project**

- 176 total units; Phase I with 64 apartments
- Designed with cluster homes adjacent to single family homes to create buffer for existing residential

### **Signage and Downtown Access**

- Banners and flag signs are not permitted, per city code; prevalent use for permanent signage
- Aesthetic in downtown area
- Agenda item for next meeting – Signage and storefront window displays
  - Enforcement of existing codes
  - Updating sign ordinance
    - Spread cost over period of time; possible loan program?
    - CDBG for funding?
    - Consider informational kiosks

### **People without homes / unhoused people / unhoused residents**

- Town Hall with Police Department in September
- City receives no funding for mental health and unhoused residents
- Forging new partnerships due to funding requirements (Lake Family Resource Center, Lake County Behavioral Health)
- 2/3 of Lakeport Police Department calls are regarding homeless/BH/substance abuse
- Navigation center being considered; interim is difficult to manage
- Law enforcement staffing is up to 2017 levels

## **3. LEDAC ACTION PLAN FOR FY 2023-2024**

### **Business Walk: 2022 Findings; Review Survey for Fall 2023**

- Homework - review survey and send feedback to Wilda and Bill

## **4. ANNOUNCEMENTS**

Redwood Coast Region Economic Development Summit, September 21-22, Ukiah Conference Center; for information and registration:

<https://www.smedd.org/2023-09-22-3rd-annual-redwood-coast-region-economic-development-summit>

## **5. ADJOURNMENT**

Meeting adjourned at 9:15 a.m.

### **NEXT MEETING: September 13, 2023 - 7:30-9:00 A.M.**

Nicole Flora, Lake EDC - Comprehensive Economic Development Strategy (CEDS)  
Ben Rickelman, County of Lake DCAO/Economic Development - Broadband

***LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.***

