

LAKEPORT ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (LEDAC)

City of Lakeport

225 Park Street, Lakeport, CA 95453

COMMITTEE MEMBERS		CITY STAFF
Wilda Shock, Chair	Bill Eaton	Kevin M. Ingram, City Manager
Denise Combs, Vice Chair	Monica Flores	
JoAnn Saccato, Secretary	Pam Harpster	Joey Hejnowicz, Community Development Director
Bonnie Darling	Laura McAndrews Sammel	
Jeff Davis	Bob Santana	
Candy De Los Santos	Tim Stephens	

In-Person: Council Chambers, Lakeport City Hall, 225 Park Street Wednesday, November 8, 2023

1. CALL TO ORDER; INTRODUCTIONS – 7:37 AM by Chair, Wilda Shock

- Members present:** Wilda Shock, Denise Combs, JoAnn Saccato, Bonnie Darling, Candy De Los Santos, Bill Eaton, Pam Harpster, Laura McAndrews Sammel, Tim Stephens.
- City Staff:** Kevin Ingram, Joey Hejnowicz, Bethany Moss.
- Guests:** Ben Rickelman, Kamlin Fasano, Stacey Caico, Rob Young, Danny Wind, Akriti Wong.

2. SUTTER LAKESIDE HOSPITAL – STRATEGIC PLANNING FOR THE FUTURE

Tim Stephens, Chief Executive Officer

Kamlin Fasano, Business Development Specialist

Sutter Lakeside Hospital is a nonprofit community hospital that is nationally recognized for excellence. They consider themselves part of the whole Lake County community, not only the Northshore. Their goal is to scale up what they are doing through increasing clients so as to expand needed services for our rural communities. Emphasis on the need to address workforce development by the entire community.

(Power point presentation will be distributed after November 14.)

3. ECONOMIC DEVELOPMENT UPDATES

Ben Rickelman, Lake County Deputy CAO, Economic Development

- Facade improvements grants program** - \$1.5M total with grants from \$5K-\$40K for exterior building improvements throughout County; workshops being conducted by Community Development Services.
- Website/marketing design contract** – to update branding for economic development information and resources.
- Workforce CDBG funding** – received \$6.6M emergency funds to be used for training for medical services, culinary, skill trades and targeting low/medium income populations.
- Broadband Equity Access & Deployment (BEAD) rules for broadband** –Waiting for PUC to issue.

4. LEDAC:

- BUSINESS WALK** – preliminary information is revealing a few retail closures and new openings; some business owners are in need of personal public assistance due to lack of revenue; Covid-related loans are coming due and will impact closures; trespass letters need to be updated annually, information will be added to walk packets; City's business loan program needs promotion.

- b. **STRATEGIC PLAN** – Coming back into work flow thanks to staffing and project completions.
- c. **ARTS AND CULTURE PLAN** – Coming soon with work to resume by ad hoc group.

5. UPDATES ON CITY PROJECTS

City Manager and Community Development Department

- a. **Kabatin Community Park Opening** – hugely successful! 800+ in attendance and high use since opening. Fencing around greenspace to be removed in next few weeks. Lots of opportunity for connections to downtown. Preparing projects list at the request of Senator McGuire and will begin promoting promenade idea to private businesses along shoreline. (Sutter interested in investing in lifestyle projects.) City received \$20K from County for 26', pre-lit holiday tree in park.
- b. **Other developments** – High Street Village is bustling with new businesses; Vista Point has several health and safety issues coming before Council on December 5, 2023; released tenant improvement RFP for Carnegie Library; exploring vacant property registration process.

6. MEMBER REPORTS

- a. **Lake County Chamber – Laura McAndrews-Sammel** -- Business Education Committee hosting a labor law summit in January 2024. Looking for sponsorships so small business owners can attend for free.

7. CITIZEN INPUT

- a. **Citizens Caring for Clear Lake (CC4CL) – Akriti Wong** – Expanding beyond the City of Clearlake; now a 501c3; created 11 jobs last week and addressing three clean ups a week; partnering with City, code enforcement, and CalTrans; incorporating art projects into clean ups which expands civic pride and ownership; launching augmented reality art walk; seeking additional funding, interest and participation from City of Lakeport and partners.
- b. **Strong Towns Movement – Danny Wind** -- sharing resources for this growing movement.

8. ANNOUNCEMENTS

- a. Reminder that members can use the email list and/or “reply to all” to send notices and other information.

9. ADJOURNMENT

- a. Meeting adjourned at 9:27 a.m.
- b. Meeting notes by JoAnn Saccato and Wilda Shock

NEXT MEETING: January 10, 2024 - 7:30-9:00 A.M. - Lakeport City Hall

LEDAC is an advocate for a strong and positive Lakeport business community and a conduit between the City and the community for communicating the goals, activities and progress of Lakeport's economic and business programs.