

SUSTAINABILITY CHECKLIST

- Reduce waste by reusing and recycling materials
- Request a free business energy and water audit
- Track and reduce your carbon footprint or greenhouse gas emissions
- Give back to the community through volunteering or other support
- Create transparency in your supply chain and use sustainable products
- Celebrate diversity & inclusion in the workplace and supply chain
- Provide plant-centric and healthy snacks and meals
- Ensure employee health and success
- Reduce transportation impacts of your goods or services
- Incorporate sustainability into your governance and structure
- Create a Sustainability or Corporate Social Responsibility Plan
- Purchase items in bulk when feasible
- Source products and services locally
- Engage with your stakeholders frequently

Contact Sustainability@Largo.com for more information about these items.

"To Renew Our Natural Environment and Ensure Sustainability for Generations"

Questions? Contact
Sustainability@Largo.com



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LARGO SUSTAINABLE BUSINESS GUIDE

Resources to help guide your business towards a more sustainable triple bottom line

ourfuturelargo
sustainable for generations

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Businesses small and large with sustainability efforts are proven to be more successful because they demonstrate a focus on economic, environmental and social systems. These pillars of sustainable business are also known as *people, planet and profit*. Sustainable businesses stand out and **outperform their peers**. As your partners in building our community, the City of Largo is dedicated to helping you reach your goals.

Sustainability is one of three primary focus areas of the City of Largo's Strategic Plan, which serves as the blueprint for City operations and helps move us towards our vision of being the **Community of Choice in Tampa Bay**.



Sustainable Tips for... **PEOPLE**



Volunteering as part of your organization can do more than make you feel good, it can help strengthen your

company. Improving culture improves employee attraction and retention while serving your community. Looking for an organization to volunteer with? Try Keep Pinellas Beautiful at KPBCares.org or reach out to the City at Connect@Largo.com

Staff engagement is key to increasing sustainability efforts. Consider establishing a **Sustainability Team** or Special Project Team to help with special projects. Want to learn more? Contact Sustainability@Largo.com



Nearly 70% of millennials say having a strong Corporate Social Responsibility or Sustainability Plan increases their likelihood of staying with and organization.



Sustainable Tips for... **PLANET**

Reducing waste and lowering disposal costs



Reducing waste-

Try the free and discounted business item exchange at WasteXchange.org
Free Cutting Waste at Work Program at PinellasCounty.org/SolidWaste/cut-waste-at-work

Recycle-

To start a recycling program or for questions on what is recyclable visit LargoRecycles.com

Achieving 100 percent renewable energy

Get a free energy audit and info on rebate incentives at Duke-Energy.com/Business
Connect with the **Suncoast Sierra Club** for more info about financial and environmental savings with renewable energy at Info@SuncoastSierra.org



Reducing water use to lower your utility bill



Get tips on how to lower your utility bill and save water at PinellasCounty.org/Utilities or call (727)464-4000.

Pinellas County Extension Sustainable Living Team can connect you and your employees with resources to support your triple bottom line, sustainability@pinellascounty.org
Protect Largo's waterways by letting **Only Rain Down the Drain!**

Ditching plastic and going Ocean-Friendly

Get Ocean-Friendly certified by swapping out single-use plastics at your salon, office, restaurant or more. Learn more at Largo.com/PlasticFree



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Sustainable Tips for... **PROFIT**

Connect with local resources to strengthen your business and bottom line. Find resources with Largo's Economic Development Division and at Largo.com/Business. The **Central Pinellas Chamber of Commerce** is another great way to empower your business, visit them at Info@CentralChamber.biz



An organization's supply chain and purchasing policy greatly impacts the bottom line. Access to free business assistance and mentorship is available through the **Pinellas County SCORE** program at Pinellas.County@ScoreVolunteer.org



86% of consumers want businesses to support social and environmental issues. 66% would spend more on a sustainable product.