

# MEASURING UP

## Recreation, Parks and Arts Quarterly Dashboard

January 2018 - March 2018

During this quarter:

742,846 citizens visited  
**Largo Parks**



183,563 people  
participated in a  
**RECREATION PROGRAM OR SPECIAL EVENT**



**\$56,158** was donated  
in cash or in-kind support from  
area businesses to the  
**RECREATION, PARKS AND ARTS DEPARTMENT**

**12,292**  
Volunteer Hours



Estimated Value of Volunteers\*  
**\$296,728.88**



\*Calculation using Points of Lights Foundation calculating tool, estimating \$24.14/hr total value in 2018.



**11,739** tickets sold  
by the box office at the  
**CENTRAL PARK PERFORMING ARTS CENTER**



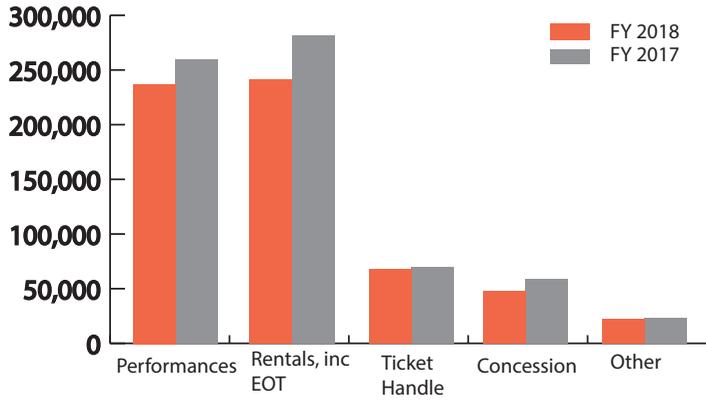
**15,622** rounds  
of golf and FootGolf  
**AT THE LARGO GOLF COURSE**

# Naturally Social

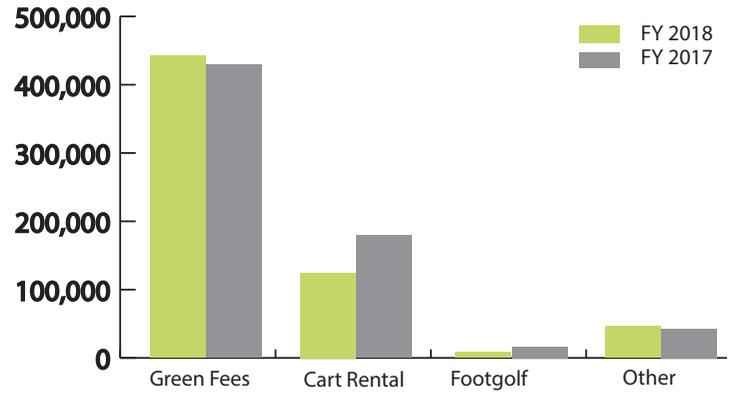


## Total Revenue through 2nd Quarter (March 2018)

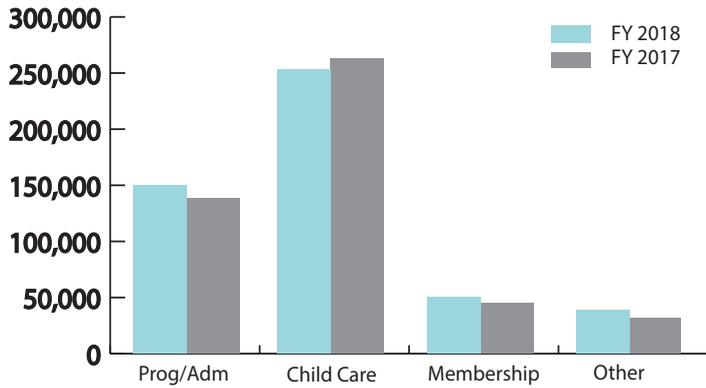
### Central Park Performing Arts Center Revenue (Deferred revenue is not yet reflected for FY 2018)



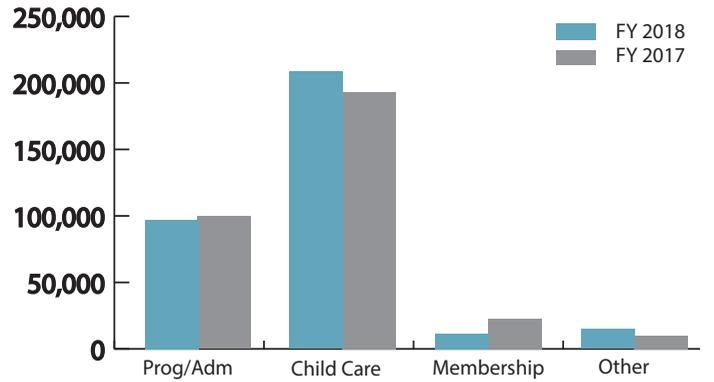
### Golf Course Revenue



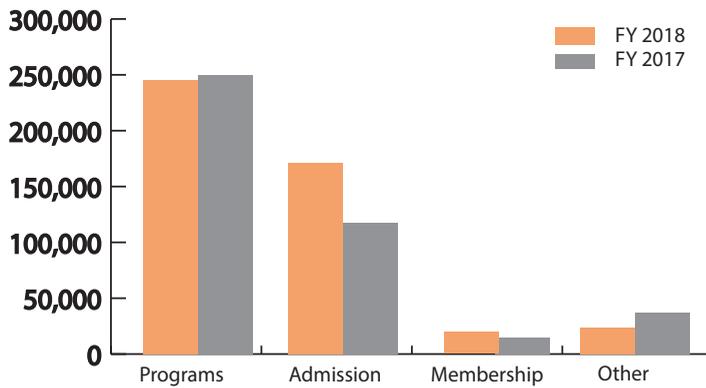
### Highland Complex Revenue



### Southwest Complex Revenue



### Community Center Revenue



### Total Revenue by Division

