

2022

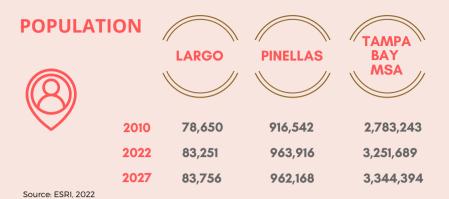
ECONOMIC PROFILE



The City of Largo is located in the heart of Pinellas County along the Gulf Coast of West Central Florida and is part of the Tampa Bay Metropolitan Statistical Area (MSA), the 18th largest in the United States.

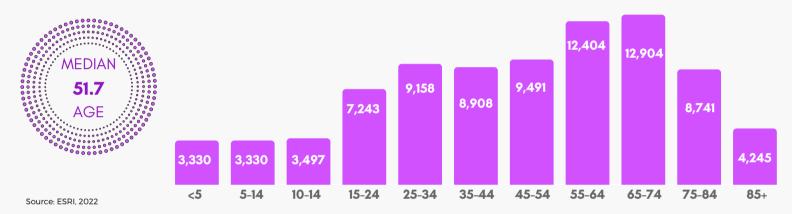
Today, Largo is the fourth largest city in Tampa Bay thanks to a great quality of life for its residents, an affordable cost of living, and proximity to a vast network of diversified businesses.

POPULATION & DEMOGRAPHICS





LARGO POPULATION BY AGE



HOUSEHOLDS & INCOME





| | LARGO | PINELLAS | MSA |
|------|--------|----------|-----------|
| 2010 | 38,921 | 415,876 | 1,009,316 |
| 2022 | 40,765 | 445,941 | 1,338,278 |
| 2027 | 41,063 | 446,488 | 1,374,660 |

TAMPA BAY

Source: ESRI, 2022

LARGO HOUSEHOLDS BY INCOME



Source: ESRI, 2022

HOUSEHOLDS & INCOME (CONT.)



2022 > 21,365 2027 > 21,493

FAMILIES

2022 > 2.64 2027 > 2.63

HOUSEHOLD SIZE

AVERAGE

2022 > 40,765 2027 > 41,063

HOUSEHOLDS

15,549 RENTERS

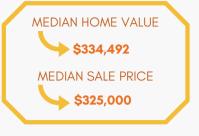
25,216 OWNERS

2022

15,454 RENTERS

25,609 OWNERS

2027



Source: ESRI 2022, Zillow 2023, Realtor.com 2023

CITY INFORMATION

BUILDING & PERMITS

BUSINESS TAX RECEIPTS 1,701

PERMIT VALUATION \$58,026,649

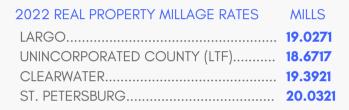
PERMITS ISSUED 2,654

PLAN REVIEWS 5,025

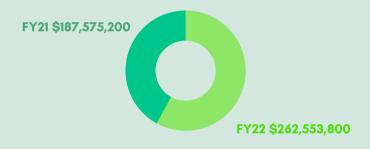
INSPECTIONS CONDUCTED 13,257

Source: City of Largo 2022

PROPERTY TAX MILLAGE RATE

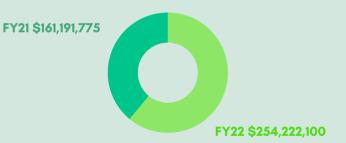


CITY EXPENDITURES



| | FY21 | FY22 |
|--------------------------|------|-------------|
| COMMUNITY DEVELOPMENT | 5% | 3% |
| ENGINEERING SERVICES | 5% | 5 % |
| ENVIRONMENTAL SERVICES | 11% | 9% |
| FINANCE | 1% | 2% |
| HUMAN RESOURCES/RISK | 10% | 7 % |
| INFORMATION TECHNOLOGY | 4% | 3% |
| LIBRARY | 2% | 1% |
| POLICE/FIRE RESCUE | 31% | 26% |
| PUBLIC WORKS | 14% | 11% |
| RECREATION, PARKS & ARTS | 9% | 6% |
| ADMINISTRATION/GENERAL | 8% | 27 % |
| OPERATIONAL/LEGISLATIVE | | |

CITY REVENUES



| | FY21 | FY22 |
|--------------------|------|------|
| PROPERTY TAXES | 18% | 13% |
| OTHER TAXES | 8% | 6% |
| LICENSES & PERMITS | 5% | 4% |
| INTERGOVERNMENTAL | 16% | 13% |
| USER CHARGES | 38% | 28% |
| MISC./TRANSFERS | 15% | 12% |
| DEBT PROCEEDS | 0% | 24% |
| | | |

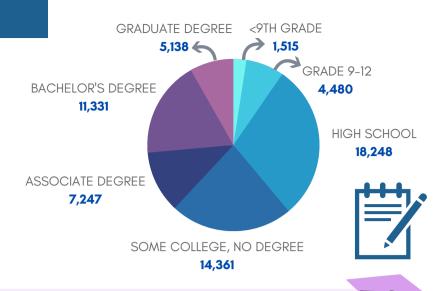
COMMUNITY GOALS

- Sustainability
- Public Health & Safety
- Community Pride

EDUCATION

2022 EST.
POPULATION 25+ BY
EDUCATION ATTAINMENT

Source: ESRI, 2022



PINELLAS COUNTY GRADUATION RATE



'21-'22 88.1%

'20-'21 92.0%

Source: Pinellas County Schools

PINELLAS COUNTY SCHOOL K-12 ENROLLMENT



PRE-K & ELEMENTARY

40,309

MIDDLE

19,869

HIGH

27,423

GENERAL

8,054

ADULT

CHARTER

6,963

OTHER

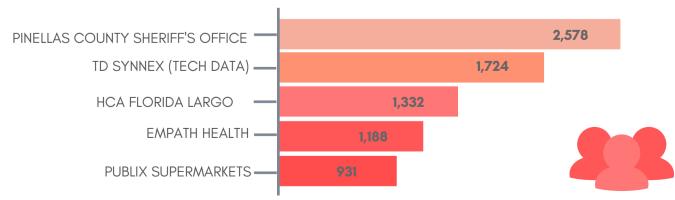
TOTAL

8,311 110,929

Source: Pinellas County Schools, 2022

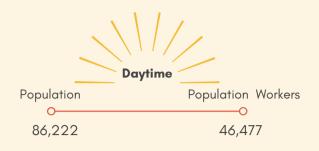
LARGO TOP EMPLOYERS

'21-'22



Source: City of Largo, 2022

EMPLOYMENT



TAMPA BAY LARGO PINELLAS MSA LABOR FORCE 43,439 515,727 1,668,127 42,482 504,691 1,630,642 **EMPLOYMENT** 957 11,036 37,485 **UNEMPLOYMENT** 2.2% 2.1% UNEMPLOYMENT RATE 2.2%

Source: ESRI 2022 Florida Department of Economic Opportunity, 2022



| | TOTAL |
|--------------------------------|-----------|
| | EMPLOYEES |
| INDUSTRIES (ALL) | 44,105 |
| AGRICULTURE & MINING | |
| CONSTRUCTION | 3,308 |
| MANUFACTURING | 3,616 |
| TRANS./COMM./PUBLIC UTILITIES. | 1,941 |
| WHOLESALE TRADE | 970 |
| RETAIL | 6,042 |
| FINANCE | 4,058 |
| SERVICE | 22,097 |
| GOVERNMENT | |
| UNCLASSIFIED ESTABLISHMENTS | * |

Source: ESRI 2022



| 2022 | \$64,516 | \$64,687 | \$63,916 | |
|------|----------|----------|----------|--|
| 2021 | \$57,714 | \$58,049 | \$60,299 | |
| 2020 | \$54,708 | \$56,952 | \$55,840 | |

Source: FL Department of Economic Opportunity 2022



TAMPA/ST.PETE/LARGO/CLEARWATER MSA





HEALTHCARE
WHOLESALE TRADE
PROFESSIONAL SERVICES
EDUCATIONAL SERVICES

MANUFACTURING

CORPORATE HQ OPERATIONS

ADMINISTRATION & SUPPORT

SERVICES



About the City of Largo Economic Development Division

The Economic Development Division is located within the City of Largo Community Development Department and is committed to supporting business retention, recruitment and expansion in the City of Largo. The Division is working to expand employment opportunities, increase the economic sustainability of the activity centers, support the development of a quality workforce, collaborate between public and private sectors for mutual benefit, and ensure a high quality of life for all residents. The Division produces informational demographic packets and assists with annexations, site selection, preliminary site plan review, and much more.

The Economic Development Division is eager to be your liaison as you consider opening a business or as you navigate through the permitting or development process. We invite you to explore the pages of our website and sign up for our business e-newsletter to learn more about our community and industries. Discover how your business can profit from locating in Largo, Florida and please don't hesitate to contact us.

www.largo.com/business

Economic Development Division Staff Contact List:

Bryan Pederson, Economic Development Manager bpederson@largo.com 727-586-7360 x 7206

Becky Calomino, Economic Development Coordinator bcalomino@largo.com 727-586-7360 x 7308

Charles Stanton, Economic Development Coordinator cstanton@largo.com 727-586-7360 x 7342

> Mark Richard, Downtown Administrator mrichard@largo.com 727-588-1673