SUNNYSIDE COMPLETE COMMUNITIES

ACTION PLAN

Mayor Sylvester Turner
City of Houston
Planning and Development Department
December 2020
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An Equitable Houston That Works For Everyone

Three years ago, I issued this call: It is time for Houston communities to overcome the economic, environmental and equity challenges that have existed for far too long. To help accomplish this, I launched the Complete Communities initiative in five pilot communities: Acres Homes, Gulfton, Near Northside, Second Ward and Third Ward. In June of 2019, I announced five more: Alief/Westwood, Fort Bend Houston, Kashmere Gardens, Magnolia Park/Manchester and Sunnyside

Every neighborhood deserves housing options, job opportunities, quality grocery stores, beautiful and accessible parks, educational opportunities, and mobility choices that are safe and accessible to all. Each Houstonian should feel that their neighborhood matters and that the private, public, and non-profit sectors alike support its ability to thrive. Each community should be able to identify its priorities and have an avenue to achieve success.

This is what Complete Communities is all about: working with community members and outside partners to find solutions and achieve transformational change. We have listened to the community, and this plan will serve as a catalyst for investment, engagement and increased opportunity. City departments are collectively tapping all available resources to infuse more investment into our communities.

Unfortunately, in 2020, the Complete Communities planning process was interrupted by COVID–19, a global pandemic that the world had not experienced anything like in decades. We were challenged to push forward with community engagement plans while keeping residents safe and healthy. We started by making all meetings virtual. We created engagement opportunities to assess community needs and implement COVID-19 relief strategies in our 10 Complete Communities. We listened, responded and documented community actions and goals in each plan.

The Office of Complete Communities facilitates the work of our City departments and outside partners as they work together to develop long-term solutions that are transferable to other communities across the City of Houston. With partners from different sectors of our community, we will deploy the best tools to create transformational change in them.

I am committed to this city. I am committed to investing in neighborhoods that have been overlooked for decades so they can thrive. We will not be a city of haves and have-nots. Together, we can strengthen and empower communities so that all of Houston neighborhoods are neighborhoods of opportunity.

— Mayor Sylvester Turner
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**Our Thanks**

Appendix: Resilient Houston Matrix
What is a Complete Community?

A complete community is resilient and sustainable, strengthening and supporting the capacity of people, places, and systems to be safer and stronger.

An engaged community with . . .
- Strong community partners
- Civic engagement
- Community buy in

An affordable community with . . .
- Diversity of income
- No concentrated poverty
- A strong base of homeowners
- Quality rental units
- Energy efficient homes

An healthy community with . . .
- A quality grocery store
- Access to quality health care
- Parks
- Urban gardens or farms

A safe community with . . .
- Low crime
- Low rates of automobile crashes
- No unsafe environmental hazards
- Safe places for residents to walk, run, bicycle, and recreate

An economically strong community with . . .
- Opportunities for upward mobility
- Quality and diverse retail
- Quality jobs within or easily accessible from the community
- Thriving small businesses
- Strong city tax revenues to pay for municipal services

A community with quality schools including . . .
- Highly rated elementary, middle and high schools
- Easy access to high quality and affordable early childcare
- Access to quality vocational schools, community colleges

A community with good infrastructure including . . .
- Complete streets that include sidewalks, bike paths, and accessible transit stops
- Utility infrastructure
- Proper lighting

A connected community with . . .
- Access to broadband internet connectivity
- Quality public transit or other affordable transportation options
- Good roads connecting to other major job centers and central business districts
- Strong community organizations that connect residents with each other and to others throughout the city

A beautiful and interesting community with . . .
- Street trees
- Public art
- Public spaces
- Preservation of historic neighborhoods

A flood resilient community with . . .
- Flood protection
- Good drainage
- Community and public services
In April of 2017, Mayor Sylvester Turner announced the kick-off of the Complete Communities initiative. Mayor Turner noted:

Complete Communities is about improving neighborhoods so that all of Houston’s residents and business owners can have access to quality services and amenities. It’s about working closely with the residents of communities that haven’t reached their full potential, understanding their strengths and opportunities, and collaborating with partners across the city to strengthen them. While working to improve these communities, we are also working to ensure existing residents can stay in homes that remain affordable.

The Complete Communities initiative was established to be collaborative, impactful, and transformative. An Advisory Committee guided the planning process for the pilot neighborhoods. The committee was comprised of community leaders and advocates with a balanced perspective ranging from city-wide to neighborhood specific knowledge and engagement. The committee served as a sounding board whose members were ambassadors for the effort and provided connections to residents and businesses in the selected neighborhoods. With support from the Complete Communities Advisory Committee, a working definition of a complete community was established to identify the qualities that lead to a thriving neighborhood (see opposite page, left).

The five pilot neighborhoods—Acres Home, Gulfton, Near Northside, Second Ward, and Third Ward completed their plans in 2018. Since then, the communities are partnering with City departments and outside organizations to implement the plans. In June 2019, Mayor Turner announced the second round of Complete Communities - Alief-Westwood, Fort Bend Houston, Kashmere Gardens, Magnolia Park-Manchester, and Sunnyside. As with the pilot communities, communities in the second round have their own strengths and challenges. As a result, stakeholders in each developed a vision that represents their ideal of a complete community. This shared vision has guided the effort in each community.

Across ten neighborhoods and three and a half years, 5,900 people shared their insights, values, and visions. More than 4,100 participants attended one of the 37 public meetings. Nearly 1,800 leaders representing faith-based organizations, business owners, non-profit and community-based organizations, and civic, educational and institutional leaders attended listening sessions with community planners. A Neighborhood Support Team, comprised of locally identified leaders, residents and allies, guided each Complete Community effort and working groups emerged to accomplish each of the goals identified in the Complete Communities Action Plans.

Commitment to the Complete Communities initiative is far reaching. Mayor Turner created the Mayor’s Office for Complete Communities in 2019, with dedicated staff to support implementation. One-on-one meetings were held with over thirty City departments to present community-identified priorities and projects and establish mechanisms for implementation. In the coming years, the City and its staff will continue to work side-by-side with community leaders and allies to realize the vision for a complete community in each of the neighborhoods.

Although the Complete Communities planning process was interrupted by COVID–19, community engagement proceeded in a virtual format. The Mayor’s Health Equity Response (H.E.R.) Task Force, created in April 2020, set out to learn about immediate needs resulting from the pandemic in all ten communities. An additional 1,515 people participated in extended engagement via online surveys, virtual meetings, and website activities. Each plan includes a section documenting the resulting goals and actions.

After the year and a half of engagement and collaboration with thousands of stakeholders, we have summarized what we heard in each of the five second round Complete Communities in an Action Plan. The Sunnyside Action Plan outlines the vision, policies, goals and projects to realize a healthier, more resilient, prosperous, equitable, and complete future. This is Sunnyside’s Plan.
Map of Boundaries and Plans
- Sunnyside Complete Community
- Sunnyside Neighborhood Plan
- Greater Houston TIRZ #24
- Sunnyside TIRZ #26
- Five Corners, Harris County Improvement District #10B
- Harris County Improvement District #10A

Sunnyside Complete Community Map
- Parks
- Schools
EXECUTIVE SUMMARY

Introduction
The Sunnyside Complete Communities Action Plan outlines the vision, goals, projects, policies, and programs identified by stakeholders over the year-long planning process that included four public meetings, one of which was conducted virtually. The Health Equity Response (HER) Task Force also conducted a survey and hosted a Town Hall meeting focused on issues related to COVID-19, the results of which are included in the plan. In total, over 760 leaders, stakeholders, and partners attended a public meeting, outreach event, or completed a survey providing valuable input and guidance. Overall, the goals and projects detailed in this plan work towards achieving a more resilient, engaged, prosperous, and healthy community.

The Sunnyside Complete Communities Action Plan has also been informed by recent studies, such as the Sunnyside Neighborhood Plan, one-on-one meetings with City department representatives, Council Members, and citywide planning efforts. The two most relevant citywide efforts are Plan Houston, the City’s first general plan, and the Resilient Houston Plan. The Sunnyside Action Plan supports and reinforces each of the 32 citywide goals identified in Plan Houston. The highest priorities identified by Sunnyside stakeholders that align with Plan Houston goals include: equal access to opportunity and prosperity; strong social ties; safety; affordable housing; quality learning opportunities for people of all ages; job opportunities; clean and safe environment; and quality public services and investments. The alignment of goals and projects identified by Sunnyside stakeholders with the strategies in the Resilient Houston Plan is provided in the Action Plan tables.

Other citywide planning efforts that shape decision making and public investment are the annual Capital Improvement Plan, the Houston Climate Action Plan, the Houston Parks and Recreation Department Master Plan, the Houston Bike Plan, and Vision Zero. Each of these plans has informed the Sunnyside Complete Communities Action Plan. Current project plans of TIRZ #26 and the two Harris County Improvement Districts in the area were also reviewed.

The majority of census tracts that comprise the Sunnyside Complete Community are State designated Opportunity Zones, which provide the potential for increased partnership and funding. Opportunity Zones are a community development program established by Congress in the Tax Cuts and Jobs Act of 2017 to encourage long-term investments in low-income urban and rural communities.
Complete Communities Planning Process

Each Complete Community is different. Some have engaged in substantial planning efforts, while others have not had plans developed for decades. As a result, the City has designed and implemented planning processes that align with each community’s current position.

In Sunnyside, the planning effort began by summarizing existing neighborhood and citywide plans and conducting outreach and small group meetings with key leaders and stakeholders. Meetings were held with faith leaders, non-profit organizations, community-based organizations, business owners, and other civic, educational, and institutional leaders. Overall, 262 people were engaged through this effort.

Following this research and outreach, an engagement plan was established for each Complete Community. In Sunnyside, four public meetings were scheduled to accomplish the following objectives: establish a vision; develop goals and projects; identify priorities and partners; and, review the final Action Plan. Overall, 440 people attended these four public meetings, providing valuable feedback. The Action Plan was also informed by a virtual Town Hall focused on the impacts of COVID-19, hosted by the Mayor’s Health Equity Response (HER) Task Force, online surveys, and one-on-one meetings with City departments. At the City department meetings projects and priorities identified by community stakeholders were presented and discussed and strategies to move towards implementation were identified where possible.

Throughout the process, the Complete Communities initiative has been guided by the Neighborhood Support Team, who have met four times to provide their insight and suggestions. As the Complete Communities initiative moves forward projects will be championed by neighborhood working groups, who will oversee implementation and work directly with City staff and departments.

The Sunnyside Action Plan builds on prior planning efforts, existing City initiatives, and includes the vision of hundreds of residents and stakeholders collected over the year-long public engagement process. The Action Plan is a comprehensive summary of goals, projects, programs, policies, action steps, priorities, time frames, partners, and metrics to measure success.

### Complete Communities Timeline

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<tr>
<th>Event Type</th>
<th>Total Events</th>
<th>Participants</th>
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<tr>
<td>28 Community Outreach Sessions</td>
<td>28</td>
<td>262</td>
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<tr>
<td>4 Community Meetings</td>
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<td>440</td>
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<tr>
<td>4 Neighborhood Support Team Meetings</td>
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<td>70</td>
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<tr>
<td>Online Surveys</td>
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<td>Vision, Projects, Priorities</td>
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<tr>
<td>Implementation</td>
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<tr>
<td>Council Review</td>
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**8 Sunnyside**
Sunnyside Community
The Sunnyside Complete Communities study area is located six miles south of downtown Houston and encompasses all of the Sunnyside Super Neighborhood and a portion of Central Southwest. The study area boundaries are Almeda Road to the west, near Jutland Road to the east, Loop 610 to the north, and Sims Bayou to the south.

In 2018, the Sunnyside Complete Community was home to 29,338 residents, an increase of 17% since 2000. In the same year, the neighborhood had a population density of approximately 4,000 people per square mile, slightly higher than Houston overall. The area is characterized by modest single-family homes organized in small subdivisions.

As the population of the neighborhood grows, Sunnyside is also becoming more diverse. The percentage of residents identifying as Black or African American dropped from 92% in 2000 to 79% in 2018. Over the same time period, the percentage of residents identifying as Hispanic or Latino rose from 4% to 17%. Yet, in 2018, only 8% of Sunnyside residents were born outside the United States, as compared to 29% in Houston overall.

Sunnyside was first platted in 1912, at the height of the Jim Crow era in the south. The neighborhood was originally outside of Houston’s city limits and was one of the first areas in south Houston to be developed exclusively for African-Americans. The first homes were constructed in the early decades of the twentieth century, a time when many important neighborhood institutions were also founded. For example, in 1918 residents joined together to open the Sunnyside Colored School, the school became part of the Houston Independent School District in 1927. Mt. Vernon Baptist Church, the first church in Sunnyside, opened in 1922 and in 1936 the Sunnyside Civic Club was established to secure better drainage, lighting, and general civic improvement in the neighborhood.

The Sunnyside Complete Communities Action Plan establishes a set of prioritized projects, policies, and programs. A summary of the Action Plan, including key focus areas and goals, is provided on the following pages. The highest priorities in the community are jobs and economic development, education, environment, housing, safety, infrastructure, community leadership, and neighborhood character. Additional focus areas include health and social services and parks and community amenities.
Sunnyside Action Plan Summary

Underline Indicates High Priority Goal

Community Leadership and Advocacy
A complete community is as engaged community that is committed to building strong civic organizations and nurturing new leaders. The goals are:

- **Create a Community of Leaders and Advocates**
  by building a multi-generational community coalition, organizing community development summits, providing leadership training, and conducting annual neighborhood surveys and focus groups

- **Ensure a Well-Resourced Community**
  by supporting and connecting senior residents to resources, inventorying local and national partners and funding resources, and developing an online community resource guide

Economy and Jobs
A complete community is a thriving community with local jobs and opportunities, small business resources, retail and amenities, quality food, and accessible banking services. The goals are:

- **Expand Economic Development**
  by creating an economic development plan, advocating for a new grocery store, full service banking, new retail and amenities, and the proposed solar farm project

- **Connect Jobs, Opportunities, and Resources**
  by creating an economic development hub, connecting small business owners to loans, grants, skills training, and other resources

- **Support Thriving Local Businesses and Entrepreneurs**
  by connecting entrepreneurs to resources, developing a youth farmers market and entrepreneurship program, and implementing a façade improvement program

Education
A complete community is a learning community with high quality schools, early childcare, adult education, and enrichment programs for children and youth. The goals are:

- **Ensure Students are Supported and Thriving**
  by promoting wraparound services available at area schools and expanding tutoring, mentoring, college readiness, early college credit, and out of school enrichment programs

- **Provide Education and Learning Tools for People of All Ages**
  by providing financial and computer literacy courses, promoting early childhood education and adult education classes

- **Develop Strong Community-School Partnerships**
  by expanding parent engagement, leadership, and advocacy and creating a community-school education coalition

- **Make Schools the Center of the Community**
  by advocating to open area schools for community uses during out of school hours

Health and Social Services
A complete community is a healthy community that is free from environmental hazards and has affordable and high quality healthcare and social services. The goals are:

- **Ensure a Safe and Healthy Environment**
  by addressing environmental concerns and monitoring hazardous and incompatible land uses

- **Provide Quality Healthcare**
  by advocating for an urgent care center and federally qualified health center in the community

- **Create a Supportive Community**
  by inventorying, promoting, and expanding supportive services

Housing
A complete community is an affordable community with high quality housing that is safe, well-maintained, and accessible to people with a diversity of needs and incomes. The goals are:

- **Ensure Well-Maintained Housing**
  by assessing overall housing conditions, connecting vulnerable households to home repair programs, identifying and addressing substandard conditions in area apartments, and advocating for a home repair loan pool

- **Safeguard Homeowners and Renters**
  by expanding homeowner education programs, connecting
residents to new home buyer classes, establishing a Sunnyside Homestead Preservation District, and connecting renters to assistance programs and housing services.

• **Build New Quality Housing** by advocating for the development of a range of market rate and affordable single-family homes and mixed-income rental properties, establishing a Sunnyside community housing development organization, and providing incentives for innovative housing models.

• **Advocate for Fair Housing Policies** to ensure more families have access to housing choice vouchers and public housing units, including those who are re-entering the community.

**Mobility and Infrastructure**
A complete community is a connected community with efficient and reliable public transit, safe and complete streets, and quality infrastructure. The goals are:

• **Build Great Streets** by improving and repairing area streets, developing streetscapes, expanding street lighting, and calming traffic on neighborhood streets.

• **Develop a Pedestrian and Bicycle Network** by creating a complete and accessible sidewalk network and expanding bike lanes.

• **Provide High Quality Storm Drainage and Wastewater Management** by maintaining area ditches and drainage easements and prioritizing stormwater and wastewater infrastructure needs.

• **Create a Mobile and Connected Community** by improving area bus service and providing additional amenities at area bus stops.

• **Advocate for Equitable Infrastructure Investment** by prioritizing public infrastructure investments in under-served neighborhoods.

**Neighborhood Character**
A complete community is a clean and beautiful community, where history, culture, and identity are celebrated. The goals are:

• **Keep Sunnyside Beautiful** by addressing abandoned housing, vacant lots, and dangerous buildings, creating a “Dumpstoppers” program, organizing neighborhood clean-ups, and promoting proper garbage and recycling collection.

• **Celebrate Neighborhood Culture and Heritage** by surveying historical sites and buildings, developing a Sunnyside cultural district, and expanding public art.

**Parks and Community Amenities**
A complete community is a green community with a necklace of beautiful parks, a network of trails, and active community centers. The goals are:

• **Create a Necklace of Beautiful Parks** by upgrading, improving, and maintaining existing parks.

• **Develop Connected Parks and Greenways** by advocating for the proposed Hill at Sims Bayou park and developing a cultural trail along the bayou that celebrates and connects Black communities across south Houston.

• **Expand Programming at Community Facilities** by increasing education programs, resources, and programs at the Johnson Neighborhood Library and Sunnyside Park Community Center.

**Safety**
A complete community is a safe community with community-based policing and crime prevention strategies. The goals are:

• **Create a Safe and Supportive Community** by addressing crime hotspots, developing new partnerships for community-based crime prevention, strengthening relationships between youth and law enforcement, increasing participation in the Positive Interaction Program, and expanding access to resources and services for the victims of sex trafficking.

• **Ensure Healthy Pets and Safe Streets** by addressing stray animals and animal welfare.
Key to Abbreviated Organizations
Many City departments and organizations will assist in implementing the projects identified in this Action Plan, while other organizations have been identified as potential partners. Below is a key to the organizations that are abbreviated:

City, School, and Government Departments:
- Administration and Regulatory Affairs, ARA
- Bureau of Animal Regulation and Control, BARC
- Department of Neighborhoods, DON
- General Services Division, GSD
- Harris County Appraisal District, HCAD
- Harris County Constable’s Office, HCCO
- Harris County Healthy Food Financing Initiative, HCHFFI
- Harris County Flood Control District, HCFC
- Harris County Precinct 1, HCP1
- Harris County Sheriff’s Office, HCSO
- Housing and Community Development Department, HCDD
- Houston Community College, HCC
- Houston Financial Empowerment Center, HFEC
- Houston Health Department, HHD
- Houston Housing Authority, HHA
- Houston Parks and Recreation Department, HPARD
- Houston Police Department, HPD
- Houston Public Library, HPL
- Houston Public Works, HPW
- Mayor’s Assistance Office, MAO
- Mayor’s Office for Adult Literacy, MOAL
- Mayor’s Office for People with Disabilities, MOPD
- Mayor’s Office of Complete Communities, MOCC
- Mayor’s Office of Cultural Affairs, MOCA
- Mayor’s Office of Economic Development, MOED
- Mayor’s Office of Education, MOE
- Mayor’s Office of Homeless Initiatives, MOHI
- Mayor’s Office of Veterans Affairs, MOVA
- METRO Universal Accessibility Program, METRO UAP
- Office of Business Opportunity, OBO
- Planning and Development Department, PDD
- Solid Waste Management Department, SWD
- Texas Commission on Environmental Quality, TCEQ
- U.S. Department of Housing and Urban Development, HUD

Key to Priority Graphic
- High Priority
- Medium Priority
- Low Priority

Role Definitions:
- Outreach: Convey information to community members and encourage engagement
- Organize: Gather people and organizations together to work on the project
- Advocate: Publicly support the project
- Assist: Bring information, technology, advice, connections, and other non-financial resources to the project
- Implement: Complete the project

Partner Organizations and Other Abbreviations:
- American Association of Retired Persons, AARP
- Community Loan Center of Greater Houston, CLCGH
- Community Development Corporation, CDC
- Eviction Prevention Program, EPP
- Greater Houston Mentoring Alliance, GHMA
- Gulf Coast Workforce Board, GCWB
- Houston Art Alliance, HAA
- Houston Area Womens Center, HAWC
- Houston Community Land Trust, HCLT
- Houston Humane Society, HHS
- Houston Land Bank, HLB
- Houston Parks Board, HPB
- Houston Area Urban League, HAUL
- International Economic Development Council, IEDC
- Keep Houston Beautiful, KHB
- Local Initiatives Support Corporation, LISC
- Lone Star Legal Aid, LSLA
- Nature Heritage Society, NHS
- Neighborhood Support Team, NST
- Prairie View A&M University, PVAMU
- SNAP Spay-Neuter & Animal Wellness Clinic, SNAP
- South Texas College of Law, STCL
- Sunnyside Community Redevelopment Organization, SCRO
- Tax Increment Reinvestment Zone, TIRZ
- Texas Southern University, TSU
- University of Houston Urban Experience Program, UH UEP
The Sunnyside Action Plan has 28 goals and 78 projects, organized into nine focus areas, and a special introductory section focused on COVID-19. The highest priority focus areas as identified by community stakeholders are economy and jobs, education, environment, housing, safety, mobility and infrastructure, community leadership and advocacy, and neighborhood character. Additional focus areas include health and social services and parks and community amenities. The Action Plan that follows was developed over the course of a year with input received at four public meetings, through an online survey, and Neighborhood Support Team meetings. The plan includes goals, projects, priorities, time frames, partners, roles, and metrics to measure success over the next five years.

The projects and action steps identified in the Action Plan will be championed by the Sunnyside Neighborhood Support Team and a series of working groups in partnership with the Mayor’s Office of Complete Communities, the Planning and Development Department, additional City departments and representatives, and other non-governmental partners. A list of partners and their roles is provided for each project in the Action Plan.
COVID-19

Introduction
In early March of 2020 COVID-19 began to impact residents in the City of Houston. The potential health risks created by the pandemic required the City to shift from in-person to online meetings, impacting the Complete Communities process. COVID-19 has also exacerbated health disparities and inequalities across the city and made day to day life more difficult for many community members. The Health Equity Response (HER) Task Force, established by Mayor Turner, partnered with Bloomberg Associates to conduct a citywide survey and host a Town Hall with stakeholders from each of the Complete Communities, including Sunnyside, to identify the challenges facing families because of COVID-19. Overall, 48 Sunnyside residents completed the online survey.

Key findings from the survey included that over two-thirds of households were home to essential workers and just over 40% were satisfied with the number of COVID-19 testing sites. Sunnyside stakeholders also provided important feedback at the virtual Town Hall held on June 30, 2020. The specific challenges identified in this forum included inaccessibility of information surrounding COVID-19 resources, lack of available childcare for working parents, food and housing insecurity, internet access and affordability, and testing for households without access to a vehicle. The priority projects which follow were developed to address the challenges of COVID-19.

COVID-19 Media Campaign
Ensuring that people are accurately informed of the health risks related to COVID-19 and ways to protect themselves is critical to slow the spread of the pandemic. To achieve this goal, a media campaign should be developed to help inform community members of the risks and ways to protect themselves. The campaign should be broadcast on local television stations as this is the primary way people are getting information.

Accessible Testing
Testing sites across Houston change weekly. In the first week of September 2020 there was one site providing COVID-19 testing inside the Sunnyside Complete Community located at HCC South Campus. Expanding COVID-19 testing sites within the Sunnyside neighborhood, including walk-up sites, and ensuring that information on their location, costs, and accessibility is readily available will ensure residents are connected to this vital resource.

Data Source: HER Task Force Town Hall Report, 2020

- Of Sunnyside respondent households have at least one adult who is an essential worker: 67%
- Of Houston respondent households have at least one adult who is an essential worker: 52%
- Of Sunnyside respondents were satisfied with the number of COVID-19 testing sites in the community: 43%
- Of Houston respondents were satisfied with the number of COVID-19 testing sites in the community: 31%
Mask Up Campaign
In April of 2020 Mayor Sylvester Turner announced the MASK UP! campaign, a public health initiative to encourage Houstonians to safeguard themselves from potential exposure to COVID-19. Increasing mask distributions in Sunnyside through partnerships with local and city wide organizations will improve access to personal protective equipment for community members.

Food Security
Sunnyside has four Houston Food Bank pantries as many families faced food insecurity even before the current crisis. Increasing food distribution sites in the neighborhood to meet the rising needs of families during the pandemic will assist with reducing food insecurity. Further, developing an outreach campaign to ensure community members are aware of the resources available and when and how to access these resources is also critical.

Affordable or Free Wi-Fi
In 2018, 39% of Sunnyside households did not have access to the Internet and 27% did not have a computer. As COVID-19 has forced the transition to online learning access to affordable Internet services has become increasingly important. As a result, a priority project is to identify partners to provide affordable or free wi-fi to area families who are unable to pay market costs.

Childcare for Working Parents
There are nearly two dozen childcare centers within the Sunnyside Complete Community. As parents are required to return to work or continue to hold essential jobs, connecting families to available childcare is critical. To accomplish this goal an inventory of the capacity of area childcare centers should be completed along with the design of a process to connect working parents to childcare resources.

Housing Secure Community
In September of 2020 the federal government announced a moratorium on evictions to protect renters from losing their housing during the pandemic. At the time of this publication the effectiveness of the program is unclear. In Sunnyside, developing an outreach campaign to connect families to rental assistance, eviction protection, and other housing resources will ensure that families are informed of their rights and are able to access the resources that they need.

48% Of Sunnyside respondents were satisfied with resources for children and youth

60% Of Houston respondents were satisfied with resources for children and youth

Data Source: HER Task Force Town Hall Report, 2020
COMMUNITY LEADERSHIP and ADVOCACY

Introduction
Community leadership and advocacy are at the core of a complete community. The Sunnyside community has a long history of strong leadership and advocacy. For example, in 1918, during the height of segregation residents joined together to open the Sunnyside Colored School. The school became part of the Houston Independent School District in 1927. In 1936, the Sunnyside Civic Club was established to secure better drainage, lighting, and general civic improvement in the neighborhood.

Today, community leaders continue to advocate for equitable public investment, particularly in regards to infrastructure expenditures, safety, education, the environment, and economic development.

Currently, there are nine active civic clubs and organizations in the Sunnyside Complete Community. The organizations include the Sunnyside-South Park Super Neighborhood Council, Sunnyside Civic Club, Brookhaven Civic Club, East Sunnyside Court Civic Club, and others. Community, non-profit, educational, and faith-based organizations are also active in the community. The neighborhood is also served by TIRZ #26 and two Harris County Improvement Districts.

Sunnyside has an invaluable network of leaders, residents, organizations, and institutions that are working together for the benefit of the community. Continuing to expand and support this network of leaders and organizations through training, engagement, resources, and meaningful partnerships will secure the legacy of civic advocacy.

Community Leadership and Advocacy Goals
The two goals for community leadership and advocacy were developed from existing Sunnyside plans as well as a series of community meetings. The goals focus on nurturing a community of leaders and advocates and expanding access to community resources. The goals are summarized here and described in more detail on the following pages. The community leadership and advocacy goals are:

Community of Leaders and Advocates
Strengthening and expanding community-based networks that bring people together across generations is a critical component of a complete community. To accomplish this goal, a multi-generational community coalition will be established that brings together diverse leaders and advocates. In addition, community development

Of Sunnyside residents were 65 years old or older in 2018

Of Houston residents were 65 years old or older in 2018

Data Source: 2018 ACS (5-yr)
summits and leadership training will be organized and implemented. Finally, annual focus groups and surveys will be conducted to provide ongoing information on community goals and priorities. The objective is to continue to grow the number of leaders and advocates in the community, particularly those who are actively engaged in Complete Communities, and to expand the percent of registered voters that consistently participate in both local and national elections.

**Well-Resourced Community**
Sunyside is served by many community-based and citywide organizations. However, people are not always aware of the resources that are available to them, or the partnerships, grants, and funding opportunities that could support their work. To ensure a well-resourced community, an inventory of existing national, local, and community resources and partners should be created. The objectives are to ensure those in need are connected to resources and that the capacity of area organizations to implement community development projects is expanded.

---

**Map of Active Civic Clubs**
- Sunnyside / South Park Super Neighborhood Council
- Brookhaven Civic Club
- Sunnyside Civic Club, Inc.
- East Sunnyside Court Civic Club, Inc.
- PCT 240 Community Club
- Sunnyside Gardens/Bayou Estates Civic Club
- Blueridge Civic Club
- Neighborhood Pride HOA, Inc.
- Greater Sugar Valley Civic Club

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**Data Sources:** Harris County District Clerk, 2016; City of Houston Planning and Development Department (Civic Club Map)
## 1 COMMUNITY LEADERSHIP and ADVOCACY

<table>
<thead>
<tr>
<th>GOAL</th>
<th>PROJECTS/PROGRAMS/POLICIES</th>
<th>PRIORITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1 Build a Multi-Generational Sunnyside Community Coalition</td>
<td><strong>ACTION STEPS:</strong> Develop a resident-led, cross-generational task force to organize and expand civic engagement and advocacy in Sunnyside through outreach, volunteer events, and festivals. Utilize innovative tools, such as social media, texting, flyers, block walks, mail, and other methods to ensure residents are connected to resources and information.</td>
<td><img src="Image" alt="Priority Level" /></td>
</tr>
<tr>
<td>1.2 Organize community development summits</td>
<td><strong>ACTION STEPS:</strong> Organize and convene an annual summit on community change, gentrification, and economic diversity strategies for community development. Sponsor a national conference in Sunnyside to bring together community development corporations and showcase best practices.</td>
<td><img src="Image" alt="Priority Level" /></td>
</tr>
<tr>
<td>1.3 Develop and expand community leadership</td>
<td><strong>ACTION STEPS:</strong> Identify partners to develop and host seminars, leadership training sessions, and panel discussions that expand community leadership and provide information on the processes, tools, policies, and strategies needed to pursue community goals.</td>
<td><img src="Image" alt="Priority Level" /></td>
</tr>
<tr>
<td>1.4 Conduct annual neighborhood surveys and focus groups</td>
<td><strong>ACTION STEPS:</strong> Organize and administer annual neighborhood surveys and host focus groups to provide ongoing understanding of community needs and priorities.</td>
<td><img src="Image" alt="Priority Level" /></td>
</tr>
<tr>
<td>1.2.1 Support and connect senior residents to resources</td>
<td><strong>ACTION STEPS:</strong> Develop outreach strategies that target area seniors to ensure they are connected to educational, financial, transportation (METRO Lift), health, and support programs and resources, including programs such as Meals on Wheels, senior programs at YWCA, Johnson Public Library, and Sunnyside Multi-Service Center.</td>
<td><img src="Image" alt="Priority Level" /></td>
</tr>
<tr>
<td>1.2.2 Inventory local and national partners and funding resources</td>
<td><strong>ACTION STEPS:</strong> Create an inventory of existing resources and partners in Sunnyside, including local leaders such as students, parents, school alumni, principals, HISD administration and officials, and external partners. Create a list of potential funding and grants available for specific projects, including those in this plan.</td>
<td><img src="Image" alt="Priority Level" /></td>
</tr>
<tr>
<td>1.2.3 Develop an online Sunnyside Community Resource Guide</td>
<td><strong>ACTION STEPS:</strong> Develop an inventory and online guide of community programs and resources and host on Council District D website.</td>
<td><img src="Image" alt="Priority Level" /></td>
</tr>
</tbody>
</table>

### PLAN Legend:
- Complete Communities
- **CoH CIP 2019-2023**
- **Houston Bike Plan (2017)**
- **METRO Next Plan**
- **HPARD Master Plan (2015)**
- **Sunnyside Neighborhood Plan**
- Climate Action Plan
- Vision Zero
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<th>ROLE</th>
<th>RESILIENT HOUSTON</th>
</tr>
</thead>
</table>
| **Short** (0 - 2 yrs) |  | **Community:** Sunnyside NST  
**City:** MAO  
**Community Connectors:** Unity is Wealth, Area Churches, Schools, and Civic Organizations, HAUL | Organize, Implement  
Assist  
Assist | Goal 1: Action 4 |
| **Medium** (3 - 5 yrs) | 60% Of registered voters will vote in the 2024 election | **Community:** Sunnyside NST  
**City:** PDD  
**Community Connectors:** Unity is Wealth, Texas Housers | Assist, Implement  
Assist  
Assist | Goal 1: Action 4 |
| **Medium** (3 - 5 yrs) |  | **Community:** Sunnyside NST  
**City:** PDD  
**Community Connectors:** Area Churches, Schools, and Civic Organizations, Unity is Wealth, LISC Houston, IEDC | Outreach, Implement  
Assist  
Assist  
Assist, Implement | Goal 1: Action 4 |
| **Short** (0 - 2 yrs) |  | **Community:** Sunnyside NST  
**City:** PDD  
**Community Connectors:** Area Churches, Schools, and Civic Organizations | Organize, Implement  
Assist  
Assist | Goal 12: Action 40 |
| **Short** (0 - 2 yrs) |  | **Community:** Sunnyside NST  
**City:** HHD, DON  
**Community Connectors:** Area Churches and Civic Organizations | Outreach, Implement  
Assist, Implement Outreach | Goal 3: Action 11 |
| **Medium** (3 - 5 yrs) | 1 Sunnyside Online Resource Guide by 2025 | **Community:** Sunnyside NST  
**City:** District D  
**Community Connector:** Leadership Houston | Implement  
Assist, Implement Assist | Goal 4: Action 13 |
| **Medium** (3 - 5 yrs) |  | **Community:** Sunnyside NST  
**City:** District D, PDD  
**Community Connectors:** Area Civic and Non-Profit Organizations | Implement  
Assist, Implement Assist | Goal 3: Action 11 |
Introduction
Growing local employment and job training, while also expanding local businesses and resources, will strengthen the local economy and increase opportunities for community members. In 2017, there were 3,240 non-federal jobs in Sunnyside and over 10,000 non-federal workers, or approximately three jobs for every ten workers. As a result, many people traveled outside of the neighborhood for work.

In addition, the Sunnyside Complete Community study area is under-served by retail establishments and other services and amenities, including grocery stores and financial institutions. Identifying strategies and incentives, such as those related to Opportunity Zones and Tax Increment Reinvestment Zones, to increase economic development that builds on community assets will lead to a more resilient local economy.

Economy and Jobs Goals
The three goals for economy and jobs focus on expanding economic development, connecting residents to jobs, opportunities, and resources, and supporting local businesses and entrepreneurs. The goals are summarized here and described in more detail on the following pages. The economy and jobs goals are:

Expanded Economic Development
Sunnyside, which is home to a growing population of just under 30,000 people, has seen very little economic development over the decades. Yet, in the fourth quarter of 2019, only 2% of area businesses were vacant, compared to 11% in Houston. Creating a comprehensive economic development plan that builds on existing opportunities, such as agriculture and the proposed solar farm, while also identifying funding and incentives, vacant sites, and gaps in services and amenities will shape future growth in the community. The plan will also assist area leaders in advocating for the development of a new grocery store, retail, restaurants, financial institutions, and other amenities. The objective is to attract ten new businesses to the neighborhood over the next five years.

Connected Jobs, Opportunities, and Resources
Expanding access to financial literacy, jobs, and workforce development opportunities will grow family wealth and create a more resilient community. The primary project is to establish a “super center” in Sunnyside that includes an office for Texas Workforce Solutions, Houston Financial Empowerment Center, and a small business assistance center. In addition, developing an apprenticeship and job training
program for community youth and expanding community benefit agreements and local hiring will increase opportunity and expand access to jobs for people across the neighborhood.

**Thriving Local Businesses and Entrepreneurs**

Small businesses create opportunities for people to shop close to home and keeps money circulating in the local economy. In 2010, 113 small business loans were secured by entrepreneurs in Sunnyside, by 2017 this number had nearly doubled to 217 small business loans with a total value of $5.7 million. Providing technical assistance, training programs, and resources to area small business owners will increase their potential for success. In addition, expanding opportunities for youth through the proposed Sunnyside Youth Farmers Market and Entrepreneurship Program will create the next generation of business owners. Finally, the proposed façade improvement program will improve local commercial properties and attract new investment. In 2020, 18 area businesses were certified Minority-Owned Business Enterprise or Minority/Women-Owned Business Enterprises (MBE/MWBE). Over the next five years, the objective is to increase the number of MBE/MWBE certified businesses by five.

**Early Successes**

The City of Houston’s Office of Business Opportunity is developing a satellite program to offer the services of the Solutions Center in each Complete Community. Programs include business development resources, legal counseling, minority and women-owned business certification workshops, and information on Hire Houston First policies.

Wolfe Energy, in partnership with a number of community-based organizations, continues to work towards implementation of the Sunnyside Solar Farm, a project that is proposed to include job training, a solar trust, and agricultural opportunities.
# 2 ECONOMY and JOBS

## GOAL

### 2.1 Expanded Economic Development

#### 2.1.1 Advocate for a new grocery store

**ACTION STEPS:** Advocate for the development of a new grocery store, including identifying potential sites, partners, and incentives, such as those related to area Opportunity Zones. Potential locations include Bellfort, Cullen, and Holmes Road.

#### 2.1.2 Create an Economic Development Plan

**ACTION STEPS:** Advocate for the creation of an economic development plan that focuses on opportunities related to urban farming and agriculture, infrastructure improvements, and solar energy, and which includes an inventory of available and publicly owned land, updates to area market studies, retail and service gaps, potential funding, incentives, and support for new economic development, capital improvements projects, local businesses, and entrepreneurs.

#### 2.1.3 Expand access to full service banking

**ACTION STEPS:** Advocate for the development of a new local bank or credit union committed to supporting residents, area businesses, and the community, including the possibility of a community-owned credit union.

#### 2.1.4 Advocate for new retail and amenities

**ACTION STEPS:** Identify tools and resources, including financial incentives such as Opportunity Zones, for new retail, restaurants, entertainment (bowling alley, movie theater), and shopping destinations that build on the character and opportunities in the neighborhood, including temporary commercial development such as a food truck park or drive-in movie theater.

#### 2.1.5 Advocate for the proposed solar farm project

**ACTION STEPS:** Advocate and support the proposed solar farm project, including the youth job training component.

### 2.2 Connected Jobs, Opportunities, and Resources

#### 2.2.1 Bring a Workforce Solutions to the neighborhood, or develop a new “super center” model

**ACTION STEPS:** Advocate for the development of a “super center” in Sunnyside to include a Workforce Solutions, Houston Financial Empowerment Center, and small business assistance center, potentially located at the new Sunnyside Multi-Service Center.

#### 2.2.2 Develop a Sunnyside Youth Apprenticeship Program

**ACTION STEPS:** Develop a program to connect youth to apprenticeships in diverse disciplines and trades, including plumbing, electrical, construction, solar energy, arts, agriculture, and others.

#### 2.2.3 Expand local hiring and community benefits agreements

**ACTION STEPS:** Advocate for community benefit agreements and local hiring for publicly funded projects in the neighborhood, including the Sunnyside Multi-Service Center.

---

**PLAN Legend:**
- Complete Communities
- CoH CIP 2019-2023
- Houston Bike Plan (2017)
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</tr>
</thead>
</table>
| Medium (3 - 5 yrs) |         | **Community:** Sunnyside NST  
**City:** MOED  
**Community Connectors:** HCP1, HCHFFI, The Food Trust, TIRZ #26, Area Real Estate Developers, Common Market | Advocate  
Advocate, Assist  
Assist, Implement | Goal 6: Action 19 |
| Medium (3 - 5 yrs) |         | **Community:** Sunnyside NST  
**City:** MOED  
**Community Connectors:** Unity is Wealth, TIRZ #26, Solar Energy Trust, South Union CDC, AgHub, SCRO, Common Market, Ivy Leaf Farms | Organize, Advocate  
Assist, Implement | Goal 2: Action 6 |
| Medium (3 - 5 yrs) | 10      | **Community:** Sunnyside NST  
**City:** MOED  
**Community Connectors:** Unity is Wealth, Bank On Houston Program, Haul, United Way | Advocate  
Assist | Goal 2: Action 5, 5.1 |
| Medium (3 - 5 yrs) |         | **Community:** Sunnyside NST  
**City:** MOED  
**Community Connectors:** IEDC, TIRZ #26, Area Real Estate Developers | Organize, Advocate  
Assist | Goal 2: Action 5 |
| Short (0 - 2 yrs)   |         | **Community:** Sunnyside NST  
**City:** MOED  
**Community Connectors:** IEDC, TIRZ #26, Area Real Estate Developers | Organize, Advocate  
Assist | Goal 2: Action 5, 7, 7.1 |
| Short (0 - 2 yrs)   |         | **Community:** Sunnyside NST  
**City:** MOED, HHD, GSD  
**Community Connectors:** GCWB, HFEC | Advocate  
Organize, Assist, Implement  
Organize, Implement | Goal 2: Action 5 |
| Medium (3 - 5 yrs) | 300     | **Community:** Sunnyside NST  
**City:** MOE  
**Community Connectors:** HISD, Unity is Wealth, HCC, South Union CDC, AgHub, Solar Energy Trust, PVAMU AgriLife Extension Program | Organize, Advocate  
Assist, Implement | Goal 2: Action 7 |
| Medium (3 - 5 yrs) |         | **Community:** Sunnyside NST  
**City:** MOED, HHD  
**Community Connectors:** HCC, Solar Energy Trust | Advocate  
Assist | Goal 2: Action 5, 5.4 |
## 2 ECONOMY and JOBS

<table>
<thead>
<tr>
<th>GOAL</th>
<th>PROJECTS/PROGRAMS/POLICIES</th>
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</tr>
</thead>
<tbody>
<tr>
<td>2.3.1 Develop a Sunnyside Youth Farmers Market and Entrepreneurship Program</td>
<td>ACTION STEPS: Identify partnerships, funding, and strategies to create a Sunnyside Youth Farmers Market and Entrepreneurship program which would provide training in farming, entrepreneurial skills, retailing, and product development.</td>
<td></td>
</tr>
<tr>
<td>2.3.2 Connect area entrepreneurs and start-ups to resources</td>
<td>ACTION STEPS: The Office of Business Opportunity to develop outreach materials and host community-based workshops promoting the programs and services available through the Solutions Center, including business development resources, legal counseling, minority and women-owned business certification workshops, and information on Hire Houston First policies.</td>
<td></td>
</tr>
<tr>
<td>2.3.3 Develop a façade improvement program</td>
<td>ACTION STEPS: Develop and implement a façade improvement program to improve the viability of area small businesses.</td>
<td></td>
</tr>
</tbody>
</table>
### Thriving Local Businesses and Entrepreneurs

#### 2.3.1 Develop a Sunnyside Youth Farmers Market and Entrepreneurship Program

**ACTION STEPS:** Identify partnerships, funding, and strategies to create a Sunnyside Youth Farmers Market and Entrepreneurship program which would provide training in farming, entrepreneurial skills, retailing, and product development.

**Short (0 - 2 yrs)**

- **Community:** Sunnyside NST
- **City:** MOE
- **Community Connectors:** Worthing High School, Pro Vision Charter School, HISD, Hope Farms, South Union CDC, AgHub, HCC, Ivy Leaf Farms, Common Market, PVAMU AgriLife Extension Program, Solar Energy Trust

**Role:** Organize, Advocate, Assist, Implement

**Goal 6: Action 19**

#### 2.3.2 Connect area entrepreneurs and start-ups to resources

**ACTION STEPS:** The Office of Business Opportunity to develop outreach materials and host community-based workshops promoting the programs and services available through the Solutions Center, including business development resources, legal counseling, minority and women-owned business certification workshops, and information on Hire Houston First policies.

**Short (0 - 2 yrs)**

- **Community:** Sunnyside NST
- **City:** MOED, OBO
- **Community Connectors:** Unity is Wealth, HCC, YWCA, TIRZ #26, Area Small Business Owners and Entrepreneurs

**Role:** Outreach, Organize, Assist

**Goal 2: Action 6**

#### 2.3.3 Develop a façade improvement program

**ACTION STEPS:** Develop and implement a façade improvement program to improve the viability of area small businesses.

**Long (5 + yrs)**

- **Community:** Sunnyside NST
- **City:** MOED
- **Community Connectors:** Area Commercial Property Owners

**Role:** Advocate, Assist

**Goal 2: Action 6, 6.2**

---

Additional businesses will have MBE/MBWE Certification by 2025. (In 2020, 18 local businesses in 77051 had MBE/MBWE Certification.)
**EDUCATION**

**Introduction**
The Sunnyside Complete Community is within the Houston Independent School District (HISD). The area has eight public and charter schools. Public schools include Reynolds, Young, and Bastian Elementary Schools, Attucks Middle School, and Worthing High School. Charter schools include Pro-Vision Middle and High School, Energized for STEM Academy High School, and South Early College High School. In 2019, two area charter schools were ranked as high performing by Children at Risk, Energized for STEM Academy and South Early College High Schools. Sunnyside is also home to Houston Community College South Campus.

Between 2000 and 2018, the percent of Sunnyside residents over the age of 25 years with a high school diploma or equivalent increased substantially, rising from 62% to 78%. Yet, in the same year, only 10% of Sunnyside residents had a bachelor's degree or higher, much lower than the 32% in Houston.

High quality educational opportunities that are available to people of all ages strengthen a complete community.

**Education Goals**
The four education goals focus on ensuring students have the resources to thrive, that educational tools and programs are available to people of all ages, that strong community-school partnerships are established, and that schools are re-positioned as the center of the community. The goals are summarized here and provided in more detail on the following pages. The education goals are:

**Thriving and Supported Students**
Over the last two decades educational attainment in Sunnyside has improved significantly. Yet, students starting and completing college continues to lag behind Houston overall. The Texas Education Agency reports in the 2018-2019 school year the four-year graduation rate at Worthing High School was 66%, much lower than the 81% in HISD. Providing support to area students, including wraparound services, tutoring, mentoring, college readiness programs, early college programs, and out of school enrichment can expand academic success. The objective is to increase the four-year graduation rate at Worthing High School to meet or exceed the HISD rate.

**Strong Community-School Partnerships**
Learning begins in the home, but long term success is dependent on the development of networks and partnerships across the community. To achieve this goal, projects have been identified to expand parent engagement, leadership, and advocacy, while also creating a community-school education coalition to build the network required for student success. Furthermore, the projects focus on encouraging parent involvement in their child’s education and providing parents with the resources necessary to assist their children in school. The objective is to have an active parent-teacher organization at every area public school.
Education and Learning Tools for People of All Ages
Access to educational programs and learning tools for people of all ages, from early childhood to adult education, is a key component of a complete community. This includes providing financial literacy programs that serve multiple generations, expanding access to computer literacy classes and technological resources, such as computers and broadband Internet, and promoting early childhood education. Additionally, inventorying and promoting adult education classes offered by HCC, Johnson Public Library, and at Worthing High School will encourage lifelong learning.

Schools as the Center of the Community
Public school facilities have the potential to provide space and resources to the community as a whole. Opening area schools to community use during out of school hours makes the best use of these facilities, as well as encouraging community involvement in youth education and student success. Advocating for joint-use schools that serve and support as many community residents and initiatives as possible is a step towards a complete community. The objective is to open at least one area school for community use during out of school hours over the next five years.

A complete community is a learning community
with high quality schools, early childcare, adult education, and enrichment programs for children and youth

Map of Area Schools and Colleges
Public Schools
1 Young Elementary School
2 Bastian Elementary School
3 Reynolds Elementary School
4 Attucks Middle School
5 Worthing High School
Charter Schools
6 Energized for STEM Academy Inc. HS
7 Pro-Vision Middle and High School
8 South Early College High School
Community Colleges
9 HCC South Campus

Worthing High School four-year graduation rate, 2018-2019
66%

Houston ISD four-year graduation rate, 2018-2019
81%

Of Sunnyside households did not have access to the Internet in 2018
35%

Of Houston households did not have access to the Internet in 2018
20%

Data Source: Texas Education Agency, 2018-2019 Data
Data Source: 2018 ACS (5-yr)
## 3 EDUCATION

<table>
<thead>
<tr>
<th>GOAL</th>
<th>PROJECTS/PROGRAMS/POLICIES</th>
<th>PRIORITY</th>
</tr>
</thead>
</table>
| **3.1 Thriving and Supported Students** | **3.1.1 Promote “Every Community, Every School” wraparound services in Sunnyside**<br>
*ACTION STEPS:* Promote the wraparound services provided at Sunnyside public schools to ensure parents and students are connected to the resources available. | ![Priority](#) |
| | **3.1.2 Expand tutoring, mentoring, and college readiness programs**<br>
*ACTION STEPS:* Prepare students for success by expanding access to, and knowledge of, academic and instructional support, including tutoring, mentoring, and college readiness programs. | ![Priority](#) |
| | **3.1.3 Promote and expand early college programs at area high schools**<br>
*ACTION STEPS:* Promote and advocate for the expansion of early college credit courses at area high schools, including those offered at South Early College High School and Worthing HS in partnership with Houston Community College (HCC). Expansion programs could include veterinary sciences, animal husbandry, health occupations, engineering, and sciences. | ![Priority](#) |
| | **3.1.4 Promote and expand inclusive out of school enrichment programs**<br>
*ACTION STEPS:* Connect parents, children, and youth to resources and information on existing after school and summer enrichment programs. Expand partnerships to provide out of school programming and identify community facilities to host programming (including church owned properties). | ![Priority](#) |
| **3.2 Education and Learning Tools for People of All Ages** | **3.2.1 Provide financial literacy classes for youth, adults, and seniors**<br>
*ACTION STEPS:* Provide financial literacy programs, including credit management and budgeting, and understanding the impacts of predatory lending and payday lending. Bring “Ready, Set, Bank” to the Johnson Neighborhood Library. | ![Priority](#) |
| | **3.2.2 Increase access to computer literacy classes, computers and tablets, and broadband Internet**<br>
*ACTION STEPS:* Increase access to computer literacy training, computers and tablets, and broadband Internet for learners of all ages. | ![Priority](#) |
| | **3.2.3 Promote early childhood education**<br>
*ACTION STEPS:* Expand access and information for parents on the benefits of enrolling children in high quality early childhood education. | ![Priority](#) |
| | **3.2.4 Inventory and promote locally available adult education classes**<br>
*ACTION STEPS:* Create a comprehensive inventory of adult education classes and programs offered at HCC, Johnson Public Library, and area schools (such as the adult literacy and ESL classes at Worthing HS) to encourage lifelong learning, including for single parents with children, seniors, and people re-entering from the disciplinary system. | ![Priority](#) |

**PLAN LEGEND:**
- **Complete Communities**
- **CoH CIP 2019-2023**
- **Houston Bike Plan (2017)**
- **METRO Next Plan**
- **HPARD Master Plan (2015)**
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<tbody>
<tr>
<td>Short (0 - 2 yrs)</td>
<td>15% Of area residents over the age of 25 years will have a college degree by 2025 (In 2018, 10% of area residents over the age of 25 years had a college degree)</td>
<td>Community: Sunnyside NST&lt;br&gt;City: MOE&lt;br&gt;Community Connectors: HCC, HISD, Unity is Wealth</td>
<td>Advocate Assist Advocate, Assist, Implement</td>
<td>Goal 2: Action 7</td>
</tr>
<tr>
<td>Short (0 - 2 yrs)</td>
<td>75% Of households will have access to the Internet by 2025 (In 2018, 65% of households had Internet access)</td>
<td>Community: Sunnyside NST&lt;br&gt;City: MOE&lt;br&gt;Community Connectors: HCC, HISD, YES Prep Southside, Unity is Wealth</td>
<td>Outreach, Advocate Assist, Implement</td>
<td>Goal 2: Action 5</td>
</tr>
<tr>
<td>Medium (3 - 5 yrs)</td>
<td>75% Of households will have access to the Internet by 2025 (In 2018, 65% of households had Internet access)</td>
<td>Community: Sunnyside NST&lt;br&gt;City: MOE&lt;br&gt;Community Connectors: HCC, HISD, YES Prep Southside, Unity is Wealth</td>
<td>Outreach, Advocate Assist, Implement</td>
<td>Goal 2: Action 5</td>
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<td>Medium (3 - 5 yrs)</td>
<td>75% Of households will have access to the Internet by 2025 (In 2018, 65% of households had Internet access)</td>
<td>Community: Sunnyside NST&lt;br&gt;City: MOE, HPL, MOAL&lt;br&gt;Community Connectors: HCC, HISD, YES Prep Southside, Unity is Wealth</td>
<td>Advocate, Implement Assist</td>
<td>Outreach, Assist</td>
</tr>
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### 3 EDUCATION

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<tr>
<td></td>
<td><strong>3.3.1 Expand parent engagement, leadership, and advocacy</strong>&lt;br&gt;<strong>ACTION STEPS:</strong> Develop strategies and an outreach campaign to expand parent engagement at area schools, including increasing participation in parent-teacher organizations, volunteers in public schools (VIPS), and other leadership positions.</td>
<td>![Circle]</td>
</tr>
<tr>
<td></td>
<td><strong>3.3.2 Create a community-school education coalition</strong>&lt;br&gt;<strong>ACTION STEPS:</strong> Develop a community-based education coalition to support students, families, schools, administrators, and teachers and to develop a student-centered approach to addressing educational needs and non-academic needs of students and families, including ensuring culturally competent curriculum, elevated expectations, and to further understand the barriers and bridges to student success.</td>
<td>![Circle]</td>
</tr>
<tr>
<td></td>
<td><strong>3.4.1 Advocate for joint-use schools</strong>&lt;br&gt;<strong>ACTION STEPS:</strong> Advocate to open area schools for community uses during out of school hours to provide services and enrichment programs for students, access to computers and Internet, adult education classes, and job training and life skills programs.</td>
<td>![Circle]</td>
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**3.3 Strong Community-School Partnerships**

**PLAN:**

| ![Circle] | ![Circle] | ![Circle] | ![Circle] | ![Circle] | ![Circle] |

**3.4 Schools as the Center of the Community**

**PLAN:**

<p>| ![Circle] | ![Circle] | ![Circle] | ![Circle] | ![Circle] | ![Circle] |</p>
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</thead>
<tbody>
<tr>
<td>Short</td>
<td>100%</td>
<td>Of area schools will have active PTO/PTA organizations</td>
<td>Outreach, Organize Assist</td>
<td>Goal 1: Action 4</td>
</tr>
<tr>
<td>(0 - 2 yrs)</td>
<td></td>
<td></td>
<td>Assist, Implement</td>
<td>Goal 4: Action 12</td>
</tr>
<tr>
<td>Medium</td>
<td>100%</td>
<td></td>
<td>Outreach, Organize,</td>
<td></td>
</tr>
<tr>
<td>(3 - 5 yrs)</td>
<td></td>
<td></td>
<td>Implement Assist</td>
<td></td>
</tr>
<tr>
<td>Long</td>
<td>1 Joint-Use School by 2025</td>
<td></td>
<td>Advocate Assist</td>
<td></td>
</tr>
<tr>
<td>(5 + yrs)</td>
<td></td>
<td></td>
<td>Assist, Implement</td>
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</table>
HEALTH and SOCIAL SERVICES

Introduction
A complete community is a healthy community. Over the last several decades health care costs have risen dramatically and sedentary and unhealthy lifestyles have become more pervasive, compromising the health of people in many communities. According to the Robert Wood Johnson Foundation the average life expectancy in the Sunnyside Complete Community is 71 years, a full nine years shorter than in Harris County overall. COVID-19 is widening health disparities and disproportionately impacting communities of color, both in Houston and across the United States.

There are four health clinics serving Sunnyside community members, and residents are insured at a higher rate than in Houston overall. However, health outcomes remain disparate. Addressing the barriers to good health is a key element of a complete community.

Health and Social Services Goals
The three health and social services goals focus on addressing health disparities, improving access to high-quality and affordable healthcare, ensuring a clean and healthy environment, and providing supportive services such as mental health care. The goals are summarized here and provided in more detail on the following pages. The health and social services goals are:

Safe and Healthy Environment
Over the decades, Sunnyside has faced significant environmental challenges, including most notably the 240-acre Sunnyside landfill that sits in the center of the neighborhood. The landfill was closed in the 1970s and has been capped. Plans are underway to restore the landfill cover and cap and transform the site into the largest urban solar farm in Texas. This project will generate enough electricity for 12,000 homes and will provide discounted power for low-income residents. Significant environmental challenges remain, however, including concern about hazardous and incompatible land uses in proximity to residential development, as well as the quality of the air and water. Addressing these environmental concerns is key to support Sunnyside as a complete community. The objective is to install at least one air quality monitor adjacent to Sunnyside Park.

71
Average life expectancy in the Sunnyside Complete Community, 2018

80
Average life expectancy in Harris County, 2018

Data Source: Robert Wood Johnson Foundation, 2018
Quality Healthcare
In 2018, the percent of Sunnyside residents with health insurance was higher than in Houston, with 82% covered by insurance, compared to 77% in the city. Within the neighborhood boundaries there are four health clinics, two of which are federally qualified health centers, and one pharmacy. However, there are currently no urgent care centers in the community. Advocating for the development of an urgent care center and an additional federally qualified health center in the neighborhood will connect residents to affordable healthcare and needed services. The objective is to complete the development of one additional clinic over the next five years.

Supportive Community
Although Sunnyside residents have access to a wide range of supportive services, many are not aware of what is available and are not receiving the help they need. To address this issue an inventory of supportive services available in the neighborhood will be conducted, gaps in service identified, and a directory of services developed. The objective is to connect residents to the resources and services they need to live healthy lives.

82% Of Sunnyside residents had health insurance in 2018
77% Of Houston residents had health insurance in 2018

Data Source: 2018 ACS (5-yr)
## 4 HEALTH and SOCIAL SERVICES

<table>
<thead>
<tr>
<th>GOAL</th>
<th>PROJECTS/PROGRAMS/POLICIES</th>
<th>PRIORITY</th>
</tr>
</thead>
</table>
| 4.1  | Safe and Healthy Environment | 4.1.1 Address environmental concerns  
ACTION STEPS: Inventory, license, and monitor hazardous and incompatible land uses, including the former landfill site. Install a regulated air quality monitor at Sunnyside Park. Provide regular testing of the public water system. | 🔻  |

| 4.2  | Quality Healthcare | 4.2.1 Attract an urgent care center to the neighborhood  
ACTION STEPS: Advocate for the development of an urgent care center in the neighborhood. | 🔻  |

| 4.3  | Supportive Community | 4.2.2 Advocate for a Federally Qualified Healthcare Center  
ACTION STEPS: Advocate for the development of a Federally Qualified Healthcare Center in Sunnyside. | 🔻  |

| 4.3  | Supportive Community | 4.3.1 Inventory, promote, and expand supportive services  
ACTION STEPS: Advocate for and identify a partner to inventory available supportive services and programs and identify gaps, including rental assistance, food distribution, veteran services, and violence prevention. Develop a directory of local supportive services and distribute at area schools and community centers. Connect residents to resources. | 🔻  |

**PLAN Legend:**
- Complete Communities
- CoH CIP 2019-2023
- Houston Bike Plan (2017)
- METRO Next Plan
- HPARD Master Plan (2015)
- Sunnyside Neighborhood Plan
- Climate Action Plan
- Vision Zero
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<th>TIMEFRAME</th>
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<th>ROLE</th>
<th>RESILIENT HOUSTON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long (5 + yrs)</td>
<td>1</td>
<td>Air quality monitor by 2025</td>
<td>Community: Sunnyside NST Community Connectors: Air Alliance Houston, TCEQ</td>
<td>Advocate Assist, Implement</td>
</tr>
<tr>
<td>Medium (3 - 5 yrs)</td>
<td>1</td>
<td>New health clinic by 2025</td>
<td>Community: Sunnyside NST Community Connectors: Area Civic Organizations</td>
<td>Advocate Assist</td>
</tr>
<tr>
<td>Medium (3 - 5 yrs)</td>
<td>1</td>
<td>Directory of supportive services by 2025</td>
<td>Community: Sunnyside NST Community Connectors: Unity is Wealth, Minaii Society, Harris County Domestic Violence Coordinating Council</td>
<td>Outreach, Assist, Implement</td>
</tr>
<tr>
<td>Short (0 - 2 yrs)</td>
<td>1</td>
<td>Directory of supportive services by 2025</td>
<td>Community: Sunnyside NST Community Connectors: Unity is Wealth, Minaii Society, Harris County Domestic Violence Coordinating Council</td>
<td>Outreach, Assist</td>
</tr>
</tbody>
</table>

Goal 6: Action 20
**Housing**

**Introduction**
High quality housing that meets the needs of people with a diversity of incomes and housing-related services that support residents are key components of a complete community.

Sunnyside households are facing a number of challenges related to housing. One challenge is that much of the existing housing stock in Sunnyside, which is predominantly single family homes, is aging and in need of repair. Another challenge is that the rate of homeownership in the neighborhood is declining. Specifically, between 2000 and 2018, the percent of homeowners in the neighborhood dropped from 59% to 49%. Over this same time period there has also been an increase in the number of families renting a single family home and the number of households that are burdened with high housing costs.

**Housing Goals**
The four housing goals focus on repairing and maintaining existing housing, expanding and securing homeownership, stabilizing renters, constructing new affordable housing, and expanding fair housing policies. The goals are summarized here and provided in more detail on the following pages. The housing goals are:

**Well-Maintained Housing**
Sunnyside is a historic community, and as a result one of every ten homes was built before 1960, and 73% of all housing units were built before 1980. Supporting existing home repair programs and developing new programs to assist with needed maintenance will help to preserve the historic character of the neighborhood and ensure families and seniors have access to safe and secure housing. Strategies developed through the Complete Communities process include establishing a local home repair loan pool, assessing neighborhood housing conditions, and encouraging area tenants to report unsafe and substandard conditions in multi-family housing developments. The objective is to reduce the number of housing violations in the neighborhood.

**Secure Homeownership and Stable Renters**
Homeownership is one of the most important factors in building generational wealth. The homeownership rate in Sunnyside dropped 10% between 2000 and 2018, with just under half of all households owning their home today. While the percentage of households renting a home has risen, these families have become increasingly burdened by high housing costs. In 2000, 40% of renter households spent more than 30% of their income on housing, by 2018 this number had risen to 54%. Providing workshops for current homeowners on property taxes, appraisals, wills, inheritance planning, predatory lending practices, and exemptions will increase housing security. Increasing access to new home buyer education programs will support the next generation of home owners and connecting renters to information and assistance programs will ensure safe and secure housing. In addition, establishing a Sunnyside Homestead...
Preservation District could preserve existing affordable housing and encourage public investment. Success will be measured by stabilizing the rate of homeownership in Sunnyside.

**New Quality Housing**
In the last twenty years more than 2,000 new housing units have been constructed in Sunnyside, representing 18% of all housing units. In 2020, the median list price of homes for sale was just over $150,000. Building a range of market rate and affordable single-family housing, particularly in partnership with the Houston Land Bank, promoting mixed-income rental housing, and encouraging innovative housing models such as mother-in-law cottages and accessory dwelling units will expand housing options to meet the needs of diverse households and families. Further, establishing a Sunnyside community housing development organization will promote neighborhood-based change and support the construction of housing that meets the needs of area families.

**Fair Housing Policies**
In 2018, 932 Sunnyside households (approximately 10%) had a Housing Choice Voucher to assist with housing costs. Yet, in the same year, over 2,100 families had household incomes below $20,000, and 85% of these families spent more than 30% of their income on housing. Expanding the number of housing choice vouchers available to area families will increase housing security. In addition, in 2018, nearly 7% of those raised in very low income households in Sunnyside had been incarcerated, which was more than twice the rate in Harris County. As a result, revising policies to allow those who are re-entering from the disciplinary system to receive public housing assistance is critical. The objective is to advocate for a 10% increase in housing choice vouchers available to area families.
## 5 Housing

<table>
<thead>
<tr>
<th>Goal</th>
<th>Projects/Programs/Policies</th>
<th>Priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.1.1 Connect vulnerable households to home repair assistance</td>
<td><strong>Action Steps:</strong> Advocate for the development of a local home repair program, or expand the capacity and funding for existing citywide programs, to assist elderly, disabled, or other vulnerable residents to maintain, and/or make accessibility improvements to their homes, including roofs and foundations. Develop an outreach campaign to connect homeowners in need of repair or disaster recovery assistance to resources, including providing education on eligibility, processes, and timelines. Ensure timely assistance that does not create additional economic stress for those receiving assistance.</td>
<td>Short</td>
</tr>
<tr>
<td>5.1.2 Identify and address substandard conditions in multi-family housing developments</td>
<td><strong>Action Steps:</strong> Develop an outreach campaign to encourage residents to report unsafe and substandard housing, including units with mold, unsafe conditions, or unresponsive property management. Advocate and prioritize necessary repairs.</td>
<td>Medium</td>
</tr>
<tr>
<td>5.1.3 Assess neighborhood housing conditions</td>
<td><strong>Action Steps:</strong> Advocate for the completion of a comprehensive assessment of neighborhood housing conditions. Based on the analysis identify and prioritize rehabilitation programs for both single and multi-family housing. Identify partners and funding mechanisms for implementation.</td>
<td>Medium</td>
</tr>
<tr>
<td>5.1.4 Advocate for a local home repair loan pool</td>
<td><strong>Action Steps:</strong> Advocate for the development of a Sunnyside home repair loan pool and connect homeowners in need to this resource.</td>
<td>Medium</td>
</tr>
<tr>
<td>5.2.1 Expand homeowner education programs</td>
<td><strong>Action Steps:</strong> Develop an outreach campaign to connect area homeowners and their families to existing workshops on property taxes, appraisals, wills, inheritance planning, predatory lending practices, and exemptions.</td>
<td>Medium</td>
</tr>
<tr>
<td>5.2.2 Connect residents to new home buyer and homeownership classes</td>
<td><strong>Action Steps:</strong> Develop an outreach campaign to connect interested residents and families to home buyer education classes, including information on down payment assistance programs, and other resources for first time home buyers. Advocate for the provision of locally available classes.</td>
<td>Medium</td>
</tr>
<tr>
<td>5.2.3 Establish a Sunnyside Homestead Preservation District</td>
<td><strong>Action Steps:</strong> Explore using a Homestead Preservation District (HPD) to increase homeownership, provide affordable housing, and prevent involuntary loss of homesteads owned by low-income and moderate-income homeowners.</td>
<td>Short</td>
</tr>
<tr>
<td>5.2.4 Connect renters to assistance programs and housing services</td>
<td><strong>Action Steps:</strong> Identify strategies and partners to advocate for the prevention of eviction and the safeguarding of renters (particularly seniors) by connecting them to housing relocation services, legal services, and rental assistance programs. Advocate for local organizations to apply for funding to provide community-based assistance.</td>
<td>Medium</td>
</tr>
</tbody>
</table>

### PLAN Legend:
- Complete Communities
- Houston Bike Plan (2017)
- CoH CIP 2019-2023
- METRO Next Plan
- HPARD Master Plan (2015)
- Sunnyside Neighborhood Plan
- Climate Action Plan
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</table>
| Short     |         | **Community**: Sunnyside NST  
| (0 - 2 yrs) |        | **City**: HCDD  
|           |         | **Community Connectors**: Driven Work Solutions, Area Churches and Civic Organizations, Rebuilding Together Houston  
|           |         | Outreach, Advocate Advocate, Implement Advocate, Assist, Implement | Goal 1: Action 2 |
| Medium    | 25%     | **Community**: Sunnyside NST  
| (3 - 5 yrs) | Reduction in the number of 311 calls for multi-family habitability violations by 2025 (In 2019, there were 38 calls for multi-family habitability violations to 311) | **City**: DON, HHD  
|           |         | **Community Connectors**: Area Tenants, LSLA, Texas Housers  
|           |         | Outreach, Advocate Advocate, Assist, Implement | Goal 3: Action 9  
|           |         | Outreach, Advocate Advocate, Assist, Implement | Goal 4: Action 9  
|           |         | Outreach, Advocate Advocate, Assist, Implement | Goal 11: Action 36 |
| Medium    |         | **Community**: Sunnyside NST  
| (3 - 5 yrs) |         | **City**: HCDD  
|           |         | **Community Connectors**: Rebuilding Together Houston, Habitat for Humanity  
|           |         | Organize, Advocate Advocate, Assist, Implement | Goal 7: Action 21 |
| Medium    |         | **Community**: Sunnyside NST  
| (3 - 5 yrs) |         | **City**: HCDD  
|           |         | **Community Connectors**: Unity is Wealth, CLCGH, Area Banks  
|           |         | Organize, Advocate Advocate, Assist, Implement | Goal 11: Action 58 |
| Short     | 49%     | **Community**: Sunnyside NST  
| (0 - 2 yrs) | Percent homeowners in 2025 (In 2018, 49% of households were homeowners, the objective is to maintain this percent) | **City**: DON, MAO  
|           |         | **Community Connectors**: Neighborhood Recovery CDC, TSU, Unity is Wealth, HCAD  
|           |         | Outreach, Advocate Advocate, Assist, Implement | Goal 2: Action 5  
|           |         | Outreach, Advocate Advocate, Assist, Implement | Goal 4: Action 13 |
| Medium    |         | **Community**: Sunnyside NST  
| (3 - 5 yrs) |         | **City**: HCDD  
|           |         | **Community Connectors**: Elected Officials (State and County Level), HCAD  
|           |         | Advocate Advocate, Assist, Assist | Goal 4: Action 13  
|           |         | Advocate Advocate, Assist, Assist | Goal 7: Action 24 |
| Short     |         | **Community**: Sunnyside NST  
| (0 - 2 yrs) |         | **City**: HCDD, MOPD, MOVA, HHA  
|           |         | **Community Connectors**: STCL, Disability Rights Texas, LSLA  
|           |         | Outreach, Advocate Advocate, Assist, Implement | Goal 4: Action 13 |
## 5.3 New Quality Housing

### 5.3.1 Build a range of market rate and affordable single-family housing across the neighborhood

**ACTION STEPS:** Advocate for the construction of new single-family housing at a wide range of price points to address the needs of seniors and single-parent households. Leverage Houston Land Bank properties and church-owned vacant land for new housing. Partner with area developers to negotiate affordable units within market rate projects.

### 5.3.2 Develop a Sunnyside Community Housing Development Organization (CHDO)

**ACTION STEPS:** Organize to establish a Sunnyside community housing development organization (CHDO) or expand the capacity of existing community development corporations through technical assistance, mentorship, and support.

### 5.3.3 Build mixed-income rental housing

**ACTION STEPS:** Identify potential sites and concepts to develop mixed-income rental housing across the neighborhood, targeting seniors, singles, and family units. Create partnerships for funding and implementation.

### 5.3.4 Incentivize innovative housing models

**ACTION STEPS:** Identify incentives and advocate for the construction of innovative housing models, such as mother-in-law cottages, accessory dwelling units, and sustainable homes, target programs to veterans and those re-entering from the disciplinary system.

### 5.4 Fair Housing Policies

### 5.4.1 Expand access to publicly subsidized housing and vouchers

**ACTION STEPS:** Advocate for the expansion of housing choice vouchers and an amendment of public housing authority occupancy requirements to allow rental to people re-entering the community.
<table>
<thead>
<tr>
<th>TIMEFRAME</th>
<th>METRICS</th>
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<th>ROLE</th>
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</thead>
</table>
| Long       | 100 New rental units affordable to households making less than $50,00 by 2025 (In 2018, there were 978 rental units affordable to households making less than $50,000) | Community: Sunnyside NST  
City: HCDD  
Community Connectors: HLB, HCLT, Area Churches | Advocate  
Assist  
Assist, Implement | Goal 4: Action 13  
Goal 7: Action 24 |
| Medium     | 100 New rental units affordable to households making less than $50,00 by 2025 (In 2018, there were 978 rental units affordable to households making less than $50,000) | Community: Sunnyside NST  
City: HCDD  
Community Connectors: Driven Work Solutions, Area Churches, HLB | Organize, Advocate  
Assist  
Assist | Goal 1: Action 4 |
| Long       | 10% Increase in the number of Housing Choice Vouchers by 2025 (In 2018, 932 households had a Housing Choice Voucher) | Community: Sunnyside NST  
City: HCDD  
Community Connectors: HLB, HCLT, PDD | Advocate  
Assist, Implement  
Assist, Implement | Goal 4: Action 13  
Goal 7: Action 22  
Goal 7: Action 22, 24 |
| Long       | 10% Increase in the number of Housing Choice Vouchers by 2025 (In 2018, 932 households had a Housing Choice Voucher) | Community: Sunnyside NST  
City: HHA  
Community Connectors: Elected Officials, HUD | Advocate  
Advocate, Assist  
Advocate, Assist, Implement | Goal 3: Action 9 |
MOBILITY and INFRASTRUCTURE

Introduction
A complete community is connected and resilient, with high quality transit, infrastructure, and walkable streets.

Sunnyside is well served by public transit. Six METRO bus routes serve the neighborhood: the 54 Scott and 73 Bellfort, which run every 15 minutes, the 29 Cullen/Hirsch, which runs every 30 minutes, and the 11 Almeda/Lyons, 87 Sunnyside, and 360 Peerless Shuttle, which run every hour. Between 2000 and 2018, the percentage of workers over the age of 16 commuting on public transit declined from 12% to 9%. Yet in 2018, Sunnyside workers were more than twice as likely as workers in Houston overall to commute by public transit. Over the same time period the percentage of Sunnyside households without a vehicle declined from 26% to 21%. Public transit is critical for area households, as more than twice the percent of Sunnyside households are without a car as compared to Houston.

While Sunnyside community members are well-served by public transit, significant improvements to local streets, sidewalks, transit amenities, and infrastructure are needed to enhance mobility and connectivity.

Mobility and Infrastructure Goals
The five mobility and infrastructure goals included in this plan focus on improving area streets, pedestrian and bicycle networks, storm drainage and wastewater systems, public transit, and advocating for equitable public infrastructure investment. The goals are summarized here and provided in more detail on the following pages. The mobility and infrastructure goals are:
Great Streets
In 2020, 24% of Sunnyside streets were rated as “very poor” or “poor” by Houston Public Works. Improving and maintaining area streets is a key priority for stakeholders. In Sunnyside, Houston Public Works has many active or completed Capital Improvement Projects (CIP) focused on improving area streets. The CIP projects include Scott Street, Bellfort Street, Jutland Road, and the streets in three area subdivisions. These CIP projects address many of the community stakeholder’s concerns. Encouraging residents to report poor street conditions to 311 and report street light outages to CenterPoint will ensure continued street and safety improvements in the neighborhood.

Great streets are not only functional, but also beautiful and safe for all users. Developing strategies to improve streetscaping and street lighting will encourage economic development, improve property values, and increase safety and connectivity. Advocating for the implementation of traffic calming strategies, particularly along streets adjacent to schools and parks, will enhance safety for pedestrians. The objective is to reduce the percent of area streets that are rated as “very poor” or “poor.”

Complete and Safe Pedestrian and Bike Networks
In 2018, more than one of every five Sunnyside households did not have access to a vehicle, yet only 1% of area workers over the age of 16 walked or biked to work. Overall, only one-quarter of Sunnyside streets have sidewalks. Expanding the pedestrian and bicycle network will improve connectivity and safety and increase mobility options. Prioritizing pedestrian and bicycle projects in conjunction with the Houston Bike Plan and in areas adjacent to schools and parks is a priority. Success will be measured by the expansion of safe sidewalks and bike routes in the community.
High Quality Storm Drainage and Wastewater Management
Sims Bayou runs along the southern boundary of Sunnyside. In 2016, the Harris County Flood Control District completed the Sims Bayou Flood Reduction project, which significantly reduced flood risks in the watershed. As a result, Sims Bayou was the only waterway in Houston that did not leave its banks during Hurricane Harvey in 2017. Yet, improvements to the local drainage network are needed to prevent localized street and structural flooding. Projects include ensuring that area ditches are well-maintained and free of debris and prioritizing necessary drainage system repairs and improvements. In addition, neighborhood cleanups will be organized and community members and other entities will be encouraged to participate in the adopt-a-ditch program. Over the long-term, the objective is to upgrade local storm drainage from the existing open ditches to curb and gutter systems to further minimize flood risks.

Mobile and Connected Community
Sunnyside residents are well-served by public transit, including two high-frequency routes along Scott Street and Bellfort Street that will become BOOST corridors in the future. Yet, targeted improvements to the public transit network will make it more useful, accessible, and efficient. To achieve this goal, strong partnerships should be established between area stakeholders, METRO, and other partners to advocate for priority improvements. Projects identified through the planning process include implementing a METRO Community Connector service to link Sunnyside Park and Community Center, the Multi-Service Center, healthcare services, and area shopping. In addition, stakeholders identified the need to improve the reliability of existing bus services and enhance amenities at area bus stops, including crosswalks, benches, and shelters. The objective is to provide safe and accessible connections to area transit corridors and improve transit amenities.

Equitable Infrastructure Investments
Capital improvement projects, particularly infrastructure improvements, require advocacy, funding, and institutional support. Public infrastructure spending should also address historic inequities across Houston communities. The goal is to advocate for transparency, including public access to
information on priorities and infrastructure project evaluations in Sunnyside, and to advocate for the City of Houston to prioritize public infrastructure improvements in under-served neighborhoods.

**Early Successes**
The METRO Next Plan includes the development of a series of BOOST corridors, which are enhanced bus routes with improved amenities, schedules, and reliability. The Sunnyside community will be served by two new BOOST corridors, the 54 Scott and 73 Bellfort. The Scott Street BOOST corridor will be one of the first projects completed. There are 35 Universal Accessibility projects programmed for the Scott Street corridor, which are projects to improve sidewalks, bike routes, and address accessibility issues as a means to connect areas within the first and last mile of the corridor.

Houston Public Works is conducting drainage studies throughout the city, including in Sunnyside. The studies focus on areas where flooding threatens homes, storm sewers need improvement, and channels, bayous, and land create unique challenges for local flooding. The drainage studies will include an assessment of existing conditions and alternatives for improvements. The projects will be a partnership with Harris County Flood Control District and Harris County Engineering Department and funding is being requested through the Texas General Land Office’s Community Development Block Grant Mitigation program.
### 6 MOBILITY and INFRASTRUCTURE

<table>
<thead>
<tr>
<th>GOAL</th>
<th>PROJECTS/PROGRAMS/POLICIES</th>
<th>PRIORITY</th>
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</table>
| 6.1 Great Streets | **6.1.1 Improve and repair area streets, including streetscaping**  
*ACTION STEPS*: Identify priority streets for repair, maintenance, and streetscaping enhancements. Priority streets include Bellfort St from 288 to Martin Luther King Jr. Blvd, Reed Rd, Sunnyside St, Brookhaven, Reedwood, Blueridge, Jutland Rd, Coffee St, Sunbeam St, Higgins St, Paula St, and Scott St from 610 to Airport Blvd. | Medium |
| | **6.1.2 Improve street lighting**  
*ACTION STEPS*: Outreach to area civic organizations and super neighborhood councils to encourage residents to report streetlight outages to CenterPoint, including launching a social media campaign. | Short |
| | **6.1.3 Create a campaign to encourage the reporting of poor street conditions**  
*ACTION STEPS*: Develop a campaign targeted to area civic clubs and other organizations to encourage residents to use 311 to report potholes and other needed street improvements. | Medium |
| | **6.1.4 Calm traffic on neighborhood streets**  
*ACTION STEPS*: Implement traffic calming strategies at priority locations to reduce speeds and ensure pedestrian safety, focusing on areas adjacent to schools and parks. | Short |
| **6.2 Complete and Safe Pedestrian and Bike Networks** | **6.2.1 Create a complete and accessible sidewalk network**  
*ACTION STEPS*: Identify and document areas in need of new sidewalks or sidewalk repairs and accessibility improvements, focus on routes to area schools and transit routes. Priority streets for inventory include East Sunnyside Ct, Calhoun Rd, Brandon, Colonial, Rosemont, Rosehaven, Sunbeam, Cathedral, Bellfort, Scott, and Coffee St. | Long |
| | **6.2.2 Prioritize area bike lane projects**  
*ACTION STEPS*: Prioritize the projects identified in the Houston Bike Plan and advocate for implementation. | Medium |
| **6.3 High Quality Storm Drainage and Wastewater Management** | **6.3.1 Maintain area ditches and drainage easements**  
*ACTION STEPS*: Ensure that area ditches are well-maintained and free of debris and dumping through frequent cleanups in cooperation with area civic organizations, schools, and churches. Encourage residents to participate in the Adopt-a-Ditch program. | Long |
| | **6.3.2 Prioritize and address stormwater and wastewater infrastructure needs**  
*ACTION STEPS*: Inventory and prioritize drainage, storm sewer, and wastewater management repair needs, focus on areas with existing open ditches. Advocate for the provision of storm sewers instead of ditches where sidewalks, wider streets, and other infrastructure is needed. | Long |
## 6.3 Prioritize and address stormwater and wastewater infrastructure needs

- **6.3.1 Maintain area ditches and drainage easements**
  - **ACTION STEPS:** Inventory and prioritize drainage, storm sewer, and wastewater management repair needs, focus on areas with existing open ditches. Advocate for Adopt-a-Ditch program.
  - **TIMEFRAME:** Medium (3 - 5 yrs)
  - **METRICS:** 10% Increase in the number of streets reported to be in very poor or poor condition by 2025 (Currently, 24% of area streets are in poor condition, or 30 miles)
  - **COORDINATION:** Community: Sunnyside NST City: District D, HPW Community Connector: TIRZ #26
  - **ROLE:** Advocate, Implement
  - **RESILIENT HOUSTON:** Goal 11: Action 32, 35.1

- **6.3.2 Prioritize and address stormwater and wastewater infrastructure needs**
  - **ACTION STEPS:** Prioritize area bike lane projects, create complete and accessible sidewalk network, improve area streets, including streetscaping. Focus on routes to area schools and parks.
  - **TIMEFRAME:** Medium (3 - 5 yrs)
  - **METRICS:** 10% Increase in the number of streets reported to be in very poor or poor condition by 2025 (Currently, 24% of area streets are in poor condition, or 30 miles)
  - **COORDINATION:** Community: Sunnyside NST City: HPW, District D Community Connector: CenterPoint, Area Civic Organizations
  - **ROLE:** Advocate, Implement
  - **RESILIENT HOUSTON:** Goal 11: Action 32, 35.1

## 6.2 Prioritize area bike lane projects

- **6.2.1 Create a complete and accessible sidewalk network**
  - **ACTION STEPS:** Create a campaign to encourage the reporting of poor street conditions, improve street lighting, and promote calm traffic on neighborhood streets.
  - **TIMEFRAME:** Medium (3 - 5 yrs)
  - **METRICS:** 10% Increase in the miles of sidewalks by 2025 (Currently, there are 63 miles of sidewalks)
  - **COORDINATION:** Community: Sunnyside NST City: HPW, District D Community Connector: Area Civic Organizations
  - **ROLE:** Advocate, Assist, Implement
  - **RESILIENT HOUSTON:** Goal 3: Action 8

- **6.2.2 Prioritize area bike lane projects**
  - **ACTION STEPS:** Identify priority streets for repair, maintenance, and streetscaping.
  - **TIMEFRAME:** Medium (3 - 5 yrs)
  - **METRICS:** 10% Increase in the number of neighborhood streets with curbs and gutters by 2025 (Currently, 18% of neighborhood streets have curbs and gutters)
  - **COORDINATION:** Community: Sunnyside NST City: PDD, HPW Community Connector: Bicycle Advisory Committee, HCP1
  - **ROLE:** Advocate, Prioritize, Implement
  - **RESILIENT HOUSTON:** Goal 3: Action 8, 11

## 6.1 Complete and accessible neighborhood streets

- **6.1.1 Improve and repair area streets, including streetscaping**
  - **ACTION STEPS:** Improve and repair area streets, including streetscaping.
  - **TIMEFRAME:** Long (5 + yrs)
  - **METRICS:** 10% Increase in the number of neighborhood streets with curbs and gutters by 2025 (Currently, 18% of neighborhood streets have curbs and gutters)
  - **COORDINATION:** Community: Sunnyside NST City: HPW, District D Community Connector: Area Civic Organizations
  - **ROLE:** Advocate, Prioritize, Implement
  - **RESILIENT HOUSTON:** Goal 8: Action 27, 11: Action 34

- **6.1.2 Improve street lighting**
  - **ACTION STEPS:** Improve street lighting.
  - **TIMEFRAME:** Short (0 - 2 yrs)
  - **METRICS:** 10% Increase in the number of neighborhood streets with curbs and gutters by 2025 (Currently, 18% of neighborhood streets have curbs and gutters)
  - **COORDINATION:** Community: Sunnyside NST City: ARA (311), HPW Community Connectors: Area Churches, Schools, and Civic Organizations
  - **ROLE:** Advocate, Assist, Implement
  - **RESILIENT HOUSTON:** Goal 8: Action 27, 11: Action 34

- **6.1.3 Create a campaign to encourage the reporting of poor street conditions**
  - **ACTION STEPS:** Develop a campaign targeted to area civic clubs and other organizations to encourage residents to use 311 to report potholes and other street concerns.
  - **TIMEFRAME:** Short (0 - 2 yrs)
  - **METRICS:** 10% Increase in the number of neighborhood streets with curbs and gutters by 2025 (Currently, 18% of neighborhood streets have curbs and gutters)
  - **COORDINATION:** Community: ARA (311), HPW Community Connector: Organizations
  - **ROLE:** Advocate, Assist, Implement
  - **RESILIENT HOUSTON:** Goal 8: Action 27, 11: Action 34

- **6.1.4 Calm traffic on neighborhood streets**
  - **ACTION STEPS:** Implement traffic calming strategies at priority locations to reduce speeds and ensure pedestrian safety, focusing on areas adjacent to schools and parks.
  - **TIMEFRAME:** Short (0 - 2 yrs)
  - **METRICS:** 10% Increase in the number of neighborhood streets with curbs and gutters by 2025 (Currently, 18% of neighborhood streets have curbs and gutters)
  - **COORDINATION:** Community: ARA (311), HPW Community Connector: Organizations
  - **ROLE:** Advocate, Assist, Implement
  - **RESILIENT HOUSTON:** Goal 8: Action 27, 11: Action 34
## 6 MOBILITY and INFRASTRUCTURE

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<td><strong>Mobile and Connected Community</strong></td>
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<td>6.4.1 Improve area bus service</td>
<td>ACTION STEPS: Identify and prioritize area bus service improvements, including the addition of Community Connector service with stops at Sunnyside Park, Sunnyside Multi-Service Center, health services, and the grocery store. Ensure community engagement throughout the development of the Scott Street BOOST corridor.</td>
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<td>6.4.2 Improve amenities at area bus stops</td>
<td>ACTION STEPS: Identify, prioritize, and advocate for improvements at area bus stops, including accessible sidewalks, crosswalks, benches, shelters, and other amenities.</td>
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<td>6.5</td>
<td><strong>Equitable Infrastructure Investments</strong></td>
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<tr>
<td>6.5.1 Advocate for equitable public infrastructure investment</td>
<td>ACTION STEPS: Advocate for transparency and public access to infrastructure project evaluation and the identified conditions of public infrastructure in the neighborhood. Advocate for the City of Houston to prioritize public infrastructure improvements in under-served neighborhoods, including reforming Rebuild Houston expenditures to be more equitable.</td>
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<td>(In 2020, 42 of the 132 bus stops had shelters)</td>
<td>Community Connectors: METRO, HCP1, LINK Houston</td>
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<td>Community: Sunnyside NST</td>
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<td>(3 - 5 yrs)</td>
<td>Number of bus shelters by 2025</td>
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<td>(In 2020, 42 of the 132 bus stops had shelters)</td>
<td>Community Connectors: METRO, LINK Houston, HCP1</td>
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<tr>
<td>(5 + yrs)</td>
<td>Number of bus shelters by 2025</td>
<td>City: HPW, PDD, District D</td>
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<td></td>
<td>(In 2020, 42 of the 132 bus stops had shelters)</td>
<td>Community Connector: Area Civic Organizations</td>
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NEIGHBORHOOD CHARACTER

Introduction
A complete community is clean and beautiful, with a strong sense of character and identity. It is a place that celebrates its history and culture, while also looking to the future.

First platted in 1912, Sunnyside is one of Houston’s most historic Black communities. By the 1940s, residents had established a water district and a volunteer fire department, residents also came together to pave the roads and construct a civic building for meetings and other gatherings. In 1956, Sunnyside was annexed into the City of Houston. Celebrating and honoring the history of the neighborhood is part of what makes a complete community.

Neighborhood Character Goals
The two neighborhood character goals focus on keeping Sunnyside clean and beautiful and celebrating neighborhood history and culture. The goals are summarized here and provided in more detail on the following pages. The neighborhood character goals are:

Keep Sunnyside Beautiful
Over time, aging and vacant housing, unkempt vacant lots, and illegal dumping have created challenges for Sunnyside community members. Addressing abandoned housing, vacant lots, and dangerous buildings through the enforcement of city codes and ordinances, developing a “dumpstopper” program, organizing neighborhood clean-ups and beautification days, promoting garbage collection and heavy trash schedules, and advocating for apartment recycling programs are all strategies to combat these challenges. Keeping Sunnyside beautiful through both resident-organized events and City of Houston enforcement programs will support Sunnyside as a complete community.

Celebrate Neighborhood Culture and Heritage
Sunnyside is home to two public art installations: a collection of paintings by John Biggers housed at the Johnson Neighborhood Library and a small sculpture by Eric Kopasta at Bricker Park celebrating Martin Luther King, Jr. Expanding opportunities to celebrate and share the rich history, culture, and traditions of the Sunnyside community is a means to enhance the civic and public life of the neighborhood. Strategies include seeking National Historic Landmark status for
A complete community is a beautiful community where history, culture, and identity are celebrated.

Historic sites and buildings, establishing a Sunnyside Cultural District, and expanding public art projects across the neighborhood. Combined, these strategies are a means to celebrate and bring awareness to the rich history of the neighborhood and preserve community culture and traditions.

**Early Successes**

The Civic Art Program of the City of Houston Mayor’s Office of Cultural Affairs (MOCA) requested qualifications from artists or artist-teams to design, fabricate, and install public art works at the new Sunnyside Multi-Service and Health Center. Proposed funding includes over $200,000 dedicated to an outdoor public artwork and $13,000 for an indoor artwork. The new Sunnyside Multi-Service Center will be built along Reed Road just east of Cullen Boulevard.

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**Data Source:** 2018 City of Houston 311 Dashboard

9 311 calls to report illegal dumping per 1,000 Sunnyside residents in 2018

3 311 calls to report illegal dumping per 1,000 Houston residents in 2018
## 7 NEIGHBORHOOD CHARACTER

### GOAL

<table>
<thead>
<tr>
<th>PROJECTS/PROGRAMS/POLICIES</th>
<th>PRIORITY</th>
</tr>
</thead>
</table>
| 7.1.1 Address abandoned housing, vacant lots, and dangerous buildings  
*ACTION STEPS:* Advocate for the enforcement of city codes and ordinances, including securing vacant housing, maintaining vacant lots, and demolishing dangerous buildings. | ![Circle] |
| 7.1.2 Develop a “Dumpstoppers” program  
*ACTION STEPS:* Develop a “Dumpstoppers” outreach campaign to encourage residents to report illegal dumping to 311, use multiple platforms such as water bill pamphlets, social and other media. Identify and prioritize actions to deter illegal dumping, including camera installation in dumping hotspots such as Gladstone, Red Bun, Sunbeam, Rack, and Chesterfield. | ![Circle] |
| 7.1.3 Organize neighborhood clean-ups and beautification days  
*ACTION STEPS:* Organize regular neighborhood cleanup and beautification days to remove trash and plant trees and other landscaping in the public right-of-way, including highways and esplanades. | ![Circle] |
| 7.1.4 Promote garbage collection and heavy trash schedules  
*ACTION STEPS:* Publicize the schedules and guidelines for regular and heavy trash collection to ensure residents are well-informed. | |
| 7.1.5 Advocate for apartment recycling programs  
*ACTION STEPS:* Advocate for establishing recycling programs at area apartment complexes or organize regular Solid Waste Department bin placement and collections. | |
| 7.2.1 Document and celebrate historic sites and architecture  
*ACTION STEPS:* Survey historical buildings and sites in the neighborhood, particularly churches, to identify locations for historical markers or National Historic Landmark status. | ![Half-Circle] |
| 7.2.2 Develop a Sunnyside Cultural District  
*ACTION STEPS:* Establish a cultural district to celebrate area heritage, character, and identity and enhance development opportunities. | |
| 7.2.3 Expand public art  
*ACTION STEPS:* Advocate for the installation of public art that reflects the history and identity of the neighborhood, including a Veteran’s Memorial. Focus public art along trails and in esplanades. Install “gateways” at entry points and smaller landscape orientation signs within the neighborhood. | |

### PLAN

#### 7.1
**Keep Sunnyside Beautiful**

- **7.1.1 Address abandoned housing, vacant lots, and dangerous buildings**
- **7.1.2 Develop a “Dumpstoppers” program**
- **7.1.3 Organize neighborhood clean-ups and beautification days**
- **7.1.4 Promote garbage collection and heavy trash schedules**
- **7.1.5 Advocate for apartment recycling programs**

#### 7.2
**Celebrate Neighborhood Culture and Heritage**

- **7.2.1 Document and celebrate historic sites and architecture**
- **7.2.2 Develop a Sunnyside Cultural District**
- **7.2.3 Expand public art**

**PLAN:***

- Complete Communities
- Houston Bike Plan (2017)
- HPARD Master Plan (2015)
- Sunnyside Neighborhood Plan
- Climate Action Plan

---

52 Sunnyside
### GOAL 7: Keep Sunnyside Beautiful

#### 7.1 Address abandoned housing, vacant lots, and dangerous buildings

**ACTION STEPS:** Advocate for the enforcement of city codes and ordinances, including securing vacant housing, maintaining vacant lots, and demolishing dangerous buildings.

<table>
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<tr>
<th>TIMEFRAME</th>
<th>METRICS</th>
<th>COORDINATION</th>
<th>ROLE</th>
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<td>Organize, Advocate Assist, Implement Assist</td>
<td><strong>Goal 4:</strong> Action 13 <strong>Goal 7:</strong> Action 24</td>
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<td>25% Reduction in the number of 311 calls for illegal dumping by 2025 (In 2018, there were 272 calls to 311 for illegal dumping)</td>
<td><strong>Community:</strong> Sunnyside NST City: DON, SWD, City of Houston Illegal Dumping Task Force (FY 2020), District D, HPD Community Connector: HCCO, Crime Stoppers</td>
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<td>Organize, Implement Assist, Implement</td>
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<td><strong>Community:</strong> Sunnyside NST City: SWD Community Connector: Area Churches, Schools, and Civic Organizations</td>
<td>Outreach Assist Outreach</td>
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<td><strong>Community:</strong> Sunnyside NST City: SWD Community Connector: Area Apartment Owners</td>
<td>Advocate Assist Assist, Implement</td>
<td><strong>Goal 11:</strong> Action 37</td>
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<td>Medium</td>
<td>2 New public art installations by 2025 (Currently, Sunnyside has seven City owned public art pieces)</td>
<td><strong>Community:</strong> Sunnyside NST City: PDD Community Connector: TIRZ #26, Preservation Houston</td>
<td>Organize, Advocate Assist Assist</td>
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<td><strong>Community:</strong> Sunnyside NST City: MOCA Community Connector: TIRZ #26, Preservation Houston</td>
<td>Advocate Organize Assist Assist Implement</td>
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<td><strong>Community:</strong> Sunnyside NST City: MOCA Community Connector: Area Artists, Area Civic Organizations, HAA, HPB</td>
<td>Organize, Advocate Assist, Implement Assist, Implement</td>
<td><strong>Goal 5:</strong> Action 14</td>
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Introduction
Proximity and access to open spaces and parks improves property values and encourages healthy and active lifestyles. The Sunnyside Complete Community is home to seven public parks: Bricker Park, E.R. and Ann Taylor Park, Grimes Park, Hill Park, Margaret Jenkins Park, Sunflower Park, and Sunnyside Park. Together, these parks provide the community with over 270 acres of public green space, far above the standard recommended by the Houston Parks and Recreation Department in the 2015 Master Plan.

Sunnyside is also home to a number of community facilities, including the Johnson Neighborhood Library, Sunnyside Community Center, and Sunnyside Multi-Service Center, which will move to a new building in the coming years. Each of these facilities provide a range of services and programs. In addition, Urban Harvest has two affiliate allotment gardens in the neighborhood, the Harry Holmes Healthy Harvest Community Garden and Happy Place Garden, both located on Brinkley Street, and there are three active Boys and Girls Clubs serving area youth.

Parks and Community Amenities Goals:
The three goals for parks and community amenities focus on improving existing parks, connecting area parks and greenways, and expanding programs at area community centers. The goals are summarized here and provided in more detail on the following pages. The parks and community amenities goals are:

Beautiful Parks
The Sunnyside Complete Community is well-served by area parks, however upgrades and improvements to existing parks are a priority for community members. Specifically, Sunnyside Park and E.P. Hill Park have been identified as priority parks for improvements, including upgrading equipment and providing additional amenities. In general, identifying improvements and advocating for proper maintenance and security at all area parks will ensure that public green space is safe and accessible to everyone. Success will be measured by securing improvements at a minimum of one neighborhood park over the next five years.

Connected Parks and Greenways
Sims Bayou, which is the southern boundary of the Sunnyside Complete Community, is a valuable asset that provides accessible green spaces and connectivity through the Bayou Greenways. Advocating for the development of the proposed Hill at Sims Bayou park, a partnership between the Houston Parks Board and Harris County Precinct One, will expand open spaces along Sims Bayou and provide an important link across the bayou. In addition, advocating for the development of a cultural trail along the Sims Bayou Greenway to celebrate the rich history of Black communities across south Houston, will encourage active use of the trails and lead to a healthier community. Success will be measured by the completion of the proposed park at the Hill at Sims Bayou.
A complete community is a green community with a necklace of beautiful parks, a network of trails, and active community centers.

**Expanded Programming at Community Facilities**

Expanding programs, workshops, and classes available at area community facilities will encourage lifelong learning, active living, and skill building. The Johnson Neighborhood Library currently offers a collection of classes and programs such as tax help, family STEM, and preschool story time. Expanding programming at the Library to include the Tech-Link program, entrepreneurial programs, resume writing, and life skills and work place etiquette classes will provide a wider range of resources to community members. Similarly, expanding programs offered at the Sunnyside Community Center to include activities such as street Olympics, swimming lessons, Zumba, yoga, meditation, and gardening will connect residents to valuable programming and strengthen inner-community social networks. The objective is to add at least two new workshops provided at the Johnson Neighborhood Library.

**Early Successes**

The Houston Parks Board, in partnership with Harris County Precinct One, are developing a park at the Hill at Sims Bayou. The proposed park, just south of Sunnyside and along Sims Bayou, will increase amenities and open spaces in the neighborhood.
## 8 PARKS and COMMUNITY AMENITIES

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<th>GOAL</th>
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<tbody>
<tr>
<td>8.1</td>
<td><strong>Beautiful Parks</strong></td>
<td></td>
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<tr>
<td></td>
<td><strong>8.1.1 Improve Sunnyside Park</strong>&lt;br&gt;<em>ACTION STEPS:</em> Identify, prioritize, and advocate for improvements at Sunnyside Park including upgraded playground equipment, additional walking trails, accessible swimming pool, lighting, and improved parking.</td>
<td><img src="medium" alt="Medium" /></td>
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<tr>
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<td><strong>8.1.2 Improve E.P. Hill Park</strong>&lt;br&gt;<em>ACTION STEPS:</em> Identify, prioritize, and advocate for improvements at E.P. Hill Park such as additional recreational facilities, basketball court, exercise equipment, water fountain, dog park, benches, walking trails, playground equipment, parking, and drainage.</td>
<td><img src="medium" alt="Medium" /></td>
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<td></td>
<td><strong>8.1.3 Identify and advocate for improvements at other neighborhood parks</strong>&lt;br&gt;<em>ACTION STEPS:</em> Identify, prioritize, and advocate for improvements at Bessie Swindle (Clover Leaf), Crestmont, and Schnur Parks, including accessible swimming pools, upgraded facilities, outdoor exercise areas, walking trails, playgrounds, and shade structures. Advocate for proper maintenance and security at all area parks.</td>
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<td>8.2</td>
<td><strong>Connected Parks and Greenways</strong></td>
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<td></td>
<td><strong>8.2.1 Develop the Proposed Hill at Sims Bayou Park</strong>&lt;br&gt;<em>ACTION STEPS:</em> Support and advocate for the proposed park at the Hill at Sims Bayou, including the incorporation of programs for families, children, and seniors such as archery, nature conservancy, and other programs.</td>
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<td><strong>8.2.2 Develop a cultural trail along the Sims Bayou Greenway</strong>&lt;br&gt;<em>ACTION STEPS:</em> Advocate for the development of a cultural trail along the Sims Bayou Greenway that incorporates art, historical markers, and other cultural amenities and connects the historic Black neighborhoods across south Houston. Provide 911 mile markers along the Sims Bayou Greenway to improve safety.</td>
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<td>8.3</td>
<td><strong>Expanded Programming at Community Facilities</strong></td>
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<td><strong>8.3.1 Expand programs for families and seniors at Johnson Neighborhood Library, including technology programs</strong>&lt;br&gt;<em>ACTION STEPS:</em> Advocate for the expansion of programs offered at the Johnson Neighborhood Library, including bringing the Tech-Link program, entrepreneurial programs, resume writing, and life skills/work place etiquette. Provide programs for those with special needs and mental health challenges.</td>
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<td><strong>8.3.2 Expand the programs and improve services at Sunnyside Park and Community Center</strong>&lt;br&gt;<em>ACTION STEPS:</em> Advocate for the expansion of programs for people of all ages at Sunnyside Community Center, including identifying partners to provide programming. Expanded programs could include organized sports, such as street Olympics, swimming lessons, Zumba, yoga, meditation, and gardening. Increase free access to meeting rooms and other spaces for community-based organizations.</td>
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**PLAN Legend:**
- Complete Communities
- CoH CIP 2019-2023
- Houston Bike Plan (2017)
- METRO Next Plan
- HPARD Master Plan (2015)
- Sunnyside Neighborhood Plan
- Climate Action Plan
- Vision Zero
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<td><strong>Community Connector:</strong> Area Churches, Memorial Hermann, Minaii Society</td>
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</table>
SAFETY

Introduction
In a complete community, residents feel safe and secure both in their day-to-day life and in their interactions with law enforcement agencies.

The Sunnyside study area, which includes all of the Sunnyside Super Neighborhood and portions of Central Southwest, is served by the Houston Police Department’s (HPD) Southeast and Southwest Divisions. Sunnyside is located in Beat 14D20 and Central Southwest in Beat 15E40. In 2019, the rate of both property and violent crime were substantially higher in Sunnyside than in Houston overall. The violent crime rate, for example, was more than double the rate in the City.

Safety Goals
The two safety goals included in this plan focus on developing broad-based partnerships to ensure a safe and supportive community and managing stray animals in the area. The goals are summarized here and provided in more detail on the following pages. The safety goals are:

Safe and Supportive Community
In a complete community, every resident feels safe, secure, and supported. Elevated crime rates in Sunnyside have impacted this sense of security and safety. As a means to reduce crime and promote the sense of well-being stakeholders have identified a series of projects. The projects include advocating for additional police presence and visibility to address crime hotspots and developing a community-based crime prevention program that brings together residents, community organizations, and law enforcement. Other projects include increasing participation in HPD’s Positive Interaction Program and connecting the victims of sex trafficking to resources and services. Strengthening relationships between youth and law enforcement is also part of this goal. HPD offers a wide range of programs for youth, including Teen and Police Services (TAPS), Greater Houston Police Athletic League (GHPAL), Expo Program, and the Positive Patrol Program. In addition, the Harris County Sheriff’s Office offers youth an opportunity to participate in the Explorers Program, which exposes youth to careers in law enforcement. Combined the projects work to engage a broad coalition of stakeholders to establish new community-based practices that increase safety and security, including building trust and relationships. Overall, success will be measured through a substantial reduction in the violent crime rate in the Sunnyside Complete Community.

Healthy Pets, Healthy Streets
Stray animals, particularly dogs, can impact the sense of safety in a neighborhood particularly for those who walk or ride their bikes. To address stray animals in Sunnyside, partnerships will be developed between community leaders, BARC, HPD, and animal welfare organizations to inform and connect community members to the resources and services available to reduce stray animals, such as low-cost spay and neuter programs.
Early Successes
The Houston Police Department and Council Member Shabazz have partnered with Sunnyside stakeholders to develop a comprehensive program for community-based crime prevention. The pilot program will focus on providing additional lighting, hosting meet and greets, increasing officer visibility, and organizing neighborhood clean ups. The goal is to test strategies to reduce crime and develop best practices that can be expanded across the neighborhood and in Houston.

<table>
<thead>
<tr>
<th>Property Crime Rate per 100,000 in Sunnyside, 2019</th>
<th>Property Crime Rate per 100,000 in Houston, 2019</th>
<th>Violent Crime Rate per 100,000 in Sunnyside, 2019</th>
<th>Violent Crime Rate per 100,000 in Houston, 2019</th>
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<tbody>
<tr>
<td>8,054</td>
<td>6,348</td>
<td>5,870</td>
<td>2,573</td>
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Data Sources: Beat 14D20 and 15E40 Crime Statistics 2019, HPD; NBIRS Statistics for Houston, 2019

A complete community is a safe community with community-based policing and crime prevention strategies.
### 9 SAFETY

#### GOAL

**9.1 Safe and Supportive Community**

<table>
<thead>
<tr>
<th>OBJECTIVE</th>
<th>PROJECTS/PROGRAMS/POLICIES</th>
<th>PRIORITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.1.1 Expand police presence to address crime hotspots and community concerns, including prostitution and drug activity</td>
<td><strong>ACTION STEPS:</strong> Advocate for increased police patrol and visibility, including bike patrols, that focus on crime hot spots, such as area apartments, corner stores, and neighborhood streets.</td>
<td><img src="#" alt="Blue Circle" /></td>
</tr>
<tr>
<td>9.1.2 Develop and implement new partnerships for community-based crime prevention practices</td>
<td><strong>ACTION STEPS:</strong> Work in partnership with law enforcement and local organizations to advocate for and develop a community-based crime prevention program that includes identifying strategies to evaluate and improve safety conditions, expand community policing through block captains and Neighborhood Patrol programs, and strengthening community-city-police partnerships so that property owners, businesses, residents, churches, city and law enforcement agencies all work together.</td>
<td><img src="#" alt="Blue Circle" /></td>
</tr>
<tr>
<td>9.1.3 Strengthen relationships between youth and law enforcement</td>
<td><strong>ACTION STEPS:</strong> Expand awareness of, and participation in, HPD youth programs, such as Teen and Police Services (TAPS), Greater Houston Police Athletic League (GHPAL), Expo Program, and the Positive Patrol Program.</td>
<td><img src="#" alt="Blue Circle" /></td>
</tr>
<tr>
<td>9.1.4 Increase participation in HPD’s Positive Interaction Program (PIP)</td>
<td><strong>ACTION STEPS:</strong> Encourage residents to participate in the Positive Interaction Program (PIP) to build trust and break down barriers to reporting crimes and other area safety issues.</td>
<td><img src="#" alt="Blue Circle" /></td>
</tr>
<tr>
<td>9.1.5 Expand access to assistance programs for the victims of sex trafficking and prostitution</td>
<td><strong>ACTION STEPS:</strong> Advocate for the expansion of programs and resources that connect the victims of sex trafficking and prostitution to available programs and services, including shelters.</td>
<td><img src="#" alt="Blue Circle" /></td>
</tr>
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</table>

#### 9.2 Healthy Pets Healthy Streets

<table>
<thead>
<tr>
<th>OBJECTIVE</th>
<th>PROJECTS/PROGRAMS/POLICIES</th>
<th>PRIORITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.2.1 Expand and promote animal care services</td>
<td><strong>ACTION STEPS:</strong> Increase awareness of, and access to, free or low-cost programs and services such as spay/neuter to reduce stray dogs and cats and address animal welfare issues across the neighborhood.</td>
<td><img src="#" alt="Blue Circle" /></td>
</tr>
</tbody>
</table>

**PLAN:**

- [ ] Complete Communities
- [ ] CoH CIP 2019-2023
- [ ] Houston Bike Plan (2017)
- [ ] METRO Next Plan
- [ ] HPARD Master Plan (2015)
- [ ] Sunnyside Neighborhood Plan
- [ ] Climate Action Plan
- [ ] Vision Zero
<table>
<thead>
<tr>
<th>TIMEFRAME</th>
<th>METRICS</th>
<th>COORDINATION</th>
<th>ROLE</th>
<th>RESILIENT HOUSTON</th>
</tr>
</thead>
</table>
| **Short** (0 - 2 yrs) | Community: Sunnyside NST  
City: HPD  
Community Connectors: Property Owners, Area Businesses | Advocate, Assist, Implement | Goal 6 |
| | Community: Sunnyside NST  
City: HPD, DON, HHD, District D  
Community Connectors: Unity is Wealth, AARP, Area Property Owners, Area Churches Area Businesses, HCSO, HCCO | Organize, Advocate, Implement  
Assist, Implement  
Advocate, Assist Implement | Goal 1: Action 4 |
| **Medium** (3 - 5 yrs) | Community: Sunnyside NST  
City: HPD, HHD, Mayor’s Office of Youth Violence Prevention Coalition  
Community Connectors: HCSO Explorers Program, Area Schools | Outreach, Assist, Implement | Goal 1: Action 4 |
| | Community: Sunnyside NST  
City: HPD, Mayor’s Office of Human Trafficking and Domestic Violence  
Community Connectors: YWCA, HAWC | Advocate, Outreach  
Organize, Implement  
Assist, Implement | Goal 1: Action 4 |
| **Short** (0 - 2 yrs) | Community: Sunnyside NST  
City: BARC, HPD  
Community Connectors: Emancipet, SNAP, HHS, Area Civic Organizations | Advocate, Assist  
Organize, Implement  
Assist, Implement | Goal 1: Action 4 |
| **Short** (0 - 2 yrs) | Community: Sunnyside NST  
City: BARC, HPD  
Community Connectors: Emancipet, SNAP, HHS, Area Civic Organizations | Outreach, Assist  
Assist, Implement | Goal 6 |

10% Reduction in crime by 2025
10% Reduction in 311 calls to BARC for stray animals by 2025
OUR THANKS

Complete Communities

The Complete Communities initiative would not have been possible without the commitment and dedication of the Sunnyside Neighborhood Support Team (NST). The NST provided guidance, conducted outreach, and shaped the planning process. Moving forward, Sunnyside Working Groups will be established to oversee implementation for each of the ten focus areas. We thank everyone for their time and commitment to the Complete Communities initiative, both over the last year and in the coming years.

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This list was compiled from sign-in sheets at community meetings. We apologize for any misspellings or omissions.

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The Complete Communities initiative is supported by over 160 representatives of 33 City Departments and Offices and partner organizations. We thank you.

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# Appendix: Resilient Houston Plan Matrix

<table>
<thead>
<tr>
<th>GOAL</th>
<th>DESCRIPTION</th>
</tr>
</thead>
</table>
| **GOAL 1:** We will support Houstonians to be prepared for an uncertain future | 1. Ensure Houstonians have the information, skills, and capacity to prepare for any emergency  
2. Mobilize Houstonians to adapt in the face of climate change  
3. Support small businesses to better withstand any disruption  
4. Encourage community leadership, stewardship, and participation |
| **GOAL 2:** We will expand access to wealth-building and employment opportunities | 5. Maximize access to economic opportunity and prosperity for all Houstonians  
6. Provide opportunities for more Houstonians to start, maintain, and grow small businesses  
7. Prepare Houston's workforce and all young Houstonians for the jobs of the future |
| **GOAL 3:** We will improve safety and well-being for all Houstonians | 8. Make our streets 100% safe for all Houstonians  
9. Shelter and house any Houstonian in need  
10. Proactively care for Houstonians’ mental health  
11. Create a city where Houstonians of different ages and accessibility needs can thrive |
| **GOAL 4:** We will ensure that all neighborhoods have equitably resourced plans | 12. Support equitable neighborhoods through community planning and programs  
13. Accelerate investments in inclusive housing and neighborhood development |
| **GOAL 5:** We will invest in arts and culture to strengthen community resilience | 14. Invest in local arts and culture to build community cohesion and to celebrate neighborhood identity  
15. Leverage arts and culture to creatively engage Houstonians in risk awareness |
| **GOAL 6:** We will ensure all neighborhoods are healthy, safe, and climate ready | 16. Make Houston neighborhoods greener and cooler to combat extreme heat  
17. Develop "Lily Pads" to serve as Neighborhood Resilience Hubs  
18. Ensure all neighborhoods have access to quality parks and nature  
19. Grow equitable access to quality food to nourish Houston's status as a culinary capital  
20. Prevent, mitigate, and recover from the effects of environmental injustice in our communities |
| **GOAL 7:** We will build up, not out, to support smart growth as Houston's population increases | 21. Create a citywide comprehensive housing study with neighborhood-specific recommendations  
22. Promote the need for safe, secure, and affordable homes and transportation access for all Houstonians  
23. Invest in transit-oriented and trail-oriented development  
24. Protect and strengthen neighborhoods through appropriate infill development |
| **GOAL 8:** We will live safely with water | 25. Make room for water  
26. Clean Houston’s bayous and waterways  
27. Advance research and technology to improve water management |
| **GOAL 9:** We will embrace the role of our bayous as Houston’s front yard | 28. Respect bayous and natural floodplains as an integral part of Houston’s urban nature  
29. Increase access to our bayous for recreational, health, and other community benefits  
30. Encourage inclusive growth and economic development along bayou corridors |
GOAL 10: We will demonstrate leadership on climate change through action
31. Adopt and implement the Climate Action Plan goals and actions
32. Conduct a climate impact assessment to inform City policies and programs
33. Holistically manage our water resources to be climate ready

GOAL 11: We will modernize Houston’s infrastructure to address the challenges of the future
34. Integrate green stormwater infrastructure into Houston’s built environment
35. Equitably advance complete streets implementation to build resilient roads
36. Advance and modernize building codes and standards
37. Advance and modernize Houston’s integrated resource recovery management
38. Develop and improve partnerships that create and incentivize infrastructure maintenance

GOAL 12: We will advance equity and inclusion for all
39. Promote equity through citywide policies and programs
40. Reach all Houstonians through equitable community engagement

GOAL 13: We will transform city government to operationalize resilience and build trust
41. Make resilience a permanent part of Houston’s systems and services
42. Prioritize resilience in city budgeting, procurement, and capital improvements
43. Leverage smart cities investments to address our most critical resilience challenges
44. Advance open data policies

GOAL 14: We will continue to invest in the region’s diverse economy
45. Leverage Houston’s energy capital role to lead innovation in the global energy transition
46. Incubate, connect, and support established and emerging industries
47. Partner with anchor institutions to further resilience innovation that strengthens and protects the region

GOAL 15: We will increase regional transportation choice
48. Work with regional partners to invest in an integrated mobility network
49. Improve first- and last-mile connections
50. Enable Houstonians to make mobility choices that improve well-being and reduce the cost of living

GOAL 16: We will manage our land and water resources from the prairie to the bay
51. Conserve regional undeveloped land for flood mitigation, environmental health, and recreation
52. Develop long-term strategies with County partners to build the resilience of areas within Houston’s extraterritorial jurisdiction

GOAL 17: We will enhance regional emergency preparedness and response
53. Enhance regional preparedness
54. Increase protection of critical digital assets from cyber attacks
55. Improve emergency response and post-disaster recovery coordination
56. Develop a regional critical infrastructure catalogue
57. Fortify greater Houston’s lifelines and supply chains

GOAL 18: We will leverage existing and new investments and partnerships
58. Leverage disaster recovery efforts to accelerate the implementation of resilience measures
59. Leverage planned and proposed transformative regional projects to maximize resilience benefits
60. Address legal and legislative barriers to resilience building with local, state, and federal partners
61. Update Plan Houston to integrate resilience goals
62. Lead and partner nationally and globally to build resilience