









1 COMMUNITY LEADERSHIP and ADVOCACY

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
1.1 Community of Leaders and Advocates	1.1.1 Provide leadership training for all generations <i>ACTION STEPS:</i> Provide leadership training and mentoring to area civic leaders and youth, including workshops on how to actively engage with elected officials and other agencies to forward the neighborhood's goals and ensure proper representation; Utilize LISC's "Train the Trainer" curriculum	●	Short (0 - 2 yrs)	60% Of registered voters will vote in the 2024 election (In 2016, 41% of registered voters cast a ballot)	Community: Alief-Westwood NST City: DON Community Connectors: LISC, International District, Area Churches, Schools, and Civic Organizations	Organize, Implement Assist Organize, Assist, Implement	 Goal 1: Action 4  Goal 3: Action 11
	1.1.2 Foster diversity in civic leadership and engagement <i>ACTION STEPS:</i> Develop outreach strategies, such as block walking, social media posts, media outlets, and multi-lingual materials, to strengthen civic cohesion and ensure diverse cultural representation at neighborhood meetings and events; Increase accessibility to community meetings by providing transportation options, proper timing, and online participation opportunities	●	Short (0 - 2 yrs)		Community: Alief-Westwood NST City: DON Community Connectors: International District, Area Schools and Civic Organizations	Outreach, Organize, Implement Assist Assist	 Goal 1: Action 4  Goal 12: Action 40
	1.1.3 Organize and host voter registration drives <i>ACTION STEPS:</i> Organize and host voter registration drives, including deputizing area leaders	●	Short (0 - 2 yrs)		Community: Alief-Westwood NST City: DON Community Connectors: HCCO, Higher Dimension Church, LWV	Outreach, Organize, Implement Assist Assist	 Goal 1: Action 4  Goal 12: Action 40
1.2 Connected Community	1.2.1 Promote and expand the reach of the weekly Council District newsletters <i>ACTION STEPS:</i> Develop an outreach campaign to expand the number of residents receiving weekly Council District newsletters; Advocate for the distribution of these newsletters in the area's five predominant languages	◐	Short (0 - 2 yrs)	1 Neighborhood event organized annually	Community: Alief-Westwood NST City: DON, District F, District J Community Connectors: International District, Area Faith-Based Organizations, Schools, and Civic Organizations	Outreach, Advocate Assist Outreach, Implement	 Goal 12: Action 40
	1.2.2 Organize and support community-wide events and networks <i>ACTION STEPS:</i> Promote the diverse cultural identity of the area by organizing and implementing neighborhood-wide events, festivals, volunteer programs, and strengthening social networks	◐	Short (0 - 2 yrs)		Community: Alief-Westwood NST City: DON Community Connectors: United Way, International District, Alief Art House, Area Faith-Based and Community Organizations, LISC	Outreach, Organize, Implement Assist Assist	 Goal 1: Action 4

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2 ECONOMY and JOBS

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
2.1 Resilient Local Economy	2.1.1 Provide resources and workshops for area small business owners <i>ACTION STEPS:</i> Develop multilingual outreach materials and host neighborhood-based workshops to promote the programs and services available through the Office of Business Opportunity Solutions Center, including business development resources, legal counseling, minority and women-owned business certification workshops, and information on Hire Houston First policies	●	Short (0 - 2 yrs)	10% Increase in small business loans by 2025 (In 2017, there were \$56 million in small business loans)	Community: Alief-Westwood NST City: OBO Community Connectors: International District, Area small businesses and entrepreneurs	Outreach, Organize Outreach, Implement Assist	● Goal 2: Action 6
	2.1.2 Create an inventory of retail and commercial spaces to support and attract locally owned small businesses <i>ACTION STEPS:</i> Create a baseline inventory of commercial properties, storefronts, and office tenants in the community and actively track occupancy, changes in ownership and market values; Create initiatives aimed at incentivizing and increasing occupancy of retail and commercial centers, including small business incubators or co-working spaces	●	Medium (3 - 5 yrs)		Community: International District City: MOED, OBO Community Connectors: Area Chambers of Commerce, Alief-Westwood NST	Implement Assist Assist	● Goal 2: Action 6
	2.1.3 Support and grow entrepreneurship, including local food producers <i>ACTION STEPS:</i> Advocate for the development of a small business incubator, maker space, or co-working space to provide vocational training and support to entrepreneurs and workers; Explore the potential of aligning urban farming focused on local food production and health; Potential locations include the Halliburton site and Alief Community Garden	●	Long (5 + yrs)		Community: Alief-Westwood NST City: MOED, OBO Community Connectors: International District, Area Chambers of Commerce	Advocate Assist Assist	● Goal 6: Action 29 ● Goal 14: Action 46
	2.1.4 Strengthen the networks between business organizations and the community <i>ACTION STEPS:</i> Work in partnership with business organizations, such as the Houston West Chamber of Commerce, to create stronger networks between businesses and civic organizations	●	Medium (3 - 5 yrs)		Community: Alief-Westwood NST City: MOED, OBO Community Connectors: International District, Area Chambers of Commerce	Advocate Assist Outreach, Implement	● Goal 1: Action 4
	2.1.5 Activate area strip malls <i>ACTION STEPS:</i> Promote economic development, walkability, and civic connection by developing temporary public plazas in the parking areas of strip malls, including hosting “Pop-Up” events and markets that support local businesses	●	Short (0 - 2 yrs)		Community: Alief-Westwood NST City: MOED Community Connectors: International District, Alief SNC	Advocate Assist Organize, Implement	● Goal 2: Action 6
2.2 Vibrant Commercial Development	2.2.1 Attract a new grocery store <i>ACTION STEPS:</i> Advocate for the development of a new grocery store with healthy food and affordable prices; Identify sites, incentives, and potential grocers	●	Long (5 + yrs)	\$10 Million in new economic development investment by 2025	Community: Alief-Westwood NST City: MOED Community Connectors: International District, IEDC, Area Real Estate Developers	Organize, Advocate Assist Assist	● Goal 6: Action 19
	2.2.2 Promote new commercial development along major corridors, including mixed-use transit-oriented development <i>ACTION STEPS:</i> Identify partners and incentives for mixed-use transit oriented development along major corridors such as Beechnut, Bissonnet, and Bellaire, including restaurants, entertainment, and retail that is easily accessible from well-developed residential areas and key community destinations	●	Long (5 + yrs)		Community: Alief-Westwood NST City: MOED, OBO, HCDD Community Connectors: METRO, International District, TIRZ #20, IEDC, Area Real Estate Developers	Advocate, Assist Assist Advocate, Assist	● Goal 7: Action 23

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2.2 Vibrant Commercial Development PLAN: ●○○○○○●○○○○	2.2.3 Create Development Guidelines ACTION STEPS: Create development standards that incentivize and guide new growth throughout Alief and Westwood		Medium (3 - 5 yrs)		Community: Alief-Westwood NST City: MOED, District F, District J Community Connectors: International District, IEDC	Advocate Assist Assist, Implement	Goal 2: Action 6, 6.2 Goal 7: Action 24
	2.2.4 Attract new industrial development ACTION STEPS: Identify and promote appropriate and appealing industrial development within the neighborhood to create jobs and stimulate economic growth		Long (5 + yrs)		Community: Alief-Westwood NST City: MOED Community Connectors: Area Industry, International District, IEDC	Advocate Advocate, Assist Assist, Implement	Goal 2: Action 5
2.3 Expanded Workforce Development Opportunities PLAN: ●○○○○○●○○●	2.3.1 Promote workforce development opportunities and host job fairs ACTION STEPS: Connect residents to available job and skills training programs, including those provided by Workforce Solutions, focus on growing job sectors and host job fairs in the community		Short (0 - 2 yrs)	1 Job Fair organized and hosted annually	Community: Alief-Westwood NST City: OBO, Turnaround Houston Community Connectors: International District, LISC FOC, HCC, Workforce Solutions	Organize, Outreach Outreach, Implement Outreach, Implement	Goal 2: Action 6

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3 EDUCATION

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
3.1 Connected Parents and Thriving Students	3.1.1 Promote engaged schools <i>ACTION STEPS:</i> Advocate for strategies that strengthen the relationship between families and Alief ISD, such as wraparound programming and educational opportunities that assist area families, particularly low-income households and at-risk students		Short (0 - 2 yrs)		Community: Alief-Westwood NST City: MOE Community Connectors: Alief ISD, Area Student Organizations and Parents	Advocate Assist Assist, Implement	
	3.1.2 Create a student and parent learning resource center <i>ACTION STEPS:</i> Advocate for the development of a student and parent learning resource center to provide assistance with online learning, computer and wi-fi access, tutoring and mentoring support, and childcare for working parents		Medium (3 - 5 yrs)		Community: Alief-Westwood NST City: HPL, MOE, HPARD Community Connectors: Alief ISD, Higher Dimension Church	Advocate Assist, Implement Advocate, Assist, Implement	 Goal 3: Action 11
	3.1.3 Expand and promote enrichment programs for children of all ages <i>ACTION STEPS:</i> Expand available Head Start, after school and summer enrichment programs, and affordable child care options for low-income and working families		Long (5 + yrs)	1 Learning Resource Center opened by 2025	Community: Alief-Westwood NST City: HPL, MOE, HPARD Community Connectors: Alief ISD, Higher Dimension Church, Heads Up Houston, Winning Generation, SLCIG, Texas Warpath, COMET Program, Good News Full Gospel Fellowship Church	Assist Assist, Implement Organize, Assist, Implement	 Goal 3: Action 11
	3.1.4 Expand access to computers, tablets, and broadband Internet <i>ACTION STEPS:</i> Expand access to computers, tablets, and broadband Internet for families with school aged children		Long (5 + yrs)		Community: Alief-Westwood NST City: MOE, HPL, MOAL, District F, District J Community Connectors: Alief ISD, International District, Comp-U-Dopt, Area Businesses	Advocate Assist, Implement Assist, Implement	 Goal 13: Action 43
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4 HEALTH

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
4.1 Healthy and Supported Community	4.1.1 Connect residents to available health resources <i>ACTION STEPS:</i> Inventory the healthcare resources available in the neighborhood and ensure that all residents can access the resources they need; Work to make healthcare more accessible through diverse outreach strategies, including providing healthcare and family planning to sex workers	<div></div>	Short (0 - 2 yrs)	1 Annual health and wellness fair	Community: Alief-Westwood NST City: HHD Community Connectors: The Landing, IORA Clinic, Texas Children’s Hospital, Hope Health Clinic	Advocate Assist Outreach, Assist	<div></div> Goal 4: Action 12
	4.1.2 Expand and connect residents to mental health care <i>ACTION STEPS:</i> Build on the programs available at area schools and clinics to ensure that all residents are able to access mental health care; Focus particularly on connecting vulnerable populations such as youth, unhoused residents, and sex workers to the services they need	<div></div>	Short (0 - 2 yrs)		Community: Alief-Westwood NST City: HHD Community Connectors: Higher Dimension Church, The Landing, IORA Clinic, Texas Children’s Hospital, Hope Health Clinic, Alief ISD	Advocate Assist Advocate, Assist, Implement	<div></div> Goal 3: Action 10 <div></div> Goal 4: Action 12
	4.1.3 Host regular health fairs and wellness events <i>ACTION STEPS:</i> Address health disparities in the neighborhood, including health insurance enrollment, by advocating for regular health fairs and wellness events; Distribute information about events to the community across multiple platforms and languages	<div></div>	Short (0 - 2 yrs)		Community: Alief-Westwood NST City: HHD Community Connectors: Higher Dimension Church, The Landing, IORA Clinic, Texas Children’s Hospital, Hope Health Clinic	Outreach, Advocate Outreach, Implement Outreach, Implement	
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4.2 Clean and Healthy Environment	4.2.1 Ensure safe drinking water <i>ACTION STEPS:</i> Develop awareness of water quality challenges in the neighborhood and monitor water quality to guarantee safe drinking water for all residents; Conduct a study on the groundwater and potential cancer cluster in ZIP Code 77099	<div></div>	Short (0 - 2 yrs)	1 Comprehensive water quality testing is complete by 2025	Community: Alief-Westwood NST City: HHD Community Connectors: TCEQ, EPA	Advocate Assist, Implement Assist	<div></div> Goal 6: Action 20
	4.2.2 Remediate the Sugar Hill landfill site <i>ACTION STEPS:</i> Establish a committee that includes representatives from the community, city, county, and federal agencies to develop an actionable plan for the remediation of the Sugar Hill landfill site, including identifying new uses for the site	<div></div>	Long (5 + yrs)		Community: Alief-Westwood NST City: HHD, HCDD Community Connectors: International District, TCEQ, Area Developers	Advocate Advocate, Assist Advocate, Assist	<div></div> Goal 6: Action 20
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5 HOUSING












GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
5.1 Quality Housing Development	5.1.1 Develop new single-family housing <i>ACTION STEPS:</i> Advocate for the development of single-family homes at a variety of price points, target areas near schools, shopping, transit, and other community amenities		Long (5 + yrs)	50 New housing units constructed by 2025	Community: Alief-Westwood NST City: HCDD Community Connectors: Area Developers	Organize, Advocate Assist, Implement Implement	 Goal 4: Action 13  Goal 7: Action 22
	5.1.2 Support the development of higher density housing for young professionals <i>ACTION STEPS:</i> Identify partners, sites, and strategies to build new townhouse or condominium projects outside of flood risk areas and near job centers, schools, and public transit, target areas include along Beechnut, Bissonnet, and Wilcrest		Long (5 + yrs)		Community: Alief-Westwood NST City: HCDD Community Connectors: Area Developers, TIRZ #20, International District	Organize, Advocate Assist, Implement Assist, Implement	 Goal 7: Action 22
	5.1.3 Develop supportive housing <i>ACTION STEPS:</i> Advocate for safe and high-quality supportive housing developments to serve vulnerable populations including low-income seniors, people with disabilities, and people experiencing homelessness; Provide support services in coordination with new affordable housing projects		Long (5 + yrs)		Community: Alief-Westwood NST City: HCDD, MOHI Community Connectors: New Hope Housing, Community Housing Development Organizations, International District, TIRZ #20	Advocate Assist, Implement Assist, Implement	 Goal 3: Action 9
5.2 Safe Housing	5.2.1 Develop strategies to protect and improve multi-family rental housing <i>ACTION STEPS:</i> Work with owners of residential rental property to ensure proper support for tenants including maintaining affordability, accessibility, property maintenance, healthy homes, and energy efficiency; provide information on the annual multi-family construction and rehabilitation funding provided through the Housing and Community Development Department		Short (0 - 2 yrs)	50 Multi-family units or single family homes repaired by 2025	Community: Alief-Westwood NST City: PDD, HCDD Community Connectors: Area Rental Property Owners	Advocate Assist, Implement Implement	 Goal 3: Action 9
	5.2.2 Advocate and organize for renters' rights <i>ACTION STEPS:</i> Develop a tenant rights program to advocate for and hold landlords accountable for maintaining safe multi-family complexes		Short (0 - 2 yrs)		Community: Alief-Westwood NST City: HCDD, ARA Community Connectors: Area Tenants	Advocate Assist Assist, Implement	 Goal 3: Action 9
	5.2.3 Connect vulnerable households to home repair assistance <i>ACTION STEPS:</i> Advocate for the development of a local home repair program or expand the capacity and funding of existing citywide programs to assist vulnerable populations such as seniors, people with disabilities, low-income families in maintaining and/or making accessibility improvements to their homes, including repairs and weatherization of roofs, windows, siding and foundations; Develop an outreach campaign to connect homeowners to resources; Ensure timely assistance for those receiving assistance		Short (0 - 2 yrs)		Community: Alief-Westwood NST City: HCDD Community Connectors: Area Churches, Area Civic Organizations	Advocate, Outreach Advocate, Implement Advocate, Assist	 Goal 1: Action 2

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6 MOBILITY and INFRASTRUCTURE

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
6.1 Plan for the Future PLAN: ○○○○○●●○○○●	6.1.1 Develop a Transportation and Mobility Master Plan ACTION STEPS: Develop and implement a transportation and mobility master plan that is integrated with existing federal, state, regional, county, and city transportation planning efforts focused on reducing congestion and increasing safety	●	Short (0 - 2 yrs)	1 Transportation and Mobility Master Plan completed by 2025	Community: Alief-Westwood NST, International District City: HPW Community Connectors: TXDOT, HGAC	Advocate, Implement Assist Assist	 Goal 15: Action 48, 49
	6.1.2 Create a pedestrian and bike plan advisory committee ACTION STEPS: Develop a pedestrian and bike plan advisory committee to identify and prioritize pedestrian and bicycle improvements and amenities	●	Short (0 - 2 yrs)		Community: Alief-Westwood NST, International District City: PDD, MOPD Community Connectors: Bike Houston, BAC, Area Churches, Schools, and Civic Organizations	Outreach, Organize, Implement Assist Assist	 Goal 1: Action 4  Goal 15: Action 48, 49
6.2 Complete and Accessible Sidewalk Network PLAN: ○○○○○●○○○●	6.2.1 Accessible sidewalk network ACTION STEPS: Inventory, prioritize, and advocate for new and repaired sidewalks; Partner with the Mayor's Office for People with Disabilities to advocate for ramps and other accessibility improvements; Focus sidewalk improvements in areas adjacent to schools, parks, bus stops, and underpasses; Priority streets for inventory include Synott Rd, Boone Rd, Beechnut St, Bissonnet St, and the subdivision east of the Harmony Public Schools Central Office	●	Medium (3 - 5 yrs)	10 Miles of sidewalks improved or constructed by 2025	Community: Alief-Westwood NST City: HPW, MOPD Community Connectors: International District, Area Civic Clubs	Outreach, Organize, Advocate Assist, Implement Advocate, Assist	 Goal 3: Action 11  Goal 15: Action 48, 49
	6.2.2 Identify and address intersections that are unsafe for pedestrians and cyclists ACTION STEPS: Identify dangerous crosswalks and intersections, such as Wilcrest and Bissonnet, and develop design interventions to improve safety such as high-visibility crosswalks, enhanced pedestrian signal timing, and lighting	●	Medium (3 - 5 yrs)		Community: Alief-Westwood NST, International District City: HPW, Vision Zero Community Connectors: LINK Houston	Advocate, Assist Assist, Implement Advocate, Assist	 Goal 3: Action 8
6.3 Improve Drainage PLAN: ●○○○○○○○○○○	6.3.1 Prioritize and implement drainage improvements ACTION STEPS: Evaluate existing drainage infrastructure and 311 calls for localized flooding to prioritize and develop a plan for necessary improvements	●	Long (5 + yrs)		Community: Alief-Westwood NST City: HPW Community Connectors: International District	Advocate Assist, Implement Advocate	 Goal 8: Action 25, 27  Goal 11: Action 34
6.4 Safe Streets PLAN: ●●○○○○○○○○	6.4.1 Improve Area Streets ACTION STEPS: Advocate for the completion of currently programmed street improvement projects including Kirkwood, Dairy Ashford, Westpark, and Wilcrest paving and drainage; Develop a campaign to encourage residents to report potholes to 311	●	Long (5 + yrs)		Community: Alief-Westwood NST City: HPW, ARA Community Connectors: International District	Advocate Assist, Implement Advocate	 Goal 11: Action 35, 35.1
	6.4.2 Pilot a road diet on Boone Road ACTION STEPS: Evaluate the potential of a temporary or pilot road diet for Boone Road north of Bellaire Boulevard to create a safe, multimodal corridor that accommodates pedestrians, cyclists, transit, and automobiles; Work with adjacent residents and business owners to develop plans for the resultant unused street space, for example as a protected bike lane or on-street parallel parking	●	Medium (3 - 5 yrs)	1 Road diet piloted in the area by 2025	Community: Alief-Westwood NST City: PDD, HPW Community Connectors: International District, Area Businesses and Residents	Outreach, Advocate Assist, Implement Advocate, Assist	 Goal 11: Action 35, 35.1
	6.4.3 Calm traffic on local streets ACTION STEPS: Identify and prioritize local streets where traffic calming is needed to reduce speeds and ensure pedestrian safety; Advocate for the provision of traffic calming at these locations	●	Long (5 + yrs)		Community: Alief-Westwood NST City: HPW, District F, District J Community Connectors: International District, Area Civic Clubs	Organize, Advocate Assist Assist, Implement	 Goal 3: Action 8

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6 MOBILITY and INFRASTRUCTURE

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
6.5 Quality Transit	6.5.1 Maintain and improve amenities at area bus stops <i>ACTION STEPS:</i> Advocate for the proper maintenance of area bus stops and for the installation of shelters, benches, and other amenities along routes; Focus on north to south routes, such as the 161 Wilcrest		Medium (3 - 5 yrs)	10 New bus shelters installed by 2025 (Currently there are 222 bus stops, of which 68 have shelters)	Community: Alief-Westwood NST City: METRO Community Connectors: International District	Advocate Implement Advocate, Assist	Goal 11: Action 35
	6.5.2 Improve local bus service <i>ACTION STEPS:</i> Advocate for improved local bus service, including along Bellaire Boulevard, and for new bus routes that better serve the local community such as an on-demand community connector to provide service to the library, WIC office, parks, and community centers		Long (5 + yrs)		Community: Alief-Westwood NST City: METRO Community Connectors: International District, LINK Houston	Advocate Implement Assist	Goal 15: Action 48, 49
6.6 Connected Community	6.6.1 Develop a comprehensive off-street hike and bike network <i>ACTION STEPS:</i> Advocate for the development of a comprehensive off-street hike and bike network that connects residents to jobs, transit, and other important destinations and builds on the Brays Bayou Greenways and the International Trail connecting Arthur Storey, Boone, and Hackberry Parks		Long (5 + yrs)	5 Miles of new hike and bike trails by 2025 (4 miles of trails are planned or completed)	Community: Alief-Westwood NST City: PDD Community Connectors: BAC, International District, Bike Houston, HPB, HCFCD, Texas Parks and Wildlife Department	Advocate Assist Assist, Implement	Goal 3: Action 8, 11 Goal 15: Action 48, 49

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7 NEIGHBORHOOD CHARACTER

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
7.1 Keep the Neighborhood Beautiful	7.1.1 Green Alief and Westwood <i>ACTION STEPS:</i> Improve landscaping and expand tree coverage in public right-of-ways utilizing tree species that minimize future maintenance		Short (0 - 2 yrs)	100 Trees planted by 2025	Community: Alief-Westwood NST City: PDD Community Connectors: Trees for Houston, International District, Area Civic Clubs	Organize Assist Assist, Implement	Goal 11: Action 37
	7.1.2 Address blight and nuisance properties <i>ACTION STEPS:</i> Inventory abandoned, vacant, and dangerous buildings and visual blight; Develop a plan to address blight and ensure the proper maintenance of properties		Short (0 - 2 yrs)		Community: Alief-Westwood NST City: HPD DRT, HHD, DON Community Connectors: International District, Area Civic Clubs	Advocate, Assist Assist, Implement Assist	Goal 7: Action 24
	7.1.3 Minimize illegal dumping <i>ACTION STEPS:</i> Develop an outreach campaign to encourage residents to report illegal dumping to 311, use multiple outreach platforms such as water bills, social media, CitizensNet, and other media; Advocate for the development of long-term solutions to illegal dumping, including the installation of cameras at dumping hotspots		Short (0 - 2 yrs)		Community: Alief-Westwood NST City: DON, SWD, City of Houston Illegal Dumping Task Force (FY 2020), HPD, District F, District J Community Connectors: Crime Stoppers, International District	Outreach, Advocate Outreach, Assist, Implement Assist, Implement	Goal 11: Action 37
	7.1.4 Advocate for long-term strategies to end homelessness <i>ACTION STEPS:</i> Advocate for increased funding for homeless initiatives and housing programs, including promoting the Meaningful Change Campaign, in order to address homeless encampments such as those along I-69		Long (5 + yrs)		Community: Alief-Westwood NST City: MOHI, District F, District J Community Connectors: International District, TXDOT	Advocate Advocate, Assist Advocate, Assist	Goal 3: Action 9 Goal 4: Action 12
7.2 Diverse, Vibrant, and Celebrated Community	7.2.1 Expand public art across the community <i>ACTION STEPS:</i> Advocate for the expansion of public art that celebrates cultural diversity, including murals, sculptures, gateways, creative crosswalks and intersections; Identify priority locations such as area parks and public spaces, along major corridors, and adjacent to area retail centers; Engage local artists and residents, particularly children and youth, in the creation of public art through workshops		Long (5 + yrs)	5 New public art projects completed by 2025	Community: Alief-Westwood NST City: MOCA, District F, District J Community Connectors: International District, Alief Art House, HAA, Alief ISD, AfriPAC, BAFJI, Higher Dimension Church Peace Center	Advocate Assist Assist, Implement	Goal 5: Action 14
	7.2.2 Establish a “This is Alief” campaign <i>ACTION STEPS:</i> Create a marketing and promotional campaign that celebrates the cultural diversity, stories, people, places, and activities in the area and advocate for the establishment of an Alief Cultural District		Long (5 + yrs)		Community: Alief-Westwood NST City: MOCA Community Connectors: International District, Area Civic Organizations, Alief ISD	Advocate Assist Advocate, Assist	Goal 1: Action 4 Goal 5: Action 14

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8 PARKS and COMMUNITY AMENITIES

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
8.1 Great Community Meeting Places	8.1.1 Establish a senior center or support the expansion of programs for seniors at existing community centers <i>ACTION STEPS:</i> Identify potential sites and funding mechanisms to develop a senior center; Partner with the Houston Health Department to expand senior programs and services at existing community centers and other sites	<div></div>	Long (5 + yrs)	1 New community amenity is completed by 2025	Community: Alief-Westwood NST City: HPARD Community Connectors: International District, HCP3	Advocate, Implement Assist Assist, Implement	<div></div> Goal 4: Action 13
	8.1.2 Identify and establish small-scale community gathering spaces <i>ACTION STEPS:</i> Identify sites throughout the neighborhood such as parking lots, vacant storefronts, parks, or school lobbies to establish small-scale community centers, plazas, book share programs, and community gardens	<div></div>	Medium (3 - 5 yrs)		Community: Alief-Westwood NST City: HPL Community Connectors: International District, Urban Harvest, Alief SNC, Area Schools, Businesses, and Community Organizations	Organize, Implement Assist Assist, Implement	<div></div> Goal 3: Action 11
	8.1.3 Advocate for the development of an indoor community pool <i>ACTION STEPS:</i> Create a coalition to fund raise and advocate for the development of an indoor pool at the Alief Community Center	<div></div>	Long (5 + yrs)		Community: Alief-Westwood NST City: HPARD Community Connectors: International District, HPC3, Alief SNC	Advocate Assist Assist, Implement	<div></div> Goal 3: Action 11
	8.1.4 Develop a public-private partnership to create a community center in Westwood <i>ACTION STEPS:</i> Identify potential sites and funding mechanisms to support a community center in Westwood to include youth and family programs, sports fields and other recreational amenities; Explore partnerships with area non-profit organizations	<div></div>	Medium (3 - 5 yrs)		Community: Alief-Westwood NST City: HPARD Community Connectors: International District, HCP3, Higher Dimension Church	Advocate Assist Assist, Implement	<div></div> Goal 1: Action 4
8.2 New Parks	8.2.1 Develop the proposed Club Creek Park <i>ACTION STEPS:</i> Advocate for the development of the proposed Club Creek Park, sited in Westwood on Club Creek Dr. near Brays Bayou, including safety amenities, trails, and a skate park	<div></div>	Medium (3 - 5 yrs)	1 New park is developed by 2025	Community: Alief-Westwood NST City: HPARD, District J Community Connectors: HPB, SRA, TIRZ #20, SMD, Higher Dimension Church	Advocate Assist Advocate, Assist, Implement	<div></div> Goal 6: Action 18
	8.2.2 Advocate for new parks <i>ACTION STEPS:</i> Advocate for the development of additional public parks near multi-family housing, community centers, and schools, ensuring that sites are easily accessible by foot and transit	<div></div>	Long (5 + yrs)		Community: Alief-Westwood NST City: HPARD Community Connectors: HPB, HCPD, International District	Advocate Assist, Implement Assist, Implement	<div></div> Goal 6: Action 18
	8.2.3 Develop a dog park adjacent to the Alief Community Garden <i>ACTION STEPS:</i> Advocate for the development of a dog park on the Alief Community Garden site; Provide free and low-cost pet services on site	<div></div>	Medium (3 - 5 yrs)		Community: Alief-Westwood NST City: HPARD Community Connectors: HPB, International District, Emancipet	Advocate Assist Assist, Implement	<div></div> Goal 6: Action 18
8.3 Beautiful Parks	8.3.1 Improve Forum Park <i>ACTION STEPS:</i> Bring together Westwood community members to identify and prioritize improvements to Forum Park, which is part of the Mayor's 50/50 Park Partner program to improve neighborhood parks	<div></div>	Medium (3 - 5 yrs)	1 Existing park is improved by 2025	Community: Alief-Westwood NST City: HPARD Community Connectors: HPB, SMD	Outreach, Advocate Outreach, Implement Assist	<div></div> Goal 6: Action 18
	8.3.2 Identify and prioritize improvements at existing parks <i>ACTION STEPS:</i> Identify and prioritize improvements at existing parks, including Hackberry, Boone Road, Harwin, and Arthur Storey Parks, such as sports courts, updated playground equipment, and landscaping; Ensure that all area parks are accessible and meet ADA requirements; Priority projects are to plant trees at Hackberry Park to shade the trail and identify improvements at Boone Road Park	<div></div>	Medium (3 - 5 yrs)		Community: Alief-Westwood NST City: HPARD, District F, District J Community Connectors: HPB, International District, HCP3, Trees for Houston	Advocate Assist, Implement Assist, Implement	<div></div> Goal 6: Action 18

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Complete Communities

Houston Bike Plan (2017)

HPARD Master Plan (2015)

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International District Plan

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9 SAFETY

GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
9.1 United and Safe Community	9.1.1 Advocate for community-based policing and safety initiatives <i>ACTION STEPS:</i> Develop community-based crime prevention strategies, including improving communication and relationships between residents and law enforcement, developing and targeting programs to address higher crime areas, and identifying challenges that are better addressed by social service professionals, such as substance abuse or sex trafficking; Create a coalition to identify, organize and implement community safety initiatives such as National Night Out events, Safe Walk Home programs for school children, and community meet and greets	<div><div></div></div>	Short (0 - 2 yrs)	10% Reduction in the crime rate by 2025 (In 2019, the rate of property crime was 5,415 per 100,000; and the violent crime rate 2,586 per 100,000)	Community: Alief-Westwood NST, International District City: HPD Community Connectors: HCCP3, Higher Dimension Church Peace Center, Area Apartment Managers, Alief SNC, Area Civic Clubs	Advocate, Implement Assist, Implement Organize, Outreach, Implement	 Goal 1: Action 4
	9.1.2 Increase police presence and visibility <i>ACTION STEPS:</i> Advocate for funding and strategies to increase the presence and visibility of police, including more frequent foot and bike patrols	<div><div></div></div>	Medium (3 - 5 yrs)		Community: Alief-Westwood NST City: HPD Community Connectors: International District	Advocate Assist Assist	
	9.1.3 Build relationships between youth and law enforcement <i>ACTION STEPS:</i> Expand participation in Houston Police Department youth programs, such as Teen and Police Services (TAPS), Greater Houston Police Athletic League (GHPAL), Explorer Program, and Positive Patrol Program	<div><div></div></div>	Short (0 - 2 yrs)		Community: International District City: HPD Community Connectors: Boy Scouts of America, Area Schools	Outreach, Assist Outreach, Implement Outreach	
9.2 Targeted Crime Prevention	9.2.1 Expand actions to prevent human trafficking and provide resources to victims <i>ACTION STEPS:</i> Advocate for the Houston Police Department's Vice Unit and United Against Human Trafficking to address the challenges of human trafficking, focus efforts along Bissonnet St; Develop strategies across agencies, particularly local clinics, to improve outreach, information, and service delivery for the victims of human trafficking	<div><div></div></div>	Short (0 - 2 yrs)	25% Reduction in arrests for prostitution and sex trafficking by 2025	Community: Alief-Westwood NST City: MOHTDV, HDD Mobile Unit, HPD, District F, District J Community Connectors: The Landing, UAHT, Harris Health, YMCA, Ben Taub Hospital	Advocate, Assist Outreach, Organize, Assist Outreach, Assist	 Goal 1: Action 4
	9.2.2 Reduce graffiti <i>ACTION STEPS:</i> Develop outreach materials to encourage the reporting of graffiti and to share the resources available to communities and civic organizations for graffiti abatement, including the International District and Department of Neighborhoods graffiti abatement programs	<div><div></div></div>	Short (0 - 2 yrs)		Community: International District, Alief-Westwood NST City: DON, HPD Community Connectors: Alief SNC	Assist, Implement Assist, Implement Support	
9.3 Safe Places	9.3.1 Expand crime surveillance and security patrols <i>ACTION STEPS:</i> Advocate for the ongoing use of high-tech mobile surveillance cameras, private security, and off-duty police patrols to deter, prevent, and solve crimes in areas identified as having elevated crime rates, including drug related exchanges	<div><div></div></div>	Short (0 - 2 yrs)	10 Street light outages reported and repaired annually	Community: International District City: HPD Crime Suppression Unit Community Connectors: Alief-Westwood NST, Area Apartment Complexes, Area	Implement Assist Advocate, Assist, Implement	 Goal 11: Action 35, 35.1
	9.3.2 Improve street lighting <i>ACTION STEPS:</i> Develop an outreach campaign for social media, area message boards, and community meetings, to encourage area residents to report streetlight outages to the International District and CenterPoint; Apply for new street lighting to be installed along Synott Road, Cook Road, and in the subdivision east of the Harmony Public Schools Central Office	<div><div></div></div>	Medium (3 - 5 yrs)		Community: Alief-Westwood NST City: HPW Community Connectors: International District, CenterPoint	Outreach, Advocate Assist Assist, Implement	

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GOAL	PROJECTS/PROGRAMS/POLICIES	PRIORITY	TIMEFRAME	METRICS	COORDINATION	ROLE	RESILIENT HOUSTON
9.3 Safe Places PLAN: ●○○○○○●○○○○	9.3.3 Address nuisance properties to improve safety <i>ACTION STEPS:</i> Address nuisance properties as identified through Chapter 125 of the Civil Practices and Remedies Code: “A person who maintains a place to which persons habitually go for the following purposes (criminal and nuisance behavior) and who knowingly tolerates the activity and furthermore fails to make reasonable attempts to abate the activity maintains a common nuisance.”	○	Medium (3 - 5 yrs)		Community: International District, Alief-Westwood NST City: HPD DRT, DON Community Connectors: Area Businesses and Property Owners, HCDAO	Assist, Implement Assist, Implement Assist, Implement	 Goal 7: Action 24
9.4 Safe Streets PLAN: ●○○○○○○○○○○○	9.4.1 Reduce stray animals and keep pets and people safe <i>ACTION STEPS:</i> Advocate for additional resources and services, including those provided by non-profit animal welfare organizations, to reduce stray dogs and cats; Expand outreach efforts to educate and inform residents of spay and neuter resources available; Develop multi-lingual outreach materials, potentially distributed in water bills, to inform residents of their responsibility to properly care for their pets, including leash laws	○	Medium (3 - 5 yrs)	1 Pet laws, regulations, and services outreach campaign completed by 2025	Community: Alief-Westwood NST City: BARC Community Connectors: Barrio Dogs, Emancipet, Houston Humane Society	Outreach, Advocate Advocate, Assist Advocate, Assist	 Goal 12: Action 40

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