

CITY OF LOWELL
DOWNTOWN DEVELOPMENT AUTHORITY
THURSDAY, MARCH 5, 2015
12 NOON

AT

LOWELL CITY HALL
COUNCIL CHAMBERS
SECOND FLOOR
301 EAST MAIN STREET

1. CALL TO ORDER; ROLL CALL
2. APPROVAL OF THE AGENDA
3. APPROVAL MINUTES OF PREVIOUS MEETING(S)
 - a) February 12, 2015 Regular Meeting
 - b) February 18, 2015 Worksession Meeting
4. TREASURER'S REPORT
5. PUBLIC COMMENTS FOR ITEMS NOT ON THE AGENDA
6. OLD BUSINESS
 - a) Draft Development Plan
 - b) South Monroe Parking
7. NEW BUSINESS
 - a) Presentation from Lorraine Smalligan -- Summer Concerts
 - b) Avery Street Project
 - c)
8. REPORTS AND MEMBER COMMENTS
9. ADJOURNMENT

**OFFICIAL PROCEEDINGS
OF THE
DOWNTOWN DEVELOPMENT AUTHORITY
OF THE
CITY OF LOWELL
THURSDAY, FEBRUARY 12, 2015**

1. CALL TO ORDER; ROLL CALL

The Meeting was called to order at 12:20 p.m. by Chair Jim Reagan.

Present: Brian Doyle, Mark Howe, Mike Larkin, Dean Lonick, April McClure, Mike Sprenger, Cliff Yankovich and Jim Reagan.

Absent: Shelley Catlin.

Also Present: Dan DesJarden, Sue Olin, Susan Ullery, Sharon Ellison and Light and Power Manager Greg Pierce.

IT WAS MOVED BY LONICK and seconded by SPRENGER to excuse the absence of Boardmember Shelley Catlin.

YES: 8. NO: 0. ABSENT: 1. MOTION CARRIED.

2. APPROVAL OF THE AGENDA

IT WAS MOVED BY SPRENGER and seconded by HOWE to approve the agenda as written.

YES: 8. NO: 0. ABSENT: 1. MOTION CARRIED.

3. APPROVAL OF THE MINUTES

IT WAS MOVED BY YANKOVICH and seconded by MCCLURE to approve the minutes of the February 12, 2015 meeting as written.

YES: 8. NO: 0. ABSENT: 1. MOTION CARRIED.

4. TREASURER'S REPORT

City Treasurer Sue Olin provided the following reports to the Boardmembers:

DOWNTOWN DEVELOPMENT AUTHORITY FUND
FINANCIAL STATEMENT
February 12, 2015

Beginning Balance:	\$256,343.63
Revenue:	
TIFA Revenue	\$382,100.00
Misc	\$95.90
Total Revenues	\$638,539.53
Expenditures:	
Capital Outlay	
Salaries/FICA	\$16,955.74
Maintenance Supplies	\$15,592.35
Utilities	\$8,983.32
Misc. and Community Promotions	\$42,794.85
Accrued Wages	\$1,071.11
Accrued Payables	\$15,697.26
Administration	\$7,458.55
Prof. Services	\$30,566.38
Transfer to General Fund	
 Total Expenditures:	 \$139,119.56
Ending Balance	\$499,419.97

IT WAS MOVED BY LONICK and supported by SPRENGER to accept the Treasurer's Report as submitted.

YES: 8. NO: 0 ABSENT: 1. MOTION CARRIED.

5. **PUBLIC COMMENTS FOR ITEMS NOT ON THE AGENDA**

Chair Reagan read a statement into record from Councilmember Altoft.

6. **OLD BUSINESS**

- a. Downtown Placemaking Plan. Urban Planner Lynee Wells from Williams and Works and Trevor Bosworth with Viridis Design Group presented the Downtown Lowell Placemaking Plan.

Wells explained "Placemaking Plan" is a term that has been used throughout the State of Michigan especially in planning and urban revitalization circles. This is one of the focus areas of the Governor to attract and retain talent and revitalize the city centers. Much of the grant making that is done at the State level is tied to "Placemaking Initiative". It would be good to tie this in and utilize, helping the City be in a better position for future grants, loans and implementation.

Wells stated this process began approximately 10 months ago. Williams and Works worked with a steering committee to get a sense of the existing conditions. Conceptual design plans were developed and have evolved throughout the process, thanks to the collaboration they have had with Michigan Department of Transportation, Lowell Light and Power, Public Works, Public Safety and various other departments that have a stake in these public spaces. Once input was provided a public open house was held for feedback. What is being presented tonight is months of planning for the downtown. This is something that can be integrated into the City's development plan and tax increment financing plan in order to utilize the funding and package it with other sources in order to implement the vision set forth.

Trevor Bosworth with Viridis Design Group presented the plans for the downtown. The Placemaking Plan includes areas Main Street east from Hudson to Washington Streets, Smith Street west to the railroad tracks. There are also two sub areas with one being Monroe Street and River South.

- b. South Monroe Parking. Boardmember Howe provided a timeline for the project.

7. **NEW BUSINESS**

- a. Priority Setting Process. Boardmember Howe requested the priority rating be submitted to him no later than then end of week. He plans to generate a priority list from this and bring to the work session on February 18, 2015.
- b. Developmental Liquor Licenses. Boardmember Howe stated the City has been going through a process with a business who is requesting a liquor license. It has been identified that such a license is allowed within a DDA district. Paperwork needs to be prepared and given to the State. Also, as part of this process, there needs to be a resolution from the local governing body, which is the City Council. Howe believed a better process needs to be put in place if there is going to be more of these licenses. He asked if the DDA wanted to be part of this process? Howe requested input collectively and individually and would then discuss with the City Council.

8. **REPORTS AND MEMBER COMMENTS**.

No comments were provided.

The next meeting was scheduled for March 5, 2015.

IT WAS MOVED BY DOYLE to adjourn at 1:34 p.m.

Date:

APPROVED:

James E. Reagan, Chair

Mark A. Howe, Secretary

**OFFICIAL PROCEEDINGS
OF THE
DOWNTOWN DEVELOPMENT AUTHORITY
OF THE
CITY OF LOWELL
WORKSESSION
WEDNESDAY, FEBRUARY 18, 2015**

1. **CALL TO ORDER; ROLL CALL**

The Meeting was called to order at 7:02 p.m. by Chair Jim Reagan.

Present: Mark Howe, Mike Larkin, Dean Lonick, April McClure, Mike Sprenger, Cliff Yankovich and Jim Reagan.

Absent: Shelley Catlin and Brian Doyle.

Also Present: Dan DesJarden, Susan Ullery and Jeff Altoft.

2. **PRIORITY SETTING EXERCISE**

The board met to begin the process of identifying priorities for the Downtown Development Authority that will be used to create a long-term development plan for the district. The development plan will be reviewed each year with an opportunity to review and reestablish priorities.

IT WAS MOVED BY LONICK and seconded by SPRENGER to adjourn at 9:10 p.m.

Date:

APPROVED:

James E. Reagan, Chair

Mark A. Howe, Secretary

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Amount

100

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1699 51

52

2 970 00

6,828.91

DOWNTOWN DEVELOPMENT AUTHORITY FUND
FINANCIAL STATEMENT
March 5, 2015

Beginning Balance:	\$256,343.63
Revenue:	
TIFA Revenue	\$395,100.00
Interest	\$196.04
Misc	\$95.90
Total Revenues	\$651,735.57
Expenditures:	
Capital Outlay	
Salaries/FICA	\$19,600.01
Maintenance Supplies	\$20,978.28
Utilities	\$12,786.60
Misc. and Community Promotions	\$42,848.49
Accrued Wages	\$1,071.11
Accrued payables	\$15,697.26
Administration	\$7,923.16
Prof. Services	\$30,566.38
Transfer to General Fund	\$142,900.00
Total Expenditures:	\$294,371.29
Ending Balance	\$357,364.28



DOWNTOWN DEVELOPMENT AUTHORITY

DRAFT DEVELOPMENT PLAN

DOWNTOWN DEVELOPMENT AUTHORITY

DRAFT DEVELOPMENT PLAN

The Downtown Development Authority for the City of Lowell has created this Development Plan including a long-term capital improvement program for the purpose of developing and promoting the commercial and industrial base within the district.

The plan is intended to reflect priorities of the Downtown Development Authority to advance its purpose while collaborating with the Lowell City Council to advance the Strategic Plan for the City of Lowell. Specifically, this Development Plan addresses the following strategic objectives of the City of Lowell:

COMMUNITY COLLABORATION

Be a Collaborative Leader in the Greater Lowell Community

- Engage with individuals and organizations within the community
- Integrate with local government and organizations in the West Michigan region

GOVERNMENT EFFICIENCY AND EFFECTIVENESS

Maintain a Strong Organization and Sustainable Infrastructure

- Manage financial, human and capital resources to reflect the Strategic Plan
- Preserve city and community facilities
- Extend the useful life of streets and utilities

QUALITY NEIGHBORHOODS

Develop and Nurture Safe, Attractive and Desirable Neighborhoods

- Provide public spaces where people can relax and gather

ECONOMIC VITALITY AND SUSTAINABILITY

Encourage a Climate for Business to Thrive

- Preserve and honor the historic downtown
- Promote walkability and accessibility throughout the business districts
- Incorporate the rivers and other natural features into downtown development
- Nurture public and private partnerships for a prosperous business environment
- Maintain and expand public facilities and infrastructure to meet retention and development needs

DIVERSE RECREATIONAL AND CULTURAL OPPORTUNITIES

Become a Trail Town and Encourage Recreation, Art and Culture

- Develop and maintain a city trail network connected with regional trails
- Partner with local organizations to develop and promote trails, recreation, arts and culture

DOWNTOWN DEVELOPMENT AUTHORITY

DRAFT DEVELOPMENT PLAN

The Development Plan was created through a series of priority setting exercises in which members of the Downtown Development Authority examined specific projects and future plans and rated them into tiers for inclusion in the plan.

This plan is intended to be a working document that is reviewed and updated each year.

Projects Currently In Progress

Items supported by the Downtown Development Authority that are currently in the process of being implemented, either through the City of Lowell, the Downtown Development Authority and/or collaboration with other agencies.

- **Main Street Mid-Block Crossing** – A mid-block crossing of Main Street connecting the Riverwalk and Veteran's Park has been desired by the community for many years. This was identified in the Downtown Placemaking Plan and is currently being discussed with the Michigan Department of Transportation as part of a planned MDOT M-21 improvement project.
- **Banner Program** – The Downtown Development Authority authorized a banner program as part of its 2014-15 budget. The City of Lowell is currently working with the Lowell Area Chamber of Commerce to create a set of banners that promote several key events held throughout the community.
- **Remove Radio Tower at Cable Building** – The City of Lowell plans to request proposals to have the tower removed in 2015.
- **Wayfinding Signs** – A working group was formed several years ago to identify locations and coordinate a common signage system. The City of Lowell was successful in obtaining a grant from the Lowell Area Community Fund for design and production of signage. The working group postponed its efforts in anticipation of the completion of the Downtown Placemaking Plan which identified specific wayfinding signage locations in the downtown.
- **Showboat Maintenance** – The City of Lowell continues to maintain the historic showboat through General Fund taxes. The future of the showboat was discussed as part of the Riverwalk Stage/Showboat Planning process.

DOWNTOWN DEVELOPMENT AUTHORITY

DRAFT DEVELOPMENT PLAN

Tier One Projects (next five years)

Specific projects were identified by the Downtown Development Authority to be addressed during the next five years in its development and capital improvement plan.

- **South Monroe Parking Lot** – A new parking lot with upgraded utilities has been in the planning stages for several years. The lot is intended to spur business activity and serve existing businesses in the buildings on the 200 block of East Main Street.
 - South Monroe Parking Utility Improvements
- **Avery Street Improvement Project** – A downtown street improvement project is proposed for 2015 that would include Avery Street from Monroe to Jackson, then the single blocks of Monroe, Washington, Jefferson and Jackson between Avery and Main. The DDA is being asked to participate with the City of Lowell on this street improvement project.
- **Business Development/Recruitment Packet** – A professionally developed packet that tells “the story” of Lowell will be useful for promoting and recruiting business investment in the district.
- **Water Street Sewer Line Upgrade** – As a result of an upgraded sewer line installed during the King Milling expansion, a section of sewer line from King Milling to the lift station will need to be upgraded.
- **Buried Power Lines** – Particularly in the downtown portion of the district, buried power lines help improve the small town feel of the downtown while allowing visitors to focus on the historic buildings and other amenities (such as art).
- **Wastewater Lift Station Upgrade** – An upgrade to the major lift station serving the community will be needed in the near future.

Tier One Planning Goals (next five years)

Several items were identified by the Downtown Development Authority for further discussion and planning which could result in adding specific projects to the development and capital improvement plan.

- Develop and Improvement Riverwalk/Riverfront
 - Brick Repair/Replacement
- Repair Existing Downtown Parking Lots
- West Side Riverbank Retention
- Permanent Restrooms Downtown
- Add Downtown Parking (Parking Analysis)
- Street Improvements (General)
 - Sidewalk Improvements (General)
- Community Development Staff
 - Retail Recruitment Program
 - Promote Business Development
- Bike Racks
- Historic Building Improvements
 - Accessibility (ADA) Assistance
 - Façade Improvements
 - Fire Suppression

DOWNTOWN DEVELOPMENT AUTHORITY

DRAFT DEVELOPMENT PLAN

Tier Two Projects (five to ten years)

Specific projects were identified by the Downtown Development Authority to be addressed in five to ten years in its development and capital improvement plan.

- North Monroe Streetscape – This project was included in the Downtown Placemaking Plan and consists of reconfiguration of North Monroe Street into a one-way street with additional parking, Main Street bump-outs, landscape, and other features.
- Stage Structure, Stage Area and Plaza Improvements – This project was include in the Riverwalk Stage/Showboat Planning project and includes the construction of a new stage over the river, plaza and other improvements around the stage area.
- Main Street Bump Outs – This project was included in the Downtown Placemaking Plan and consists of Main Street Bump Outs and related features to help beautify the downtown, improve pedestrian safety and calm traffic.

Tier Two Planning Goals (five to ten years)

Several items were identified by the Downtown Development Authority for further discussion and planning which could result in adding specific projects to the development and capital improvement plan.

- Trail Connector to Downtown for 125-mile Fred Meijer Trail
- West Main Street Development Plan
 - West Main Street Lighting
- Cable Building Renovations
 - Flat River Connect
 - Move DPW Sign Shop to DPW Building
- Rental Rehabilitation
- Downtown WiFi

In Progress

#	Category	Item	Description	Score
6	Downtown Plan	Main Street Mid-Block Crossing (Placemaking Plan)	Mid-Block crossing at the riverwalk as defined in the plan.	36
24	Public Improvements	Banner Program	Install banners on decorative light poles.	27
34	Public Improvements	Remove Radio Tower at Cable Building	Cleans up the Monroe side of the cable building allowing for improvements.	23
10	Downtown Plan	Wayfinding Signs	Wayfinding signs identifying parking, public buildings and other spaces.	20
35	Public Improvements	Showboat Maintenance	General upkeep of the historic showboat.	19

Tier One Projects

#	Category	Item	Description	Score
15	Parking	South Monroe Parking Lot	Develop a new parking lot off South Monroe Street south of the bulidings on the 200 block of East Main street.	38
67	Utility Improvements	South Monroe Parking Water Loop	As part of the South Monroe parking lot project, a new water line should be installed to provide enhanced flow for firefighting capabilities.	31
1	Development	Business Development/Recruitment Packet	Development of printed materials that tell the "story" of Lowell including demographic information important to those who may wish to start a business in Lowell.	27
68	Utility Improvements	Water Street Sewer Line Upgrade	The sewer line between King Milling and the main lift station along Water Street must be upgraded before new customers can be added to the system.	24
59	Street Improvements	Avery Street Project	Specific street project to replace Avery Street and the short blocks between Avery and Main Street that include Monroe, Washington, Jefferson and Jackson.	22
65	Utility Improvements	Buried Power Lines	Bury power lines crossing or adjacent to Main Street.	22
66	Utility Improvements	Lift Station Upgrade	The main sanitary sewer lift station will require upgrading in the near future. A projec to relocate the lift station is in the planning stages.	20

Tier One Planning Goals

#	Category	Item	Description	Score
41	Recreation	Develop and Improve Riverwalk/Riverfront	The current riverwalk will need some upgrading, particularly the bricks that are becoming a trip hazard.	34
14	Parking	Repair Existing Downtown Parking Lots	Repair and maintain existing public parking lots.	33
23	Private Partnership	West Side Riverbank Retention	Assist in preserving buildings along the west riverbank with construction of a river retaining wall.	32
33	Public Improvements	Permanent Restrooms Downtown	Generally, although this has been also identified as part of the cable building renovations in the stage-riverwalk plan.	32
12	Parking	Add Downtown Parking	Develop new parking in the downtown.	30
63	Street Improvements	Street Improvements (General)	General street improvements.	29
2	Development	Community Development Staff	Participate in the funding of part- or full-time staff dedicated to community/economic development.	25
70	Walkability	Sidewalk Repairs and Improvements	Generally.	24
4	Development	Retail Recruitment Program	Participation in a specific program that identifies retail needs in the community and recruits entrepreneurs interested in meeting those needs.	23
25	Public Improvements	Bike Racks	Installation of bike racks at strategic locations throughout the district.	21
13	Parking	Kent Street Parking Lot (Superior Furniture)	Development of a parking lot along or on top of Kent Street as part of the Superior Furniture redevelopment project.	19
3	Development	Promote Business Development	General activities relating to community, economic and business development.	18

Updated: 2/28/2015

Tier Two Projects

#	Category	Item	Description	Score
7	Downtown Plan	North Monroe Streetscape (Placemaking Plan)	Reconfiguration of North Monroe including streetscape improvements and bump outs.	21
57	Stage-Riverwalk Plan	Stage Structure, Area and Plaza Improvements	Improvements as identified in the plan.	16
5	Downtown Plan	Main Street Bump Outs (Placemaking Plan)	Various bumpouts as defined in the plan.	15

Tier Two Planning Goals

#	Category	Item	Description	Score
37	Public Improvements	Trail Connector to Downtown for 125-mile Fred Meijer Trail	Ensures a downtown business connection to the 125-mile trail that runs from Alma to Greenville to Lowell then to Owosso.	24
16	Planning	West Main Street Development Plan	A long-term plan for improvements to the West Main Street corridor from the railroad tracks west to the city limits, or perhaps beyond in collaboration with Lowell Township.	22
32	Public Improvements	Move DPW Sign Shop to DPW Building	Opens up the cable building for redevelopment.	22
20	Private Partnership	Rental Rehab program	Promote a rental rehabilitation program to utilize second and third floor space in downtown buildings.	20
26	Public Improvements	Downtown Wi-Fi	Development of free WiFi in the downtown district and/or along the riverwalk	20
39	Public Improvements	West Main Street Lighting	Install decorative street and/or sidewalk lighting along West Main Street.	20
28	Public Improvements	Flat River Connect	Renovate a portion of the cable building to create a business center that can be used by individuals on a membership basis.	17
49	Stage-Riverwalk Plan	Cable Building Renovations	Improvements as identified in the plan.	16

Updated: 2/28/2015

Future Consideration

#	Category	Item	Description	Score
17	Private Partnership	ADA Improvements for Buildings	Assist in redevelopment of downtown buildings by funding ADA improvements and recapturing the investment through increased property value.	18
19	Private Partnership	Historic District façade Improvements	Assist in redevelopment of downtown buildings by funding façade improvements in collaboration with historic district grants and recapturing the investment through increased property value.	18
61	Street Improvements	Kent Street Project	Specific street project to replace South Monroe to Kent, Kent to Washington and Washington to Main.	18
27	Public Improvements	Electrical Plugs in Tree Grates	To allow for lighting trees.	16
18	Private Partnership	Fire Suppression Improvements for Historic Buildings	Assist in redevelopment of downtown buildings by funding fire suppression improvements and recapturing the investment through increased property value.	15
58	Stormwater Improvements	Study and Improve Stormwater Drainage	Minimize the impact of low volume flooding events.	15
21	Private Partnership	Small Business Incubator	Create a space (perhaps in the old cable building) for a small business incubator.	14

Updated: 2/28/2015

50	Stage-Riverwalk Plan	Entry Wall and Walk Improvements	Improvements as identified in the plan.	14
51	Stage-Riverwalk Plan	Lawn Seating Area and Shade Structure	Improvements as identified in the plan.	14
54	Stage-Riverwalk Plan	Public Parking Modifications	Improvements as identified in the plan.	14
55	Stage-Riverwalk Plan	Riverwalk North (between Library and Boat Launch) Replacement	Improvements to the current riverwalk as identified in the plan.	14
30	Public Improvements	Improve/Promote Community Facilities	Generally, such as the cable building, city hall, library, etc.	13
38	Public Improvements	Trees	Collaborate with the city's Arbor Board to continue to promote expansion of the urban canopy.	13
8	Downtown Plan	River South Riverbank Improvements (Placemaking Plan)	Outlook deck, retaining wall, enhanced fishing platform and other amenities along the riverbank south of the dam.	12
22	Private Partnership	Street/Parking Improvements as part of Riverside School Development	Assist in redevelopment of the former Unity School property with street and parking improvements.	12

Updated: 2/28/2015

29	Public Improvements	Flower Boxes/Pots	Generally for planting.	12
36	Public Improvements	Speakers on Light Poles for music streaming and PA system	Especially useful during holidays and special events. Helps to quiet traffic noise on Main street.	12
46	Recreation	Pontoon Marina	Docks allowing pontoons to park downtown and perhaps allowing for seasonal slips.	12
42	Recreation	Develop RV/Tent campground in/near downtown	An RV/Tent campground that will bring more visitors to town.	11
43	Recreation	Display maps of each city park, trail head, and area parks	Wayfinding to promote recreation and walkability, connecting public spaces and businesses.	11
69	Walkability	Heated Sidewalks in Downtown	Snow melting similar to a project in the City of Holland.	11
44	Recreation	Establish water fountain playgrounds	Generally.	10
53	Stage-Riverwalk Plan	Library Reading Area	Improvements as identified in the plan.	10

Updated: 2/28/2015

62	Street Improvements	Riverside Project	Specific street project to replace Riverside from Main to Light & Power, Broadway from Main to Light & Power and Chatham from Light & Power to Hudson.	10
11	Marketing	Identify and Promote Water Trails	Identification and promotion of use of the two rivers.	9
31	Public Improvements	Kayak Portage over Main Street	To allow portage over the Main Street dam.	9
52	Stage-Riverwalk Plan	Library Deck	Improvements as identified in the plan.	9
60	Street Improvements	Chatham Project	Specific street project to replace Chatham from Hudson to Amity, and the blocks of Amity and Lincoln Lake between Chatham and Main.	9
64	Street Improvements	Valley Vista South	Specific street project to replace Valley Vista between Main Street and Bowes Road.	9
45	Recreation	Pedestrian Access to River Islands (Old Island Park)	Bridges connecting the islands south of the Main Street dam.	7
56	Stage-Riverwalk Plan	Splash Pad and Pergola Area	Improvements as identified in the plan.	7

Updated: 2/28/2015

48	Recreation	Treehouse Cabins for Camping	Provides a unique camping experience, perhaps along a trail route in the Moose/Rogers property.	6
40	Recreation	Bridge/Walking Path from Library to Riverside Drive (over the Flat River)	Deck type structure connecting the east and west sides of the river north of the dam.	5
47	Recreation	Retention Pond on Moose/Rogers Property	increased recreational opportunity for fishing and creating another "place".	5
9	Downtown Plan	Sculptures and Art	Various opportunities for displaying public art and sculptures as defined in the plan.	4



Greater Lowell Chamber Foundation



February 26, 2015

Mark Howe
City of Lowell – DDA
301 E Main St
Lowell, MI 49331

Dear Mark and members of the DDA:

The LowellArts! and the Lowell Area Chamber of Commerce have a mutual goal to increase the quality of life for residents and bring visitors to the greater Lowell community. In addition, both organizations wish to use the arts as an economic development resource for the entire community including businesses, service organizations, and government entities.

The LowellArts! mission is: The LowellArts! will integrate the arts in daily life for all citizens in the Lowell area. Statement of Purpose: To encourage the understanding and enjoyment of the arts in the schools and communities we serve and to provide expression and enjoyment of the arts to all segments of these communities.

The Lowell Area Chamber of Commerce mission is: To promote the commercial welfare of the Lowell area, making the area a desirable location for capital investment and residence, also to promote the quality of life and harmony among the business and residential communities.

Today we are requesting \$6,000 to support the 2015 Lowell Showboat Sizzlin' Summer Concerts Series and Sizzlin' Summer Movie night that would complete our series. Thank you for considering our proposal for funding.

Sincerely,

Lorain Smalligan

Liz Baker

Lorain Smalligan
Lowell Area Arts Council

Executive Director

Liz Baker
Lowell Area Chamber of Commerce/Chamber Executive
Foundation
Executive Director

113 Riverwalk Plaza - PO Box 224 - Lowell, Michigan 49331
Phone (616) 897-9161 - Fax (616) 897-9101
E-mail info@lowellchamber.org - Web Site www.lowellchamber.org

LOWELL SHOWBOAT SIZZLIN' SUMMER CONCERTS - 2015
(10 Week Series)

Projected Budget:

EXPENSES

	<u>BUDGET</u>
Musician Fee	8,000
Sound Technicians	4,500
Administration	
Medic Support	500
LowellArts! / LACC	8,000
Emcee / Musician & Sound Contracts	500
BMI	200
Office Supplies / Postage / Beverage for Musicians	300
Bleacher rental & stage set-up	1,000
Marketing & Concert Banner	6,000
Showboat set-up and after concert cleanup of trash	250
Contract Labor - Cleaning	900
(2) Films + Marketing	3,200
Children's Activities - Hiring artists (estimated)	1,750
	\$ 35,100

REVENUE

Lowell Area Community Fund	10,800
Lowell Downtown Development Authority	6,000
Entertainment Sponsor	6,000
18 Corporate Sponsors (\$600 each)	10,800
Concessions (estimated)	1,500
	\$ 35,100

BALANCE: