

Manassas Drive Name Change

City Manager



Why Manassas Drive?

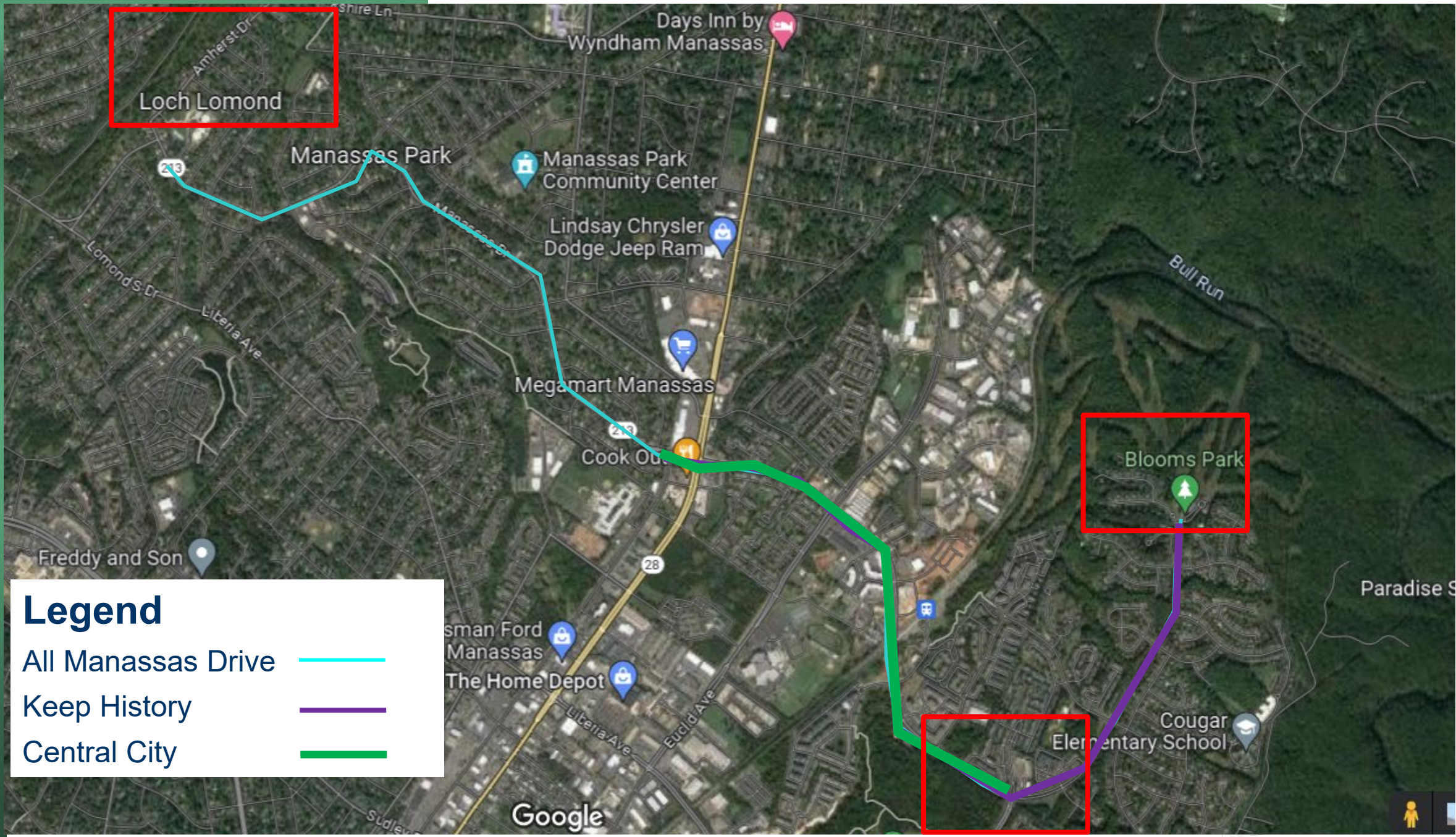
- Historical Reasons that are no longer valid:
 - Named as part of the original subdivision on the west side before we became a town.
 - Was part of the County Area called “Manassas”.
- No Longer Valid:
 - We are now an independent City named Manassas Park.
 - There is now an independent City named Manassas to our South.
 - The surrounding County areas are called Yorkshire and Buckhall, not Manassas.
- Why is our main road bisecting our City still named after another jurisdiction that everyone confuses us with?

4 Options

1. **Central City Solution:** Just rename it in the Central Part of our City- Mathis Avenue to Signal View/Andrew intersections.
 - a) 0 residential units impacted
 - b) 7 business sites (or non-residential sites) impacted including the Fire Station.
2. **Keep History Solution:** Just rename it from Mathis Avenue East to where it changes names already to Fairway Court at Blooms Park.
 - a) 146 residential units impacted (Park Place Seniors)
 - b) 7 business sites (or non-residential sites) impacted including the Fire Station.
3. **All Manassas Drive Solution:** Rename all of Manassas Drive within our City borders.
 - a) 498 residential units impacted (352 on Westside + 146 Park Place)
 - b) 11 business sites (or non-residential sites) impacted including the Police & DPW.
4. **Keep Status Quo.**

Options

4



Legend

- All Manassas Drive —
- Keep History —
- Central City —

If Governing Body wants a solution that impacts residents

Recommend \$30 reimbursement per adult resident to cover:

- Changing their address and vehicle Registration with DMV would be as follows:
 - Drivers License - \$20 for Replacement – they would need to notify DMV first that they need to update their address.
 - Vehicle Registration - \$2 per vehicle
- There is also changes they need to make to their:
 - Bank Account(s)
 - Credit Card(s)
 - Utility Bill(s)
 - Mobile Account(s)
 - Work HR info
 - Insurance
 - Social Benefits: Medicare/Medicaid, Food Stamp recipients, Etc.
 - Other

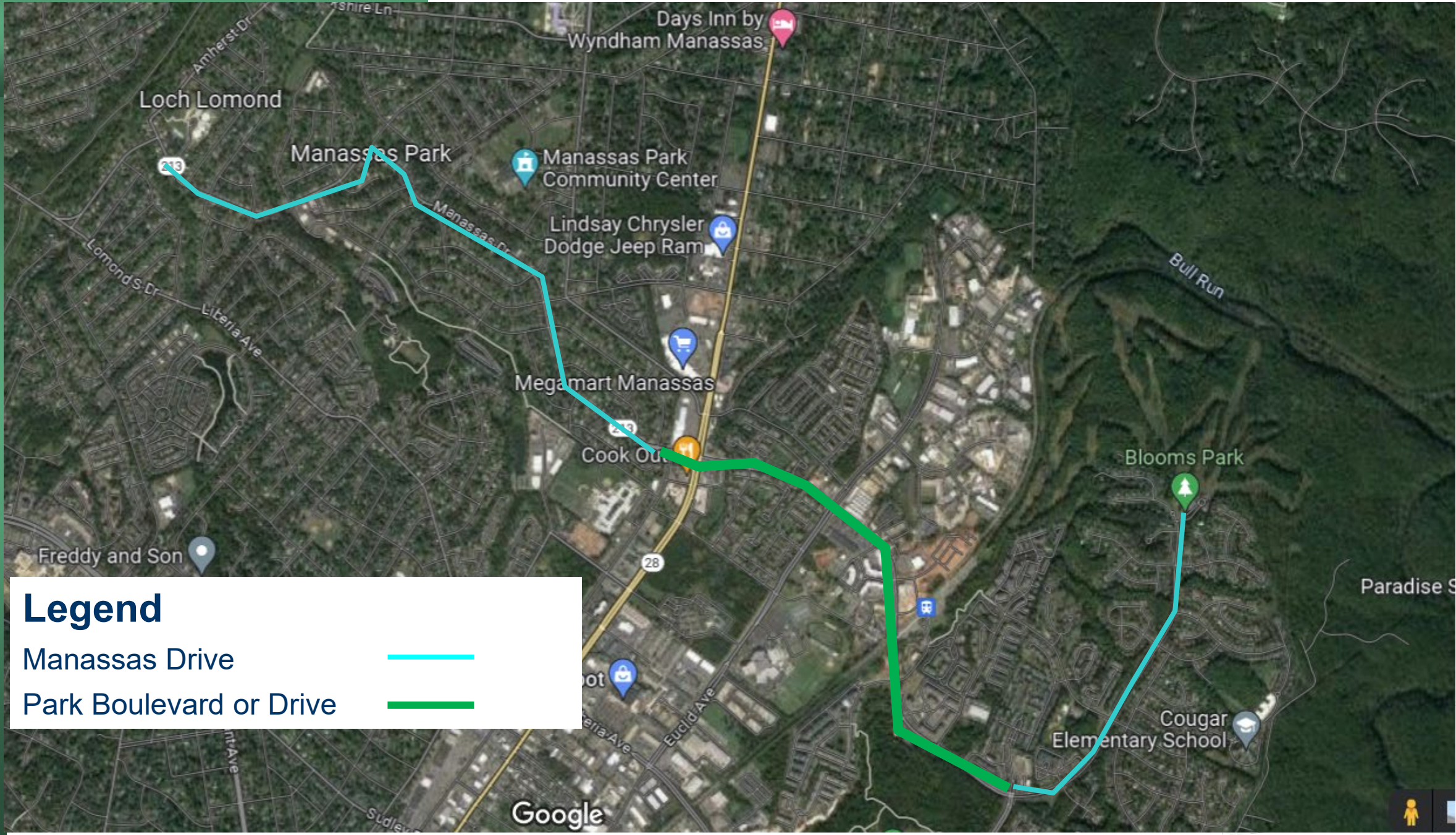
City Manager Recommendation

Central City Solution- rename to Park Boulevard or Park Drive

- Zero impact to residents.
- Business turnover constant so address change impact is minimal.
- Covers our Rte. 28 intersection and throughout our downtown for marketing purposes letting people know they are in Manassas **Park** and not Manassas.
- Roads changing names at major intersections happens (see 3 examples on previous slide).
- Preserves historical name in original Manassas Park.
- Has both “Manassas” and “Park” on our Main Street, with Manassas on the exterior (uniting West and East) and Park in the Center (highlighting our commercial core).
- Cost: \$21K estimated.



Recommended



Legend

Manassas Drive —

Park Boulevard or Drive —

Discussion

