



sponsorship opportunities 2019



ONE SPONSORSHIP. EVERY EVENT.



PLATINUM \$20,000

- Stage naming rights: Route 23
- Event naming rights to one major festival
- Logo placement on event web pages
- Logo placement on sponsor signage at all events
- Opportunity to place your banner in prominent location at all events
- Four beer tent drink tickets for each 3rd Thursdays (20 total)
- Private pre-party at one 3rd Thursdays event (one hr early access to beer garden,. Appetizers and one drink for up to 25 people
- 20 Tickets to all events

GOLD \$10,000

- Tertiary stage naming rights (Route 23)
- Logo placement on event web pages
- Logo placement on sponsor signage at all events
- Opportunity to place your banner in prominent location at all events
- Two beer garden drink tickets for each 3rd Thursdays event
- Private pre-party at one 3rd Thursdays event (one hour early access to beer garden,. Appetizers and one drink for up to 10 people
- 10 Tickets to all events

SILVER \$5,000

- Logo placement on event web page
- Logo placement on sponsor signage at all events
- Opportunity to place your banner in prominent location at all events
- Logo on volunteer t-shirts (Bloom)
- Private pre-party at one 3rd Thursdays event (one hour early access to beer garden,. Appetizers and one drink for up to 5 people
- 4 tickets to all events

BRONZE \$2,500

- Logo placement on event web page
- Logo placement on sponsor signage at all events
- Opportunity to place banner at in prominent location at all events
- 2 tickets to all events

SUPPORTING \$500

- Logo placement on event web page
- Logo placement on sponsor signage at all events

EVENT EXCLUSIVE SPONSORSHIP

3rd THURSDAYS

\$1,000/event

\$5,000 for entire series

PRESENTING SPONSORS

- LIVE MUSIC
- KID ZONE
- BEER GARDEN

LET'S CHILL \$1,000

- WINE WALK / logo on wine gift*
- ICE WALL / logo on ice wall*
- SHUTTLE / logo on shuttle*
- GIFT BAG / logo on gift bag*
- BIG FREEZE / logo on ice luge*
- HOT COCOA HUNT / logo on mug*
- ICE MINI GOLF / logo at each hole*

*plus 2 tickets to Wine Walk and Big Freeze

ROUTE 23

\$1,000

- CRAFT BEER WALK / logo on beer gift
- GIFT BAG / logo on gift bag

SPONSORSHIP AGREEMENT FORM

business / organization name (sponsorship only)

name (first)

name (last)

street address

city

state

zip

email address

phone

ANNUAL

- ☐ **PLATINUM** \$20,000
- ☐ **GOLD** \$10,000
- ☐ **SILVER** \$5,000
- ☐ **BRONZE** \$2,500
- ☐ **SUPPORTING** \$500

PAYMENT INFO

Return completed form:

Email to jillt@milanmainstreet.com
Or mail to: Milan Main Street, PO Box 284,
Milan, MI 48160

TOTAL AMOUNT: _____

_____ Check
enclosed with application, payable to Milan
Main Street

_____ Credit Card
upon receipt, we will send you an email
invoice with a credit card payment link

EVENT

3rd THURSDAYS

month series
\$1,000 \$5,000

- ☐ ☐ **LIVE MUSIC**
- ☐ ☐ **KID ZONE**
- ☐ ☐ **BEER GARDEN**

LET'S CHILL WINTER FEST \$1,000

- ☐ **WINE WALK**
- ☐ **ICE WALL**
- ☐ **SHUTTLE (SOLD)**
- ☐ **GIFT BAG**
- ☐ **BIG FREEZE**
- ☐ **COCOA HUNT**
- ☐ **MINI GOLF**

ROUTE 23 \$1,000

- ☐ **CRAFT BEER WALK**
- ☐ **GIFT BAG**



Downtown
MILAN
IT'S HAPPENING!