



Sponsorship Information

August 23-25, 2024

Hatbox Field Muskogee, OK

Title Sponsor - \$10,000

1 Available

- Named as Titled Sponsor with corporate name/logo on all marketing and advertising locally and regionally including television, radio and print.
- Prominent main entrance branding.
- Corporate logo on official t-shirts.
- Prime midway tent exhibit space. (up to 20'x20' space)
- Corporate logo on the front page of the 2024 Oklahoma Festival of Ballooning schedule of Events.
- Balloon flight for up to eight people during the media/sponsor event. (weather dependent)
- Corporate message broadcast on-site during event days.
- Logo on Festival of Ballooning website and social media with link to your site.
- 5 prominent signage positions at Festival of Ballooning. (signage provided by sponsor)
- Authority to use Festival of Ballooning logo/images in your advertising.
- Free registration for your commercial hot air balloon. (if your company owns one)
- Fifty VIP passes (each night) to Festival of Ballooning which includes access to hospitality tent.
- Private 20'x20' tent with tables & chairs located in the Corporate Hospitality Village.
- Twenty-five tethered balloon rides. (each night; weather permitting)
- Twenty-five reserved "Preferred Parking Passes". (each night)
- First right of refusal for 2025.

Balloon Glow Sponsor - \$5,000

2 Available

- Named sponsor of the Festival of Ballooning "Balloon Glow" with logo on all marketing and advertising; local and regional television, radio and print.
- Prime midway tent exhibit space. (up to 10'x20' space)
- Corporate logo in the 2024 Oklahoma Festival of Ballooning schedule of Events.
- Logo on Festival of Ballooning website and social media with link to your site.
- Corporate logo on official t-shirts.
- Signage positions at Festival of Ballooning.
- Authority to use the Festival of Ballooning logo/images in your advertising.
- Balloon flight for up to four people during media/sponsor event. (weather permitting)
- Free registration for your commercial hot air balloon. (if your company owns one)
- Thirty VIP passes (each night) to Festival of Ballooning which includes access to Hospitality Tent
- Private 20'x20 tent with tables & chairs located inside the Corporate Hospitality Village.
- Fifteen tethered balloon rides (each night; weather permitting)
- Fifteen reserved "Preferred Parking Passes".
- First right of refusal for 2025.

Featured Event Sponsor - \$2,500

On site naming opportunities include sponsorship of one of these festival features...

Special shape balloon, Hospitality Tent, 5K Run, Kids Zone, Helicopter Rides, Shuttle Ride, Sky Diving.

- Named Sponsor of the Oklahoma Festival of Ballooning with logo on all marketing and advertising; local and regional television, radio and print.
- Prime midway tent exhibit space. (up to 10'x20' space)
- Corporate logo in the 2024 Oklahoma Festival of Ballooning Schedule of Events.
- Logo on Festival of Ballooning website and social media with link to your site.
- Corporate logo on official t-shirts.
- Signage positions at Festival of Ballooning.
- Authority to use the Festival of Ballooning logo/image in your advertising.
- Balloon flight for up to two people during media/sponsor event. (weather permitting)
- Free registration for your commercial hot air balloon. (if your company owns one)
- Fifteen VIP passes (each night) to Festival of Ballooning which includes access to Hospitality Tent.
- Eight tethered balloon rides (each night; weather permitting)
- First right of refusal for 2025.
- Corporate tent available for additional fee.

Hot Air Balloon Sponsor - \$1,000

- Midway tent exhibit space. (up to 10'x10' space)
- Corporate logo in the 2024 Oklahoma Festival of Ballooning Schedule of Events.
- Logo on Festival of Ballooning website and social media.
- Authority to use the Festival of Ballooning logo/image in your advertising.
- Balloon flight for one during media/sponsor event. (weather permitting)
- Eight VIP passes (each night) to Festival of Ballooning which includes Hospitality Tent.
- Four tethered balloon rides. (each night; weather permitting)
- Free registration for your commercial hot air balloon. (if your company owns one)
- Corporate tent available for additional fee.

Exhibitor / Vendor - \$350

- Midway tent exhibit space. (up to 10'x10' space)
- Two Preferred Parking Passes. (each night)
- No food or beverage sales permitted.



Sponsorship Agreement

Sponsorship Levels – please check one:

- \$10,000 Title Sponsor
 \$5,000 Friday Evening Flight & Balloon Glow
 \$5,000 Saturday Evening Flight & Balloon Glow
 \$2,500 Featured Event Sponsor (multiple events available)
 \$1,000 Hot Air Balloon Sponsor
 \$350 Vendor/Exhibitor

\$_____ In kind (please give the value of your in kind Sponsorship)

Description: _____

Name of Company/Organization: _____

Name of Contact Person: _____

Address: _____

Phone: _____ Mobile: _____

Email: _____

Website Name/Address: _____

Facebook/URL address: _____

Name of Authorized Sponsor: _____

Signature of Authorized Sponsor: _____ Date: _____

Please sign a copy of this agreement and return to Muskogee Parks and Recreation – retain a copy

MAIL TO: Oklahoma Festival of Ballooning
Muskogee Parks and Recreation
837 E Okmulgee Ave
Muskogee, OK 74403

For more information contact:
Mark Wilkerson | 918-684-6302 | mwilkerson@muskogee parks.org