



KIDSVILLE 2.0

Sponsorship Opportunities



New Bern Parks & Recreation



Kidsville is a tradition that has been in the New Bern community since 1994. This unique wooden playground has been an entertaining and creative outlet for thousands of children over the years. After 24 years of service, it is now time to replace the aging structure due to safety concerns.

New Bern Parks and Recreation is excited to announce a fundraising opportunity for citizens of all ages to join in and help create a new State of the Art **KIDSVILLE 2.0**! The new playground will be in the same architectural style and feature unique attributes similar to the old playground, but will be constructed with sustainable materials ensuring safe play for generations to come. The best part of this project is that children from New Bern will get to design the new playground, and our community can help with fundraising and construction. The goal is to break ground on the new playground in the spring/summer of 2019.

The budget for **KIDSVILLE 2.0** is \$300,000. The City of New Bern has agreed to match donations \$1 for \$1 up to \$150,000. **WE NEED YOUR HELP!** This community project is a once-in-a-lifetime investment that will not only produce an outstanding place where children of all ages can explore and play, but will also serve as a tangible model for community involvement, service, cooperation and leadership that will leave a lasting impact on the community for years to come.

We invite you to join us in supporting this project by making a tax deductible donation. The information in this document provides a variety of sponsorship opportunities. If you have any questions, please feel free to contact New Bern Parks and Recreation at 252-639-2901 or email Foster Hughes, Director of Parks and Recreation at hughesf@newbern-nc.org. Now, let's get busy and make **KIDSVILLE 2.0** a reality!

Sponsorship Opportunities

Tiles – This is a great way to make a lasting impression on the playground. This is an opportunity to design your own tile and have your name on it. Once the artwork is completed, the tiles are glazed, fired and then displayed around the playground. **Cost: \$25 per tile.**



Pickets – This playground will include a fence. Pickets will surround the entire playground just like the old Kidsville. These pickets are made of recycled materials and will last for decades. **Cost: \$50 per picket.**

Brick Pavers – Bricks will be used to provide a walk way leading up to the entrance of the playground and to the shelter area. **Cost: \$75 per brick.**



Playground Components – Components include Towers, Slides, Tunnels, Climbers, Swings, etc... Information on specific components and pricing will be available once the playground has been designed. **Cost: \$1,000 - \$10,000.**



Sponsorship Levels – The following sponsorship levels are available. Individuals and businesses that wish to donate in this manner will be recognized on a kiosk located inside the playground.

Bronze	\$100 - \$249
Silver	\$250 - \$999
Gold	\$1,000 - \$4,999
Benefactor	\$5,000 or more



Name _____

Address _____ City _____ State _____ Zip code _____

Phone _____

Email _____

You will be contacted regarding tile painting times and the location.

Name for picket(s), maximum 20 characters – including spaces:

Name or inscription for brick(s), maximum 3 lines, 20 characters – including spaces per line:

[illegible]

PLAYGROUND COMPONENT SPONSOR

Information on playground components will be released once the design process is complete.
Component prices will range from **\$1,000 - \$10,000**.

SPONSORSHIP LEVELS

I would like to make a cash donation in the following amount.

Your individual or business name will be included on a kiosk, located at the new **KIDSVILLE 2.0**.

- ☐ **Bronze Sponsor:** **\$100 - \$249**
- ☐ **Silver Sponsor:** **\$250 - \$999**
- ☐ **Gold Sponsor:** **\$1,000 - \$4,999**
- ☐ **Benefactors:** **\$5,000 or more**

Cash Donation Total \$ _____

City of New Bern

Please make checks payable to:

Sponsor Grand Total \$ _____

In Memo Line Write - *Kidsville Donation*.

Contributions are tax deductible to the full extent allowed by law.

You may mail this completed form and payment to:

New Bern Parks and Recreation
KIDSVILLE
PO Box 1129, New Bern, NC 28563

or deliver to

New Bern Parks and Recreation Administration
1307 Country Club Road
New Bern, NC 28562.

For donation information, please contact us at 252-639-2901 or visit us online at www.NewbernNC.gov

