

Public Art Committee notes  
(NEA Our Town Grant)  
July 1, 2020 10:00  
Bank of Arts

Jon Burger, Linda MacDonald, Lynn Harakal, Karen Genoa, Foster Hughes, Carrie Galligher, Bernard George, Chris McCrudden in attendance

Jon and Karen attended the most recent web-in-ar in which the grant process was explained.  
Jon told the committee:

Required partnership = Highest ranking City Government official plus  
501c3 nonprofit = Craven Arts Council & Gallery

Matching grant range \$25,000 - \$150,000

Budget : minimum request \$25,000 and at least \$50,00 in project cost

1:1 Match

*(Admin cost per hr/ Lynn H has figures)*

*(Swiss Bear may have \$5,000 they can contribute to a mural)*

Can be in-kind

Costs expended during 1-2 yr project period

Dates: Grant covers 2021-2023

Proposed project start and end dates up to 2 years

July 16: Grants.gov + SAM.gov (no later than Aug 6)

July 27: SF-424 via Grants.gov (no later than Aug 6)

Aug 11-18 Full Application submitted

Jon's concept for initial grant proposal would be for a Public Art Master Plan, with a 10 year long term goal.

Committee Discussion:

Karen: North Star + Integration of Arts and Culture into Community Partnership

Most important elements : **Strengthening Communities**  
**Community Engagement**

Linda : Under Strengthening Communities

Economic Change from attracting new business (Swiss Bear), improved housing (Habitat)

Physical Change

Mural projects, Free Expression Walls, Peace Pole, Paper Mache' Sculpture as a starting point immediately

Social Change = AACH and community in general

Improved communication and dialog

Systems Change = Long term 10 year plan

Lynn : COVID Small Business loan has \$200,000 that might have a portion that could be leveraged for small business in the Five Points area to satisfy the Economic element of this grant. The repayment period would be in 2022.

Bernard George : would like to see the Colored Troops honored in New Bern with a sculpture like they have been in Wilmington

Foster Hughes : asked what was the scope of the City Wide Arts Master Plan. Jon said he thought that to take on the entire City of New Bern would be too large for this grant or committee to undertake at this time. After further discussion, the boundaries were to be roughly from the Maola Plant in Riverside through Duffyfield and Dryborough and the Historic District on both sides of Broad Street from Queen Street to East Front Street.

Chris McCrudden : thinks of Broad St as the trunk of a tree with the roots beginning in the Five Points area and the branches reaching out into the rest of the "Downtown" . In said in past years the "Downtown" portion has gotten a lot of attention and that he thinks it is the right time to devote more time to the roots and the trunk of the tree. He tossed out the idea that a metal sculpture might be installed in Phase one that depicted the Great Fire in the Five Points area. It would satisfy the History of the specific area and the City in general.

A general conversation ensued in which the unanimous consensus was that People Of Color should be used as the sculptors and artists.

### Plan of Action

Jon volunteered to create a rough draft of the grant. It will be based on a 10 year Master Plan and divided into Phases. Phase I will focus on the Five Points Area. We are all to send him any specific ideas for the 10 year plan. Carrie has already sent him some potential supporting City Projects that might support this grant. Jon plans to research other NEA grants to see how they are awarded and written.

**Next Meeting**  
**July 16, 2pm**  
**Bank of Arts**

Submitted by Linda MacDonald  
President, CACG Pres Board of Directors