

6.1 Recreation Programming Plan

Standard: 6.1 Recreation Programming Plan
Maintained By: Director of Parks and Recreation
Signature:
Kari Warren, CPRP Director of Parks and Recreation
Approved Date: 3/12/2018
Reviewed and Updated: 4/15/19 4/9/20 3/12/21 4/22/22 4/27/23

Kari Warren

Kari Warren, CPRP

Director of Parks and Recreation

4-27-2023

Date



Family, fitness and fun come together here.

Management Staff Meeting

Location: Parks & Recreation Administration Building

Date: April 27, 2023

Veronica Mattocks	Present
James Hucks	Present
James Bullock	Present
Carlie Metts	Absent
Taurance Williams	Present
Kari Warren	Present
Nancy Donahue	Present
Ginger Sims	Present
Robbie Wilson	Present

Meeting Start Time: 11:00am
End time: 11:51am

Announcements:

- A new employee starting next week, Naquan Gibbs will be training under Taurance Williams. Carlos is leaving and his position has been posted.
- The Recreation Programming Plan has been updated to reflect the successful completion of Pleasant Hill. Staff reviewed the updates and received a copy of the new draft.

Upcoming Events:

- Movie in the park on 5/5/23 & 5/19/23
- Footloose on the Neuse to begin on 5/26/23
- Sneaker Ball on 5/6/23

Community Events:

- Duffest – short discussion ensued.
- Neuse River Bridge Run on Saturday. Not using the park on Friday.
- Arts in April on Saturday – last one.
- Cedar Grove Cemetery Tour on Saturday

- New Bern High School cheerleaders on Sunday for a ring ceremony
- Pleasant Hill opening on Monday, May 1st. Recreation staff will be covering the center M-F 9:00am to 6:00pm. Telephone services and security cameras discussed
- Pepsi Grant – Kari has been asked to switch the Pepsi Grant from the museum to SWRC. She is working on the grant and will have it completed and submitted by Tuesday, next week.

Round Table Discussion:

Veronica Mattocks:

- Nothing to report

Ginger Sims:

- Discussed what she is working on with the Aquatic Center staffing, training, and ordering equipment.
- Discussed trees briefly

James Bullock:

- Pleasant Hill Recreation Center – Need minimum 7 days notice for reservations.
- New schedule at West New Bern. Waiting to see how it works out.
- Mandate all staff to work for the July 4th celebration. A short discussion ensued.

Carlie Metts:

Absent

Taurance Williams:

- Pool Maintenance discussed
- Joe Signs have the updated signs for the upcoming season
- Fields are closed today. Kari to put up on Facebook
- Today last day for soccer
- Discussed lock on Cutler Field concession stand.
- Bus repairs – E & J still working on it. No completion date yet

James Hucks:

- Pleasant Hill Community Center – has inspection at the center today at 1:30
- Pool – discussed briefly
- Move shed at Union Point Park

Robbie Wilson:

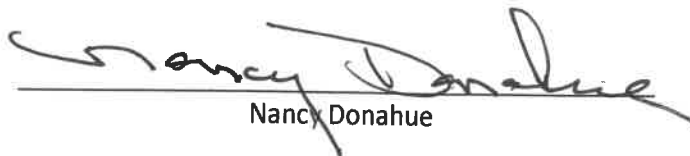
- Irrigation at Union Point Park – working on fixing the heads
- Should be getting fertilizer in next week
- Getting in flowers this weekend for Riverwalk, Council Bluff, City Hall, etc.

- Skating rink at UPP will be sodded next week
- Both lawn care contractors starting next week
- Coming up is getting all the ballfields aeriated and fertilized

Nancy Donahue: Need vendors for Footloose on the Neuse. Ginger needs to put out a notice

Meeting adjourned 11:51pm

Respectfully Submitted,



Nancy Donahue

New Bern Parks & Recreation

Management Staff Meeting

Thursday, April 27, 2023

Items:

- Announcements – Recreation Program Coordinator position open.
- Upcoming Special Events – Movie in the Park (May 5th & 19th), Duffest (May 13th), Footloose (May 26th)
- Community Events - Neuse River Bridge Run, Arts in April, Cedar Grove Tour, NBHS Cheerleader Ring Ceremony.

Round table discussion

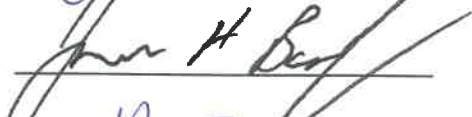
Questions, General Comments, Concerns

Please sign beside your name:

Kari Warren
Interim Director of Parks & Recreation



James Bullock
Supervisor of Recreation Services



James Hucks
Building & Facility Maintenance Superintendent



Robbie Wilson
Parks Superintendent



Veronica Mattocks
Supervisor of Administrative Support Services



Carlie Metts
Center Supervisor



Taurance Williams
Athletic Supervisor



Nancy Donahue
Administrative Assistant



Ginger Sims
Special Projects Coordinator





NEW BERN

PARKS & RECREATION

Family, fitness and fun come together here.



RECREATION PROGRAMMING PLAN

2022 - 2025



Update Approved –

Kari Warren

Kari Warren, CPRP
Director of Parks & Recreation

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Introduction

The primary purpose of the Recreation Programming Plan is to provide an overview of the community and its needs. It also provides information on how the department can move forward to meet those needs of the community. The plan is an adjoining document to the 2013 Parks and Recreation Comprehensive Master Plan for a Healthy Community, as well as the Strategic Plan. New Bern Parks and Recreation is currently in the process of updating the department comprehensive master plan, which should be completed by the end of 2022. Once completed, the department will begin to implement the new recommendations from the updated master plan. It will provide a guide to the orderly development of programs and services. This document provides information from various sources such as demographic information, program trends, etc., and compiles them for staff to have quick access while developing and delivering programs to meet the needs of the citizens of New Bern.

New Bern Parks and Recreation Plans & Reports

2013 Parks & Recreation Comprehensive Plan for a Healthy Community

New Bern Parks and Recreation is currently in the process of updating the department comprehensive master plan. Which should be completed by the end of 2022. Once completed, the department will begin to implement the new recommendations from the updated master plan. The Recreation Programming Plan is to be used in conjunction with the 2013 Parks & Recreation Comprehensive Plan for a Healthy Community, which sets the overall direction for the department for the next 10 years. This includes specific recommendations in various areas of New Bern Parks and Recreation. The department has identified the recommendations related to recreation programs and services and used them as a guideline for the goals and objectives of this plan. Examples include inclusive playground equipment and programming, upgrading park signage, maintaining a certified recreational therapist, mobile recreation van, improving teen programming, increasing the number of bike/hiking/walking trails, creating, and supporting continued cultural opportunities, and aggressively seeking grants.

Strategic Plan

New Bern Parks and Recreation has identified 4 strategic initiatives, which are areas of special emphasis crucial for the continued success of the department – provide safe, attractive multi-purpose parks; facilitate improvement of the City's economic vitality; provide diverse and enjoyable recreation opportunities to promote active, healthy lifestyles for people of all ages and abilities; and manage public resources in an efficient, effective, fiscally-sustainable and transparent manner. New Bern Parks and Recreation developed the Strategic Plan to identify goals and objectives to drive the agency forward in these areas. The department emphasizes connections to the Strategic Plan when developing goals and setting budget priorities.

Recreation Division Reports

The recreation division compiles monthly reports to inform the Director and other stakeholders about the progress made by the division. The report gives the recreation division an opportunity to reflect on prior year's performance and make recommendations moving forward. This report serves as a guide in determining programs to offer in the future and analyzes program successes and failures.

Program Types

Self-Directed Programs: 27 parks, 10 playgrounds, 13 shelters, 5 basketball courts, 2 sand volleyball courts, 2 tennis courts, 6 pickleball courts, 1 fitness station, 4 boater launches, 6 fishing docks, 4 canoe/kayaking launches, baseball/softball fields, disc golf course, dog park, multi-purpose fields, nature trails, picnic tables at parks, Riverwalk, walking trails, community garden, pool parties at Aquatic Center, splash pad, gym, meeting space, game room, Little Free Library program, bird and nature observation opportunities, born learning trail, drop-in pickleball, and drop-in volleyball.

Leader-Directed Programs:

YOUTH	TEENS	ADULTS	SENIORS	SPECIAL EVENTS	SPECIAL NEEDS
Colorsplash Art Camp Cooking Camp YES Summer Camp Bern Bear Summer Camp Little Beakers Cooking workshops Arts and Crafts Classes Youth Basketball Youth Tackle Football Youth Track & Field Clinic Swimming Lessons Afterschool Care Kidsville Club Days Cheer	Basketball Tackle Football Colorsplash Art Camp Cooking Camp Art Classes Swimming Lessons Cheer	Swimming Lessons Ceramics Fitness Classes Arts and Crafts Classes Pickleball Clinic Softball Fencing	Senior Line Dancing Senior Fitness Classes Ceramics Golden Age Club Senior Games Joggin Noggin Trips	Easter Egg Hunt Twilight Egg Hunt Festival of Fun 4 th of July Celebration Youth Fishing Derby Arbor Day Celebration Christmas Flotilla	Open Gym Time VIP Fishing Program Special Olympics

Overall Recreation Programming Objectives

The mission of the New Bern Parks and Recreation is to “provide social, cultural, environmental, and physical well-being opportunities through recreation”. Each goal has a specific and measurable objective to ensure we are achieving our mission and accomplishing our goals for recreation programming and producing results that benefits the community. The results of these objectives are tracked and documented for the recreation division to monitor progress towards achieving these objectives year-round.

Organizational Mission or Initiative	Goal	Objective
Strategic Initiative: Improve Diversity of Programs & Facilities	To secure funding through Capital Improvement Plan and operating budget	Fund improvements to facilities infrastructure, including ADA requirements.
	To continue add walkable and bike-friendly trails	Continue to add public pedestrian and bike trails
	To have all program recommendations included in general operations	Currently in the process of updating comprehensive master plan, to be completed by the end of 2022, with implementation of new recommendations from the updated master plan thereafter

	To have community engagement in several health/fitness type activities	Identify and support initiatives designed to improve quality of life for residents and visitors
Strategic Initiative: Protect and Enhance our Cultural and Natural Resources	Completion of Stormwater Enhancements and Park Project in collaboration with Development Services in the Duffyfield community	Present information about Phase 2-4 through community meetings

Specific Programming Area Objectives

Aquatic Objectives

Goal: Promote Aquatic opportunities offered at the New Bern Aquatic Center and promote the Splash Pad as a free amenity for the public to enjoy.

- Aquatic programming opportunities, (swim lessons, water exercise, water safety).
- The swim lesson program is designed to provide youth and adults the opportunity to develop specific water safety and swimming skills, independence, and skill development.
- Aquatic educational opportunities promote water safety around pools and open bodies of water.

The following classes/services are offered to support these objectives:

- Youth/Adult Swim lessons
- Summer Camp Free Swim time slots
- Pool Parties

Athletics

Goal: Provide quality leagues and facilities for a variety of sports programs.

Objectives:

- Encourage a healthy lifestyle, good sportsmanship, teamwork, and make playing sports/exercise a part of daily life.
- Provide opportunity for physical activity.
- Provide opportunities for participants to develop specific skills and gain a sense of accomplishment and teamwork.

The following are examples of classes, programs, and services that support these objectives:

- Youth Football
- Youth Basketball
- Baseball and Softball Leagues
- Co-ed Volleyball
- Lacrosse
- Soccer

Health & Fitness

Goal: Provide a variety of programs and recreational opportunities which encourage healthy living and an active lifestyle that meet the needs and interests of the community.

Objectives

- Reduce obesity, combat health conditions and diseases, and promote healthy habits through activity.
- Provide group exercise classes and fitness centers for residents and guests.
- Offer a variety of fitness classes that promote quality of life by increasing self-esteem, mental health, positive self-image, stress reduction, and energy levels.

The following are examples of classes and programs that support these objectives:

- Low Impact Aerobics
- Yoga in the Park
- Pickleball Clinic
- Senior Fitness Class
- Line Dancing
- Senior Chair Volleyball

Youth Recreation

Goal: Provide structured, enriching activities for youth that meet departmental, local, and state standards, promote the development of leisure and social skills, and meet family childcare needs.

Objectives:

- Provide children with physical development through hands-on exploration and play.
- Provide cognitive development through experimentation, education, and new experiences.
- Build social skills through interactions with new people and by modeling appropriate social manners.
- Promote healthy lifestyle choices through character development, nutrition, fitness, and environmental education.
- Provide safe, quality, and affordable childcare during the school year, school holiday closures, and summer break – using the summer day camp scholarship to assist some families.
- Provide fun, recreational activities including diverse field trips, partner programs, and guest speakers.

The following are examples of classes and programs that support these objectives:

- Mommy & Me
- B.E.A.R Afterschool Program
- Little Beakers
- Little Tots Jewelry
- Cheer America
- Four Square
- Field Trips
- Day Camps: Traditional and Specialty Camps
- Kids Night Out
- Kidsville Club Days
- Playgrounds

Recreation Facilities and Special Events

Goal: Provide a wide variety of events and community services which facilitate community unity, engagement, and cultural participation.

Objectives:

- Increase personal and family enjoyment.
- Provide information on community resources and services.
- Increase social, recreational, and developmental growth.
- Enhance quality of life through community participation and group interaction.
- Provide quality rental space:
 - a. Provide clean, well-kept facilities. Addressing facility maintenance and housekeeping needs in a timely manner.
 - b. Coordinate with lessee to ensure needs are met access to facility and equipment, understanding policies, procedures, and rental contracts.
 - c. Provide trained, competent, polite staff to assist with lessee needs during rental and oversee compliance of rental guidelines.
- Provide youth and adult activities and classes that have high interest.
- Coordinate events that offer affordable and unique experiences in a safe and nurturing environment.
- Partner with local groups to provide enriching programs and services.

The following are examples of classes and programs that support these objectives:

- Community Meetings (host location)
- Fishing Derby
- Playgrounds
- Recreation Center Programs
- Dog Park
- Golden Age Club
- Facility/Room Rentals
- Festival of Fun
- Fourth of July
- Movies in the Park
- Drive in Movies
- Concerts in the Park

Outdoor Recreation and Outdoor Education

Goal: Provide professional, natural, and environmental resource management services, nature interpretation, nature education, outdoor recreational opportunities, team building and life skill training, and a variety of parks and facilities for all people to enjoy at their leisure.

Objectives:

- Provide and expand overall adventure/outdoor/nature-based program offerings by providing a variety of programs and events for those with similar interests and schedules.
- Partner with local groups to provide enriching programs and services.
- Provide a deeper appreciation and awareness of nature, the environment, and the benefits of conservation and environmental stewardship.
- Encourage individuals to incorporate outdoor recreational activities into daily life.

The following are examples of classes and programs that support these objectives:

- Boating Docks
- Disc Golf Courses
- Fishing Piers
- Walking Trails
- Let's Go Fishing
- Astronomy
- Eco Explorers
- VIP Fishing Trips
- Youth Fishing
- Kayak/Canoe Rentals
- Community Garden
- Arbor Day Celebration
- Birding
- Family Camping

Senior (50+) Program

Goals: Provide programs to the 50+ population at a reasonable cost that meets the needs and interests of a diverse population.

Objectives:

- Increase knowledge and awareness of local and regional places of interest.
- Develop friendships and increase social interactions.
- Provide travel in a safe, positive, and friendly environment.
- To provide a better quality of life and aging in place strategies for adults aged 50+ through recreation, socialization, education, support, and information.
- Provide information on community resources and services.

The following are examples of classes and programs that support these objectives:

- Golden Age Club
- Day Trips
- Volunteer opportunities
- Art classes
- Neuse River Senior Games
- Senior Chair Volleyball
- Pickleball Open Play
- Senior Fitness Classes

Therapeutic Recreation:

Goals: Facilitate, volunteer, and provide recreational opportunities for individuals with disabilities that promote an optimal leisure lifestyle.

Objectives:

- Partner with local groups to provide inclusive programs and services.
- Improve physical abilities, social skills, and overall health.

- Increase social interactions, independence, self-awareness, and emotional well-being.
- Enrich quality of life through increased community involvement.
- Enhanced development of knowledge, skills, and abilities in leisure activities.
- Decrease social isolation.

The following are examples of classes and programs that support these objectives:

- VIP Fishing Tournament
- Special Olympics
- Aquatic Camp Reservations
- Swimming Lessons

Scope of Program Opportunities

Program Area	Description	Types of Activities	Specific Programs Offered	Ages & Gender	Target Population	Costs
Arts	Creative work that display form, beauty, and/or unusual perception	Painting, sculpting, engraving, etching, printing, etc.	<u>Adult Art Classes</u> <ul style="list-style-type: none"> • Realistic Drawing • Mixed Media • Life Like Portraits • Art Camp • Trash 2 Treasure 	Male and Female Ages 5 – 65+	All races and ethnicities	\$5 - \$90
Performing Arts	Individual is the mode for expression, combines elements of different medias, performance before an audience	Music, dance, drama	<ul style="list-style-type: none"> • Senior Line Dancing • Adult Line Dancing 	Male and Female Ages 18+	All races and ethnicities	Free
Crafts	Items that have decorative value as well as being useful	Sewing, weaving, ceramics, macramé, crochet, leather arts	<ul style="list-style-type: none"> • Ceramic Classes • New Bern Embroiders Guild • Little Tots Jewelry 	Male and Female Ages 5 – 65+	All races and ethnicities	\$0 - \$40
Aquatics	Activities done in or upon the water	Instructional swim, drop-in swim, aquatic games, exercise programs	<ul style="list-style-type: none"> • Youth and Adult Swim Lessons • Public Swim 	Male and Female Ages 0 – 65+	All races and ethnicities	<u>Public Swim</u> Free - \$4.50 <u>Lesson</u> \$40-\$70
Outdoor Recreation	Activities in the out-of-doors; land, water, or air based	Climbing, camping, biking, jogging, fishing, bird watching	<ul style="list-style-type: none"> • Walking Trails • Youth Fishing Derby • Family Camping • Astronomy • Birding 	Male and Female Ages 5 – 12	All races and ethnicities	Free - \$60

			<ul style="list-style-type: none"> Eco Explorers Kayak/Canoe Rentals 			
Program Area	Description	Types of Activities	Specific Programs Offered	Ages & Gender	Target Population	Costs
Wellness	A process as well as an end directed towards achieving optimal health	Physical fitness, nutrition, smoking cessation, substance abuse, medial self-care, safety training	<ul style="list-style-type: none"> Senior Fitness Low Impact Aerobics Youth Yoga 	Male and Female Ages 5 – 65+	All races and ethnicities	Free
Hobbies	Activity pursued with intense interest and longevity, types of collection, creative, educational, and performing	Antique collecting, baseball cards, coins, dolls, cooking, chess/checkers	<ul style="list-style-type: none"> Tryon Treasure Decorative Doll Painters Candy-Making Workshops Cooking Camps 	Male and Female Ages 8 – 65+	All races and ethnicities	Free - \$35
Social Recreation	Promotes sociability and opportunities for social interaction; key factor is to bring people together for socializing	Parties, picnics, dances, family activities, festivals, social clubs, tournaments	<ul style="list-style-type: none"> 4th of July Celebration New Year's Eve Block Party Christmas Flotilla Foot Loose on the Neuse Concert Series Movies in the Park Festival of Fun Pre-school Parade Youth Easter Egg Hunt 	Male and Female Ages 0 – 65+	All races and ethnicities	Free
Volunteer Services	Services provided without pay, providing to others as a community/civic service	Administrative volunteers, program volunteers, service-oriented volunteers	<ul style="list-style-type: none"> Afterschool Program Park clean up volunteers Athletic Programs Special Events 	Male and Female Ages 0 – 65+	All races and ethnicities	Free
Program Area	Description	Types of Activities	Specific Programs Offered	Ages & Gender	Target Population	Costs
Travel and tourism	Travel involves the movement of individuals from one location to another; tourism involves provision of attractions and support services	Outings, trips, vacations, and destination attractions.	<ul style="list-style-type: none"> Shopping Trips State Fair Trips African American Cultural 	Male and Female Ages 5 – 65+	<ul style="list-style-type: none"> African Americans All races and ethnicities 	\$10 - \$35

			Museum Trip <ul style="list-style-type: none"> • Art of the Carolinas Trip • NC Zoo Trip 			
Sports, Games, Athletics	Games require low level of organization/skills, few rules, short duration. Sports have codified rules, and procedures, require vigorous exertion, higher level of organization. Sports becomes athletics when it is organized for competition.	Basketball, football, baseball, soccer, volleyball, tennis, wrestling, badminton, racquetball, etc.	<ul style="list-style-type: none"> • Open gym • Open Net Volleyball • Pickleball • Youth Basketball League • Youth Football League • Co-Ed Volleyball league • Baseball Leagues use of fields 			Free- \$400

Outreach to Diverse Underserved Populations

Individuals with Disabilities - New Bern Parks and Recreation is a long-time sponsor of the annual Visually Impaired Persons (VIP) Fishing Tournament. New Bern Parks and Recreation provides support with transportation to, from, and during the event along with staff to assist the participants while fishing, socializing, dining, and with their hotel accommodations. This ensures citizens with visual impairments have access to the VIP Fishing Tournament.

Social - New Bern Parks and Recreation recognized there was a large population of children that needed social interaction due to school constraints as an effect of Covid-19 in our local area. To provide these students with access to recreation, physical activities, all while providing education enrichment, specific programs such as the Little Beakers Science Lab was developed. This program allowed students an opportunity to take everyday household items and creative science experiments that they can do at home with their family. This program increased creativity and socialization among students who otherwise might not have the social interaction due to Covid-19.

Geographical - Due to extensive flooding caused by Hurricane Florence, the Stanley White Recreation Center was closed. This caused local neighborhoods to lose access to daily recreational, and social opportunities. In these neighborhoods, transportation is often a barrier. To continue providing recreational and social opportunities to this group of citizens, New Bern Parks and Recreation entered an agreement with The New Bern Area Improvement Association to provide recreation programs and services at the Jasper G. Hayes Omega Center. This facility is in the same neighborhood as the Stanley White Recreation Center. The residents in these neighborhoods now have access to recreational and social opportunities, such as summer camp, afterschool program, and drop-in activities. The rebuilding of the Stanley White Recreation Center is a great priority. The architectural design was approved in February 2022, the bid process is schedule for October of 2022, and the groundbreaking for the new facility is anticipated for January 2023.

Additionally, construction of a 4,000 square foot facility in the Pleasant Hill community began in April 2022 and was completed in April 2023. The facility had its grand opening on April 24th, 2023 with plans to provide a space for community gatherings, rentals and recreational programming. This is a notable achievement in our endeavor to increase equitable access to recreational facilities. Pleasant Hill Community has historically struggled with access to services due to transportation barriers and distance from the centralized part of town. -Updated 4/27/23

Outcome Assessments:

New Bern Parks and Recreation utilizes a program evaluation and assessment analysis to measure objectives and learning outcomes, to make sure the level of value in the service/programs are meeting or exceeding the standards that are necessary for community needs.

Evaluation Methods

Staff reviews program evaluations throughout the year. In addition, staff interacts with parents, participants, and other staff to have conversations regarding what participants are enjoying most about the programs, what changes they would like to see, and how the programs, classes, events can be modified for future offerings. Evaluation occurs through one-on-one discussion, phone interview, participant and staff surveys and electronic surveys.

Demographic Information

Information below are excerpts from the 2013 Parks and Recreation Comprehensive Plan for a Healthy Community document.

Demographic Analysis

The Demographic Analysis provides an understanding of the population within New Bern, North Carolina. This analysis is reflective of the total population, and its key characteristics such as age segments, income levels, race, and ethnicity. It is important to note that future projections are all based on historical patterns and unforeseen circumstances.

Demographic Overview

New Bern is an area of 29.79 square miles of that 1.2 square miles is water. The population density is approximately 1,093 per square mile (using 2010 census population data). According to the Census 2012 Population Estimates there are 30,316 people living in New Bern, but the American Community Survey Estimates (2007 to 2011) records a population of 28,740. Of those 17,330 are white (60.3%) and 9,470 are black (33%). There are 7,221 youth under the age of 20. There are 16,866 adults between the ages of 18 and 64. There are 5,255 people age 65 and older. The median age is 40.1.

A South Carolina Recreation Study (2005) shows that the participation patterns of blacks and whites differ significantly. Some of the largest differences in participation were in water-related or traditional outdoor activities, with whites more likely to participate than African Americans. These activities included motor boating, lake or river swimming, going to the beach to swim or sunbathe, camping, hiking, and hunting. The activities for which African American participation was higher than that of whites generally involved physically active sports, and included playing basketball, football, volleyball, and softball, as well as bicycling, jogging, or running, and working out with weights or exercise machines.

As retirees begin to flock to the area, the number of households will increase while the number of persons per household may continue to shrink. The only bearing this information may have on recreation is that land is quickly being purchased by developers making it more difficult in the future for the City to purchase land at reasonable prices

According to South Carolina Recreation Study (2005), "Men and women demonstrate different patterns of recreational participation, with men exhibiting higher overall participation levels than women. Men were particularly more likely than women to participate in activities such as hunting, other shooting sports, hunting dog field trials, fresh water and salt-water fishing, shell fishing or shrimping, camping, motor boating, waterskiing, jet skiing, and lake or river swimming. The activities for which women were more likely to participate than men tended to be more passive recreational activities, and included picnicking, visiting a museum, visiting a zoo, walking for pleasure or exercise, bird watching, visiting historical sites, and walking on a guided nature trail."

As the population ages, it is a known fact that women tend to outlive men, therefore when considering senior activities, it may be advantageous to focus more on those activities that women would participate in. In New Bern of the population ages 65 and older, 62.8% are female

Income

The median income for a household in the City was \$35,334. The per capita income for New Bern was \$24,220. About 23.5% of the population live below the poverty line. The South Carolina Recreation Study done in 2005 shows that family income has a significant effect on participation in a number of recreational activities, with the general tendency being for those from higher income families to show higher participation rates than those with lower incomes. Activities for which differences were particularly large across income groups included going to the beach to swim or sunbathe, visiting historical sites, and golf. Those activities for which the highest income group had the lowest participation rate or for which the differences across income groups were not statistically significant tended to be either team sports in which participation is relatively inexpensive (such as basketball, volleyball, football, baseball, softball, or soccer) or fairly standard, almost day-to-day activities (such as walking for pleasure or exercise, jogging or running, bird watching, or driving a motorcycle for pleasure).

Population with Disabilities

American Community Survey Estimates (2009 to 2011) for New Bern show that for ages 18-64 there are 2,599 individuals with one or more disabilities. There are 438 youth ages 5 to 17 with disabilities. There are 5,316 individuals ages 65 and older and 2,416 of those have disabilities. This coupled with the fact that the population is aging presents a case for ensuring new recreational facilities are accessible (ADA). When planning for recreation, the needs, and interests of the disabled need to be considered. As the population ages and as the City begins to attract more retirees, ADA compliant facilities will need to be the norm. Consideration should be given to all individuals with disabilities.

Population Projections

Births, deaths, and net migration are among the natural processes affecting population growth. Local, State, and Federal initiatives may also affect New Bern's population growth. Economic and industrial development in and around New Bern has been growing steadily although in small increments due to the overall economy. For a variety of reasons, the NC State Demographer does not provide population projections for municipalities. The 2030 projections for Craven County show that there will be 108,704 residents. New Bern is an estimated 29% of the county's population. Using that percentage, one might predict that the 2030 population of New Bern would be 31,524, however, this number may be low as New Bern's population may be growing at a faster rate than the remainder of the county.

Implications

New Bern's population is getting older and will probably continue to follow this national trend. In the future, the baby boom generation, and the desirability of New Bern as a retirement location will impact the type of recreation being sought by this population. The influx of retirees to New Bern not only increases the population; it also brings cultural diversity and a valuable volunteer base. At the national level baby-boomers (born 1946-1964) will be reaching retirement age in the year 2008. An influx of retirees to the area has the potential to increase the need for services and infrastructure, including recreational facilities. At the same time the retiree population will cause an increase in service-oriented businesses and in healthcare. Young families will be attracted to the area to fill these jobs, so the recreational needs of all segments of the population will need to continue to be met. This trend will also increase the need for and perhaps interest in health and wellness programs.

Trends Analysis

Information below is an excerpt from the 2013 Parks & Recreation Comprehensive Plan for a Healthy Community document. New Bern Parks and Recreation is currently in the process of updating the department comprehensive master plan, which should be completed by the end of 2022. Once completed, the department will begin to implement the new recommendations from the updated master plan.

The 2013 Parks & Recreation Comprehensive Plan for a Healthy Community is an update to the 2006 Master Plan. This update began with an examination of existing facilities, conditions, programs, and staffing. A survey was conducted to determine what current area residents' desire. The survey was widely distributed to ensure diversity. The responses helped determine these recommendations.

Local Trends

Based on the survey responses, the following were the most desired events/programs:

1. Outdoor concerts
2. Festivals
3. Fitness/health programs
4. Special Events
5. Sports/athletic programs

Based on the survey responses, the following were the most desired nature/family-oriented activities/facilities:

1. Walking Trails
2. Nature preserves
3. Amphitheater
4. Picnic shelters for families
5. Open green space

Based on the survey responses, the following were the most desired indoor activities/facilities:

1. Fitness
2. Recreation Centers
3. Exercise equipment room
4. Swimming pool
5. Community buildings

Based on the survey responses, the following were the most desired outdoor activities/facilities:

1. Hiking trails
2. Bike trails
3. Grills at picnic shelters
4. Playgrounds
5. Multi-purpose stadium

Based on the survey responses, the following were the most desired water related activities/facilities:

1. Fishing dock or pier
2. Fishing area
3. Boat/canoe/kayak rentals
4. Boat ramps

The top five rankings for all categories were:

1. Walking trails
2. Outdoor concerts
3. Hiking trails
4. Bike trails
5. Festivals

The following information was released by NRPA Top Trends in Recreation 2021-2022

NATIONAL TRENDS IN GENERAL SPORTS

Recreation Program Trends

Decline in Youth Sports Participation

Multiple studies have found that there has been a sharp and continuing decline in youth sports participation. Concurrently, there also has been a steady decline in physical activity by youth. The Aspen Institute's Project Play State of Play 2021 report shows that before the restrictions imposed by the pandemic, participation in youth sports declined from 45 percent in 2008 to 38 percent in 2018. Most kids ages 6 to 12 playing a team sport quit by age 11, and since the pandemic, three in 10 kids who previously played say they are no longer interested in playing again.

These statistics have alarmed youth sports organizations and child health experts alike. One way some agencies are addressing these issues is by hosting sports sampling programs. These specifically designed programs are held over a day or a weekend, during which sports trainers, players and leaders give kids an opportunity to try a variety of sports out for an hour or two and then move on to another sport. Rachel Banner, director of park access for NRPA, believes that we will see considerable innovation in how sports programs are offered and that there will be a return to community-based sports. "Park and recreation agencies are ideally positioned to be the multi-sports providers," she says.

Josh Medeiros, superintendent of Parks, Recreation, Youth and Community Services in Bristol, Connecticut, says his agency has seen the same decline in participation in youth sports and is now looking at some non-traditional sports. For example, they are supporting mountain biking for youth and have partnered with Bike Bristol, a nonprofit volunteer group, to build a pump track for kids and teens.

Medeiros says that they have instituted pop-up parks in neighborhood parks around the city where they host mini-golf days, family game nights and other recreational activities for kids who most likely have never experienced these games and sports before. He agrees they have seen a big drop off in participation in youth team sports. "[COVID-19] didn't help, either," he says.

Pickleball Ascendant

When does a niche recreational sport go big time? Just trace the history of pickleball since its inception in 1965. Now named as the fastest growing sport in America by *The Economist*, pickleball is estimated to have more than 4 million people playing it annually. With its exponential growth has come stories and videos of celebrity players and pickleball influencers. The best part about pickleball is its universality. Virtually anyone can play, and schools and recreation centers are expanding opportunities for youth to play in a variety of indoor and outdoor settings.

Is This a Thing? Smashing Pumpkins in Parks?

In October and November, recreation programmers on NRPA Connect expressed keen interest in pumpkins — smashing pumpkins, that is.

Brad Muckenhirn, recreation supervisor in Cottage Grove, Minnesota, says his agency's first-ever Pumpkin Chuckin Party was an unqualified success. "We were blown away by the support from the community. We encouraged the public [to] dress up in their Halloween costumes and bring their after-Halloween pumpkins to the party. We set up the event on a hill and had bowling pins to knock down, jumps to jump and a repurposed playground slide to launch pumpkins into the air. The whole point was just to enjoy watching your pumpkins smash. We took two one-ton trucks full of smashed pumpkins to our town compost facility at the day's end. We are already talking about how we

might close down a city street next year and have pumpkin races — like pinewood derbies, you know — pumpkins with wheels.”

Kristen Herndon, facility and aquatics coordinator for Greensboro, North Carolina, says they held their first Pumpkin Smash this year on the first Saturday after Halloween. They had participants bring their pumpkins to smash with a hammer or sledgehammer, (small hammers for little kids, of course), or shoot them from a giant slingshot they had erected at the site. “We signed people in, had them sign waivers, and gave them info on what they could do with their pumpkins. It was a great success! We are looking at adding food trucks and music and a firepit next year.” How can you top smashing pumpkins for fun? Plan an event for next year.

Smart Dog Parks

Dog parks are no longer just for dogs and dog owners, says Beth Cherryholmes Miller, CEO and founder of Wagtown, a national nonprofit based in Dayton, Ohio, that advocates for dog-friendly communities. “Dog parks need to be cooperatively planned from the outset,” she says, “involving the entire community, government agencies and dog owners.”

Miller believes that in the same way that we look for enrichment activities for our children, dog owners look for the same for their dogs. “Our relationship goes from ‘you own your dog, your dog is family, your dog is your child,’ to ‘your dog is your soulmate.’”

Thirty-eight percent of people now travel with their dog, according to research by the National Association of Realtors. Sixty-eight percent of people say that pet-friendly policies influenced their decision to buy or move, 43 percent believe that their dog’s opinion matters on where they live, and 13 percent of people would consider moving if their dogs are not happy with where they live! Maybe one way to take this trend seriously is to just imagine dogs as taxpayers and consider their preferences accordingly when planning new dog parks.

Parks Everywhere

The advent of green roofs is offering new opportunities to site innovative parks. The trend is best exemplified in the Dutch city of Rotterdam, which built DakPark, a rooftop park that adorns a 4,000-foot-long building complete with play courts, gardens, a kiosk selling refreshments and even sheep that graze contentedly. Parks will be everywhere humans can find a spot for peaceful reflection — underground, underwater and on the tops of buildings. Space is the next frontier for parks.

Virtual Programs Thrive and Esports Surge

Perhaps no public sector demonstrates as much ingenuity and adaptability as parks and recreation. When the pandemic hit and the nation shut down, parks and recreation largely kept going. People desperately needed places for distanced daily physical activity, and parks, trails and beaches became high-priority destinations.

The pandemic led to program innovations as well. If recreation programs and classes could not be held in the traditional way, new types of programs were designed to allow participants to maintain a safe distance or participate from their home or as part of a distanced team activity. Among the new program trends that have caught on and will persist are grab-and-go and take-it-with-you programs, which provide participants a kit or a grab bag of activities that they can do on their own. In terms of customer loyalty, such programs cement a bond with patrons that transcends geographic boundaries. If people connect to your virtual programs, they can participate from anywhere in the world. Virtual special events that allow people to watch sports events or concerts via streaming or other remote access will grow in prominence.

Trending into 2021 are virtual competitions and team events. At the 2020 NRPA Annual Conference: A Virtual Experience in October, Seth Pihanich, outdoor recreation coordinator for Union County, North Carolina, noted his park and recreation agency’s success in running a virtual fishing tournament and disc golf competition, posting the results on their Facebook page. Other agencies are conducting fitness activities, 5K runs and other team competitions as distanced activities that still bring people together.

Esports have grown in popularity as the pandemic has curtailed youth team sports activities. Chris Curtis, esports coordinator for the South Suburban Parks and Recreation district outside of Denver, Colorado, says that the pandemic has proven that esports really belong in parks and recreation. With traditional field and indoor sports suspended, teens have few recreational outlets and esports address an important need for youth. He notes that much of his park and recreation agency's esports competition is moving to team events.

Kendra Beaver, the recreation coordinator at Excelsior Springs Parks and Recreation in Missouri, says that the inclusion aspect of esports is an important benefit for youth. "[Disability] conditions don't matter. We have a couple of kids in wheelchairs who are amazing. We have kids from the inner city and kids from dairy farms. You will not see that in any other sport," she says.

NATIONAL TRENDS IN AQUATIC ACTIVITY

Combining recreational and competitive pools and programming

According to Athletic Business, the co-location of competitive and recreational pools has been trending for the last 5-6 years because it maximizes the use of available land. Thinking outside the box on recreation pool design, there are many options to consider in terms of a community pool.

In the article, Justin Caron with Aquatic Design Group advises, "you must figure out what's going into the pool first. But almost as important are the adjacencies. Understand the whole spectrum of aquatics and don't have blinders on," Caron suggests. "The beautiful thing about aquatics is that everyone can use a pool — regardless of capability, age, income, or if you're obese or injured. Pools can truly be enjoyed by people from every background and walk of life."

When planning your space, think about poolside adventure elements that appeal to a wide audience and draw new or repeat visitors. Features like an AquaClimb climbing wall or an AquaNinja can serve a dual purpose of recreation and training, supporting the competitive programming as well as services as fun attractions.

Updating of pools and elements

As more pools from the 60s, 70s and 80s near the end of their useful life, communities are thinking about future pool design. Even existing pools are looking to upgrade their amenities, with 24% of pool facilities planning to add climbing walls in the next three years, according to the Recreation Management 2019 Aquatic Trends report. A climbing wall is the number 2 desired feature, significantly ahead of slides, inflatables, or playgrounds.

Diving boards did not even make the top 10, as more facilities like the Highlands Ranch Community Association are replacing outdated dive boards with more unique elements such as AquaClimb climbing walls.

Community Inventory

When identifying new program opportunities or deciding what to do with a program that is in decline, staff research to see what other agencies are offering similar services in the area. Programming staff utilizes this information to identify new opportunities for programs and services, identify potential partners, as well as assisting with avoiding duplication of services. This community inventory includes but not limited to the following:

- Public Schools
- Tryon Palace Historic Sites and Gardens
- NC History Center
- Library Services
- New Bern Riverfront Convention Center
- Fireman's Museum
- Private Facilities

(See Community Inventory Appendix)

Program & Service Determinants

New Bern Parks and Recreation uses the following six program and service determinants when developing programs and services offered to the public:

- Conceptual foundations of play, recreation, and leisure
- Organizational agency philosophy mission, vision and goals and objectives
- Constituent interests and desired needs
- Creation of a constituent-centered culture
- Experiences desirable for clientele
- Community opportunities

These determinants are elements of the program proposal process. (See Program Proposal Appendix)

Program & Service Statistics

In addition to tracking progress toward meeting plan objectives, the recreation and athletics division staff review programs and service statistics on an ongoing basis. They utilize data collected to monitor enrollment, finances, demographics being served, as well as other program data. (See program & service statistics Appendix)

- Surveys
- Program graphs & charts
- Program Evaluation Reports

Fees and Charges

Program staff are responsible for making recommendations to the Division Superintendent on proposed fees and charges. The goal is to recover 100% of program costs, minus staff resources. It is understood that some programs offered are for the greater good of the community and the Department will absorb all costs incurred. Proposed program fees are presented to the Director of Parks and Recreation for approval. If fees and charges are currently not listed in the fee schedule, changes will be requested during the annual budget process. Current fee schedules are available at the following link (scan QR code):

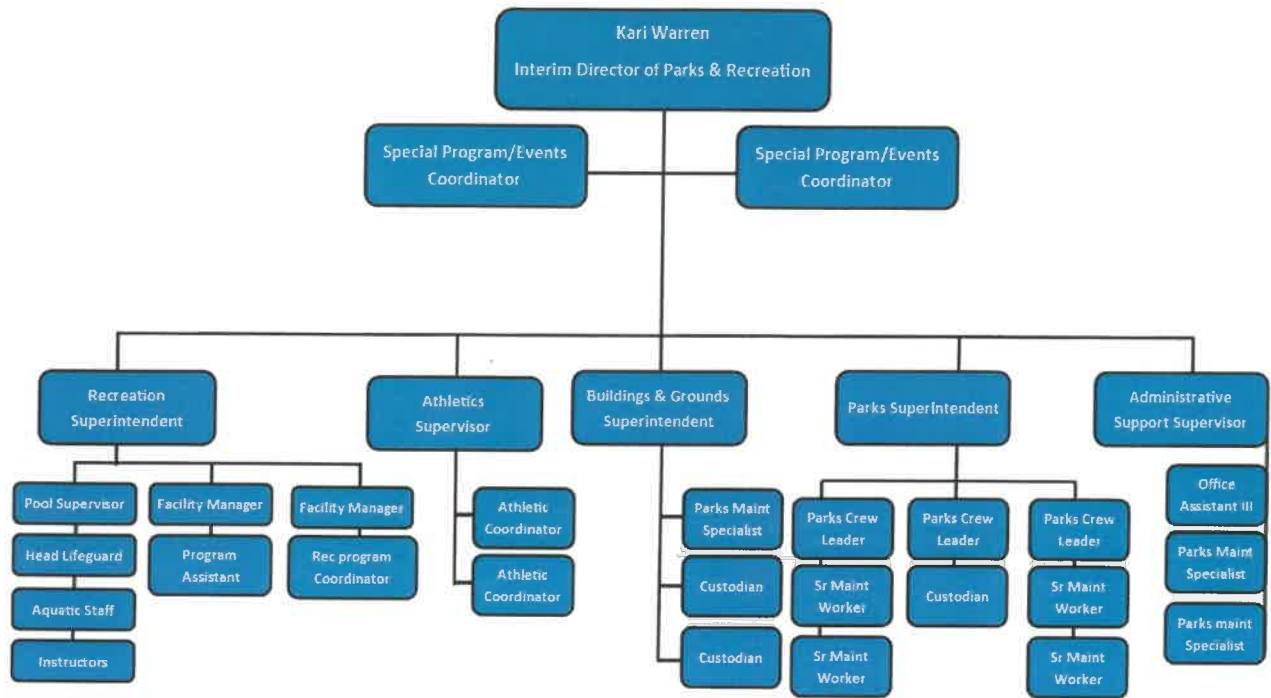


Recreation Programming Plan Appendices



Organization Chart
Community Inventory Snapshot
Program/Services Statistics
Program Proposal
Staff program evaluations samples
Participant Surveys
Participant and Spectator Code of Conduct
New Bern Parks and Recreation

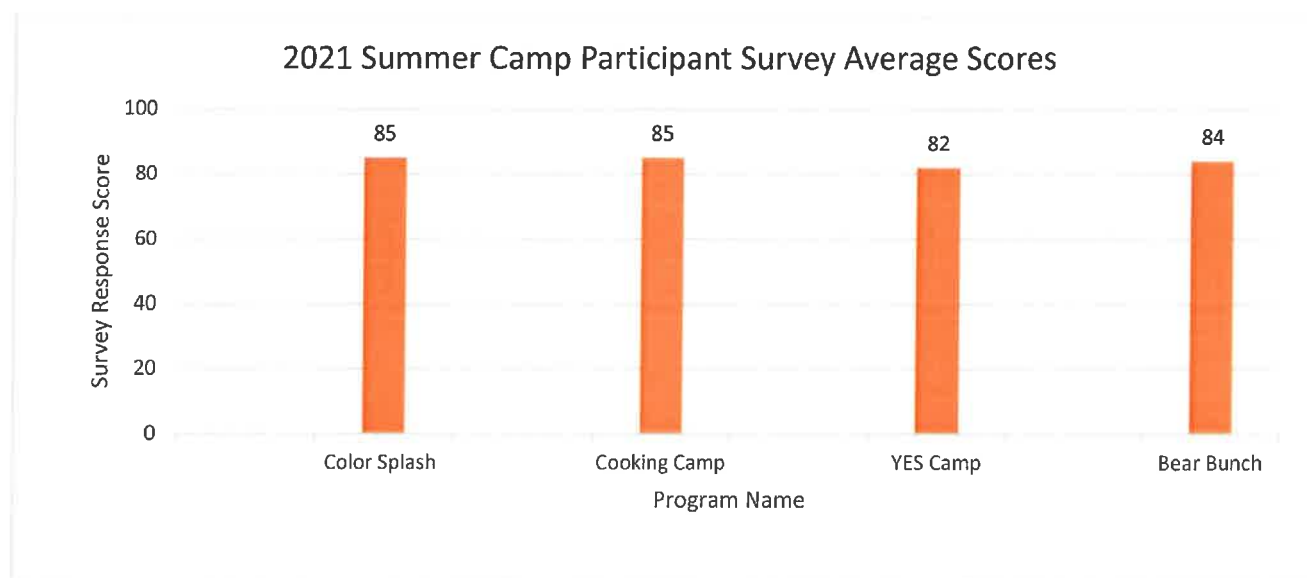
Department Organization Chart



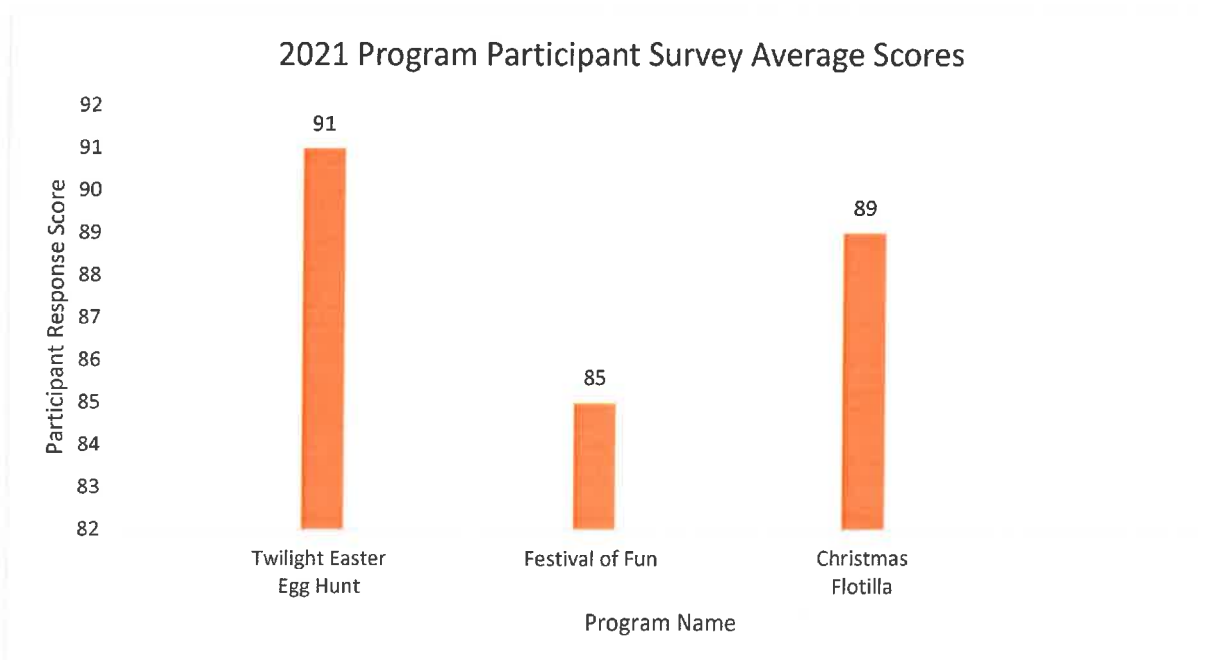
Community Inventory

Program/Facility	Provider	Description
Arts	City of New Bern	Art Classes and Programs
	Craven Arts Council & Gallery Bank of Arts	Classes, Programs & Special Events
	Community Artists Gallery & Studio, Inc.	Classes, Programs & Special Events
	The Accidental Artist	Classes & Programs
	New Bern Arts & Wellness Center	Classes & Programs
	New Bern Civic Theater	Performances, Special Events & Programs
	Wine & Design	Classes & Programs
	Alison's Craft Studio	Classes & Programs
Adaptive Recreation	City of New Bern	Special Events, Programs & Trips
	Craven County	Special Events, Programs & Playground
	Easter Seals	Special Events & Programs
After School Care	City of New Bern	Recreation Department – Community Center
	Boys and Girls Club	New Bern
	Daycares	Numerous Private Sector Sites
	YMCA	New Bern
Athletics – Youth	Upward	Multiple Sports
	Babe Ruth League	Youth Baseball Program (Ages 5 - 12)
	Sunday School League	Youth Baseball Program (Ages 13 & older)
	Craven County	Recreation Department Programs
	YMCA	Multiple Sports
	Local Schools	Multiple Sports
Athletics – Adult	Adult Baseball League (ECABL)	Baseball League
	Craven County	Multiple Sports
	YMCA	Multiple Sports
Community Centers	City of New Bern	West New Bern Recreation Center & Stanly White Recreation Center
	Omega Center	Programs

Program/Services Statistics

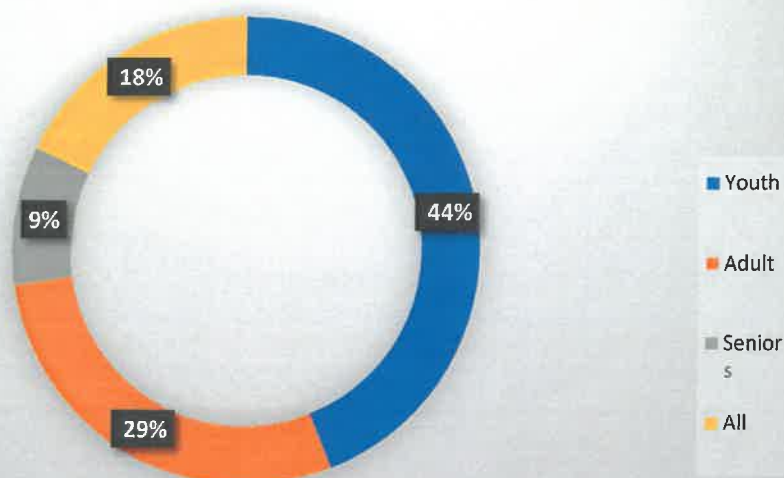


Maximum Survey Score: 100

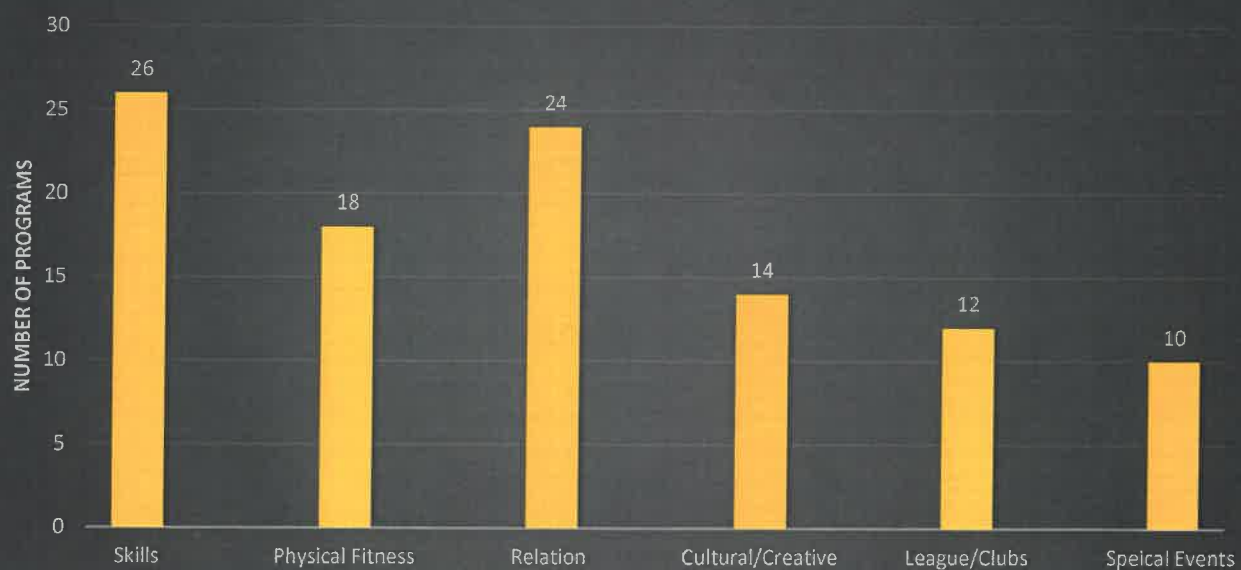


Maximum Score: 100

Programs By Age Group

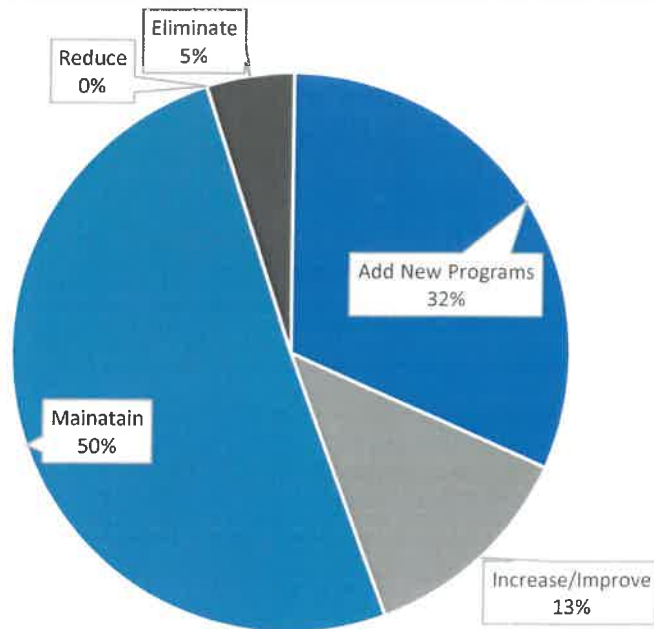


Scope of Program Opportunities 2020-2021



Based on 2020-2021 Recdesk Availability Program. Many programs offer multiple scopes of programming.

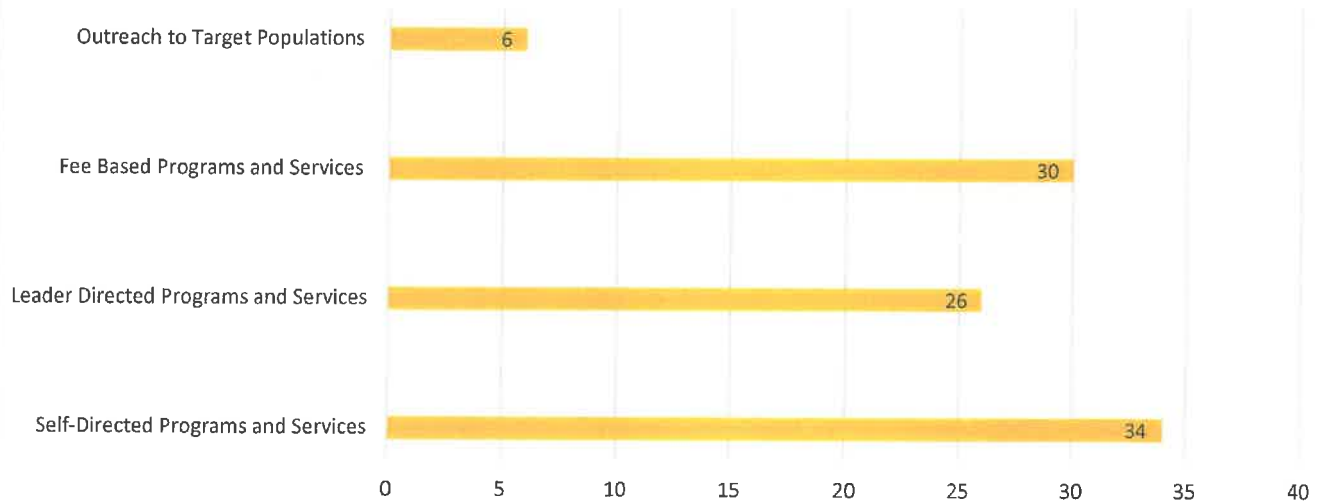
5 Year Programming Plan Outlook



■ Add New Programs ■ Increase/Improve ■ Maintain ■ Reduce ■ Eliminate

Please reference the Scope of Program Matrix

Program Delivery Method



New Bern Parks & Recreation

Program Proposal

(This proposal should be submitted at least 60 days in advance of the proposed activity date)

Staff Member(s):

Proposed Activity Name:

Type of Activity *(Please check all that apply)*

1. ☐ Seasonal ☐ Year Round ☐ Youth Sport ☐ Adult Sport ☐ Special Event
2. ☐ Facilitated Activity ☐ Self-Directed Activity ☐ Contracted Activity
3. ☐ Fee-based ☐ Non Fee-based ☐ Cooperative Activity ☐ Outreach

Please provide a summary of the activity you are proposing. *(What is the purpose of this activity?)*

When do you propose to offer this activity *(Please be specific with dates, times).*

Where do you propose to offer this activity? *(Please be specific with location. Is the proposed location available? Have you spoken with staff responsible for that facility?).*

What resources will you need for this activity *(Space, equipment, tables/chairs, staffing, volunteers, transportation, etc.)*

Click here to enter text.

What are the demographics for this activity? *(Who are you trying to reach? Age, gender, etc.)*

What is the proposed user fee?

Click here to enter text.

Was this activity included in the current budget?

Program Promotion *(How do you plan on promoting this program?)*

Click here to enter text.

Risk Management And Liability *(What are the potential liabilities and how will you minimize the risk?)*

[Click here to enter text.](#)

Please attach the following information with this proposal:

- Proposed Press Release
- Proposed Flyer/Brochure
- Proposed PEG Channel PDF
- Any photos (digital - hi resolution, clear - preferred)
- Proposed program participant evaluation
- Proposed staff evaluation
- Proposed agreements or memos of understanding
- All other relative documentation (*certifications, trainings, volunteer list, etc.*)

- **Cost Analysis:** You must be able to justify the cost of the program (if applicable)

Budget Worksheet

Program Revenue	# of Participants	Participant Fee	Total
Total			

Comments (Please be specific in your justification):

Expenses:

Supply Item	Vendor	Number of Units	Unit Cost	Sub-total

Grand Total [Click here to enter text.](#)

Once complete, this form and attachments should be sent to your immediate supervisor for review and additional approvals.

FOR SUPERVISOR USE ONLY

Recommended by Center Supervisor: _____ Date: _____

Recommended by Division Supervisor: _____ Date: _____

Approved / Denied Reason: _____

Director of Parks & Recreation: _____ Date: _____

PROGRAM AND SERVICE DETERMINANTS

The New Bern Parks and Recreation Department uses a measurable, systematic and studied approach to determine what programs and services are provided. In assessing whether or not to provide a program or service, these factors are considered:

- Program trends
- Participation rates
- Customer feedback
- Adequacy of facilities, equipment, and amenities
- Program budget and cost recovery
- Quality and availability of instructors and staff
- Licensing, insurance, legal and contracting requirements
- Risk assessment

In addition, an evaluation based on the following program and service determinants are considered in the decision-making process:

1. Conceptual foundations of play, recreation, and leisure:

- Does this program/service meet the conceptual foundations of play, recreation and leisure?
- Does the program provide opportunities for play, recreation, or leisure?
- Does this program improve the quality of life for participants?
- Does this improve social, physical, mental well-being?

2. Community opportunities:

- Does this program provide an opportunity for community members to come together for a common purpose?
- Does this program provide a unique opportunity?

3. Organizational/agency philosophy, mission and vision, and goals and objectives:

- Does this program/service meet organizational/agency philosophy, goals and objectives?
- Does this program provide quality programs that meet the needs of our residents?
- Does this program provide high quality engaging staff to deliver programs to our residents?

- Does this program provide a safe environment and programs for all participants?
- Does this program provide affordable programs to our residents?
- If applicable, does the program produce revenue that can help offset the cost of other programs?

4. Constituent interests and desired needs:

- Does this meet constituent interests and desired needs?
- Has this program/service been identified as a community need?
- Does this program/service complement what is already offered in the community?
- Is this program/service unique to what is already offered in the community?

5. Experiences desirable for clientele:

- Will this program provide an opportunity for participants to meet a personal goal?
- Are program participants involved in planning/evaluating/operating the program or service?

6. Creation of a constituent-centered culture:

- Does this program/service create a constituent-centered culture?
- Does this program/service meet a targeted age group or population need?
- Is this program/service accessible for various ability levels?
- Is this program/service operated fairly and ethically for all participants?
- Does this program/service promote a healthy lifestyle?

In conjunction with utilizing the approach described above, New Bern Parks and Recreation has experienced recreation professionals who are academically trained and field tested in the fundamentals of program development, implementation, and assessment. They are committed to providing a comprehensive and quality recreation program to the community they serve.

Below is a copy the Program and Service Determinants grid, which is to be include with the submitted program proposal. included in the

Proposed Program or Service:

Staff Member:

Date:

Determinants	Y/N
Does this program/service meet conceptual foundations of play, recreation and leisure?	
Is there a purposeful result in the program?	
Does this program improve the quality of life for participants?	
Does this improve social, physical, mental well-being?	
Does this program/service meet organizational philosophy, goals and objectives?	
Does this program provide quality programs that meet the needs of our residents?	
Does this program provide high quality engaging staff to deliver programs to our residents?	
Does this program provide a safe environment and programs for all participants?	
Does this program provide affordable programs to our residents?	
Does it produce revenue that can help offset the cost of other programs?	
Does this meet Constituent interests and desired needs?	
Has this program/service been identified as a community need?	
Would this program/service be unique to what is already offered in the community?	
Does this program provide an experience that is desirable for the constituent?	
Will this program provide an opportunity for participants to meet a personal goal?	
Are program participants involved in planning/evaluating/operating the program or service?	
Does this program/service create a constituent centered culture?	
Does this program/service meet a targeted age group or population need?	
Is this program/service accessible for various ability levels?	
Is this program/service operated fairly and ethically for all participants?	
Does this program/service promote a healthy lifestyle?	
Does this program provide community opportunities?	
Does this program provide an opportunity for community members to come together for a common purpose?	
Does this program provide a unique opportunity for residents?	

New Bern Park and Recreation Program Evaluation Report

Program Evaluation Forms must be completed and submitted to your immediate supervisor within 5 working days after the end of the program/event. Completion of this form will assist the department with continuing to provide quality programs. The information submitted on this form should be based on surveys, evaluations, and documented observations.

Date of Program: _____

Program Title: _____

Location: _____

Instructor: _____

Total participants: _____

Activity Type

☐ Seasonal Program

☐ Event

☐ Facilitated Activity

☐ Self Directed Activity

☐ Contracted Activity

☐ Fee-based

☐ Non-Fee-based

☐ Cooperative Program Outreach

		Comments
Program held as scheduled day and time?	Yes/No	
Resources available in timely manner?	Yes/No	
Target demographic reached?	Yes/No	
Effective promotion of program/event?	Yes/No	
User fee feedback?	Yes/No	
Program/Event remained within budget	Yes/No	
Potential risks minimized?	Yes/No	

Approved: _____

Reviewed and updated: _____

Provide a detailed explanation on whether the program was below, met, or exceeded the expectations based on the approved proposal. Provide detailed recommendations on whether the program/event should continue, be re-evaluated, or discontinued.

Supervisor Comments

Participation Survey

The City of New Bern Parks and Recreation Department strives to improve and expand current programming. Please take a moment to complete this brief participant evaluation. We appreciate your time, response, and continued participation.

Program Name:				
Program Date:				
<u>Please check each box where appropriate:</u>				
	Excellent	Good	Fair	Poor
Overall View of Program				
Staff Professionalism				
Staff Knowledge				
Length and time of program				
Cleanliness of facilities				
Cost of program				
Would you be interested in other programs similar to this one?	Yes	No		

Would you sign up for this program again? (please circle): YES NO

Would you recommend this program to someone else? (please circle): YES NO

How did the program meet your expectations? (please circle):

Met expectations Exceeded expectations Below expectations

How did you hear about this program? (please circle)

Newspaper TV Radio Website Flyer Family/Friend

Comments, Suggestions, and list 1 thing you really enjoyed and 1 thing you would change about the program

Thank you for taking the time to complete this survey!



New Bern Parks & Recreation Department



Youth Sports Survey

We are dedicated to providing the finest services to you. Our primary goal is your satisfaction! Your input is appreciated and greatly valued.

Please indicate the athletic program:

- ☐ Basketball ☐ Football ☐ Baseball ☐ Hook-A-Kid on Golf ☐ Hershey's
☐ Volleyball ☐ Lacrosse ☐ Canoeing ☐ Punt Pass & Kick ☐ Pitch Hit &
☐ Putt Pitch & Drive ☐ Jr. Olympics ☐ Cheerleading ☐ Wrestling ☐ NBA /FIT
☐ Football Camp ☐ Basketball Camp ☐ Sport Camp ☐ Cheerleading
☐ Camp ☐ Track

1. Please indicate your child's gender, age range, and race. (For future grant opportunities)

☐ Male ☐ Female

☐ 5-6 ☐ 7-8 ☐ 9-10 ☐ 11-12 ☐ 13-15 ☐ 16-18

☐ African American ☐ Hispanic ☐ Caucasian ☐ Other _____

2. Are you a return participant or is this your first time participating?

☐ Return Participant ☐ First-time Participant

3. How did you find out about the program?

☐ Flyers ☐ Contacting Office ☐ Word of Mouth ☐ Newspaper

☐ Website ☐ Department Brochure ☐ Roadside Banner ☐ Other _____

4. Did the program meet your expectations?

☐ Excellent ☐ Good ☐ Satisfactory ☐ Needs Improvement

If "Needs Improvement," please explain:

5. Did program supervisors display professional behavior?

☐ Yes ☐ No

If "No," please explain:

6. Was the staff courteous, knowledgeable, and responsive?

☐ Excellent ☐ Good ☐ Satisfactory ☐ Needs Improvement

If "Needs Improvement," please explain:

7. How would you rate your overall enjoyment of the program?

☐ Excellent ☐ Good ☐ Satisfactory ☐ Needs Improvement

If "Needs Improvement" please explain:

8. How would you rate the condition of the facility/park?

☐ Excellent ☐ Good ☐ Satisfactory ☐ Needs Improvement

If "Needs Improvement" please explain:

9. What did you particularly like about the program?

10. How do you view competition, winning, losing and adversity?***

WAYS TO RETURN YOUR SURVEY

1. Drop at the front desk of Stanley White or West New Bern Recreation Centers
2. Give to your site attendant
3. Fax to (252)636-4138
4. Mail to: New Bern Parks & Recreation
c/o Athletics
PO Box 1129
New Bern, NC 28560

New Bern Parks and Recreation Department

B.E.AR. After-School Program Survey

The City of New Bern Parks and Recreation Department strives to improve and expand current programming. Please take a moment to complete this survey, providing us with feedback to continually offer high quality recreation programs for the citizens of New Bern. We appreciate your time, response, and continued participation.

West New Bern Recreation Center Site

The following questions concern with your opinion of the program environment. Please read the following statements and show how much you agree or disagree with each one by circling the appropriate number.

1=strongly disagree 2=disagree 3=neutral 4=agree 5=strongly agree

- | | | | | | |
|---|---|---|---|---|---|
| 1. The program provides an enjoyable experience for my child | 1 | 2 | 3 | 4 | 5 |
| 2. The program is offered during reasonable time frame for my needs | 1 | 2 | 3 | 4 | 5 |
| 3. The facility had no boundaries to individuals with disabilities. | 1 | 2 | 3 | 4 | 5 |
| 4. The facility and program present a safe atmosphere. | 1 | 2 | 3 | 4 | 5 |

The following questions concern with your opinion of the program personnel (i.e. staff, volunteers, etc.). Please read the following statements and show how much you agree or disagree with each one by circling the appropriate number.

- | | | | | | |
|---|---|---|---|---|---|
| 5. Personnel performed their duties with the utmost professionalism. | 1 | 2 | 3 | 4 | 5 |
| 6. Personnel treated each participant fairly and equally. | 1 | 2 | 3 | 4 | 5 |
| 7. Personnel are organized with activities and events. | 1 | 2 | 3 | 4 | 5 |
| 8. Personnel involvement contributed to participant's personal growth | 1 | 2 | 3 | 4 | 5 |
| 9. Personnel effectively yet compassionately enforces rules | 1 | 2 | 3 | 4 | 5 |
| 10. I would participate in this program with current personnel. | 1 | 2 | 3 | 4 | 5 |

The following questions concern with your opinion of the program procedures (i.e. registration, payments, scheduling, etc.). Please read the following statements and show how much you agree or disagree with each one by circling the appropriate number.

- | | | | | | |
|---|---|---|---|---|---|
| 11. Registration time and locations are easy and convenient. | 1 | 2 | 3 | 4 | 5 |
| 12. I received information on program registration in a timely manner. | 1 | 2 | 3 | 4 | 5 |
| 13. I receive notices/announcements about program activities
in a timely manner. | 1 | 2 | 3 | 4 | 5 |
| 14. The fee for this program is reasonable. | 1 | 2 | 3 | 4 | 5 |
| 15. I would recommend this program to others. | 1 | 2 | 3 | 4 | 5 |

If you answered any questions with a 3 or below, please provide a brief description of why you answered in that manner and any suggestions that could be made to improve the quality of the program and staff.

Any additional comments

*******Thank You for Completing This Survey*******

Please return this survey to:

**West New Bern Recreation Center
1225 Pinetree Dr.
New Bern NC 28562**

NEW BERN PARKS & RECREATION

Coaches Code of Conduct

1. I will place the emotional and physical well-being of my players ahead of any personal desire to win.
2. I will treat each player as an individual, remembering the large range of emotional and physical development for the same age group.
3. I will do my best to provide a safe playing situation for my players.
4. I will do my best to organize practices that are fun and challenging for all my players.
5. I will lead by example in demonstrating fair play and sportsmanship to all my players.
6. I will provide a sports environment for my team that is free of drugs, tobacco, and alcohol, and I will refrain from their use at all youth sports events.
7. I will be knowledgeable in the rules of each sport that I coach, and I will teach these rules to my players.
8. I will use those coaching techniques appropriate for each of the skills that I teach.
9. I will remember that I am a youth sports coach, and that the game is for children and not adults.
10. I will respect the integrity and judgment of game officials.
11. I will display modesty in victory and graciousness in defeat.
12. I will be no party to the use of profanity, obscene language, or improper actions.
13. I will treat each player, opposing coach, official, parent and administrator with respect and dignity.
14. I will learn the strengths and weaknesses of my players so that I might place them into situations where they have a maximum opportunity to achieve success.
15. I will conduct my practices and games so that all players have an opportunity to improve their skill level through active participation
16. I will lead by example.
17. I will be generous with praise, when it is deserved.
18. I will never ridicule or shout at players for making mistakes or losing a game.
19. I will ensure that all players participate. "Average" players deserve equal time.
20. I will create a safe and enjoyable environment in which to train and play.
21. I will make a personal commitment to keep informed on sound coaching principles and methods, and on the principles of growth and development of young people.

I understand my responsibility as a coach and I pledge to observe, Practice and maintain this code of conduct.

Print your name

Coaches Signature

Date

Violation of the Coaches Code of Conduct is a serious matter and could subject the violator to appropriate action, including separation from the league. Reports of or disputes relating to possible violations should be brought to the attention of New Bern Parks and Recreation.

NEW BERN PARKS & RECREATION

PARENT / LEGAL GUARDIAN CODE OF CONDUCT

I hereby pledge to provide positive support, care, and encouragement for my child participating in youth sports by following this Code of Conduct.

- I will encourage good sportsmanship through my actions, by demonstrating positive support for all players, coaches, and officials at every practice, game or other youth sports event.
- I will not force my child to participate in youth sports.
- I will place the emotional and physical well being of the children ahead of any personal desire to win.
- I will learn the rules of the game and the policies of the league.
- I will remember that my child is playing recreational sports for his/her enjoyment, not mine.
- I will support the volunteer coaches and game officials that are working with my child, in order to encourage a positive and enjoyable experience for all.
- I will remember that all Parks & Recreation coaches are volunteers. They have graciously given of their time for the development of my child, the program, and the sport.
- I will require that my child's coach be trained in the responsibilities of being a youth sport coach and that the coach upholds the Coaches Code of Conduct.
- I will help the coaches and my child by striving to make sure that they are on time, picked up promptly, and are properly equipped for all practices and games.
- I will bring problems to the attention of the coaches in private after practices or games. Arguing with the coaches in front of the players or other spectators is detrimental to getting a successful resolution. If problems with coaches cannot be resolved, I will speak to the appropriate Parks & Recreation staff member about the problem.
- My child and I will treat other participants, coaches, officials, parents, and spectators with dignity and respect regardless of race, sex, creed, or ability.
- I will show my appreciation for a good play, no matter who makes it. Remembering that children learn best by example.
- I will remember that parents should be cheerleaders. I will allow the coach to coach, the officials to officiate, and most of all the children to play the game.
- I will respect the property and equipment used at any facility we play at.
- My guests and I will not engage in any kind of unsportsmanlike conduct with any official, coach, player or parents such as booing and taunting, refusing to shake hands or using profane language or gestures.

I further agree that if I fail to abide by the Parent's Code of Conduct, I will be subject to the following disciplinary action:

- Verbal warning, written warning, being suspended from games and/or Season Suspension, depending on the severity of the offense.

Parent Signature: _____ Parent Signature: _____

New Bern Parks & Recreation will allow one parent to sign this Code of Conduct but it is the responsibility of all who attend any and all Parks & Recreation athletic events to know and adhere to the Code of Conduct.