



New Bern Park and Recreation Program Evaluation Report Supervisor's Program Assessment

To be attached to the Program Evaluation report

Program Name: YES Camp 2018

Programmer: Ashley Parham

- 1. Did the program or event address each of the 6 determinants as described in the programmer's program proposal? Explain.**

YES Camp exceeded the expectations for the determinants of recreation, play, and leisure based on supervisor observations, talking with parents and participants, and program evaluations. The need for this program is evident by yearly maxed out enrollment with waiting list. YES Camp provided many community opportunities such as visiting the community garden, local artists and shops, in addition to providing a safe and fun environment for local children in the community.

- 2. Did the programmer reach the established goals as described in the programmer's program proposal using the SMART model?
: Specific (S), Measurable (M), Achievable (A), Realistic (R) and Time-bound (T) Explain.**

The specific goal of providing a safe, fun and enjoyable camp experience for participants that was affordable was achieved as evidenced by participant and parent evaluations. In addition, the goal of dividing the camp by aged groups to make it more manageable and provide more age specific activities and trips was achieved, realistic, and highly successful.

- 3. Did the programmer meet department standards with adverting information? Was the established timeline for the program adhered to? Explain.**

Department standards were meet in regard to program advertising. All approved mediums of communication information were used.

- 4. Based on the Program Evaluation report submitted and support documentation what is your evaluation of this program? What are your recommendations?**

Based on the programmer's evaluation of YES Camp and the participant and parent evaluations, YES Camp was a successful program in regard to timely planning, management, implementation and participant enjoyment

6.1.1 – Program Assessment

Recommendations:

1. Continue to offer program for 2019
2. Provide necessary support to staff in order to expand and develop program further
3. Improve the recruitment process for potential staff earlier.

Reviewed by: James H. Bullock, Jr., Supervisor of Recreation Services

Date: 8-25-18