



KIDSVILLE 2.0

Sponsorship Opportunities



New Bern Parks & Recreation



Kidsville is a tradition that has been in the New Bern community since 1994. This unique wooden playground has been an entertaining and creative outlet for thousands of children over the years. After 24 years of service, it is now time to replace the aging structure due to safety concerns.

New Bern Parks and Recreation is excited to announce a fundraising opportunity for citizens of all ages to join in and help create a new State of the Art **KIDSVILLE 2.0**! The new playground will be in the same architectural style and feature unique attributes similar to the old playground, but will be constructed with sustainable materials ensuring safe play for generations to come. The best part of this project is that children from New Bern will get to design the new playground, and our community can help with fundraising and construction. The goal is to break ground on the new playground in the spring/summer of 2019.

The budget for **KIDSVILLE 2.0** is \$300,000. The City of New Bern has agreed to match donations \$1 for \$1 up to \$150,000. **WE NEED YOUR HELP!** This community project is a once-in-a-lifetime investment that will not only produce an outstanding place where children of all ages can explore and play, but will also serve as a tangible model for community involvement, service, cooperation and leadership that will leave a lasting impact on the community for years to come.

We invite you to join us in supporting this project by making a tax deductible donation. The information in this document provides a variety of sponsorship opportunities. If you have any questions, please feel free to contact New Bern Parks and Recreation at 252-639-2901 or email Foster Hughes, Director of Parks and Recreation at

hughesf@newbernnccnc.gov. Now, let's get busy and make **KIDSVILLE 2.0** a reality!



DESIGNED BY THE KIDS OF
NEW BERN, NC
WITH HELP FROM





Playgrounds by
LEATHERS
Dream. Build. Play!

ARTIST'S CONCEPT SKETCH

Kidsville Playground Components

<u>Component Name</u>	<u>Price</u>
Accessible Pirate Ship w/ Swinging Deck	\$5,500
Treasure Hunt Panel	\$150
Rigging Net	\$1,100
Racing Slide	\$1,100
Pirate Flag	\$100
Bouncy See-Saw	\$1,200
Bouncy Animal	\$1,200
Treasure Chest	\$200
Sandbox w/Digger & Fossils	\$2,500
Parent-Child Swing	\$3,500
Tot Swings	\$3,300
Ramp	\$1,000
Donor Kiosk & Seating	\$3,500
Squiggly Ladder	\$1,200
Wobbly Bridge	\$1,600
Vertical Post Climber	\$400
Castle	\$5,000
Swervy Slides	\$4,500
Rope Ladder	\$600
Net Bridge	\$2,400
Fire Pole	\$1,100
Long Castle Tunnel	\$1,600
Ladder	\$1,100
Handprint Rock Wall	\$1,900
Spinner	\$2,200
Musical Instrument	\$2,500
Musical Instrument	\$1,500
Bouncy Jet Speeder	\$800
Phones	\$600
Lego Elevated Castle Maze w/Hot Wheels Track	\$3,500
Tag Maze	\$1,200
Tunnel	\$1,000
Multi-Level Steppers	\$1,700
Gym Bars	\$900
Monkey Bars	\$1,900
High Ring	\$2,400
Low Rings	\$2,400
Spinny Monkey Bars	\$2,500
Wavy Monkey Bars	\$1,700
Tire Swing	\$3,800
Swings	\$3,500
Therapeutic Swing	\$3,900
Disk Swing	\$4,100
Zip Krooz (Accessible Zip Line)	\$14,500
Bench	\$650
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Bench	\$650

The components on this price list are available on a first come, first served basis. For information on availability, please contact New Bern Parks and Recreation at 252-639-2901.

Sponsorship Opportunities

Tiles – This is a great way to make a lasting impression on the playground. This is an opportunity to design your own tile and have your name on it. Once the artwork is completed, the tiles are glazed, fired and then displayed around the playground. **Cost: \$25 per tile.**



Pickets – This playground will include a fence. Pickets will surround the entire playground just like the old Kidsville. These pickets are made of recycled materials and will last for decades. **Cost: \$50 per picket.**

Brick Pavers – Bricks will be used to provide a walk way leading up to the entrance of the playground and to the shelter area. **Cost: \$75 per brick.**



Playground Components – Components include Towers, Slides, Tunnels, Climbers, Swings, etc... Information on specific components and pricing will be available once the playground has been designed.
Cost: \$1,000 - \$10,000.



Sponsorship Levels – The following sponsorship levels are available. Individuals and businesses that wish to donate in this manner will be recognized on a kiosk located inside the playground.

Bronze	\$100 - \$249
Silver	\$250 - \$999
Gold	\$1,000 - \$4,999
Benefactor	\$5,000 or more

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PLAYGROUND COMPONENT SPONSOR

Information on playground components will be released once the design process is complete.
Component prices will range from **\$1,000 - \$10,000**.

SPONSORSHIP LEVELS

I would like to make a cash donation in the following amount.

Your individual or business name will be included on a kiosk, located at the new **KIDSVILLE 2.0**.

- ☐ **Bronze Sponsor:** \$100 - \$249
- ☐ **Silver Sponsor:** \$250 - \$999
- ☐ **Gold Sponsor:** \$1,000 - \$4,999
- ☐ **Benefactors:** \$5,000 or more

Cash Donation Total \$ _____

Please make checks payable to:

City of New Bern

Sponsor Grand Total \$ _____

In Memo Line Write - *Kidsville Donation*.

Contributions are tax deductible to the full extent allowed by law.

Note: Some of the sponsorship opportunities can be purchased online at www.NewbernNC.gov

You may mail this completed form and payment to:

New Bern Parks and Recreation
KIDSVILLE
PO Box 1129, New Bern, NC 28563

or deliver to

New Bern Parks and Recreation Administration
1307 Country Club Road
New Bern, NC 28562.

For donation information, please contact us at 252-639-2901 or visit us online at www.NewbernNC.gov

