Minutes of the New Bern Planning & Zoning Board April 2, 2019 – 5:30 P.M New Bern City Hall – 303 Pollock Street

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2	Members Present:	Raymond Layton, Chair
3		Sonny Aluzzo, Vice- Chair
4		Haron Beatty
5		Jeffrey Midgett
6		Don Black
7		Pat Dougherty
8		Jerry Walker
9		Carol Williams
10		Marshall Ballard arrived at approximately 5:35 p.m.
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12	Members Excused (E)/Absent (A):	Willie Newkirk Sr.
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14	Staff Present: Morgan Potts, AICP, City	y Planner, Jeff Ruggieri, Executive Director of New
15	Bern Development Services; Nadia Abdul-hadi, Planner I; Bradleigh Sceviour, Land and	
16	Community Administrator	
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18	Others Present: Tharesa Lee, Chair of the Redevelopment Commission; Jennifer Campbell,	
19	Recording Secretary	
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21	1. ROLL CALL	
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23	Chair Raymond Layton called the meeting to order at 5:31 p.m. Staff member Morgan Potts	
24	delivered roll call of all members and que	orum was declared.
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26	2. APPROVAL OF MINUTES FROM PREVIOUS MEETING	
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28	There were no minutes to approve.	
29		Commission needs to anythe a plan and right near that agree
30	3. <u>NEW BUSINESS</u>	Commission needs to applie a plan and right now the care the men where the Redovslopment Commission will be p
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32	A. Informational Session, "New Bern Redevelopment Commission", by Jeffrey	
33	Ruggieri, AICP, Executive Dire	ector of the New Bern Redevelopment Commission.
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35	Mr. Jeffrey Ruggieri, Executive Director of the New Bern Redevelopment Commission	
36	introduced himself and explained his pur	rpose of coming before the Zoning & Planning Board.
37	He began by giving an overview of the R	Redevelopment Commission and their purpose in New
38	Bern.	-





City of New Bern URBAN REDEVELOPMENT AREA

URBAN REDEVELOPMENT AREAS

- Geographic area targeted for redevelopment by a local government
- NC G.S. Chapter 160A, Article 22
- Once designated, special statutory powers can attract private investment
- Must first create a URA Redevelopment Plan
- Powers exercised must align with objectives set forth in the URA Plan

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and eventually attracting private investment back into areas of towns and cities that have historically seen a lot of disinvestment. He went on to explain that in order to move forward, the Commission needs to create a plan and right now they are at step one, which is essentially defining the area where the Redevelopment Commission will be planning.

He stated that the most important part of what this is, is improving neighborhoods, improving areas

He said that once the plan is created, every action the Redevelopment Commission implements has to be consistent with the approved Redevelopment plan.

What does a URA do?

- Builds community consensus around a vision and goals for a particular area
- Opens a variety of tools that would otherwise not be available
- Sends a signal to the private market that a local government is serious about redevelopment

He then gave an overview of the role of the Urban Redevelopment Area (URA) and what they are created to do. He said in addition to the above slide is that the Redevelopment Commission has the same power as a Board of Alderman, but in a much smaller geographic area. He also stipulated that when creating a Redevelopment Commission and plan, there are investors who see this as a plus in a community, as they see that there is a partner in an area where they are looking to invest to help them.



STEPS TO CREATE A URA

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Steps in creating a URA

- 1. Form a Redevelopment Commission
- 2. Tentatively define the URA boundaries
- 3. Planning Board qualifies URA
- Board of Aldermen passes resolution confirming Planning Board's findings and URA boundaries
 - · Public hearing required
 - · File resolution with Secretary of State

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Steps in creating a URA

- 5. Redevelopment Commission creates a Redevelopment Plan
- 6. Plan goes through a series of approvals
 - Public, Planning Board, Public, Board of Aldermen
- 7. Implementation can begin

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Typical URA Planning Activities

- Review and integrate recent planning efforts
- Data Collection
 - Existing conditions, land use, vacancy
 - Development activity
- Code enforcement
- Crime
- Create GIS maps
- Community Needs Assessment/Survey
- Engage with property owners and residents
- Residential Market Analysis
- · Commercial Market
- Analysis
 Financial Feasibility
- Analysis
- Community meetings

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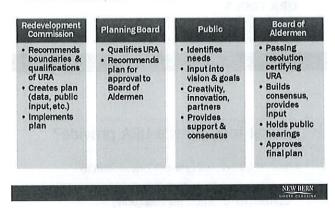
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As Mr. Ruggieri gave an overview of activities the Redevelopment Commission partake in, he highlighted two planning efforts that have been part of the City of New Bern. The first he

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mentioned was the Renaissance Gateway Planning Effort, which was completed in 2014. The other planning effort mentioned was the Choice Neighborhoods Initiative (CNI) Plan that was completed in 2016. He went on to say that a lot of the data that is needed and the issues that need to be addressed have been studied well and the Redevelopment Commission have a firm grasp on the issues facing the community. He went on to highlight the other parts of the slide above. He said that this is a very data driven plan.

Roles & Responsibilities



Redevelopment Commission

- Governing body may act as Commission Or can be an independent Commission appointed by Board
- 5 9 members, must be City residents, 1 5 year terms
- · If own property within URA prior, must disclose in writing.
- Commission members may not have an interest, direct or indirect:
 - in redevelopment projects or properties in URA;
 - -in contract for materials/services with Commission;
 - -or be part of a redevelopment team.
 - -Exception is primary residence.

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Mr. Ruggieri stated that the City of New Bern has chosen to have a stand-alone, independent Commission that have been appointed by the Board of Aldermen. There are nine members and they can serve up to five -year terms. He then explained the strict guidelines set for all Board members of the Redevelopment Commission.

What tools does a URA provide?

- Allows the Redevelopment Commission to:
 - Acquire parcels, including by eminent domain for blighted parcels (only)
 - · Clear areas by demo or building removal
 - Make site improvements and site preparation
 - Enter into contracts for construction, demo, repairs
 - · Own, lease, or rent property

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Mr. Ruggieri stated that when owning, leasing, or renting property the properties do not have to be solely residential, but can be commercial and office properties as well.

What tools does a URA provide? cont

- Engage in programs of assistance and financing (loans), irrespective of job creation
 - Provide matching grants for rehabilitation
- Make loans for infill development
- Sell property through competitive bidding procedures

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Mr. Heron Beatty asked who specifically can make a loan. Mr. Ruggieri stated that the Redevelopment Commission were the ones who were able to make loans.

What tools does a URA provide? cont.

- Allows for for private sale of property with restrictions (160A-514)
- Encumber parcels with covenants to uphold redevelopment goals
- · Issue bonds

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86 87 Mr. Ruggieri explained that if there is a Redevelopment Plan that asks for a specific improvement for a parcel and that parcel is conveyed, that conveyance can have along with it some sort of restriction attached to ensure that the element of the plan is met. He then stated that there needs to be a plan and everything that has been outlined has to be consistent with implementing some part of the plan.

A URA does not...

- Does not guarantee any state or federal funding
- Does not allow for private sale with nonmonetary consideration (limited exceptions)

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When explaining the above slide, he stated that funding must come from grants, local government, or work up a portfolio where the Redevelopment Commission can self-fund. He also stipulated that there are limited exceptions for giving away property. An example he gave was the City can give away property for a public good and that is outlined in State Statute. He explained that the public good for the Redevelopment Commission would be considered affordable housing.

Additional Considerations

- Any URA tools utilized must be done in accordance with the vision, goals, and standards set forth in the URA plan.
- · Every community is different.

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Mr. Beatty asked if what was decided in one area does not create a precedent in another area. Mr. Ruggieri confirmed that is correct and that the Commission is created to address the issues of a very specific area.

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Mr. Ruggieri then opened the floor for any questions from the Planning & Zoning Board. Chair Layton asked if the City Attorney would serve the Redevelopment Commission. Mr. Ruggieri responded by saying that it has yet to be determined since he is not a redevelopment commission attorney. He went on to state that the Commission has been working closely with the North Carolina School of Government and Tyler Mulligan, who is a Redevelopment attorney.

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B. Approval of Proposed Redevelopment Area Boundary, by Jeffrey Ruggieri, AICP, Executive Director of the New Bern Redevelopment Commission.



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Next Steps

- -What will the Redevelopment Commission look like?
- What are the boundaries of the proposed URA?
- How will the general public be engaged? Informed?
- What data has already been collected? What data needs to be collected?
- What role will the various stakeholders play? (Planning Board, Redevelopment Commission, Board of Aldermen)
- · Write the plan?

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Mr. Ruggieri stated that the Redevelopment Commission has been created so the next step is to identify the boundary of the Urban Redevelopment Area.

Redevelopment Boundary

Redevelopment Area: Any area which a planning commission may find to be:

- 1) A blighted area
- 2) A non residential redevelopment area
- 3) A rehabilitation, conservation, and reconditioning area
- 4) Any combination thereof

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120 121 Mr. Ruggieri explained that the language in state statute identify a blighted area as an area that 60% of the buildings in the area have to be blighted. He gave a description of a blighted structure to give a picture of what it might look like. He stated that the boundary that is being proposed 60% of those structures are not blighted and the numbers are around 22%. He encouraged the Board to keep in mind that the City has been in a very active demolition program for the past 10 years and have torn down almost 300 homes. He said as private structures are cleared, vacant lots are created, and the statute doesn't contemplate these issues. He went on to state that they are obviously not commercial, but make a solid case for the Rehabilitation, Conservation, and Reconditioning Area.

Rehab, Conservation, and Reconditioning Area

Shall mean an area which the Planning Commission shall find...be subject to a clear and present danger that, in absence of municipal action to rehabilitate, conserve, and recondition the area, it will become in the reasonably foreseeable future a blighted area.

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Mr. Ruggieri stated that this language of the Rehabilitation, Conservation and Reconditioning Area recognizes that it is equally as important to get ahead of blight game before it hits you.

Proposed Boundary (aka CNI Planning Area)



Area generally bound by: Trent River First Avenue Gaston Blvd Garfield Street Clark Avenue Rose Street (RxR) Bern Street

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Mr. Ruggieri stated that this is identified as the CNI Planning Boundary and was also used for the Renaissance planning effort. He went on to state that it works and has been approved.

Rehab, Conservation, and Reconditioning Area Justification

- The Redevelopment Area consists of 1,888 parcels, 1,047 of which are developed. This is an astonishing 45.54% vacancy rate for a once fully developed area.
- Building conditions are variable. There are 96 active minimum building cases in the area. Contrast that to around 70 for the City at large.
- Over a 1 year period we received 157 nuisance abatement complaints. This compares to 286 for the rest of the city. (55%)
- 20.49% of all crimes committed in last 5 years have occurred within proposed boundary
- All of this takes place in an area that constitutes only 2.1% of the total land area and 10.1% of the population of the City.

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Mr. Ruggieri stated that the building conditions are variable since the City has done a great job of demolishing dilapidated housing. He went on to cite that while there are 96 active minimal building cases in the area, it can be contrasted with the 70 throughout the rest of the city. He stated that when compiling all the statistics, this area really can be identified as a blighted area.

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He requested the Planning & Zoning Board declare that the area known as the CNI Planning Area to be a Rehabilitation, Conservation and Reconditioning area under the State Statute 168-500, so that the Redevelopment Commission can begin the process of reversing all of the trends mentioned above. He then opened the floor for questions.

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Ms. Carol Williams asked if there was a reason the community of Pembroke was not included in the CNI plan. Mr. Ruggieri explained that the community requested not to be part of the CNI, which was respected and honored. He then stated that when the boundary discussion began again, the Alderman for the Ward was present for those discussions and was decided at that time that Pembroke would not be included in this planning effort. Ms. Williams then asked if this was the Alderman's decision.

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Mr. Ruggieri stated that there were discussions and invited Mrs. Tharesa Lee, Chair of the Redevelopment Commission forward to speak specifically about the discussions. Ms. Lee stated that part of the decision pertained to the language within the plan, which would identify areas as "blighted" and the Alderman and one other community representative were opposed to this language and identification. She went on to explain that based on the conversations had at the community meetings within Pembroke in regard to the Housing Authority moving to the Carolina Avenue location, it was felt that the community didn't want to be included at that time. She did include that later on the Pembroke area will be looked at by staff.

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Mr. Don Black asked if the Redevelopment Commission would be responsible for finding housing for any residents that would be displaced during this time. Mr. Ruggieri explained that this would not be an urban renewal project and would not be displacing residents. He went on to explain that part of one housing program for repair and rehabilitation requires that the Redevelopment Commission create a plan for those citizens that will be displaced. He assured the Board that this would not be wide spread.

Mr. Black asked if Mr. Ruggieri was suggesting that the vacant lots that exist will be built up and the hope is to take people within the bounded area and put them in newer housing in the bounded area. Mr. Ruggieri confirmed that this was correct and a major part of the housing strategy. He stated that 80% of the homes in this community are rental occupied, which is a big issue when getting into rehabilitation using federal and state funds. They do not allow using these funds on nonowner- occupied structures, which had a huge impact on the aftermath of Hurricane Florence when the City could not get the resources to the people because they didn't own the home. The Redevelopment Commission sees this issue and the programs will be tailored toward renters by creating more, newer and better housing for rental occupant.

Mr. Jeffrey Midgett asked if there was anything within the program to assist those residents who own their homes and may need repairs. Mr. Ruggieri stated that although the plan has not been created yet, part of the plan will be to fix every home. He stated that it is easy to fix the 20% of homeowners and the problem is the other 80% and that is where the Redevelopment Commission will step in to fill the void on the rental properties. He inserted that there are programs currently for assisting homeowners that will be juiced up to be more effective.

 Mr. Midgett asked if there would be an economic level that the Commission is looking at. Mr. Ruggieri stated that this would ultimately be a decision that the Redevelopment Commission would make, but probably would be 70% - 80% of median income. Mr. Midgett asked if there were a dollar amount associated with the percentage. Mrs. Lee stated that the City of New Bern median income is \$46,500 so the costs would be 70% - 80% of \$46,500. Mr. Midgett asked if this would be the price when selling homes. Mr. Ruggieri stated that this would be the costs, but since the plan has not been created yet he did not have figures of what homes would be priced for sale.

Mr. Ruggieri stated that selling homes is tricky and is not sure if that is something the Commission wants to get into now. Habitat for Humanity sells homes and the Commission will be partnering with Habitat for Humanity for a lot of housing, since they handle the homeowners. He added that there needed to be a program for renters since there was already a program for owners.

Mr. Midgett then asked if there were any plans to improve the infrastructure since it is one of the most flooded areas in New Bern. Mr. Ruggieri stated that this topic is discussed often with the Redevelopment Commission and there were several options available to them and will be in the plan.

Mr. Midgett stated his desire to see the plan before voting on implementing the boundary. Chair Layton explained that this process within the general statutes states that the boundary must be defined first and once the plan is developed it will come back before the Planning & Zoning Board before going before the Board of Alderman.

Mrs. Lee stated her extensive history and knowledge of the area and explained that the Redevelopment Commission understands the vast needs of the area. She went on to state that the Commission cannot make it perfect, but there is a lot that can be done with redevelopment. She inserted that the members of the Commission understand the plan, the area and that this is about people's lives.

Mr. Beatty asked if this plan operates somewhat like a Block Grant. Mr. Ruggieri stated that one of the most exciting aspects of the Redevelopment Commission is that it can spend, invest and make money, where no other plans are unable to do this. He went on to explain that the tools are in the funding, which has been lacking until now. He said that they can leverage Community Development Block Grant (CDBG) funds and use CDBG funds, which is happening now to build up to five houses in this area.

Mr. Beatty then asked if there would be a minimum and maximum square footage established. Mr. Ruggieri stated that it was a great question and is part of the land use and zoning questions that are still to be discussed. Chair Layton stated his excitement in the fact that this is not just a study or report, but actually takes action and do the things that has been reviewed.

Mr. Beatty asked that if enforced, is there protection for people who presently own the property. Mr. Ruggieri stated that property rights are not changed. Mr. Beatty followed by asking if this is more for trying to ensure residents retain their property or is it a backdoor method where the property can be removed from the homeowner and someone else can buy it. Mr. Ruggieri stated that this did not sound right to him. Mrs. Lee inserted that this is about redevelopment. It does not have to do with taking someone's property, although she would not say that they would not take property due to the possibility of straightening streets or moving streets.

Mr. Marshall Ballard asked if the Stanley White Gym would be included in the redevelopment area. Mrs. Lee stated that it was in the redevelopment area, but the Board of Alderman make the decision on the outcome of the gym. Chair Layton explained that the City already owned the property and have control of it.

Ms. Williams asked if rental occupants were given the opportunity to rent to own, would it trickle down later in the process, or would the housing be specifically for renting. Mr. Ruggieri stated that the ones that are in process to be built will specifically be for renting. He went on to say that part of the housing strategy and thinking of the continuum of ownership, where you go from rental, rent-to-own, to owner-occupied, the middle piece is something that the Redevelopment Commission have discussed and it makes sense. He said it gets into an accounting issue on the back end and making sure people are staying in the income level. He said to maintain the income level, there can be deed restrictions placed on the transfer of the property to ensure it remains affordable.

Mr. Midgett asked who would own the rentals. Mr. Ruggieri stated that they would be owned by the Redevelopment Commission. Mr. Midgett then asked who would own the vacant lots. Mr. Ruggieri stated that the Redevelopment Commission will own them with the goal to keep the standards high for rental properties, which is one of the main issues currently.

Chair Layton requested that Mr. Ruggieri explain what sorts of things from the Commission will come back before the Planning & Zoning Board. Mr. Ruggieri stated that there will be a Land Use amendment associated with this plan.

Mr. Black asked if there would be opportunity to address fire safety issues by widening roads within the area. Mr. Ruggieri stated that the plan could, but one of requirements from the state is financial feasibility with a timeline to do so. He said this might be outside the realm of feasibility. When addressing this issue, the transportation plan will address this issue.

Vice-Chair Aluzzo asked if there would be any further areas. Mr. Ruggieri stated that this would be the only area. Chair Layton stated that once this boundary is set, it does not change, or the process would have to start over. Mr. Ruggieri stated that this was correct. Mrs. Lee stated that if you visit choicenewbern.com some the public safety issues are addressed.

Mr. Ruggieri stated that when getting into the planning, there is a lot that can be done and the Redevelopment Commission is narrowing efforts, which are pretty wide, to items that they can do and have the funding to do. Mr. Black asked if Mr. Ruggieri was suggesting that the fire safety will be improved somewhat. Mr. Ruggieri stated that the Commission is establishing a transportation hierarchy and widening strategically where feasible, but not broad swath of taking 35 homes.

Ms. Williams asked if there would be sidewalks and gutters. Mr. Ruggieri stated there would be side -walks but look individually at curb and gutters since it is very difficult and expensive to retrofit a curb and gutter as it changes the grading of the entire area. He went on to explain that the City has a paving plan that goes through this neighborhood and he would like to go in and do a mini feasibility analysis answer some questions. He went on to say that there is a larger drainage issue that the Redevelopment Commission is working on and curb and gutter may be a part of that but need to understand the entire basin and the drainage and if it can be fixed before they go in and invest large sums of money to curb and gutter. He added that if it is not graded correctly the water will run back into the home. There were no further questions, so Chair Layton opened the floor for public comment.

Public Comment

There was no public comment at this time, so Chair Layton closed the floor for public comment.

Board Discussion

Mr. Jerry Walker stated that what is before the Board is about boundaries and unless anyone wants to add or subtract, most of the beef of this will come to the Board at a later point. Chair Layton agreed with his assertion and added that there has been a great deal of work, particularly in the CNI study to identify this area.

Hearing no further discussion, Chair Layton entertained a motion. Mr. Don Black made a motion to approve the Boundary Plan for the Urban Redevelopment Area. Mr. Haron Beatty seconded the motion and it passed unanimously.

C. Environmental Study Discussion

Mr. Don Black raised a concern that for some time the Planning & Zoning Board have approved massive developments or potential massive developments for some time. It has come to his attention that the Board through state statute 113A can make certain guidelines for certain sized developments and require an environmental impact study. He went on to stipulate that the Board could set guidelines for larger development projects and a study conducted before the plans go forward so the Board is aware what the impact of the development would be on local schools, fire, police, and sewage capacity.

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Chair Layton said that he would presume the developer would be responsible for this. Mr. Black responded by saying the Board is responsible for setting the guidelines and where it is done and added that the Board would need further review of the law. He stated the study would need to be done by the planning department, but this would give time to review the development plans of the massive units that the Board has been encumbered with.

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Chair Layton asked for clarity of what Mr. Black was suggesting. Mr. Black stated that the Board do a study on the State Statute 113A for large development whether they be commercial or residential. Chair Layton asked if the outcome would be to change ordinance language. Mr. Black stated that it would include ordinance language change and also when to include an environmental impact study.

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Chair Layton stated that perhaps the way forward, with staff involved, is to create a subcommittee with three or less Board members. It may be the recommendation of staff to involve some developers, he added. Vice-Chair Aluzzo asked if the ordinance was a state statute. Mr. Black stated that it is a State Statute and he would be able to find it in Chapter 113A-8 where it gives the Planning Board of each entity the ability to change the Land Use Ordinance to adopt requirements and it is optional.

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Mr. Beatty asked if an environmental impact was already being done on large development projects. Mr. Black stated that to his understanding it is not happening. Staff Potts inserted that when speaking about environment and Mr. Black stated that the Board determines the word "environment" to mean the impact of schools. He went on to say that environment is not just green space but includes the human condition and natural condition.

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Staff Potts explained that when the word environment is used, it denotes wetlands and staff make sure that it taken care of. She suggested that what he might be thinking is departmental review when the fire department and school system are part of the review, this is covered. Mr. Black stated that the Board would still not know what the impact was and if the study was done beforehand then the local community would be better informed

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340 341 Chair Layton asked staff if there were any objection to having a motion and vote to form a committee to study statute 113A as it applies to the City of New Bern. Staff Potts stated that she did not know 113A off the top of her head but can certainly look into it as long as there were no objections. Mr. Ruggieri stepped forward to speak and stated that the statute has a hook where the Board cannot do anything that State and Federal requires already. He went on to explain that if the State requires a permit for something, that is good enough; the Board would need to do something besides what State and Federal require, and he is unsure what that might be.

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Chair Layton was unsure as well but stated that it would be reasonable to form a committee and suggested Mr. Black lead it. He stated that ultimately the findings could be that nothing would change or there would be a suggestion to change something in the ordinance.

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Mr. Walker stated that he would like to read the ordinance and better understand it before forming a subcommittee. After discussion about the purpose of the impact study Chair Layton presented two suggestions to the Board to move forward. One would be what Mr. Walker suggested, where the Board would review the statute before forming a subcommittee. Mr. Black asked if it was permissible to form a small informal study group. Chair Layton asked what number is appropriate to form a small group. Staff Potts stated it should be no more than four. Mr. Black stipulated that this group could decide whether to go forward with the study or not. Chair Layton inserted that it should be done in conjunction with staff and it is important to have staff involved in the process.

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With no further comments and no objections from staff, Chair Layton entertained a motion to form a committee to study the application of general statute 113A as it applies to the City of New Bern and the Land Use Ordinance. Mr. Don Black made a motion to form a study group to study the impact of Chapter 113A of the North Carolina general statutes concerning an environmental impact study in addition to the City of New Bern Land Use Ordinance. Vice-Chair Sonny Aluzzo seconded the motion. The vote carried with seven votes in favor and one vote in opposition.

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Chair Layton asked Mr. Black to first speak with staff and following the discussion he can then ask fellow Board members to join the study group. Mr. Black agreed.

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ADJOURN

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With no further discussion Chair Layton entertained a motion to adjourn. Mr. Don Black made the motion which was seconded by Mr. Haron Beatty. The motion passed unanimously.

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The meeting adjourned at 6:31 p.m.

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Date Approved: 01-07-2020

Jeff Ruggieri, Director of Development Services

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Attest: 381