

City offices will be closed on Thursday for the Fourth of July.

We want to wish everyone a safe and happy holiday!

Glance Ahead-Upcoming City and Community Wide Activities

Events listed below are either a city event or a special event permit was issued:

- **Bike & Pedestrian Plan Advisory Committee Meeting:** Monday, July 8th 5:30 p.m. Development Services
- **Board of Aldermen Meeting:** Tuesday, July 9th-6:00 p.m. City Hall
- **Redevelopment Commission Meeting:** Wednesday, July 10th 6:00 p.m. City Hall
- **Community Clean Up:** Thursday, July 11th- 4:30 p.m. Neuse Avenue
- **Footloose on the Neuse:** Friday, July 12th-6:30 p.m.- Landslide (*Fleetwood Mac Tribute*) - Union Point Park

City of New Bern

4TH of JULY celebration

Thursday, July 4, 2024
LAWSON CREEK PARK
 1309 Country Club Road
 Activities begin at 5:30pm!

Live music featuring
RIVERMIST
 Food trucks | Games | Inflatables | Magic

Fireworks begin at 9:15pm!

Coolers welcome. Do NOT bring glass, alcohol, fireworks, grills, or pets. Service animals permitted pursuant to City Ordinance Section 9-5. Bicyclists are asked to refrain from riding their bikes inside the park. This event is presented by New Bern Parks and Recreation. For more information, visit our website at NewBernNC.gov or call 252-639-2901

City Wide

Retail Strategies

This week, we entered into an agreement with Retail Strategies. As discussed during the budget process, one of the five goal areas that the fy25 budget will focus on is economic development, which includes recruitment. This firm will be responsible for Retail Recruitment Services. Some of the work they will be providing for the City includes:

- Performing a market and retail GAP analysis
- Conducting a retail peer market analysis
- Creating a retail market guide including aerial map with existing national retailer brands and traffic counts

- Identifying a minimum of 30 retail prospects to be targeted for recruitment
- Providing custom on-demand demographic research – historical, current, and projected demographics by radius/drive time
- Identify/Evaluate/Catalog priority commercial properties for development, redevelopment and best use opportunities
- Identifying priority business categories for recruitment and/or local expansion
- Active outreach to local brokers and landowners
- Creating a Retail recruitment plan
- Pro-Active retail recruitment
- Contacting a minimum of 30 retailers, restaurants, brokers and/or developers
- Representing the city at retail conferences throughout the country

Resilience

On Tuesday, July 2nd, Public Works and Development Services staff met with students from the **ECU Economic Department**. Discussion revolved around how municipalities prepare and plan for hurricane recovery.



United Badges Blood Drive.

This event is scheduled for July 18th from 7 a.m. to 5:30 p.m. at the Knights of Columbus on Pine Tree Drive. Our goal is 250 blood donations. Make an appointment by visiting www.RedCrossBlood.org and using the sponsor code City of New Bern, or call/text Kristin Willis, with the American Red Cross at (252) 341-1325.

Comings, Goings and Such

A warm welcome to the following new employees:

- James Lilly, Utility Maintenance Worker I, Water Resources
- Gregory Aldred, Utility Control System Operator, Electric
- Anthony Greene, Parks Maintenance Technician, Parks & Recreation

Department Items

ELECTRIC UTILITY:

- Monday's storm knocked out power to 154 customers beginning around 3:20am. The Electric Utility crews had all service restored within 2 hours.

HUMAN RESOURCES:

The Human Resources Department coordinated the City's participation in the annual CHAMP Camp hosted by Craven County Schools during the summer. This is a FREE career exploration camp held at New Bern High School for 120 rising 6th, 7th, and 8th-grade students in Craven County. Representatives from the Police and Fire Departments will attend the Camp on July 10th to share information with students about their chosen careers, why they chose that career, and the education/experience necessary for that career path.

PUBLIC WORKS:

- Country Club Road Paving Project – The paving work will finish on 7/8/24; temporary striping has been installed.
- Duffyfield Stormwater Enhancements Project Phase 2 & 3 – Project plans will go out for bid on 8/2/24.
- East Rose Street Pump Station & Basin Expansion Project – A bid opening was held on Thursday, June 20, 2024, with no bids received. The project will be rebid on 7/9/24.
- Jack Smith Creek FEMA CAT D Project – The contract and execution was approved by the Board of Aldermen on May 14, 2024, for Avolis Landworks, LLC, New Bern.
- Lowes Boulevard Sidewalk Improvements Project – Installation of crosswalk signage is pending and we're negotiating additional sidewalk work using the remaining funds for this project.
- Racetrack Road Improvements Project – The additional milling and grading request sent to Public Works for the Elizabeth Ave. intersection was completed with final paving being completed today, July 3, 2024.



- Stormwater Asset Inventory & Assessment Project - Consultant is currently reviewing data and continues to prepare base mapping.
- Sutton Street/Henderson Park Project – Awaiting additional material to complete this project. The Public Buildings Division finalized the walkway lighting design.
- Trent River FEMA CAT D Project – The contract and execution was approved by the Board of Aldermen on May 14, 2024, for Carolina Cleaning, Greenville, N.C.

- Walt Bellamy & Bern Street Paving Project – A pre-construction meeting was held on June 4, 2024, with work scheduled to begin following completion of a water/sewer improvements contract.
- Heavy Equipment Crews performed equipment maintenance, mowed/cleaned City-owned vacant lots/Redevelopment Community vacant lots, removed trees/trimmed/mowed along City rights-of-ways, and continued sweeping City-maintained curbed streets.
- The Project Coordinator assisted with removal of advertising signage along City rights-of-ways.
- Public Buildings Crews performed many tasks for maintenance/repairs to City buildings, equipment, and/or grounds (City Garage, City Hall, Fire Headquarters, Fire Station #4, Police Department Headquarters, and Public Works Complex). The storage building for Police/Fire Departments is complete and coils for the PD chiller are in.
- Solid Waste Litter Crews continue to monitor/remove litter along City rights-of-ways throughout the City of New Bern and from City's leased parking lots downtown; continue to remove litter along US Highway 70 Bypass between Pembroke & South Glenburnie Road exits and within city limits, as part of the City's participation in the NCDOT's Adopt-A-Highway Program.
- Stormwater Crews continue to perform normal maintenance with cleaning/clearing of city-maintained inlets, outlets, and outfalls throughout the City of New Bern; and continue herbicide application throughout the drainage zones.

WATER RESOURCES:

Beginning Tuesday, July 2, Water Resource crews will be replacing water and sewer lines along Walt Bellamy Drive. This project will extend from First to Bryan Streets, closing Walt Bellamy from 8 a.m. to 5 p.m. Monday through Friday for approximately three weeks. Residents can access Walt Bellamy using Norwood Street.

Significant Ward Related Items

Ward 1

- Asphalt Crews edged and mowed around a sidewalk on N. Craven St.
- Concrete Crews replaced a railroad sign/pole at Pollock and Hancock Streets.
- Heavy Equipment crews hung flags up for July 4th.
- Solid Waste Litter Crews continue to monitor/remove trash near downtown consolidated trash dumpsters.

Ward 2

- Asphalt Crews completed a pothole repair and shoulder maintenance issue in Taberna.

Ward 3

- Nothing to report

Ward 4

- Asphalt Crews cut asphalt around a sinkhole on Colonial Way and filled it with Rock; delivered rock to contractors repairing roads on Elizabeth Ave.
- Heavy Equipment Crews trimmed and edged sidewalks on Neuse Blvd. at Cherry Tree Drive and S. Glenburnie, as well as at the Elizabeth Avenue Fire Department.

Ward 5

- Asphalt Crews completed pothole repair and shoulder maintenance issue in Lake Tyler.

Ward 6

- Nothing to report