

An architectural rendering of a modern, single-story building with a dark facade and a large glass front. The building is identified by a large white logo on the roof that reads "prost" in a stylized font, with "·BREWING CO·" in smaller letters below it. The glass front reveals the interior, which is filled with large, industrial-style metal brewing tanks. The scene is set at dusk, with a sky of purple and blue clouds. In the foreground, there is a paved area with white parking lines, a small landscaped area with green grass and shrubs, and a few people walking. A street lamp and some trees are also visible on the left side of the building.

**prost**  
·BREWING CO·

# Northglenn City Council

Prost Brewing Company

June 27, 2022

# Who We Are

Founded in 2012, Prost Brewing Company is an award winning, family owned Colorado craft brewery focusing on brewing the finest German style beers. We honor our German brewing heritage by partnering with local farmers to get the finest ingredients, refining time tested brewing practices, and only using 4 ingredients in our beer. The result is a cleaner, approachable, and flavorful beer that creates biergarten atmosphere whenever opened.



## Our Pillars

**Community Focused,  
Sustainability Minded**

**German Inspired,  
Colorado Crafted**

**Premium Ingredients,  
Specialized Processes**





Evolving the best German beer traditions to the US marketplace through distinguished craft beer, strong branding, and community engagement

## Distribution

Sales: 12,000 barrels (bbls)

Distribution:

- Active in Colorado, Wyoming, Kansas, Nebraska and Missouri
- Expanding distribution in Arizona, Idaho, Texas, & across Midwest

# Brewing

Combining cutting edge innovation and sustainability with centuries old practices to create a world class facility capable of producing something for everyone.

## **Pillars -**

- Sustainability: environmentally friendly design with CO2 recapture and high efficiency brewing techniques
- Innovation: built with cutting edge technology to push the boundaries of the industry
- Automation: ensuring consistent best in class quality
- Flexibility: capable of producing an incredibly diverse brand mix to capture new trends
- Cleanliness: industry leading food safety standards results in second to none brewing environment







# Biergartens

Prost Biergarten is the community gathering place for friends and family combining unique, chef driven food and German biers with entertainment and hospitality that provides an unrivaled guest experience.

## Current Locations:

- Denver
- Fort Collins
- Highlands Ranch (pictured)

# Why Prost?

Growing faster than any craft brewery of its size in Colorado

- +39.2% YOY growth in all markets
- +35.3 % YOY growth in Colorado

Nationally recognized brand with western regional distribution

- People are traveling to visit our Brewery and Biergartens

Community centered Biergartens

- Open biergartens with communal tables
- Weekly events such as local bands, trivia, movie nights, speakers
- Large outdoor patio with ample seating, fire pits, and games for all ages

**PILSNER**

2020 SILVER MEDAL WINNER  
NORTH GERMAN-STYLE PILSNER



**KELLER PILS**

2013 GOLD MEDAL WINNER  
KELLER / ZWICKEL-STYLE KELLER-PILS



**WEISSBIER**

2015 GOLD MEDAL WINNER  
SOUTH GERMAN-STYLE HEFEWEIZEN



**WEISSBIER**

2016 SILVER MEDAL WINNER  
SOUTH GERMAN-STYLE HEFEWEIZEN



# **Prost at** **Northglenn**

Concept Design



# prost

· BREWING CO ·





# Show Piece Brewery

Internationally recognized brewery combining the best brewing practices and sustainability

- One of nation's most environmentally friendly breweries
- Unrivalled brewing capabilities in its class

Proposed features:

- 6 vessel Kaspar Schultz Brewhouse equipped with dedicated decoction vessel
- 6 roller grain mill capable of endosperm mashing
- Carbon (CO<sub>2</sub>) Recapture
- Industry leading lab capabilities



Surly Brewing

# Sustainability Initiatives

## Carbon (CO<sub>2</sub>) Recapture

- 100% of CO<sub>2</sub> produced is captured and reused in the finished product

## Solar Power

- ~700,000 kWh of electricity produced annually, with the option to sell any remaining power back to the city

## Endosperm Mashing

- Reduces total water and energy used in processing

## Vacuum Boil via Schoko

- Utilizing special vacuum technology, Schoko technology uses 1/3 the energy reducing carbon footprint by 8lbs/1bbl produced



Kaspar Schultz Schoko 2.0











# Northglenn Biergarten

Prost Biergartens offer German style biers, chef-curated food, weekly entertainment, and unmatched hospitality

- 6,000 sq.ft of interior biergarten space
- 3,000 sq.ft of indoor/outdoor flex biergarten space
- 10,000 sq.ft of outdoor biergarten space including a stage, outdoor games, astroturf play area, fire pits, and gardens

## Community Events:

- Local bands, dancers, movies in the park
- Private parties and receptions
- Oktoberfest, Maifest, World Cup, pig roasts, keg tappings



# Visitors

The Prost project at Northglenn will attract +300,000 visitors a year to the Northglenn Marketplace

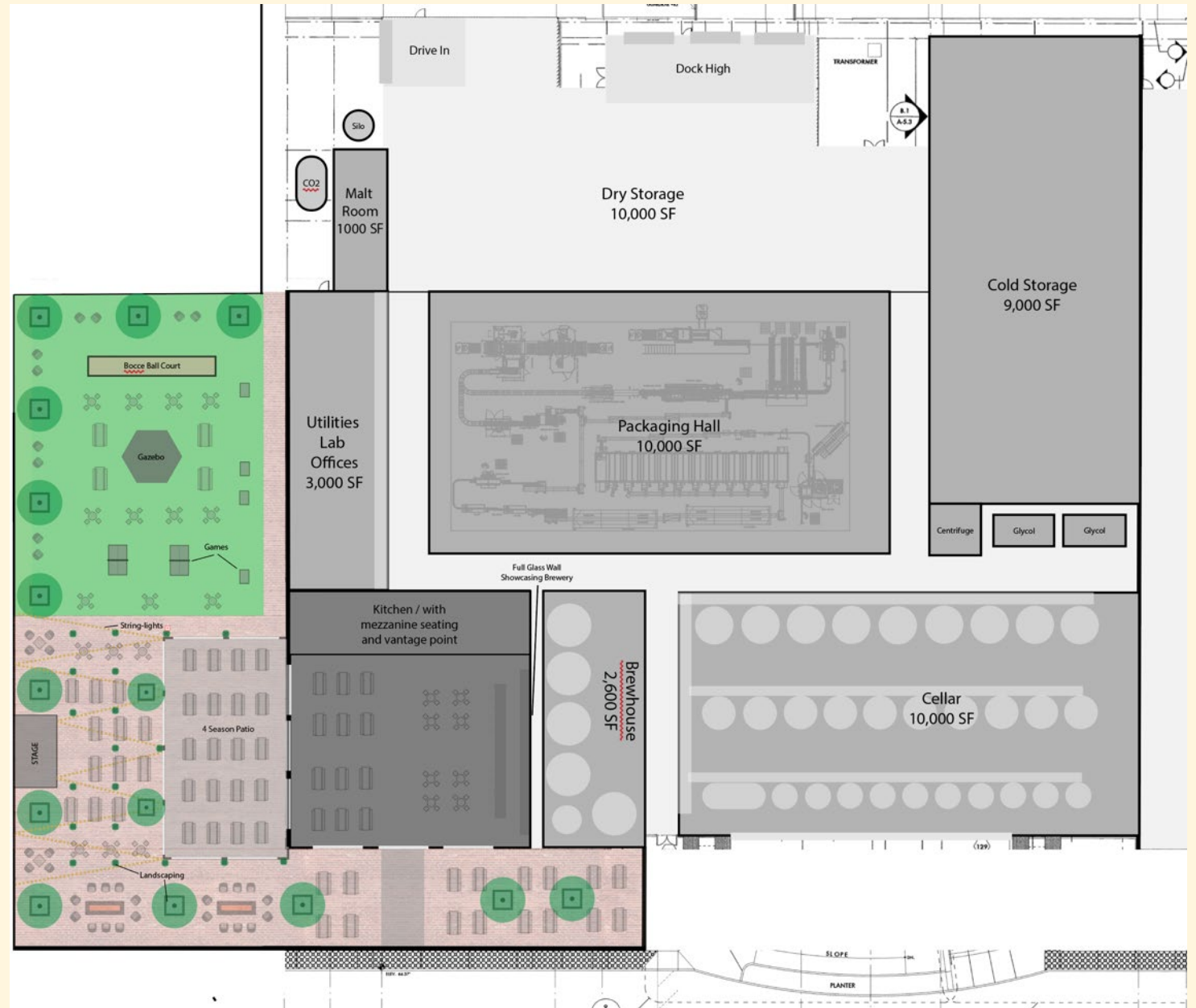
- Biergarten – 250,000 visitors
- Brewery & Tours – 30,000 visitors
  - National Recognition with regional distribution
  - Brewery Events – Great American Beer Fest, Craft Brewer's Conference
- Special and Private Events – 25,000 visitors





# Layout

- 53,000 sf Brewery
  - Statement facade
  - Showpiece brewery visible from the biergarten
- 6,000 sf Biergarten
  - 3,000 sf indoor/outdoor space
  - 10,000 sf outdoor biergarten
    - Intimate biergarten experience
      - String light and landscaped complete with fire pits and a stage
    - Open park for the whole family



# Development Schedule Overview

- Phase 1 - 20 bbl brewery construction (July - December, 2022)
  - Permit submittals (April 26, 2021)
  - Interior demolition (June 2022)
- Brewery & Biergarten design (June 15 – December, 2022)
- Planning & Zoning, Entitlements review (November 2022 – April 2023)
- Building permit application process (Jul 15 – December 4, 2022)
- Demolition & Construction (Decemeber 2022 – June 2023)
- Opening of Brewery & Biergarten (July 1, 2023)