

SC WORKS

PEE DEE

PEE DEE LWDA INSTRUCTION NUMBER: WIOA 22-004 (replaces 17-001)

TO: Pee Dee Local Workforce Development Area Adult, Dislocated Worker and Youth Grantees

SUBJECT: High Demand Sectors/Occupations Targeted for Training of Pee Dee LWDA Participants

ISSUANCE DATE: 01/25/2023

EFFECTIVE DATE: 01/25/2023

Purpose: The purpose of this instruction is to transmit an update to the previously designated Pee Dee’s High Demand Sectors/Occupations targeted for training described in Instruction Number WIOA 17-001. The SC Department of Employment and Workforce Labor Market Information Division has reviewed recent labor market information (LMI) and job openings in the area and the approved list of high demand sectors/occupations targeted for training remains the same; however, the opportunity for waivers of this policy supported by documentation is noted.

Policy: The list of High Demand Sectors/Occupations Targeted for Training has been approved by the Pee Dee Workforce Development Board (WDB). Until such time as revisions are made, the clusters listed below are the only clusters approved by the Pee Dee WDB for which Pee Dee LWDA participants can receive WIOA-funded training. The LWDA will consider “waivers” supported by at least two sources of documentation such as an employer’s intent to hire, increased activity in an occupation due to a sudden change in the local economy and/or employers’ needs, updated or more relevant LMI, online or hard copy articles from reputable sources, etc. It should be noted that the sustainability of occupations in the “gig economy” is most difficult to document and requests for waivers will receive fervent scrutiny. (A gig economy is a labor market that relies heavily on temporary and part-time positions filled by independent contractors and freelancers rather than full-time permanent employees.)

PEE DEE AREA SECTORS/OCCUPATIONS TARGETED FOR TRAINING

Based on current and potential demand, the following sectors are recommended as targets for training in the Pee Dee workforce region. Key occupations in these sectors are also listed, but others may be considered for training as conditions and needs change in the area over time.

Customer service: includes customer service representatives, insurance policy processing workers, marketing associates, sales representatives, account managers, sales managers, and food preparation/service

Transportation, distribution and logistics: includes truck drivers, forklift operators, cargo and freight agents, inspectors, mechanics, logistics specialists, warehouse managers, traffic managers and transportation managers

Diversified manufacturing/technology: includes CNC operators, mechatronics technicians, inspectors/QC technicians, tool & die makers, millwrights, industrial maintenance mechanics, welders, machinists, engineering technicians, production supervisors, HVAC technicians, food batch makers, food processing machine operators, paper goods machine operators, foresters, logging equipment operators

Healthcare: includes registered nurses, licensed practical nurses, EMTs/paramedics, lab technicians/technologists, pharmacy technicians, occupational therapists/assistants, physical therapists/assistants, respiratory therapists/assistants, medical assistants, CNAs, dental hygienists and patient representatives

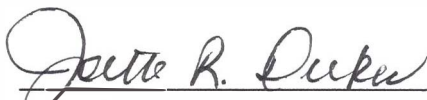
Construction: includes carpenters, electricians, plumbers, construction laborers, helpers for plumbers and electricians, construction and maintenance painters, highway maintenance workers, roofers, cement masons, solar panel installers, and construction equipment operators

Administrative/information technology support: includes office clerks, secretaries, receptionists, human resource assistants, tellers, bookkeepers, computer programmers, computer support specialists, systems analysts, network specialists, web developers and database administrators

(Source: SC Department of Employment & Workforce, Labor Market Information 11/09/2022)

Action: When assessing participants' training needs and developing Individual Employment Plans (IEPs), the LWDA's career coaches should direct participants to occupations and training programs for which there is high demand or growth opportunity in the Pee Dee Area. Until otherwise notified, participants are only allowed to pursue trainings that will prepare them for one of the sectors/occupations listed above.

Inquiries: Questions pertaining to this instruction should be directed to Bridgette Coates at (843) 702-3148 or b-coates@peedeecog.org.



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