

TWIN LAKES MASTER PLAN

**ADVISORY COMMITTEE MEETING #2
OCTOBER 27, 2022**

DRAFT

AGENDA

- **PROJECT UPDATE**
- **PUBLIC OUTREACH SNAPSHOT**
- **ASSESSMENT BRIEFING**
- **VISION AND GUIDING PRINCIPLES EVALUATION**

DRAFT

TWIN LAKES MASTER PLAN

PROJECT UPDATE

DRAFT
ADVISORY COMMITTEE MEETING #2
OCTOBER 27, 2022

PROJECT PURPOSE

CREATE A GUIDE FOR PREFERRED DEVELOPMENT PATTERNS, PUBLIC AND PRIVATE INVESTMENT AND ENHANCEMENT OF THE TWIN LAKES AREA FOR THE NEXT 10-20 YEARS.

THE PLAN WILL INCLUDE:

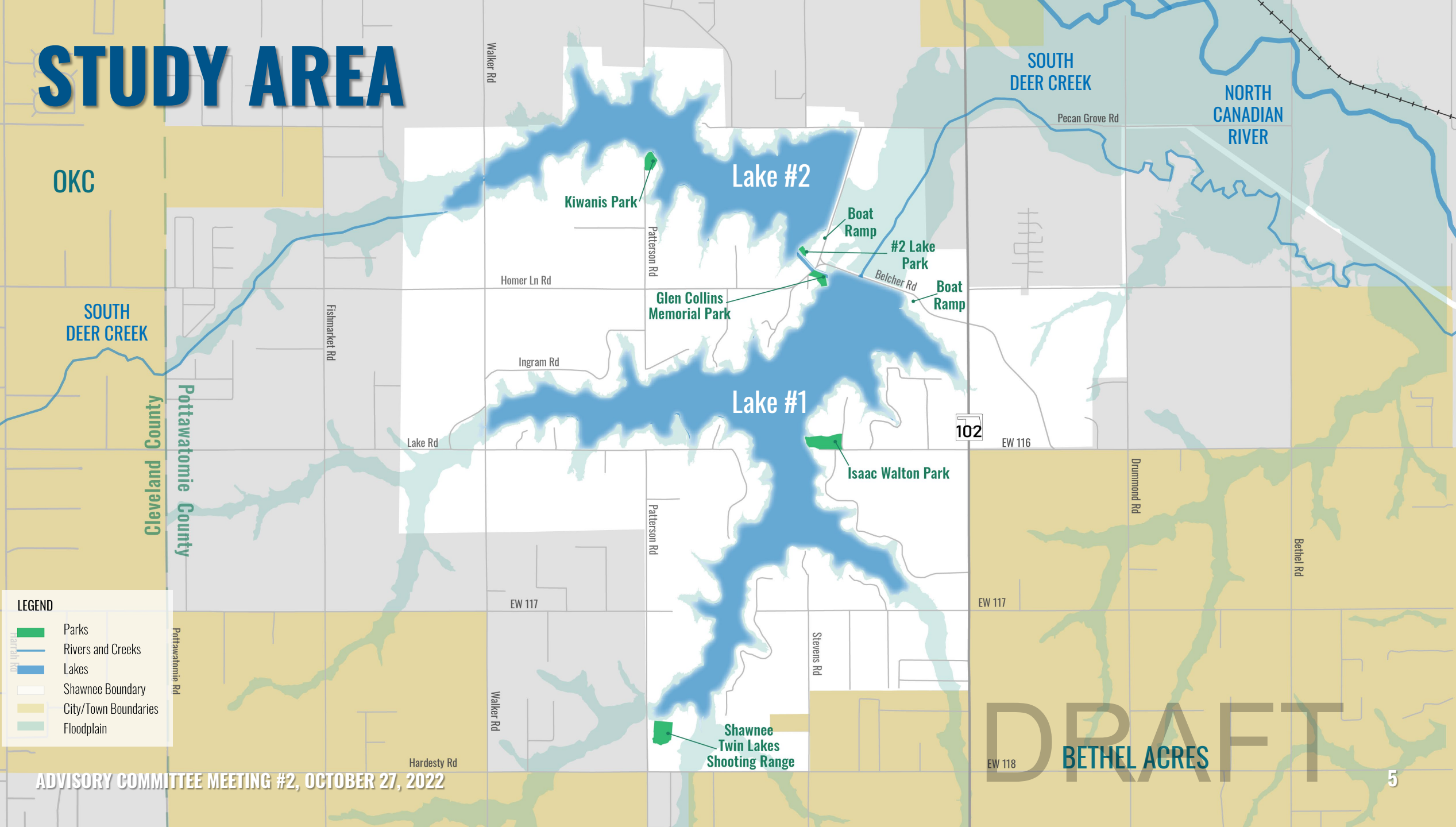
- **VISION** ...DEFINING THE FUTURE CHARACTER OF THE TWIN LAKES AREA.
- **GROWTH SCENARIOS** ...TO MEASURE THE IMPACT OF POTENTIAL DEVELOPMENT PATTERNS.
- **FUTURE DEVELOPMENT PLAN** ...TO DEFINE A PREFERRED DEVELOPMENT PATTERN.
- **ACTION PLAN** ...INCLUDING POLICIES, INVESTMENTS, STRATEGIES TO IMPLEMENT YOUR VISION.



TWIN LAKES #1 BOAT LAUNCH

DRAFT

STUDY AREA



LEGEND

- Parks
- Rivers and Creeks
- Lakes
- Shawnee Boundary
- City/Town Boundaries
- Floodplain

PROJECT TIMELINE (2022/23)

MONTH AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY/
JUNE

TASK 1: DESCRIBE YOUR CONDITION

Project Administration and Initiation

Pre-Planning and Background Information

Baseline Fiscal Conditions

TASK 2: PUBLIC OUTREACH

Focus Group Meetings

Community Preferences Survey

Public Open House

Advisory Committee Meetings

TASK 3: CONFIRM YOUR VISION

Vision Development

Market Conditions Assessment

TASK 4: CHOOSE YOUR PATH

Growth Scenarios

Preferred Growth Scenario

Future Development Map

TASK 5: DEFINE YOUR FUTURE

Public Policies/Strategies

Public Policies/Strategies

Design Framework

Catalytic Design Projects

TASK 6: SET YOUR AGENDA

Master Plan Work Program

Master Plan Approval

DRAFT

Tentative Schedule - Subject to change

ADVISORY COMMITTEE RESPONSIBILITIES

- DEVELOP GOALS AND OBJECTIVES
- REVIEW RECOMMENDATIONS
- ENCOURAGE PUBLIC PARTICIPATION
- BUILD COMMUNITY BUY-IN



ADVISORY COMMITTEE MEETINGS¹



~~MEETING #1 – VISIONING WORKSHOP~~

- ~~• PROJECT OVERVIEW AND VISION~~
- ~~• SEPTEMBER, 2022~~

MEETING #2 – VISION REFINEMENT (TODAY)

- REFINE VISION AND PREPARE DRAFT GOALS
- OCTOBER 27, 2022

MEETING #3 – BASELINE SCENARIO (VIRTUAL)

- REVIEW BASELINE GROWTH SCENARIO FINDINGS
- SCHEDULED FOR DECEMBER 1, 2022

MEETING #4 – SCENARIO PLANNING WORKSHOP

- DISCUSS 2 ALTERNATIVE GROWTH SCENARIOS
- SCHEDULED FOR JANUARY 11, 2022

MEETING #5 – PREFERRED SCENARIO (VIRTUAL)

- REVIEW PREFERRED GROWTH SCENARIO
- FEBRUARY, 2023

MEETING #6 – FUTURE DEVELOPMENT PLAN (VIRTUAL)

- REVIEW PRELIMINARY PLAN AND MAP
- APRIL, 2023

MEETING #7 – WORK PROGRAM (VIRTUAL)

- REVIEW DRAFT WORK PROGRAM
- MAY, 2023

1. Meeting schedule is approximate and subject to change.

TWIN LAKES MASTER PLAN

PUBLIC OUTREACH SNAPSHOT

DRAFT
ADVISORY COMMITTEE MEETING #2
OCTOBER 27, 2022

PUBLIC OUTREACH SNAPSHOT

- **VISIONING MEETINGS**

- CITY STAFF
- COMMERCIAL AND RECREATION INTERESTS
- PROPERTY OWNERS
- LEASEHOLDERS

- **PUBLIC OPEN HOUSE**

- HELD ON SEPTEMBER 27, 2022
- 36 ATTENDEES (SIGN IN)
- 3 GENERAL EXERCISES

- **COMMUNITY SURVEY**

- OPEN SINCE SEPTEMBER 27, 2022
- RECEIVED 240 RESPONSES TO DATE
- WEBSITE, SOCIAL MEDIA BLASTS, OPEN HOUSE



DRAFT

VISIONING MEETING THEMES

- IMPROVE **RECREATIONAL OFFERINGS** AT THE TWIN LAKES – MORE THAN JUST BOAT USES; TRAILS, NATURAL AREAS, PICNICKING, DISC GOLF, ETC.
 - DIFFERENTIATE LAKE 1 AND LAKE 2
- IMPROVE PUBLIC SAFETY **AT & ON** TWIN LAKES
 - POLICE PRESENCE
 - FIRE ACCESS
 - CODE ENFORCEMENT
- PROTECT **WATER QUALITY** AND REDUCE **SHORELINE EROSION**
- MAKE TWIN LAKES MORE **ACCESSIBLE FOR RESIDENTS**
- MAINTAIN **TRANQUIL NATURE** OF TWIN LAKES
- **SMALL-SCALE COMMERCIAL** USES NEAR THE LAKES (CONVENIENCE STORE, FOOD TRUCK, VENDING MACHINES)

DRAFT

PUBLIC OPEN HOUSE RESULTS

WHAT DO YOU LIKE MOST ABOUT TWIN LAKES

Peaceful
Water
Location
Natural playground

WHAT IS THE TWIN LAKES AREA MISSING

Improved kayak & boat launches
Overnight accommodations
Place to eat
Good restrooms & showers
Diverse recreation opportunities
Code enforcement
Shoreline erosion prevention

PUBLIC OPEN HOUSE RESULTS

LAKE 1 APPROPRIATE RECREATION (TOP 3)

Boating/Cruising - 14
Canoeing/Kayaking - 11
Swimming - 11

LAKE 2 APPROPRIATE RECREATION (TOP 3)

Canoeing/Kayaking - 21
Trails (Hiking) - 17
Trails (Multi Use) [T3] - 15
Camping (Primitive) [T3] - 15

LAKE 1 APPROPRIATE HOUSING (TOP 3)

Single Family - 9
RV Campsites - 8
Rural - 6

LAKE 2 APPROPRIATE HOUSING (TOP 3)

Cabins - 12
RV Campsites - 11
Lodge [T3] - 9
Single Family [T3] - 9

DRAFT

PUBLIC OPEN HOUSE RESULTS

LAKE 1 APPROPRIATE COMMERCIAL (TOP 3)

Restaurant (Sit Down) - 6

Food Truck - 5

Bait/Tackle Shop [T3] - 4

Restaurant (Quick) [T3] - 4

LAKE 2 APPROPRIATE COMMERCIAL (TOP 3)

Food Truck - 19

Paddle Sport Rental - 15

Adventure Park - 14

TOP 3 PUBLIC SERVICES PEOPLE ARE WILLING TO PAY FOR

Public Safety (Law Enforcement) - 25

Public Safety (Fire) - 15

Recreational Areas - 13

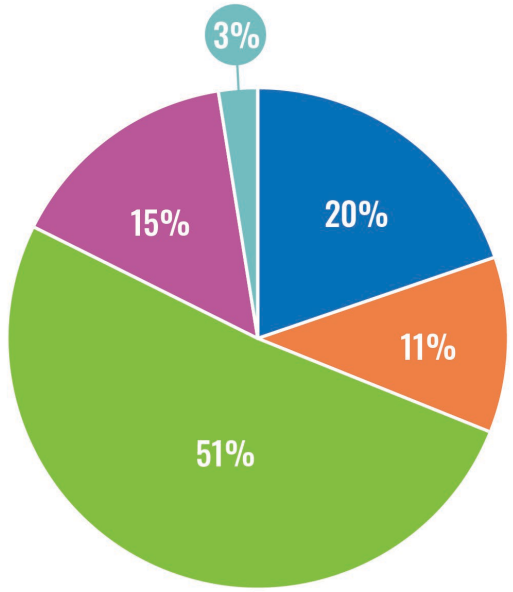
Code Enforcement - 13

DRAFT

COMMUNITY SURVEY INTERIM RESULTS

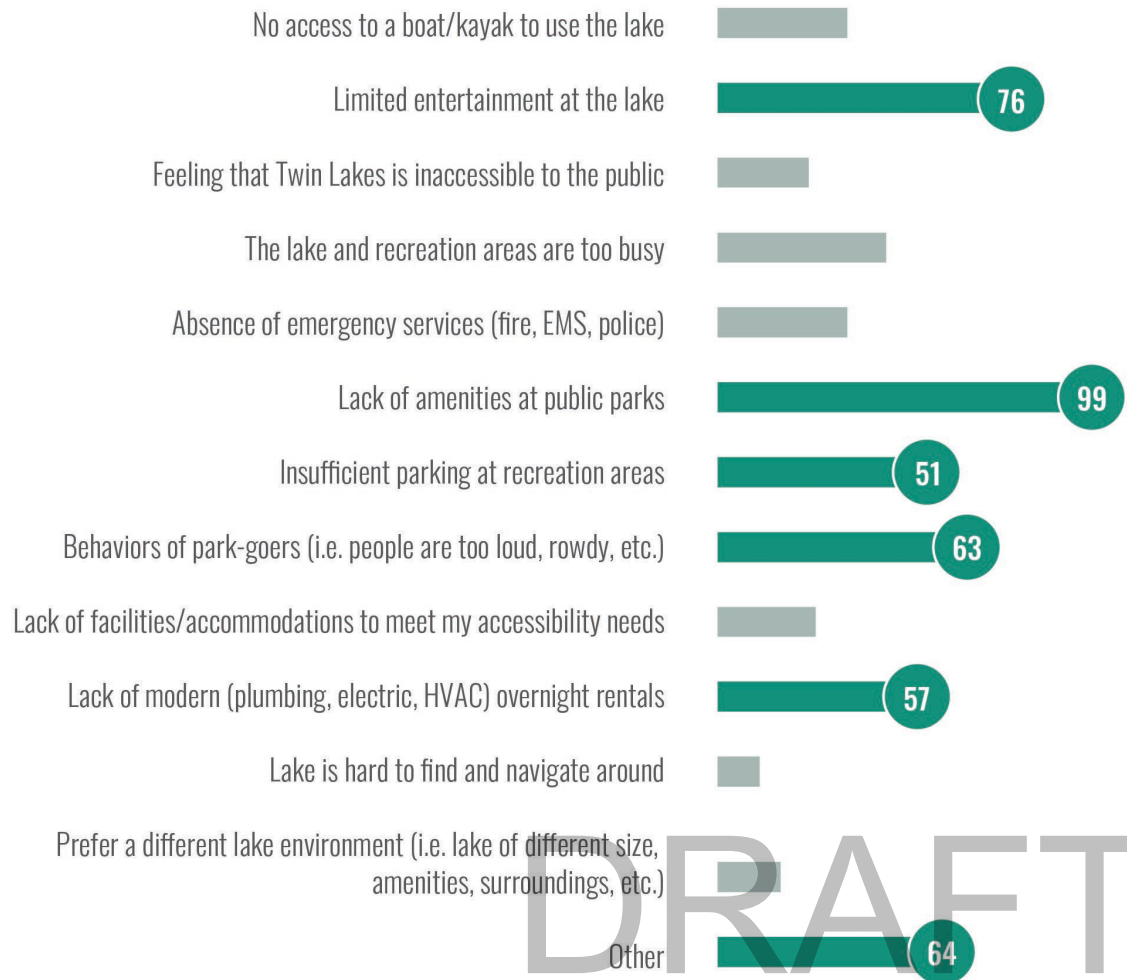


Q1: ARE YOU A RESIDENT OF THE TWIN LAKES AREA?



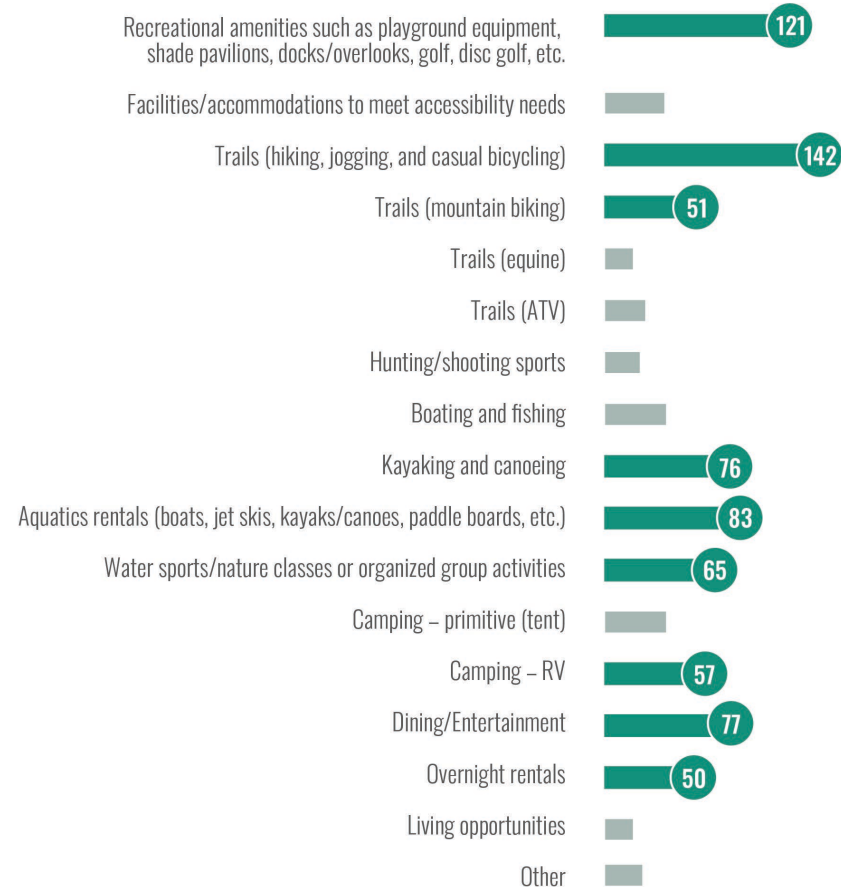
- Yes – I own property in the Twin Lakes study area
- Yes – I lease property in the Twin Lakes study area
- No – However, I am a resident of Shawnee
- No – I am not a resident of the Twin Lakes area or of Shawnee
- I prefer not to answer

Q3: WHAT DETERS YOU FROM USING THE TWIN LAKES TODAY?

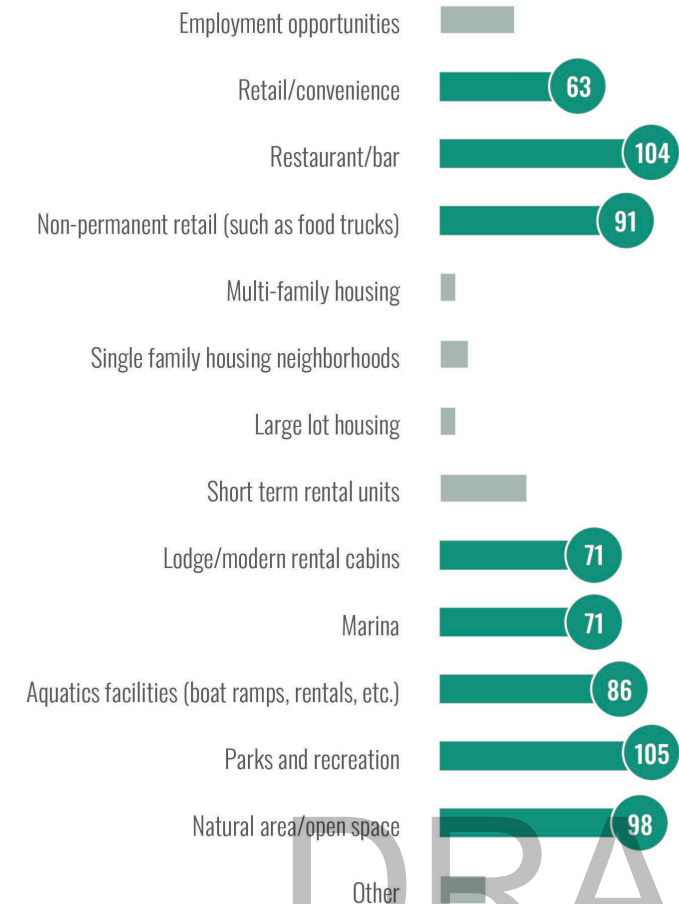


COMMUNITY SURVEY INTERIM RESULTS

Q4: RECREATION - WHAT TYPE OF ACTIVITIES DO YOU WISH THERE WAS MORE OF AT TWIN LAKES?



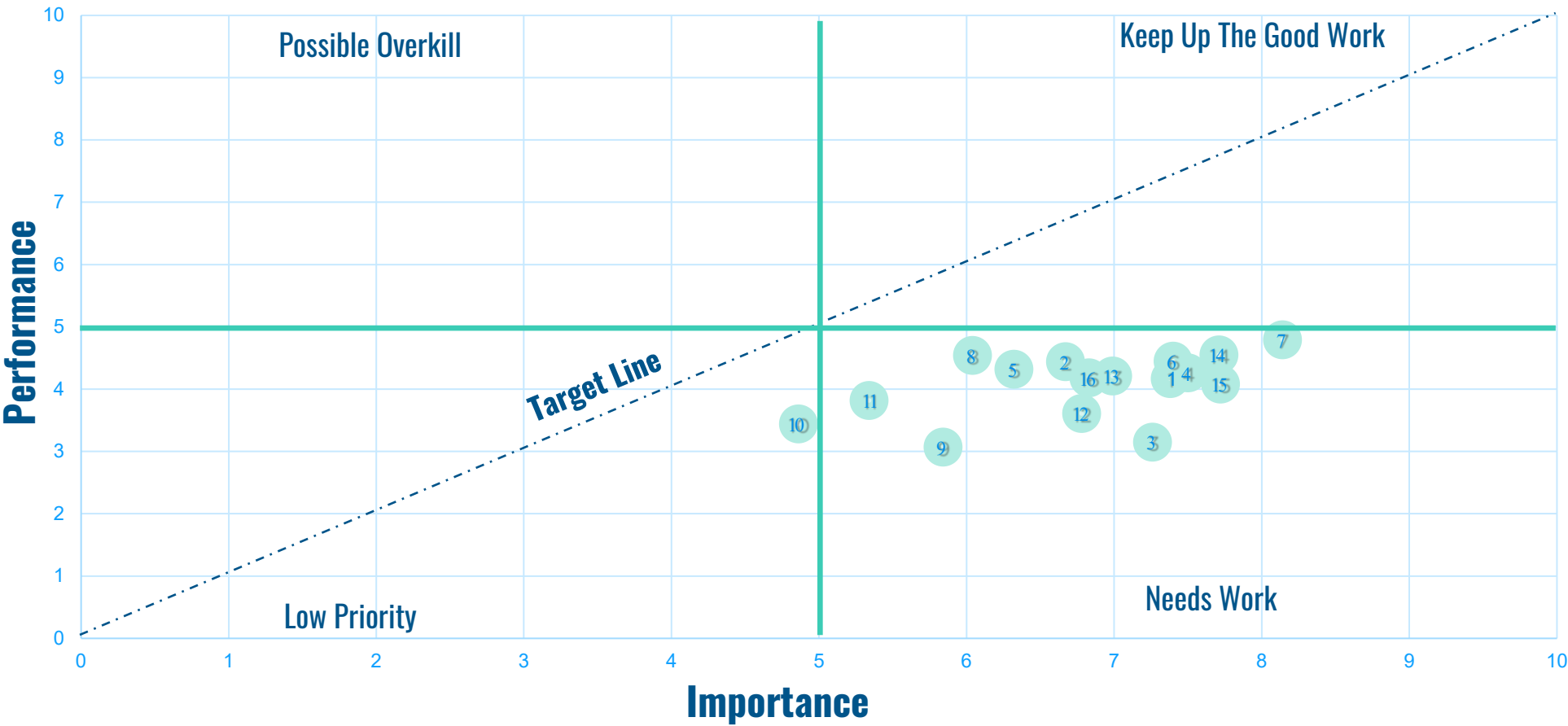
Q5: LAND DEVELOPMENT - WHAT TYPES OF DEVELOPMENT DO YOU THINK WOULD ENHANCE THE TWIN LAKES AREA?



COMMUNITY SURVEY INTERIM RESULTS



1	Park upgrades
2	Boat and kayak ramps
3	Trails (natural or paved)
4	Roadway maintenance
5	Water and sewer expansion
6	Public safety (fire, EMS, police)
7	Water quality protection
8	Wayfinding and directional signage
9	Retail, restaurants, entertainment
10	Arts and cultural amenities
11	Event spaces
12	Increased access for those with special needs
13	Floodplain/stormwater management
14	Land/habitat conservation
15	Erosion control
16	Code enforcement/regulation



DRAFT

TWIN LAKES MASTER PLAN

ASSESSMENT BRIEFING

DRAFT
ADVISORY COMMITTEE MEETING #2
OCTOBER 27, 2022

GROWTH/DEVELOPMENT ASSESSMENT

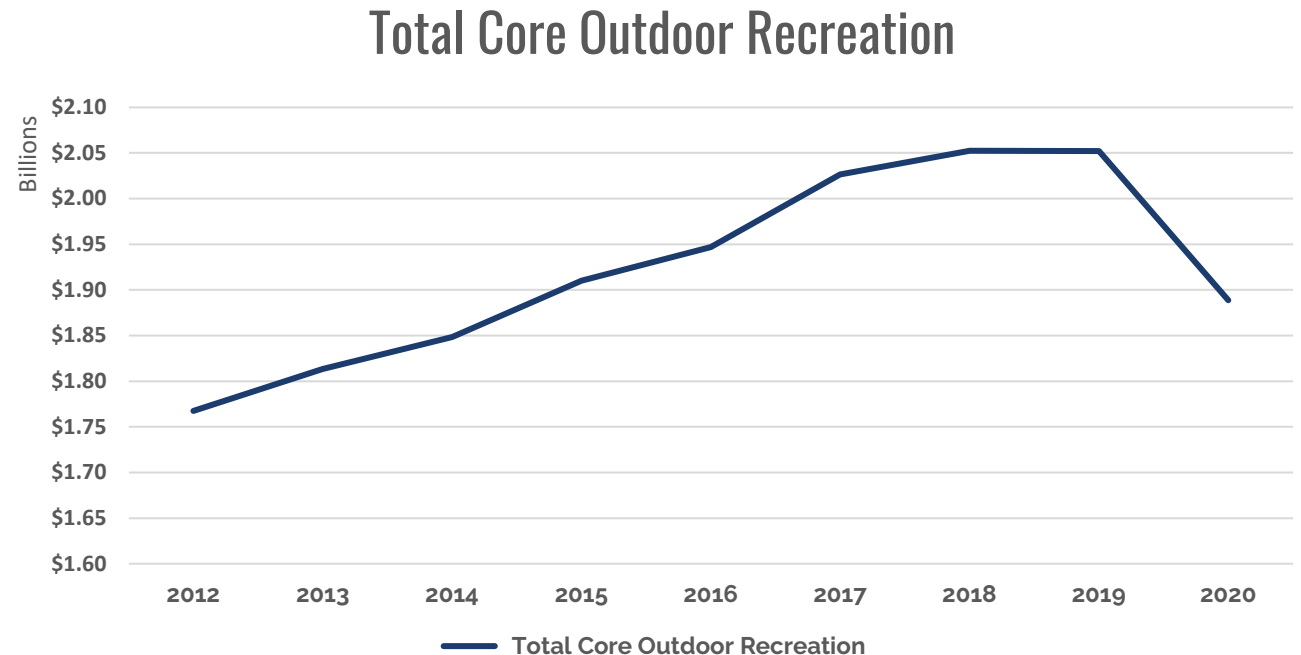
COMPILING BASELINE FISCAL DATA

- **REVENUES.** THE CITY OF SHAWNEE SERVES A REAL ESTATE INVESTMENT TRUST MADE UP OF ALL THE RESIDENTS AND BUSINESSES WHO COLLECTIVELY OWN \$1.4 BILLION OF REAL ESTATE, ABOUT 85% OF WHICH IS BUILDINGS.
- **EXPENDITURES.** THE CITY MAINTAINS 50 MILES OF ARTERIAL, 50 MILES OF COLLECTOR, AND 160 MILES OF LOCAL ROADS.



MARKET CONDITIONS ASSESSMENT: NATIONAL & STATE PRELIMINARY FINDINGS

- **NATIONAL.** CAMPING HOUSEHOLDS HAVE INCREASED IN RECENT YEARS
- **STATE.** CORE OUTDOOR RECREATION GDP REACHED AROUND \$2 BILLION IN 2019
- **STATE.** CAMPERS SPENT APPROXIMATELY \$646 MILLION IN 2021 (UP FROM PREVIOUS YEARS)

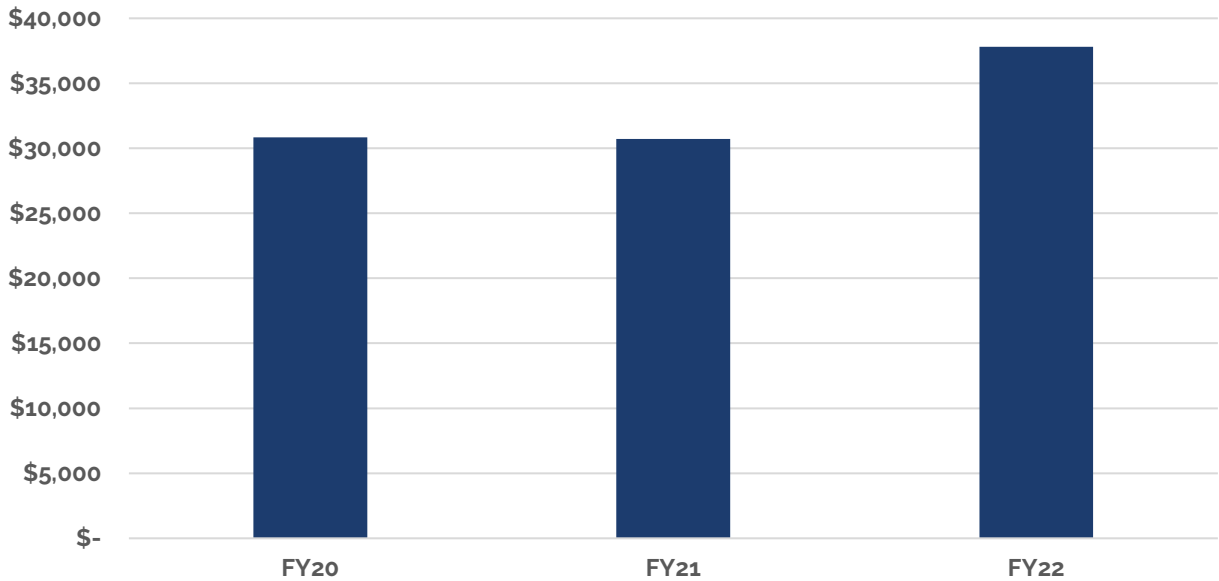


DRAFT

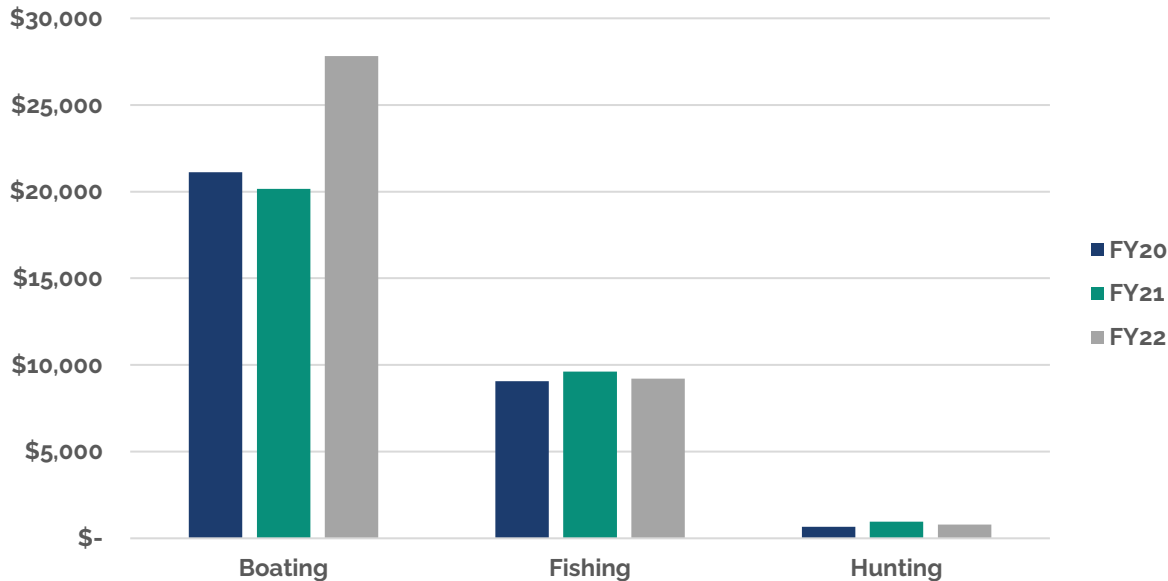
MARKET CONDITIONS ASSESSMENT: LOCAL PRELIMINARY FINDINGS



Total Permit Revenue



Total Permit Revenue by Type



TWIN LAKES MASTER PLAN

VISION AND GUIDING PRINCIPLES

DRAFT
ADVISORY COMMITTEE MEETING #2
OCTOBER 27, 2022

TWIN LAKES VISION

VISIONING IS THE PROCESS BY WHICH A COMMUNITY IMAGINES THE FUTURE IT WANTS.

A **VISION STATEMENT** IS THE EXPRESSION OF THAT VISION. THEY'RE INTENDED TO BE LOFTY.

GUIDING PRINCIPLES ARE **VALUE STATEMENTS** THAT SUPPORT THE VISION STATEMENT.

KEY THEMES

- SAFE
- ACCESSIBLE
- PRESERVATION
- APPROPRIATE GROWTH
- RESPONSIBLE
- QUIET/RELAXING

DRAFT

S

STRENGTHS

- Peaceful
- Quality Lakes
- Clean
- Great Water-Based Resource (i.e. recreation, relaxing, living)

O

OPPORTUNITIES

- Improve Recreational Offerings
- Enhance Safety & Access
- Provide Small-Scale Commercial
- Proactively Enforce City Codes
- Evaluate Permitting Systems (cost, type, etc.)

A

ASPIRATIONS

- Protect Water Quality
- High Quality Recreational Amenities
- Improved Signage & Local Awareness of the Lakes
- Limit Access and Development on/at Lake 2

R

RESULTS

- Maintaining Water Quality
- Preserving Tranquility
- Providing a Diversity of Uses
- Enhancing Local Ecology

DRAFT

VISION STATEMENT

THE TWIN LAKES AREA IS AN ESSENTIAL COMMUNITY RESOURCE AND TRANQUIL PUBLIC AMENITY THAT SERVES THE RESIDENTS OF SHAWNEE THROUGH THE PROVISION OF A HIGH-QUALITY AND PROTECTED SUPPLY OF WATER, ACCESS TO NATURAL AND RURAL LANDSCAPES, AND THE AVAILABILITY OF DIVERSE RECREATIONAL AMENITIES THAT SUPPORT THE PASSIVE ENJOYMENT OF THE LAKES AND SURROUNDING PROPERTY.

DRAFT

VISION STATEMENT

THE TWIN LAKES AREA IS AN ESSENTIAL COMMUNITY RESOURCE AND TRANQUIL PUBLIC AMENITY THAT SERVES THE RESIDENTS OF SHAWNEE THROUGH THE PROVISION OF A HIGH-QUALITY AND PROTECTED SUPPLY OF WATER, ACCESS TO NATURAL AND RURAL LANDSCAPES, AND THE AVAILABILITY OF DIVERSE RECREATIONAL AMENITIES THAT SUPPORT THE PASSIVE ENJOYMENT OF THE LAKES AND SURROUNDING PROPERTY.

DRAFT

VISION STATEMENT

THE TWIN LAKES AREA IS AN ESSENTIAL COMMUNITY RESOURCE AND TRANQUIL PUBLIC AMENITY THAT SERVES THE RESIDENTS OF SHAWNEE THROUGH THE PROVISION OF A HIGH-QUALITY AND PROTECTED SUPPLY OF WATER, ACCESS TO NATURAL AND RURAL LANDSCAPES, AND THE AVAILABILITY OF DIVERSE RECREATIONAL AMENITIES THAT SUPPORT THE PASSIVE ENJOYMENT OF THE LAKES AND SURROUNDING PROPERTY.

DRAFT

VISION STATEMENT

THE TWIN LAKES AREA IS AN ESSENTIAL COMMUNITY RESOURCE AND TRANQUIL PUBLIC AMENITY THAT SERVES THE RESIDENTS OF SHAWNEE THROUGH THE PROVISION OF A HIGH-QUALITY AND PROTECTED SUPPLY OF WATER, ACCESS TO NATURAL AND RURAL LANDSCAPES, AND THE AVAILABILITY OF DIVERSE RECREATIONAL AMENITIES THAT SUPPORT THE PASSIVE ENJOYMENT OF THE LAKES AND SURROUNDING PROPERTY.

DRAFT

VISION STATEMENT

THE TWIN LAKES AREA IS AN ESSENTIAL COMMUNITY RESOURCE AND TRANQUIL PUBLIC AMENITY THAT SERVES THE RESIDENTS OF SHAWNEE THROUGH THE PROVISION OF A HIGH-QUALITY AND PROTECTED SUPPLY OF WATER, ACCESS TO NATURAL AND RURAL LANDSCAPES, AND THE AVAILABILITY OF DIVERSE RECREATIONAL AMENITIES THAT SUPPORT THE PASSIVE ENJOYMENT OF THE LAKES AND SURROUNDING PROPERTY.

DRAFT

GUIDING PRINCIPLES

**PROMOTE FISCALLY RESPONSIBLE GROWTH PATTERNS.
EMBRACE THE STEWARDSHIP OF OUR NATURAL RESOURCES.
PROVIDE BELOVED AND BENEFICIAL RECREATIONAL AMENITIES.
FACILITATE THE EFFICIENT DELIVERY OF PUBLIC SERVICES.**

DRAFT

PROMOTE FISCALLY RESPONSIBLE GROWTH PATTERNS

WE WILL PROMOTE LAND DEVELOPMENT PATTERNS AND FISCALLY-SOUND INVESTMENTS THAT SUPPORT THE TWIN LAKES AREA'S PUBLIC RESOURCES AND PASTORAL CHARACTER

RELEVANT TOPICS:

- LAND USE
- ECONOMIC DEVELOPMENT
- HOUSING VARIETY (SHORT- AND LONG-TERM)
- PUBLIC/PRIVATE INVESTMENTS
- COMMUNITY DESIGN
- TRANSPORTATION



DRAFT

EMBRACE THE STEWARDSHIP OF OUR NATURAL RESOURCES



WE WILL PRIORITIZE THE PROTECTION OF WATER QUALITY AND CONSERVATION OF NATURAL LANDSCAPES WHEN CONSIDERING GROWTH AND INVESTMENT OPPORTUNITIES AND PUBLIC SERVICE INITIATIVES IN THE TWIN LAKES AREA.

RELEVANT TOPICS:

- WATER QUALITY/CONSERVATION
- SHORELINE EROSION
- SUPPORT LOCAL ECOLOGY (REDUCE ZEBRA MUSSELS, RESTOCK LAKES, SUPPORT BIODIVERSITY)
- DESIGNATE NATURAL AREAS FOR NATURE & EDUCATIONAL OPPORTUNITIES



DRAFT

PROVIDE BELOVED AND BENEFICIAL RECREATIONAL AMENITIES

WE WILL PRO-ACTIVELY MAINTAIN AND IMPROVE EXISTING RECREATIONAL ASSETS, PROVIDE NEW RECREATIONAL OPPORTUNITIES AND PROMOTE COMMUNITY EVENTS IN THE TWIN LAKES AREA THAT PROMOTE HEALTHY LIVING, GENERATE COMMUNITY PRIDE AND ELEVATE THE QUALITY OF LIFE OF OUR RESIDENTS.

RELEVANT TOPICS:

- RECREATION IMPROVEMENTS
- COMMUNITY FACILITIES
- LAKE 1 VERSUS LAKE 2 DEVELOPMENT
- CAMPING OPPORTUNITIES
- PERMITTING SYSTEM AND FEES
- DESIGN STRATEGIES



FACILITATE THE EFFICIENT DELIVERY OF PUBLIC SERVICES



WE WILL ENHANCE THE DELIVERY OF PUBLIC SERVICES TO TWIN LAKES RESIDENTS AND VISITORS THAT ARE ESSENTIAL TO SUPPORTING OUR COMMUNITY'S GROWTH AND DEVELOPMENT VISION.

RELEVANT TOPICS:

- EMERGENCY SERVICES
- TELECOMMUNICATIONS
- CODE ENFORCEMENT
- TRANSPORTATION
- PARTNERSHIPS



NEXT STEPS

MEETING #3 – BASELINE SCENARIO (VIRTUAL)

- REVIEW BASELINE GROWTH SCENARIO FINDINGS
- SCHEDULED FOR DECEMBER 1, 2022

MEETING #4 – SCENARIO PLANNING WORKSHOP

- DISCUSS 2 ALTERNATIVE GROWTH SCENARIOS
- SCHEDULED FOR JANUARY 11, 2022

WEBSITE



SURVEY



ADVISORY COMMITTEE MEETING #2, OCTOBER 27, 2022

DRAFT