



2022 Community Survey

Summary Report

January 5, 2023



This is a summary report of the survey responses. Written responses to open-ended questions have been omitted from this report. This report summarizes the open-ended responses in Word Clouds. The 2022 Community Survey – Full Report contains all written responses.

Are you a resident of South Ogden?

#	Answer	%	Count
1	Yes	94.85%	552
2	No	5.15%	30
	Total	100%	582

Survey Response Rate and Margin of Error

Margin of error, also called confidence interval, tells us how much we can expect the survey results to reflect the views of the entire population. This is a good measure of how effective the survey results are. The smaller the margin of error, the more confidence we can have that the survey results are representative of the larger population.

The City was able to gather 502 survey responses from residents. With a population of 17,488 and with a confidence interval of 95%, the margin of error for the survey results is 4%. This means that the City can be 95% certain (confident) that, if all (100%) of residents were to take the Survey, the results would be within +/- 4 percentage points of the survey responses.

Population Size ⓘ

17541

Confidence Level (%) ⓘ

95 ▼

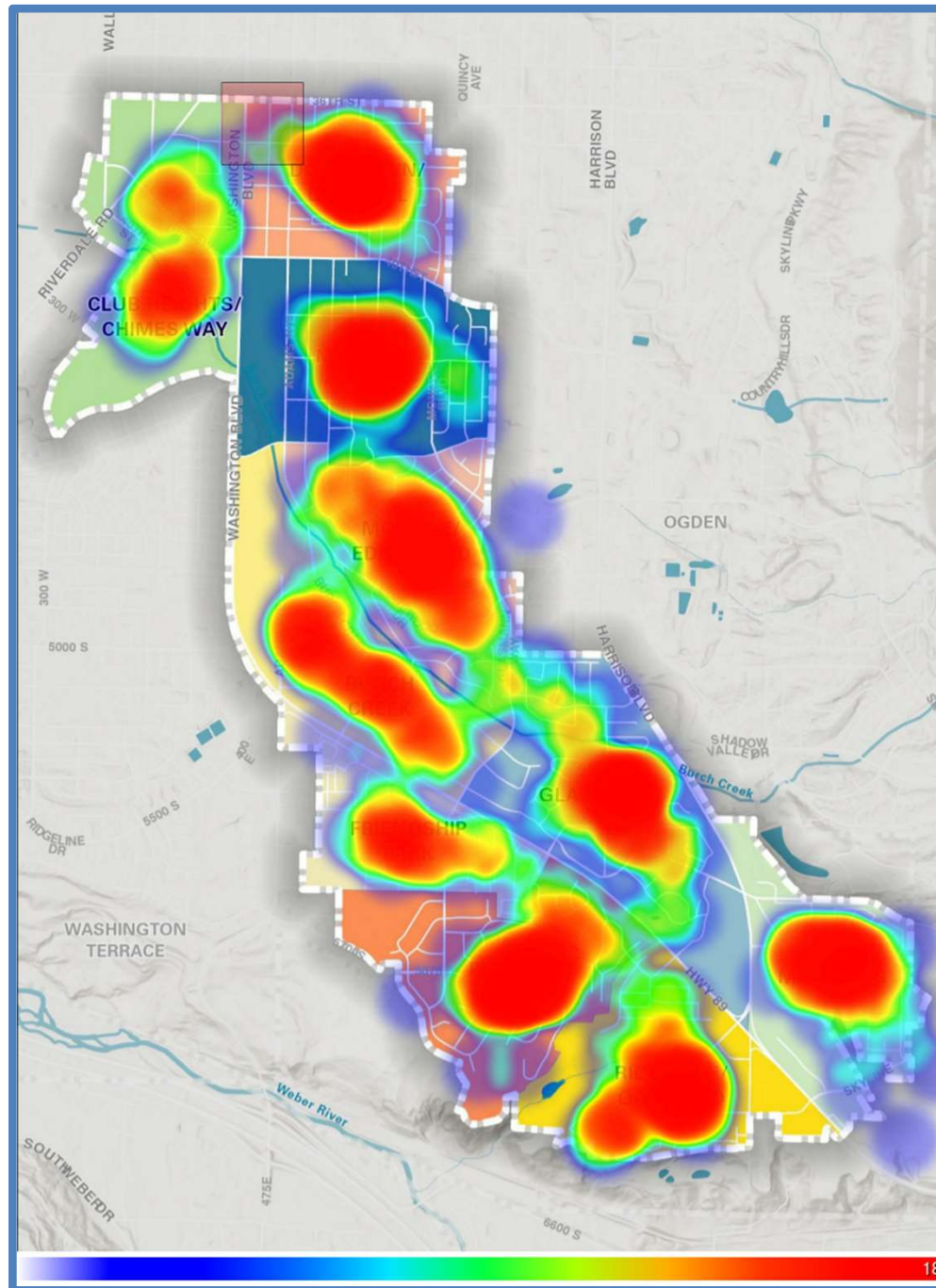
Sample size ⓘ

552

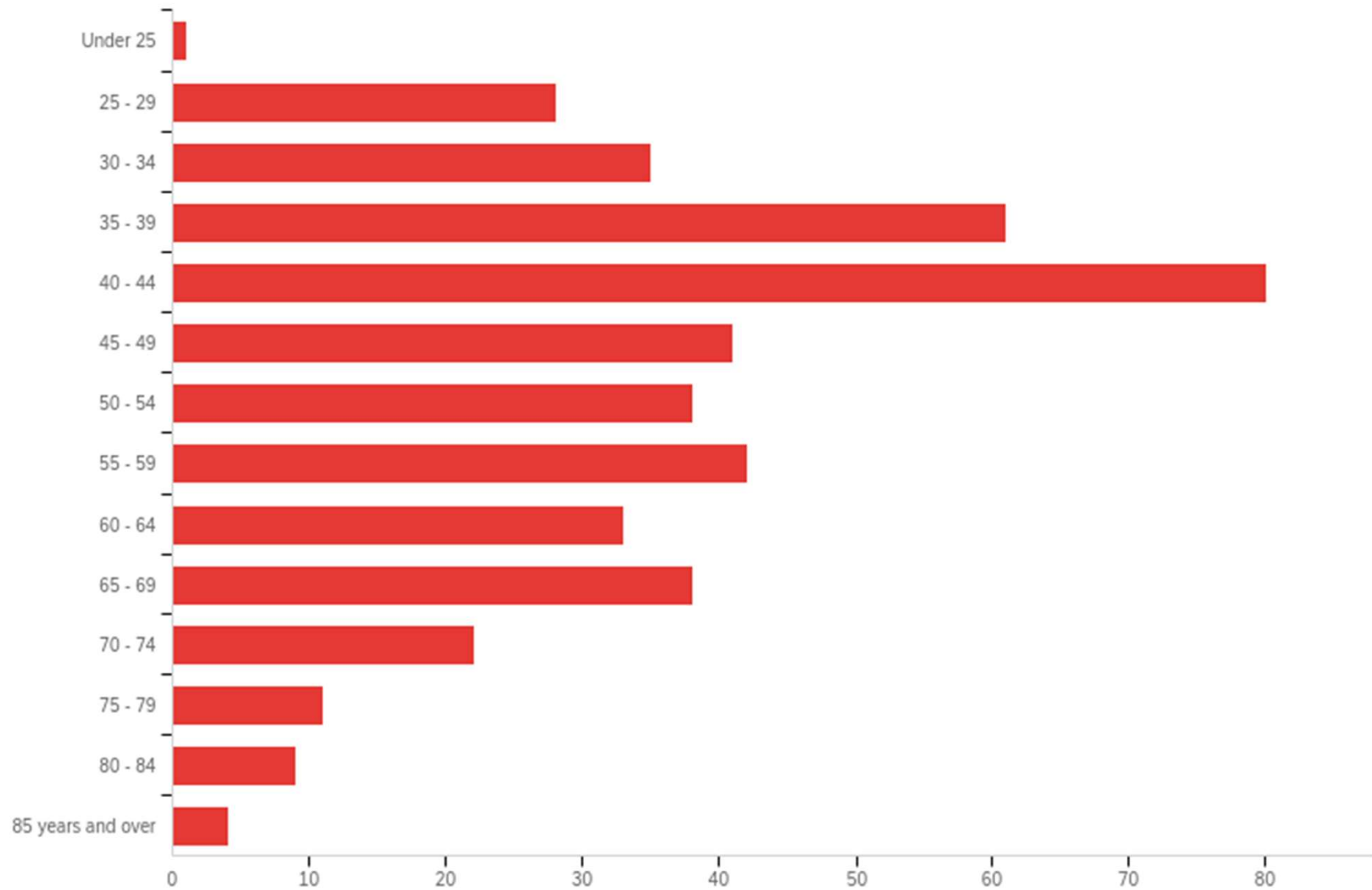
Margin of error

4%

Click on the map region which contains the location of your home.



What is your age?



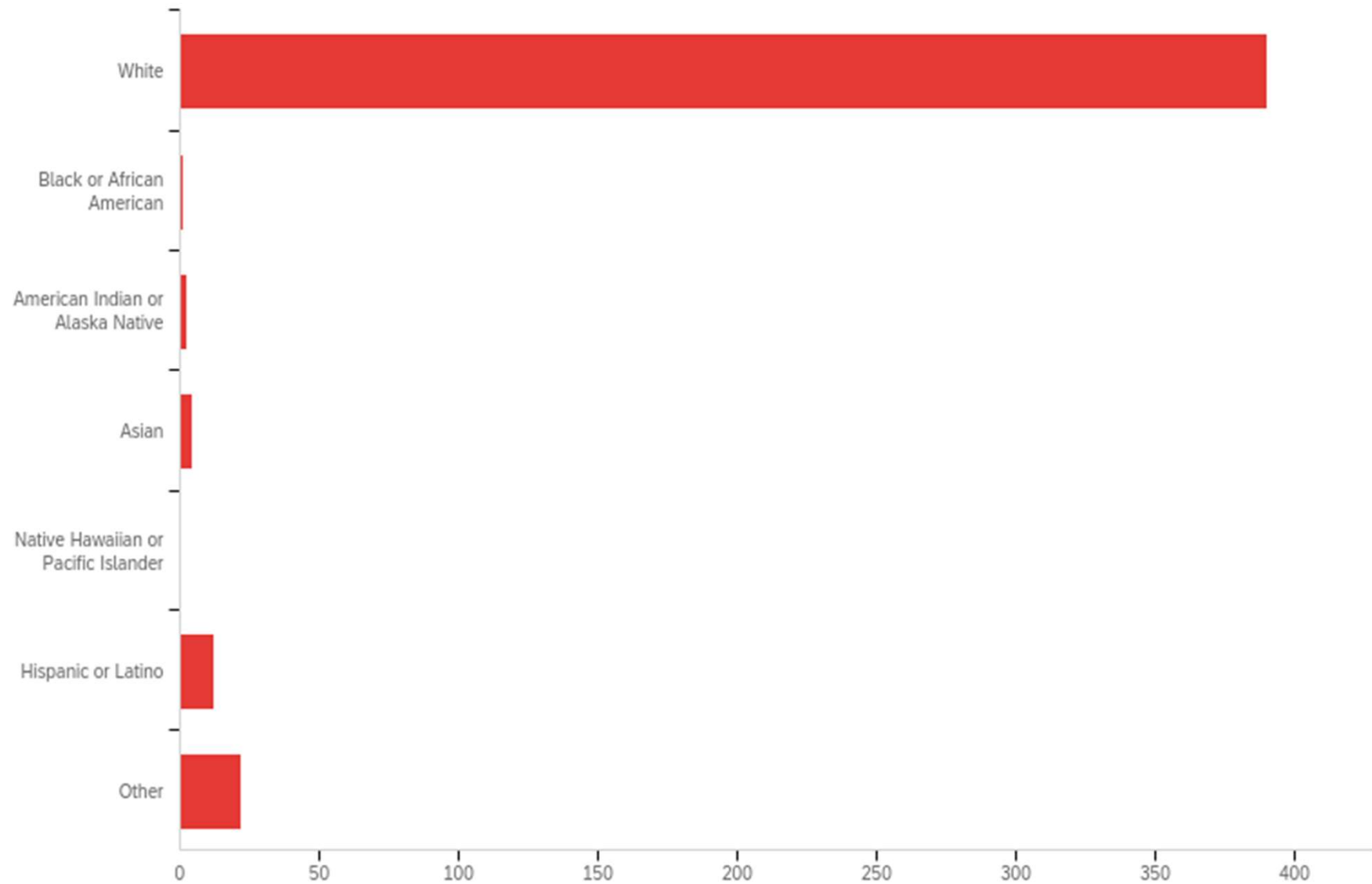
What is your age?

#	Answer	%	Count
1	Under 25	0.23%	1
2	25 - 29	6.32%	28
3	30 - 34	7.90%	35
4	35 - 39	13.77%	61
5	40 - 44	18.06%	80
6	45 - 49	9.26%	41
7	50 - 54	8.58%	38
8	55 - 59	9.48%	42
9	60 - 64	7.45%	33
10	65 - 69	8.58%	38
11	70 - 74	4.97%	22

What is your age?

#	Answer	%	Count
12	75 - 79	2.48%	11
13	80 - 84	2.03%	9
14	85 years and over	0.90%	4
	Total	100%	443

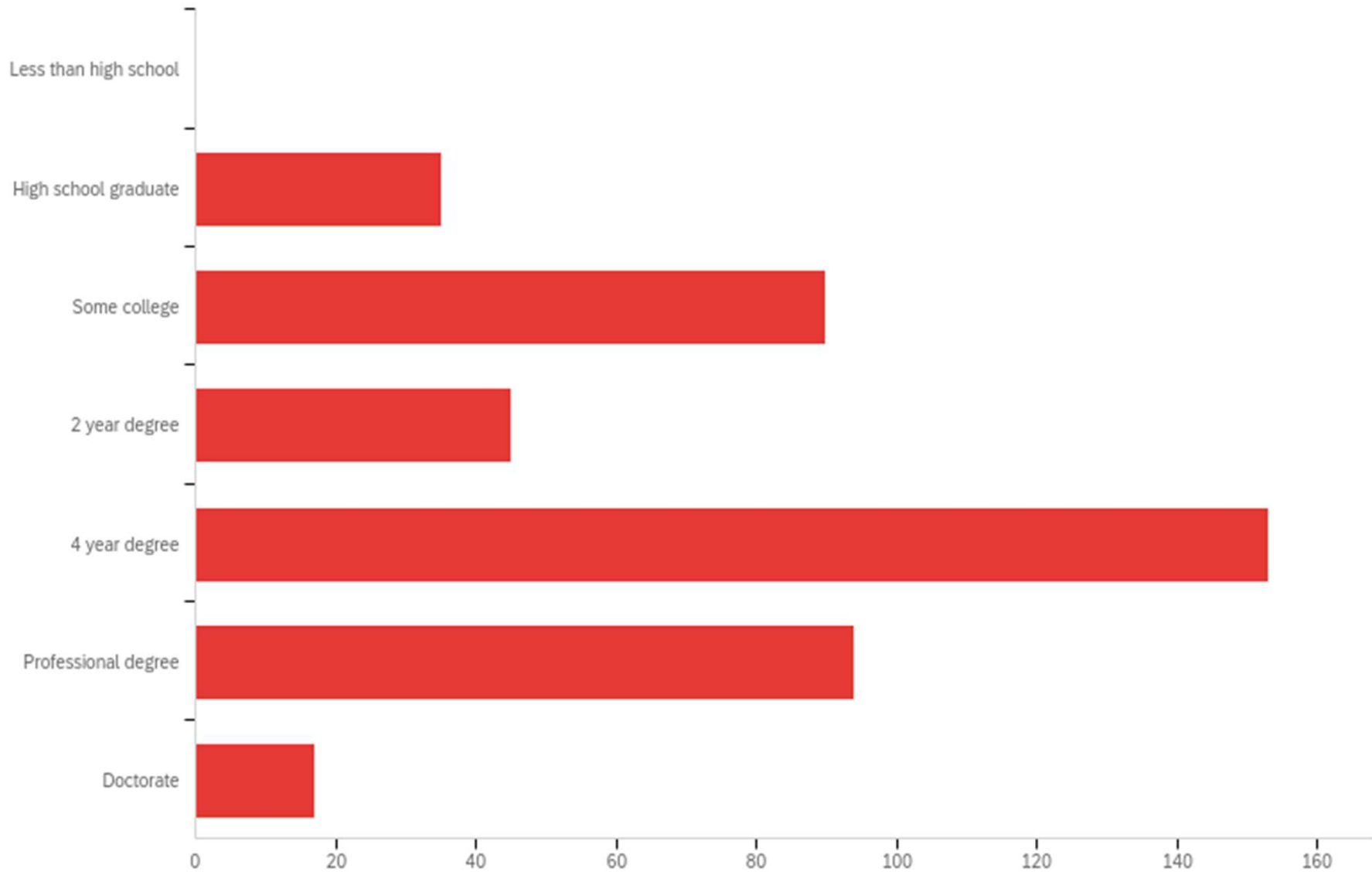
What is your ethnic background?



What is your ethnic background?

#	Answer	%	Count
1	White	90.49%	390
2	Black or African American	0.23%	1
3	American Indian or Alaska Native	0.46%	2
4	Asian	0.93%	4
5	Native Hawaiian or Pacific Islander	0.00%	0
6	Hispanic or Latino	2.78%	12
7	Other	5.10%	22
	Total	100%	431

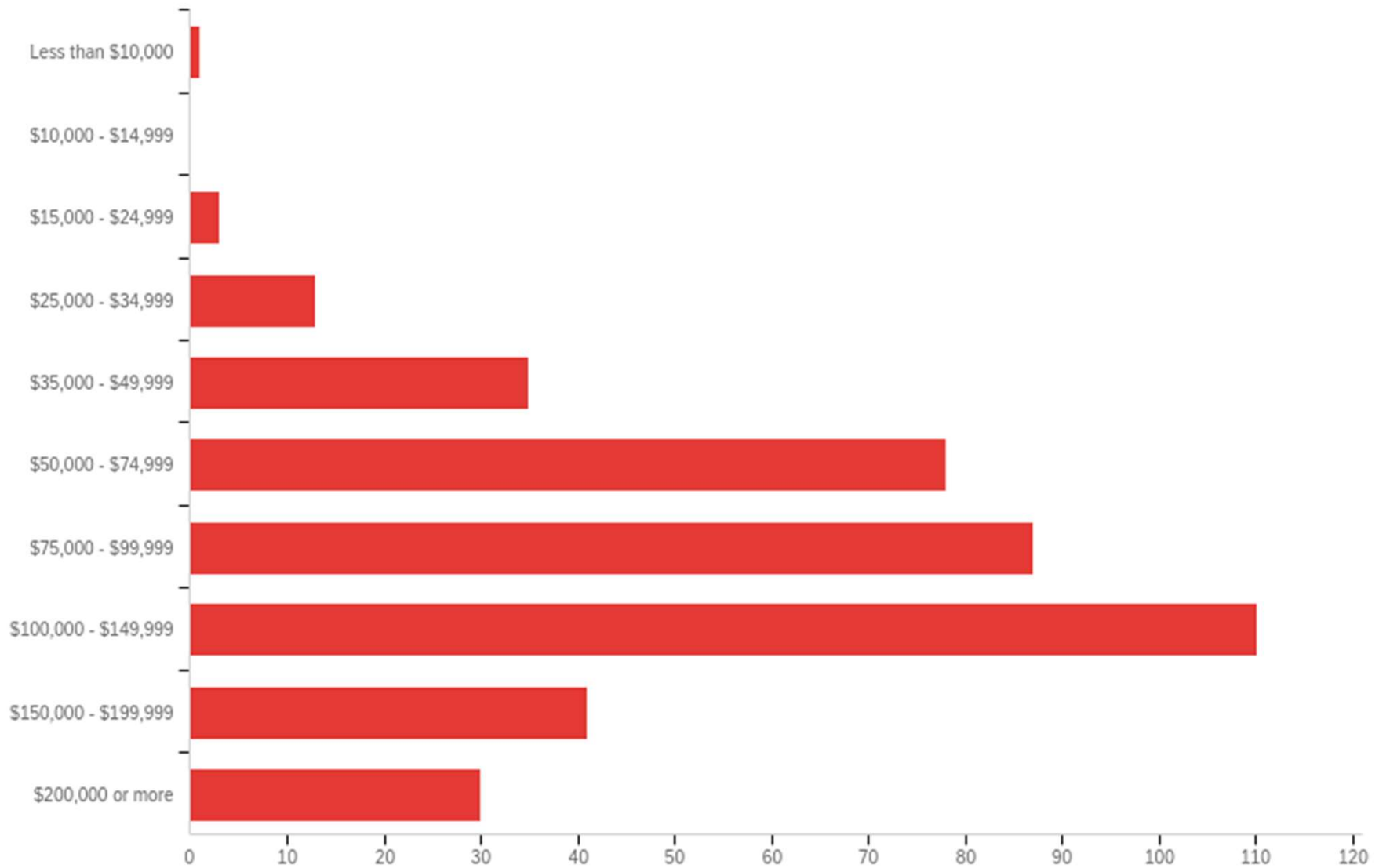
What is your highest level of education?



What is your highest level of education?

#	Answer	%	Count
1	Less than high school	0.00%	0
2	High school graduate	8.06%	35
3	Some college	20.74%	90
4	2 year degree	10.37%	45
5	4 year degree	35.25%	153
6	Professional degree	21.66%	94
7	Doctorate	3.92%	17
	Total	100%	434

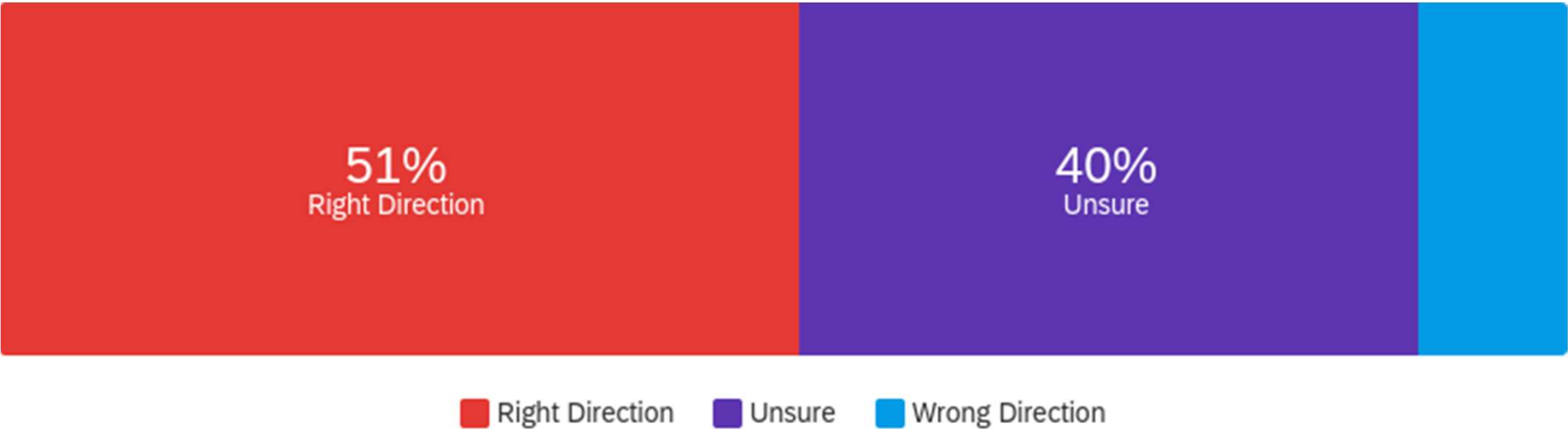
What is your household annual income?



What is your household annual income?

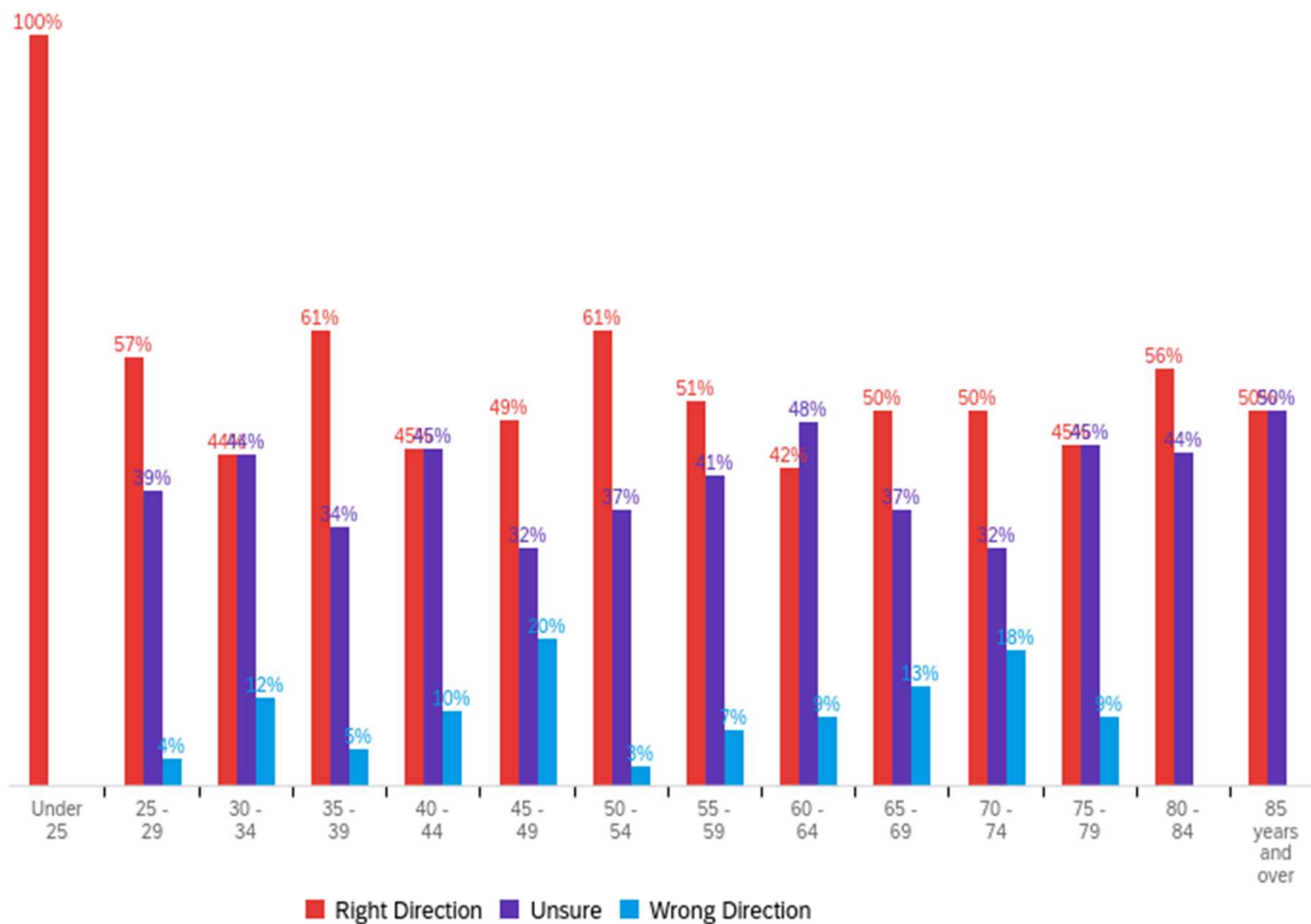
#	Answer	%	Count
42	Less than \$10,000	0.25%	1
43	\$10,000 - \$14,999	0.00%	0
44	\$15,000 - \$24,999	0.75%	3
45	\$25,000 - \$34,999	3.27%	13
46	\$35,000 - \$49,999	8.79%	35
47	\$50,000 - \$74,999	19.60%	78
48	\$75,000 - \$99,999	21.86%	87
49	\$100,000 - \$149,999	27.64%	110
50	\$150,000 - \$199,999	10.30%	41
51	\$200,000 or more	7.54%	30
	Total	100%	398

Overall, would you say the City of South Ogden is headed in the right or wrong direction?



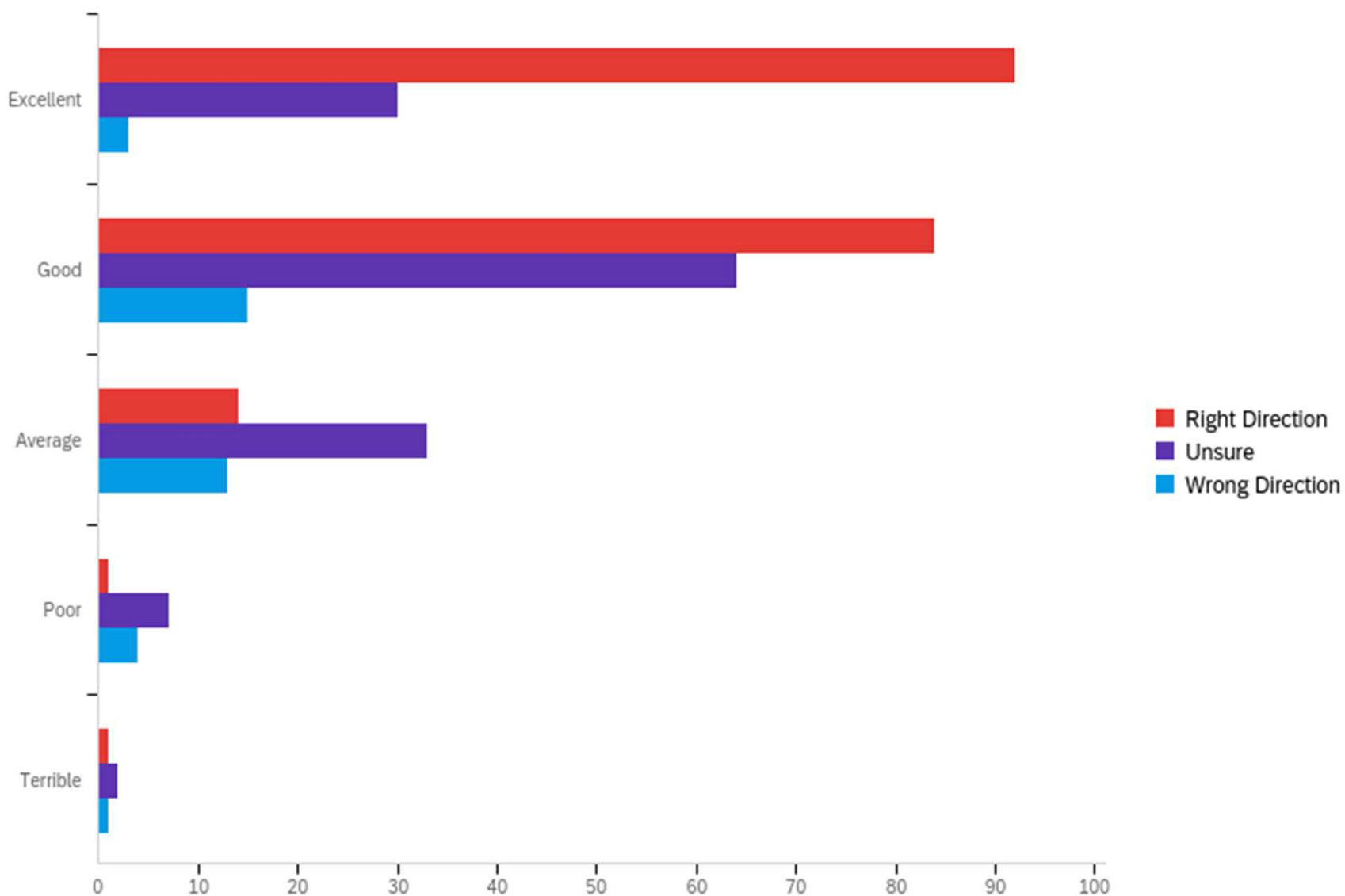
#	Answer	%	Count
1	Right Direction	50.90%	225
2	Unsure	39.59%	175
3	Wrong Direction	9.50%	42
	Total	100%	442

Overall, would you say the City of South Ogden is headed in the right or wrong direction?



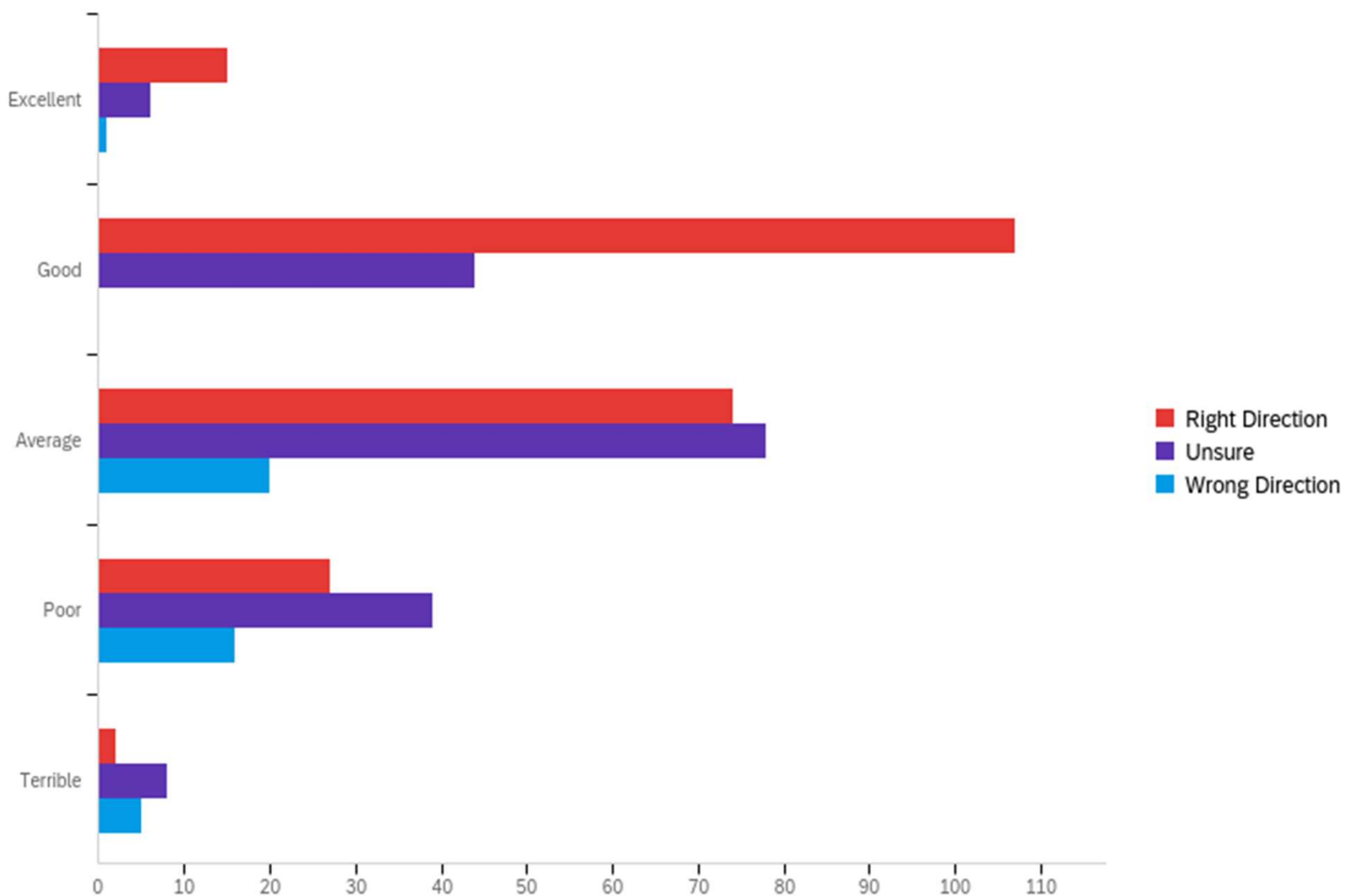
Overall, would you say the City of South Ogden is headed in the right or wrong direction?

Right vs Wrong Direction & Parks Ratings



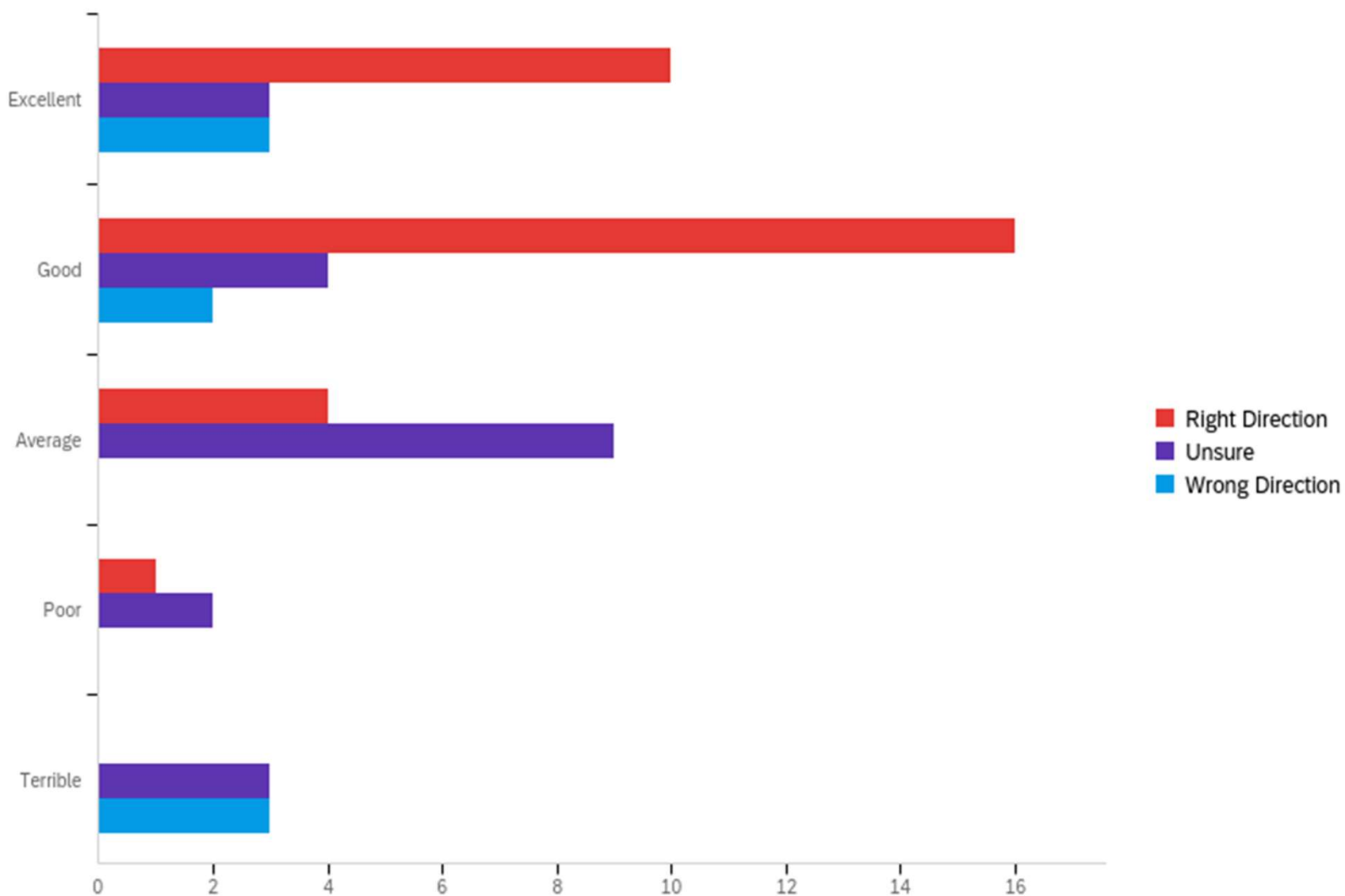
Overall, would you say the City of South Ogden is headed in the right or wrong direction?

Right vs Wrong Direction & Streets Ratings



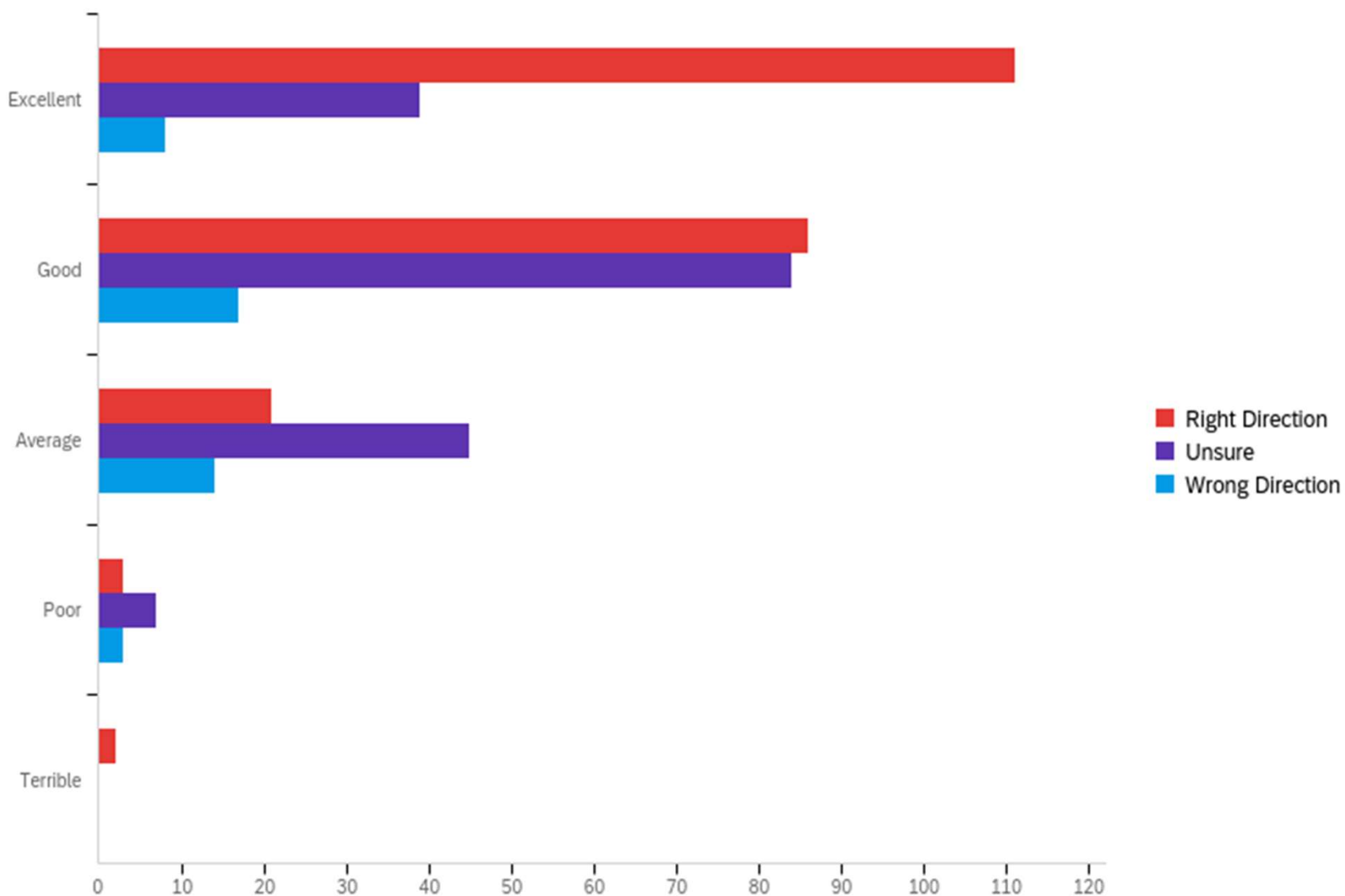
Overall, would you say the City of South Ogden is headed in the right or wrong direction?

Right vs Wrong Direction & Recreation Rating

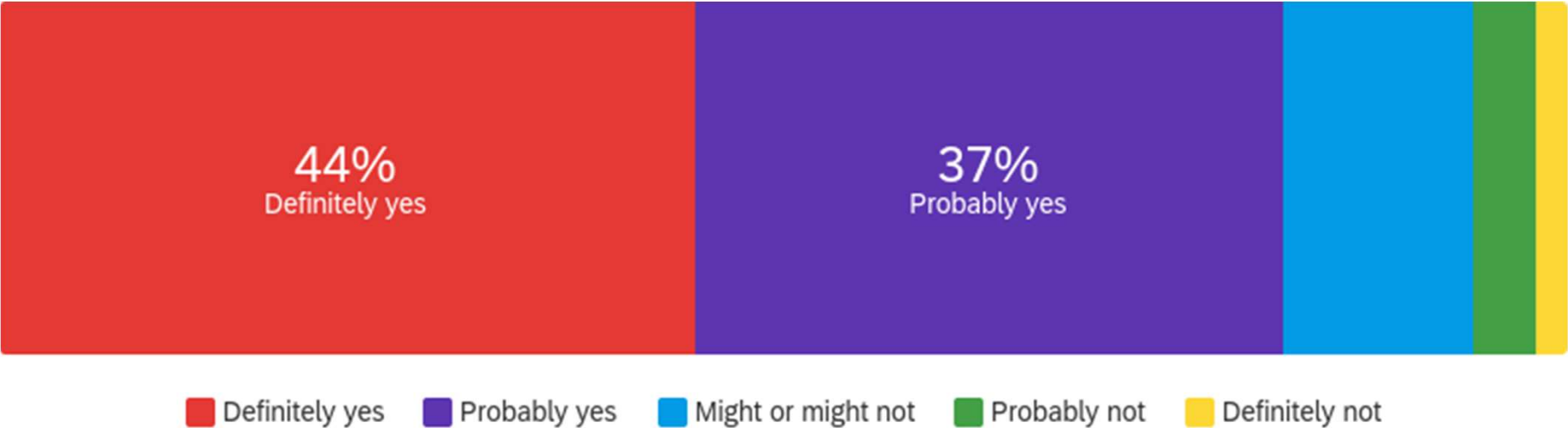


Overall, would you say the City of South Ogden is headed in the right or wrong direction?

Right vs Wrong Direction & Trash Rating



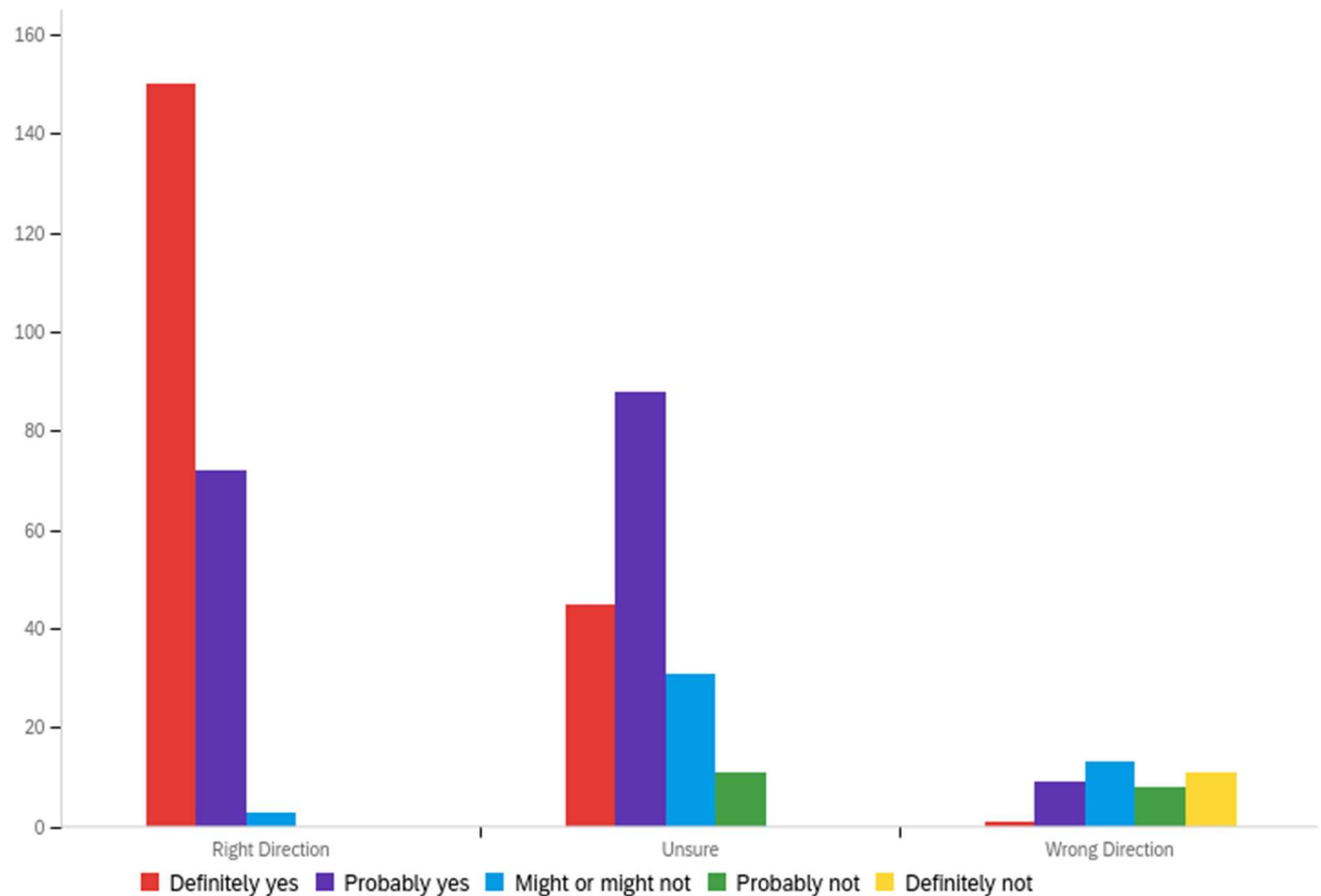
Would you recommend our City to your friends and family as a place to work and live?



#	Answer	%	Count
11	Definitely yes	44.26%	239
12	Probably yes	37.41%	202
13	Might or might not	12.22%	66
14	Probably not	4.07%	22
15	Definitely not	2.04%	11
	Total	100%	540

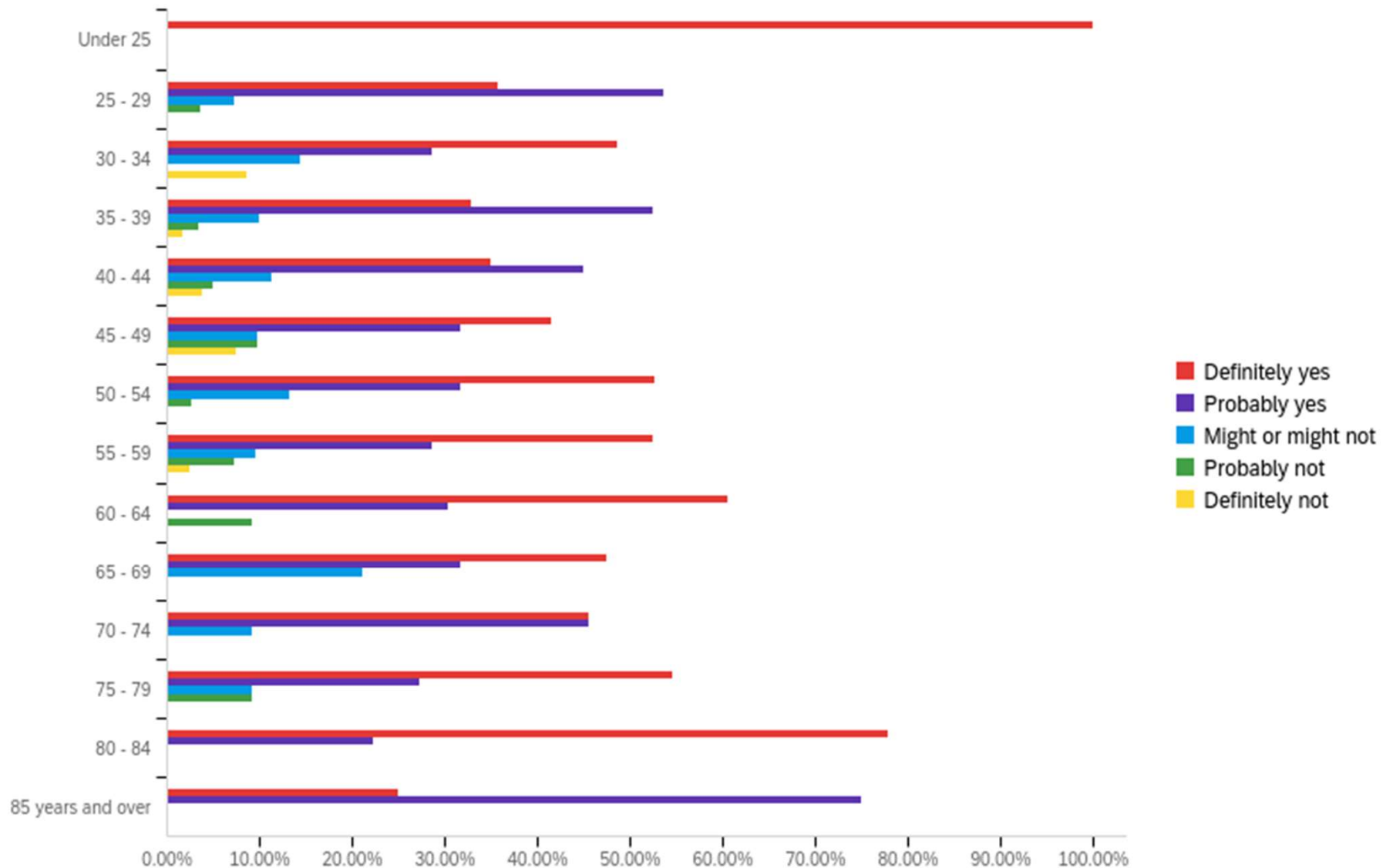
Would you recommend our City to your friends and family as a place to work and live?

Cross-Tabbed with Direction of the City



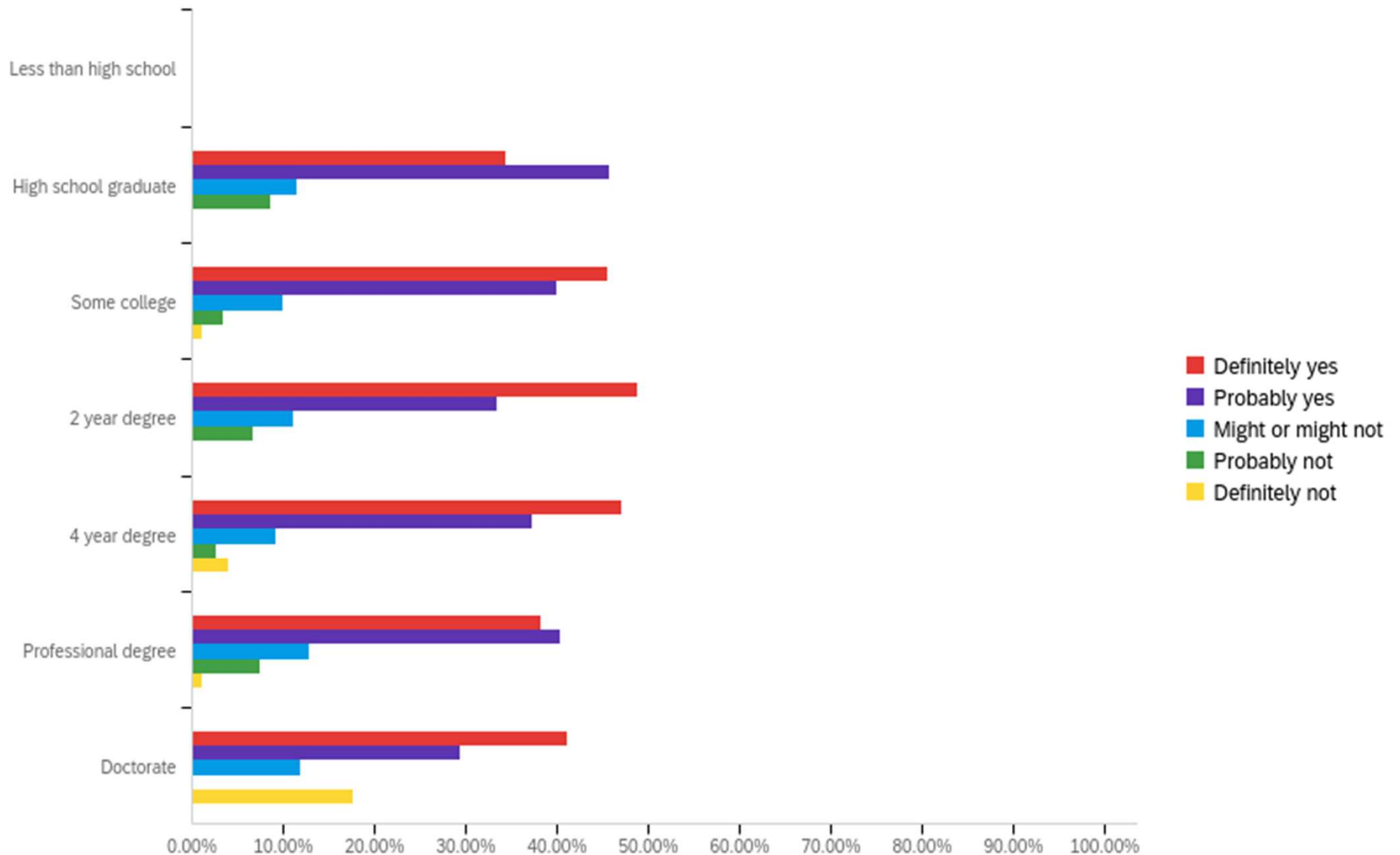
Would you recommend our City to your friends and family as a place to work and live?

Age and Recommend City to Friends



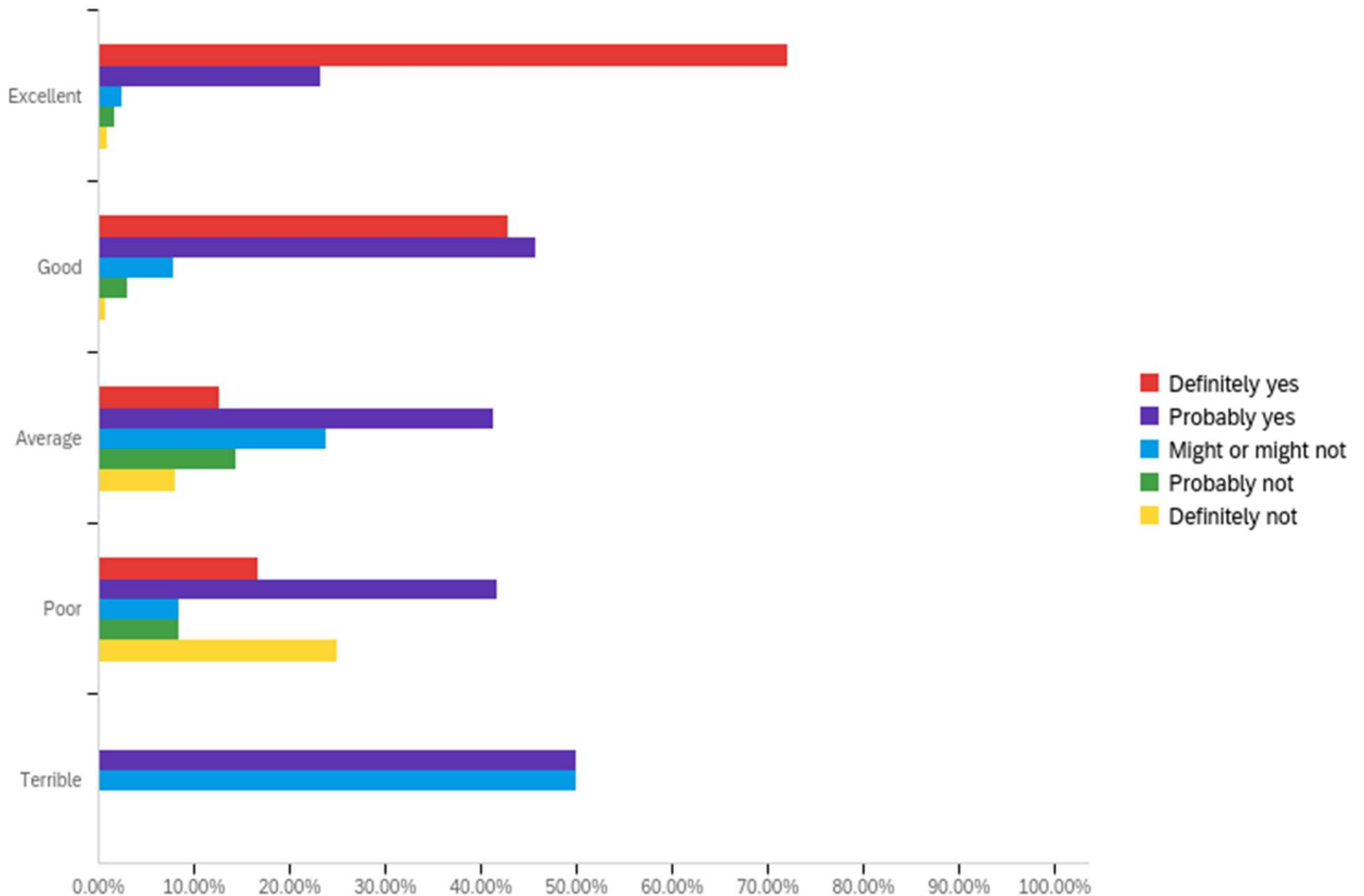
Would you recommend our City to your friends and family as a place to work and live?

Education and Recommend City to Friend



Would you recommend our City to your friends and family as a place to work and live?

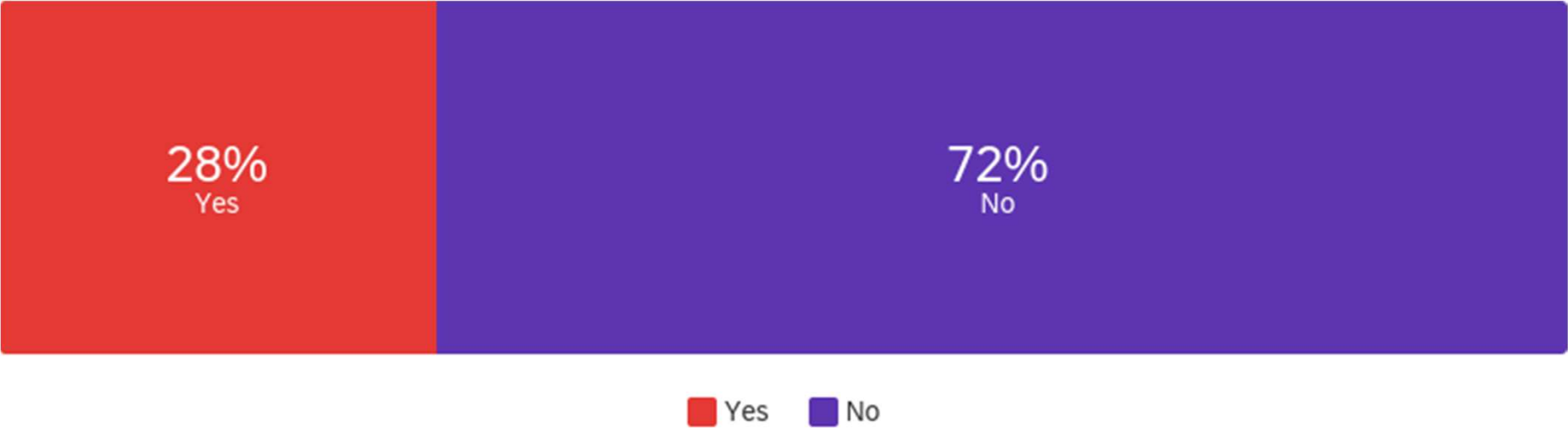
Experience in Parks & Recommend City to Friend



Where would you like the South Ogden City Council to focus more of their efforts in the upcoming year?

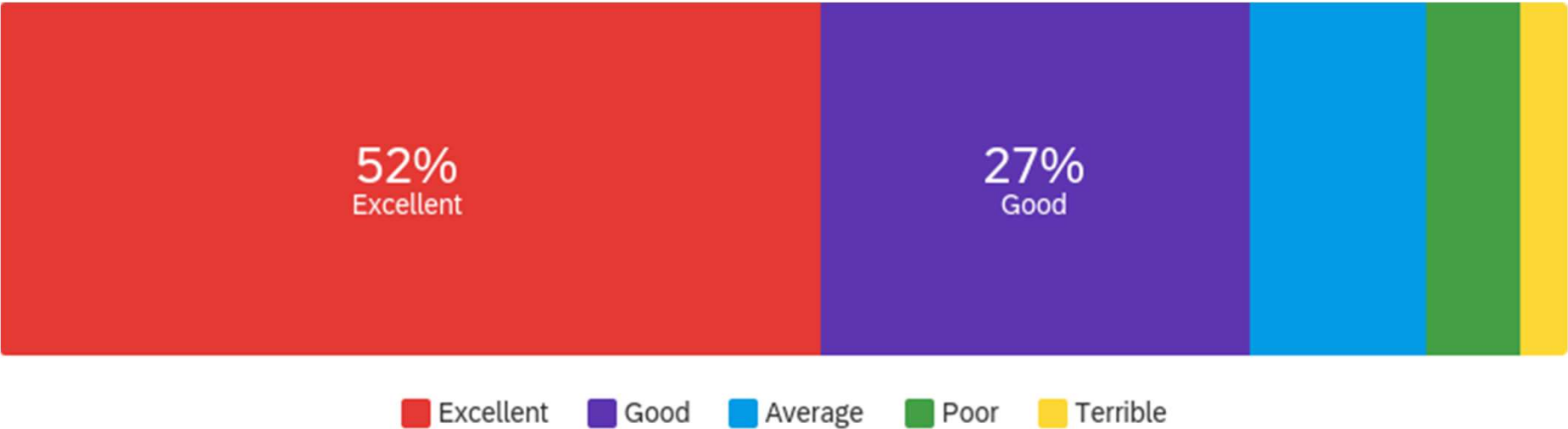


Thinking back over the past 12 months, have you had contact with the South Ogden City Police Department? (For example: if you have filed a police report or called to report a problem.)



#	Answer	%	Count
1	Yes	27.87%	131
2	No	72.13%	339
	Total	100%	470

How would you rate your experience with the South Ogden Police Department?

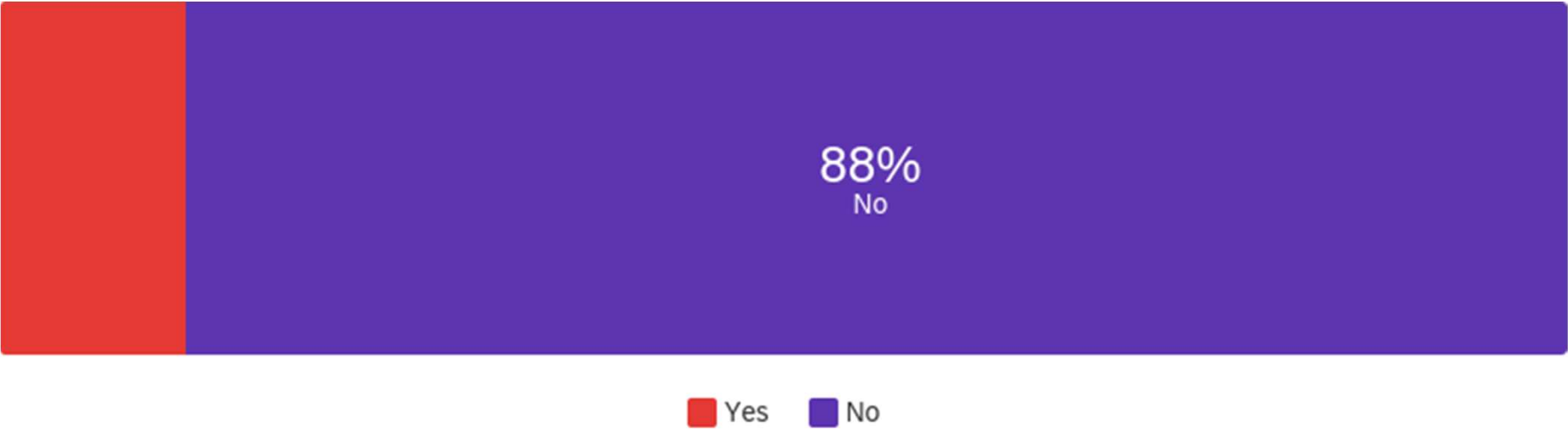


#	Answer	%	Count
5	Terrible	3.03%	4
4	Poor	6.06%	8
2	Good	27.27%	36
1	Excellent	52.27%	69
3	Average	11.36%	15
	Total	100%	132

What factors influenced your rating?

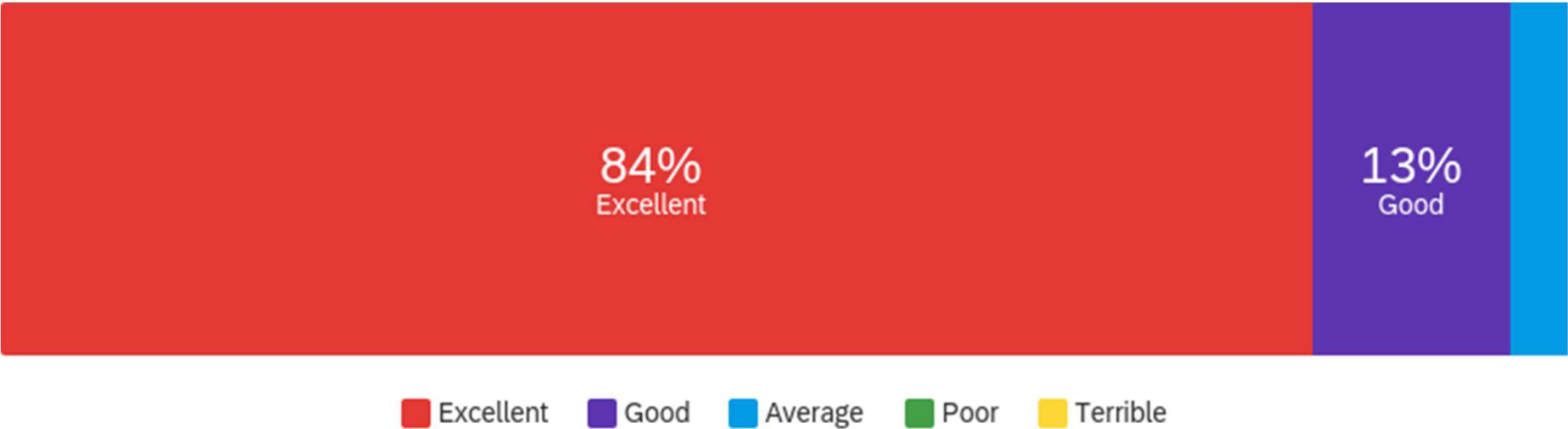


Thinking back over the past 12 months, have you had contact with the South Ogden City Fire Department? (For example: if you have had an incident which involved a fire or medical call.)



#	Answer	%	Count
1	Yes	11.75%	55
2	No	88.25%	413
	Total	100%	468

How would you rate your experience with the South Ogden Fire Department?

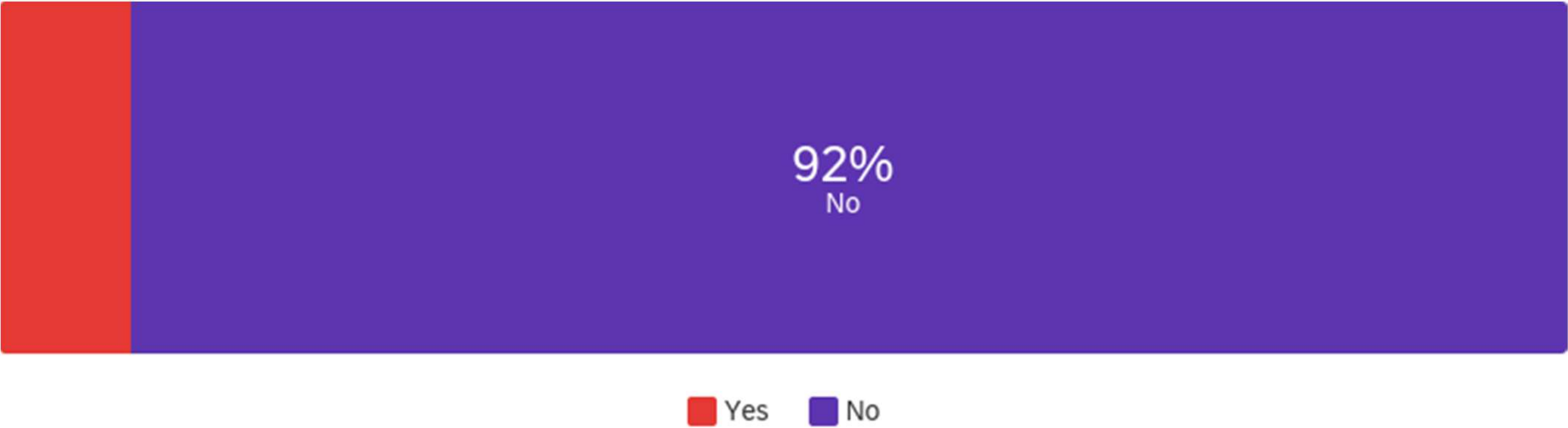


#	Answer	%	Count
1	Excellent	83.64%	46
2	Good	12.73%	7
3	Average	3.64%	2
4	Poor	0.00%	0
5	Terrible	0.00%	0
	Total	100%	55

What factors influenced your rating?

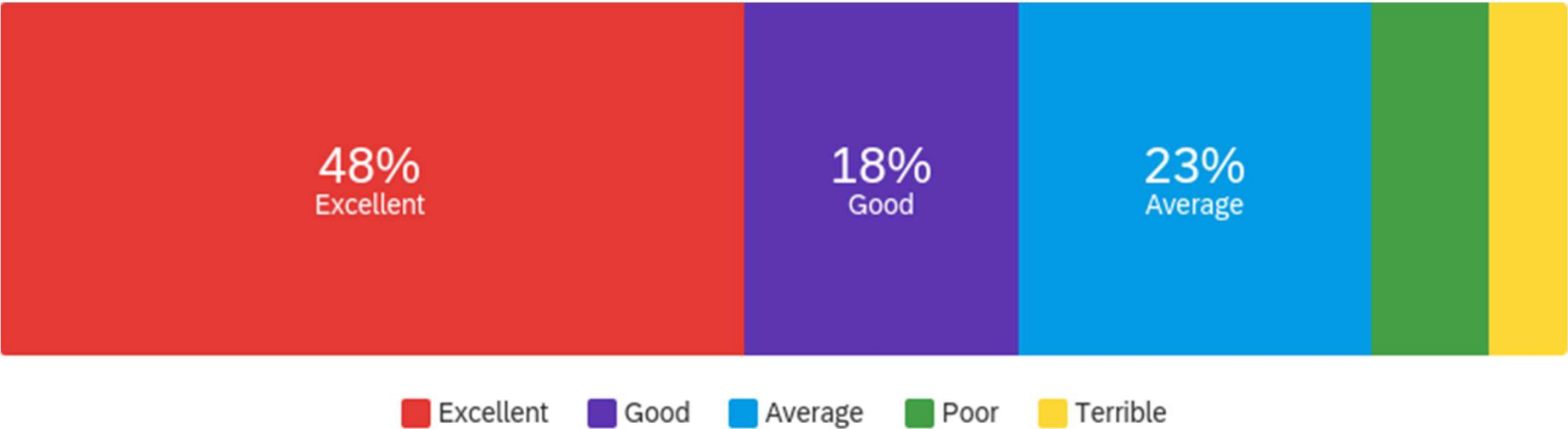


Thinking back over the past 12 months, have you had contact with the South Ogden City Building Department? (For example: if you have applied for a building permit or reported a zoning violation.)



#	Answer	%	Count
1	Yes	8.35%	39
2	No	91.65%	428
	Total	100%	467

How would you rate your experience with the South Ogden Building Department?

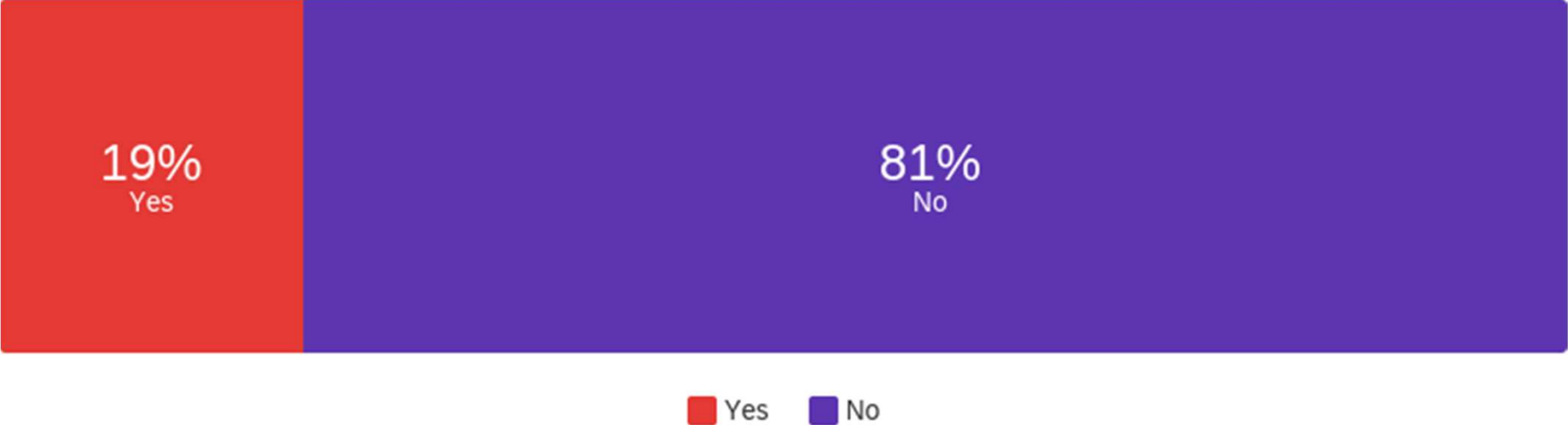


#	Answer	%	Count
1	Excellent	47.50%	19
2	Good	17.50%	7
3	Average	22.50%	9
4	Poor	7.50%	3
5	Terrible	5.00%	2
	Total	100%	40

What factors influenced your rating?

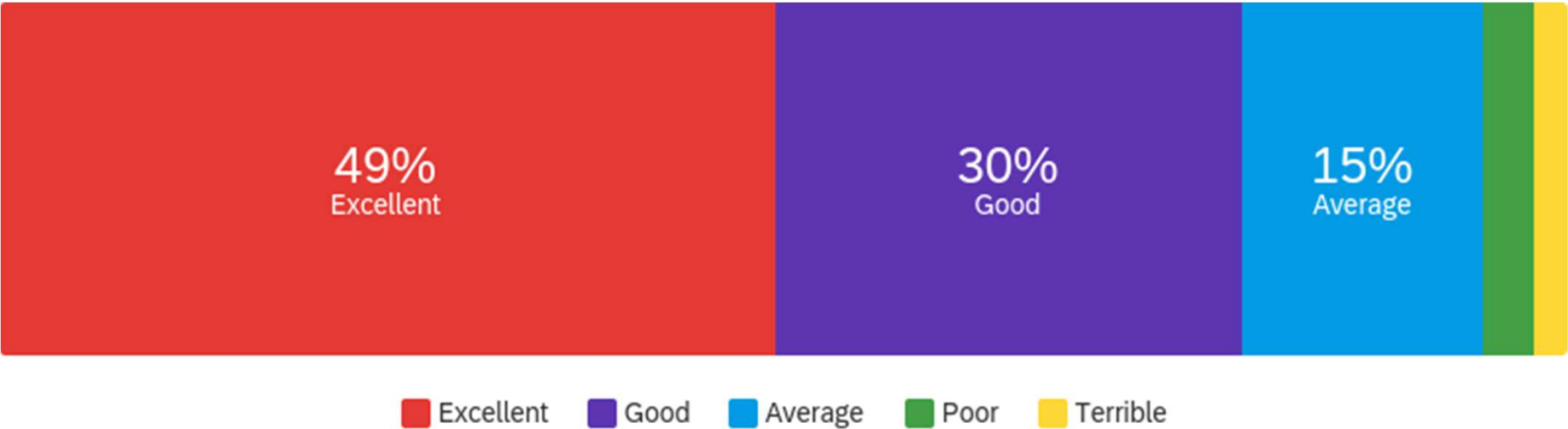


Thinking back over the past 12 months, have you had contact with the South Ogden City Hall Administration? (For example if you have come to pay your water bill, reserve a park or community room or get a passport.)



#	Answer	%	Count
1	Yes	19.31%	89
2	No	80.69%	372
	Total	100%	461

How would you rate your experience with South Ogden City Hall Administration?

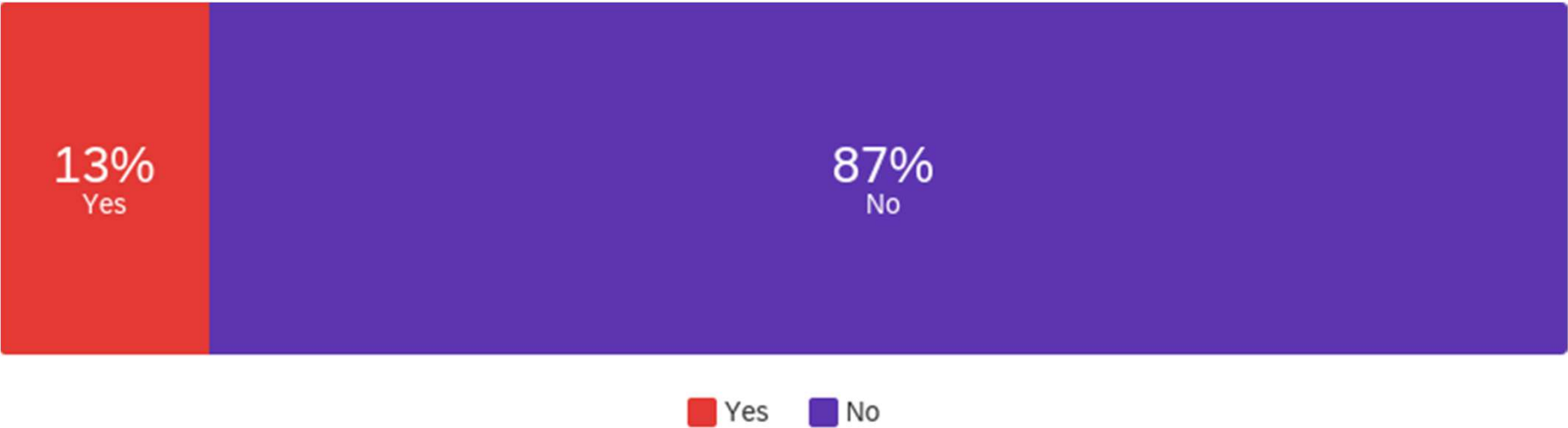


#	Answer	%	Count
1	Excellent	49.45%	45
2	Good	29.67%	27
3	Average	15.38%	14
4	Poor	3.30%	3
5	Terrible	2.20%	2
	Total	100%	91

What factors influenced your rating?

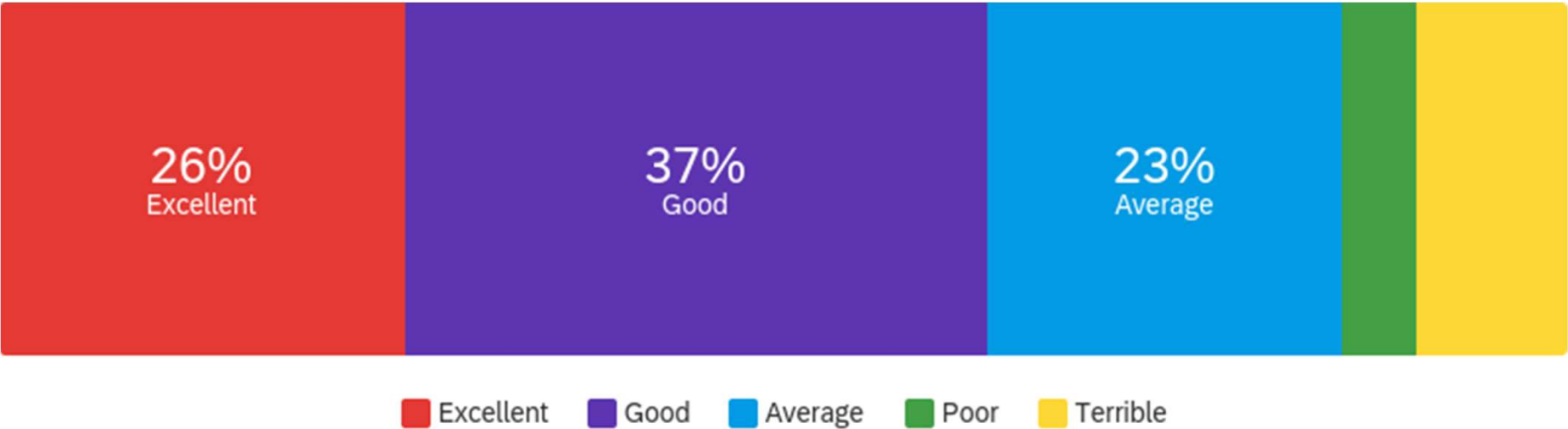


Thinking back over the past 12 months, have you had contact with the South Ogden Recreation Department? (For example if you have registered and participated in a recreation program such as football or baseball.)



#	Answer	%	Count
1	Yes	13.26%	61
2	No	86.74%	399
	Total	100%	460

How would you rate your experience with the South Ogden City Recreation Department?

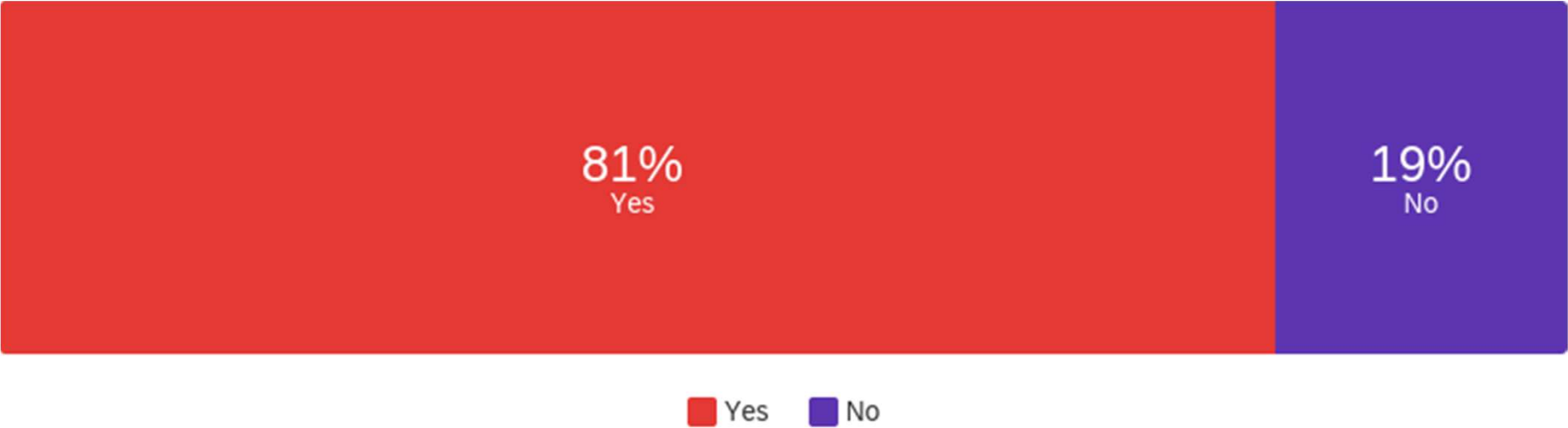


#	Answer	%	Count
1	Excellent	25.81%	16
2	Good	37.10%	23
3	Average	22.58%	14
4	Poor	4.84%	3
5	Terrible	9.68%	6
	Total	100%	62

What factors influenced your rating?



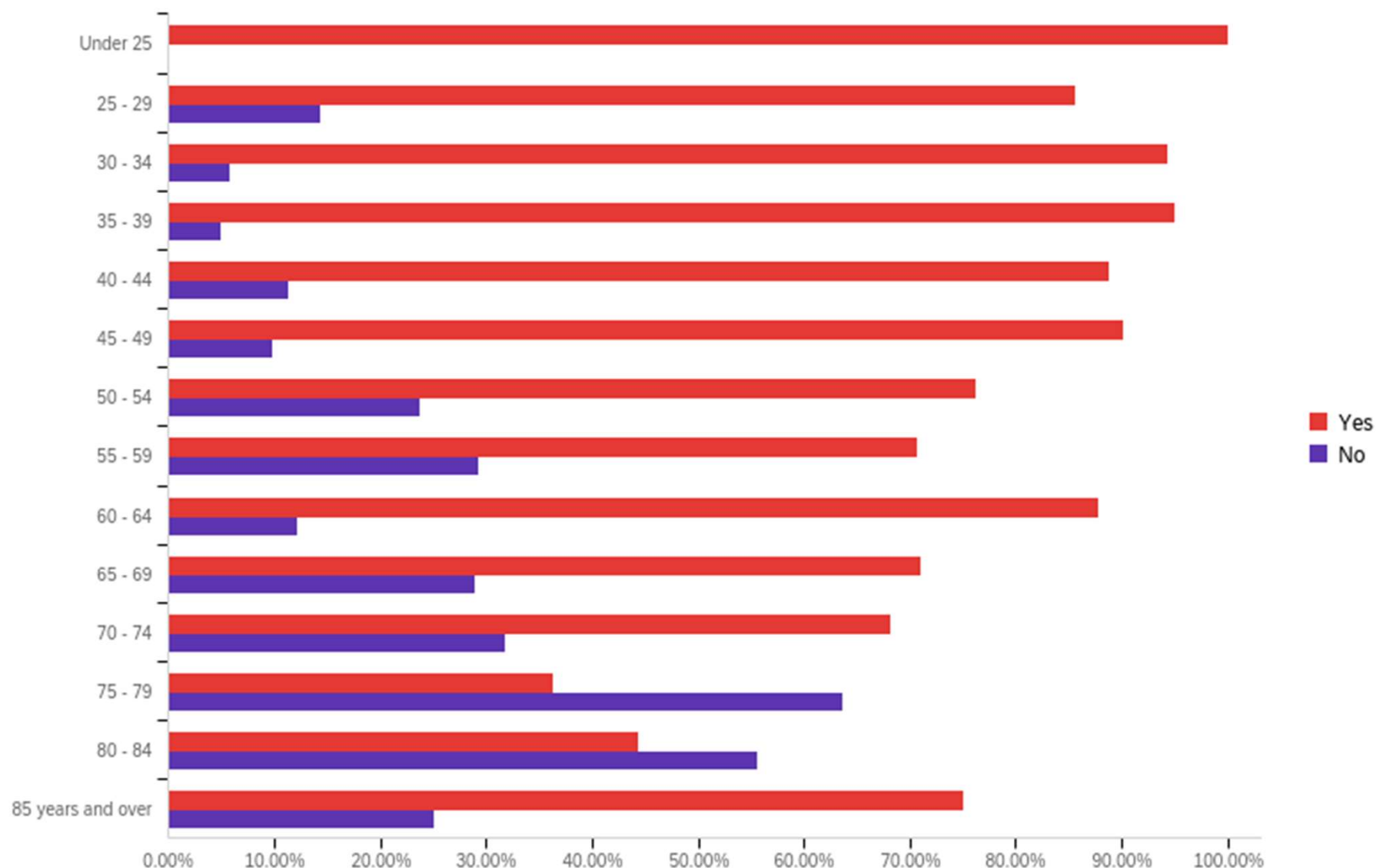
Thinking back over the past 12 months, have you visited a park in South Ogden? (For example: Burch Creek, Friendship, Glasmann, 40th Street, Madison, Meadows, Nature Park, Club Heights or Club Heights Off-Leash Dog Park.)



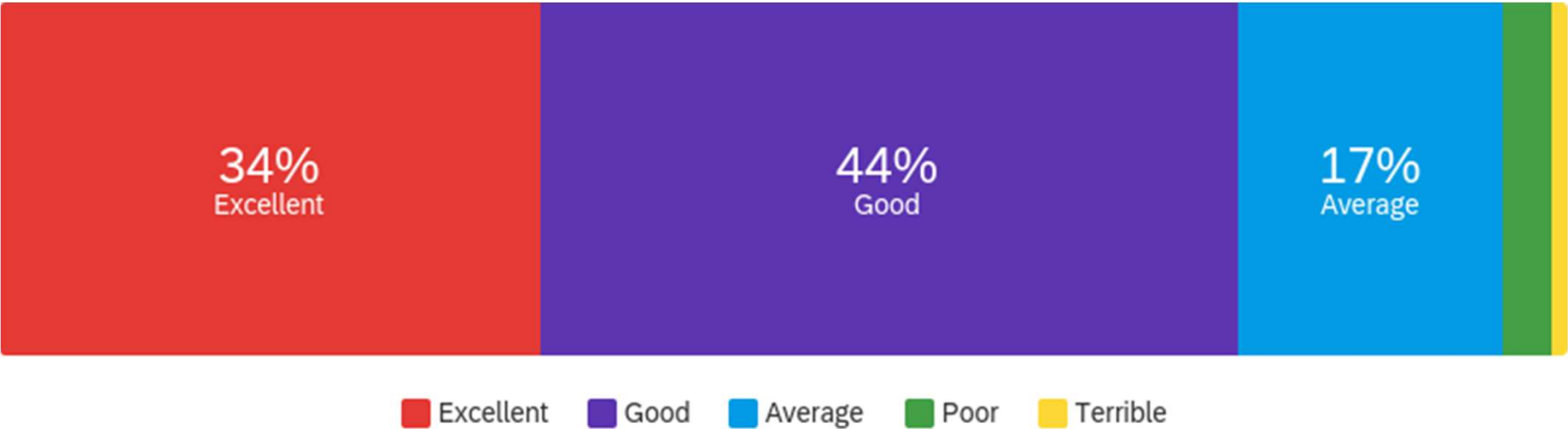
#	Answer	%	Count
1	Yes	81.30%	374
2	No	18.70%	86
	Total	100%	460

Thinking back over the past 12 months, have you visited a park in South Ogden? (For example: Burch Creek, Friendship, Glasmann, 40th Street, Madison, Meadows, Nature Park, Club Heights or Club Heights Off-Leash Dog Park.)

Age & Visit a SO City Park



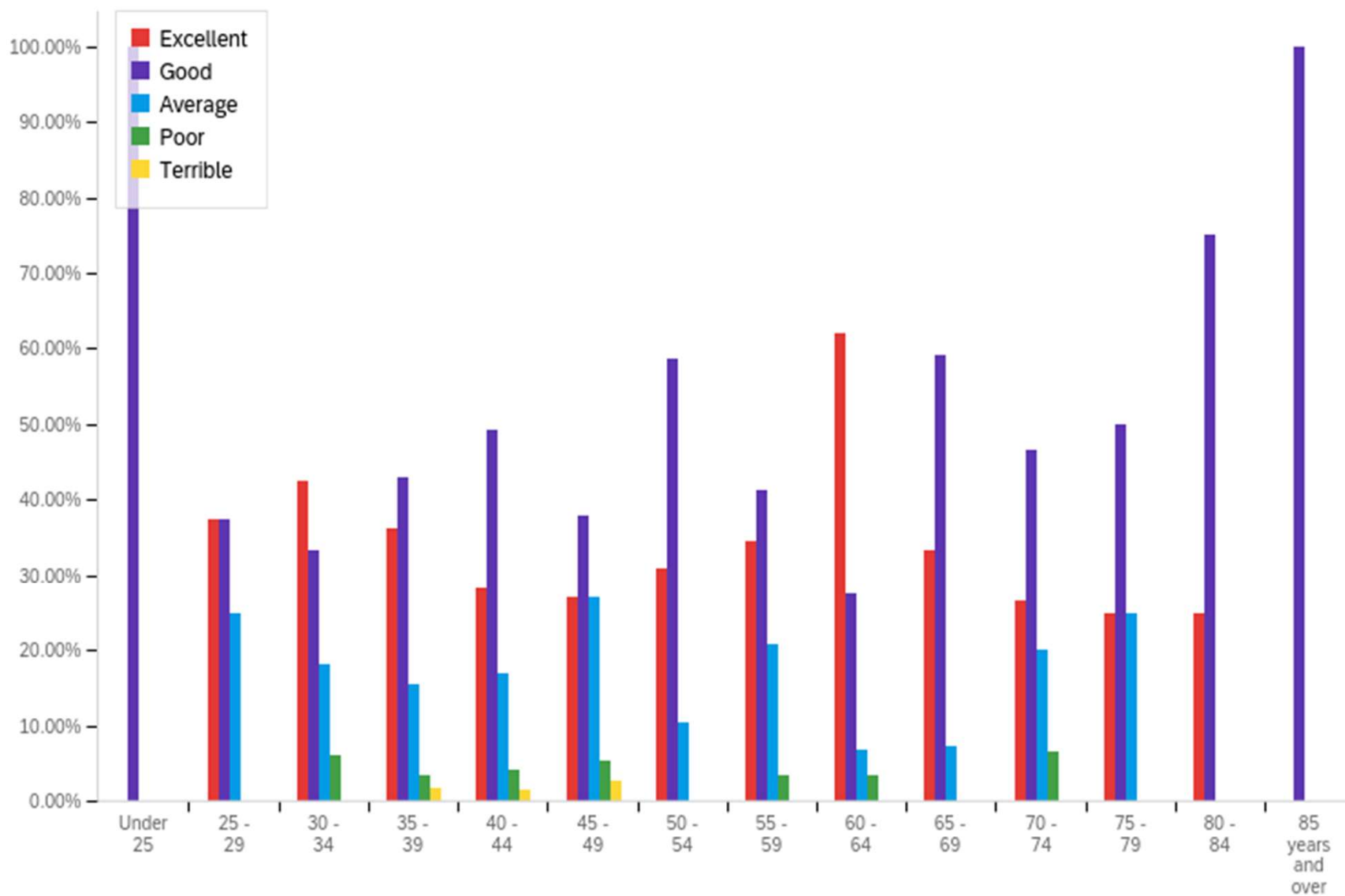
How would you rate your experience at South Ogden City Parks?



#	Answer	%	Count
1	Excellent	34.49%	129
2	Good	44.39%	166
3	Average	16.84%	63
4	Poor	3.21%	12
5	Terrible	1.07%	4
	Total	100%	374

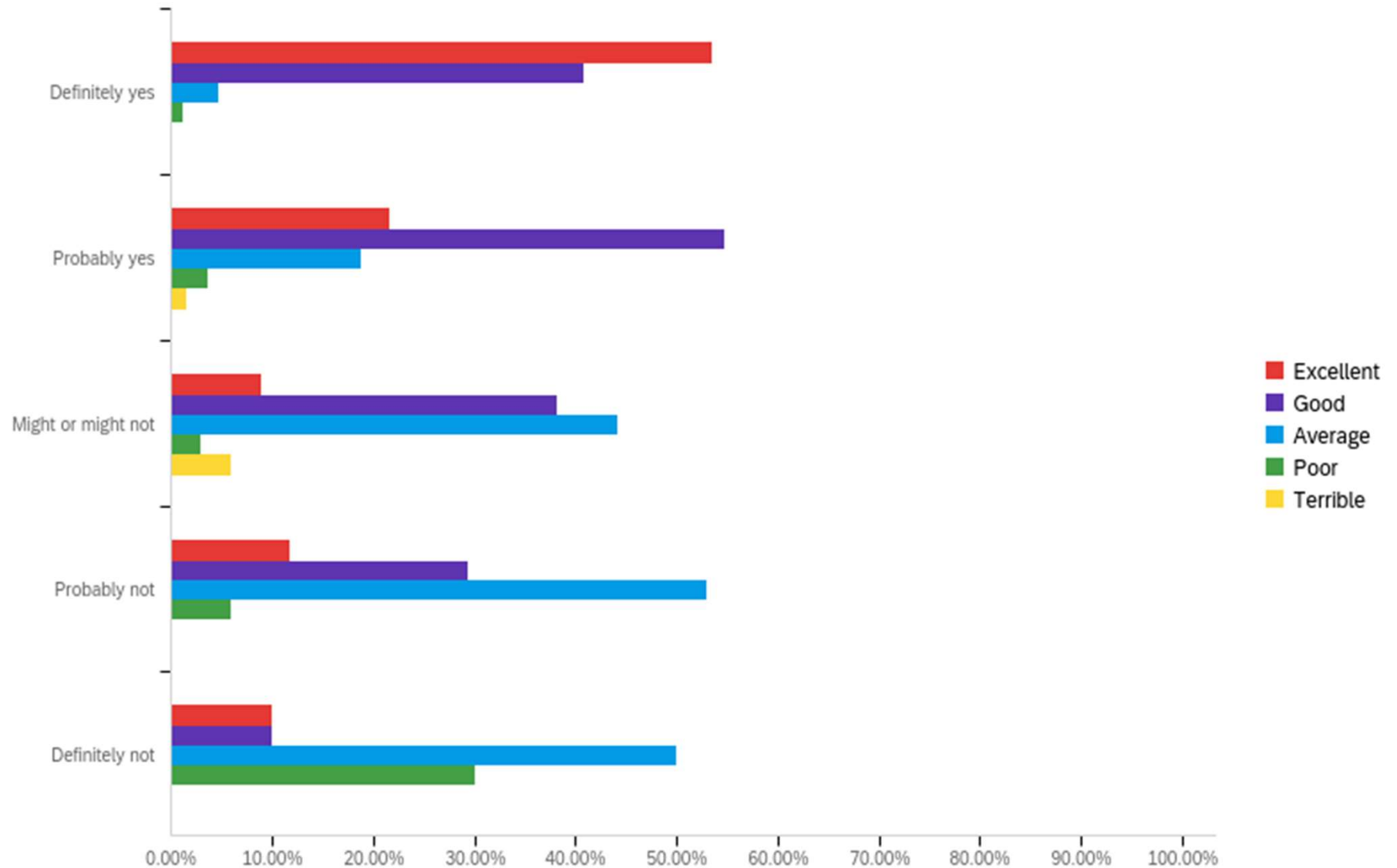
How would you rate your experience at South Ogden City Parks?

Rating of S. Ogden Parks by Age



How would you rate your experience at South Ogden City Parks?

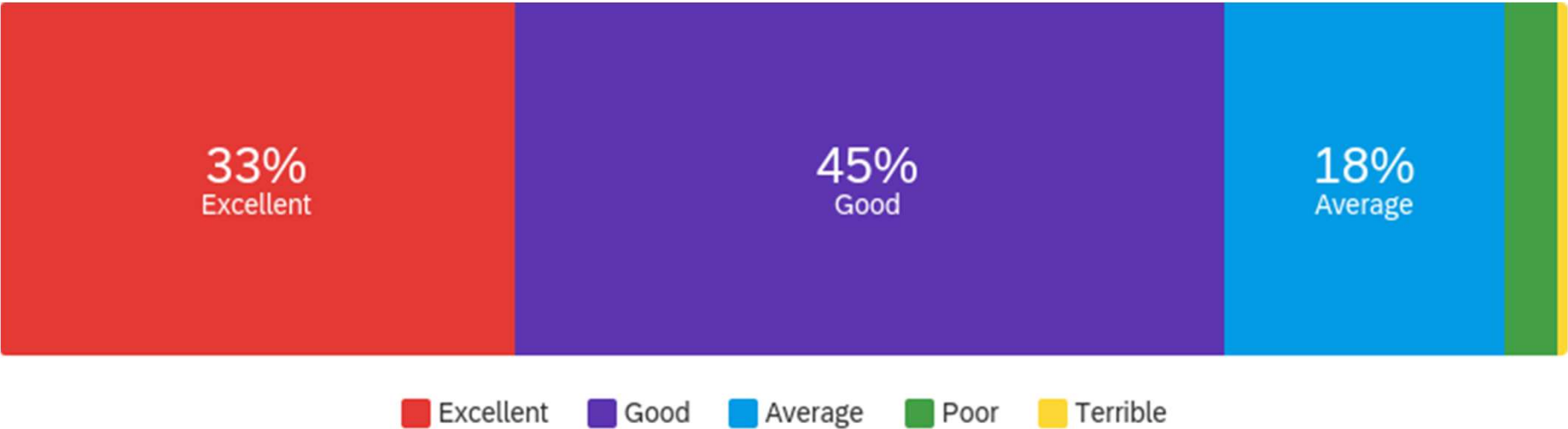
Recommend City to Friends and Experience in City Parks



What factors influenced your rating?



How would you rate the quality of culinary water service in South Ogden?

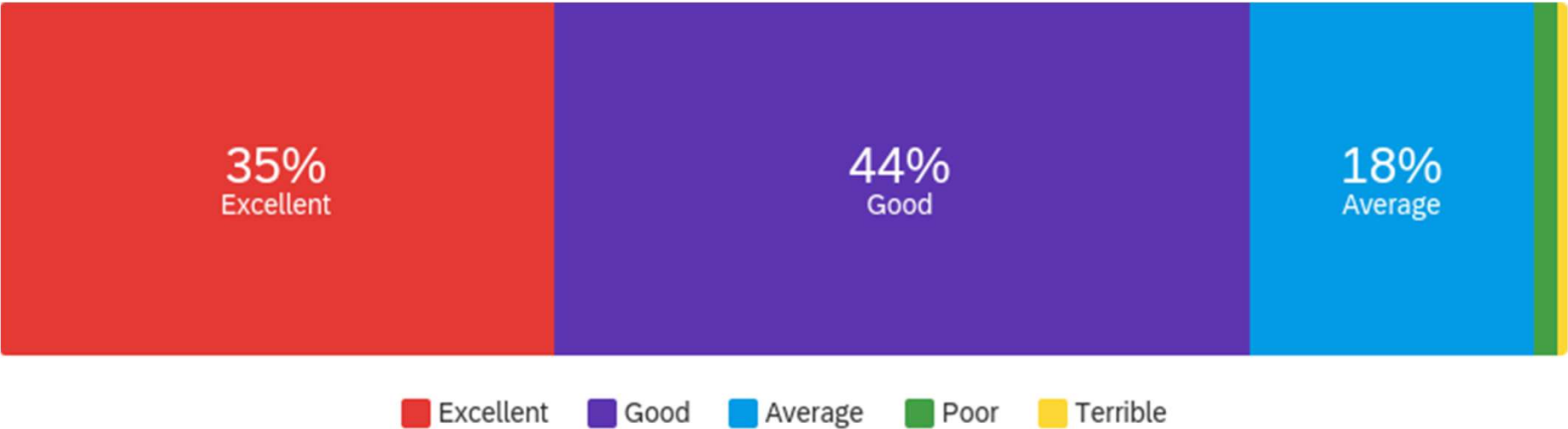


#	Answer	%	Count
1	Excellent	32.83%	151
2	Good	45.22%	208
3	Average	17.83%	82
4	Poor	3.48%	16
5	Terrible	0.65%	3
	Total	100%	460

What factors influenced your rating?



How would you rate the quality of sewer service in South Ogden?

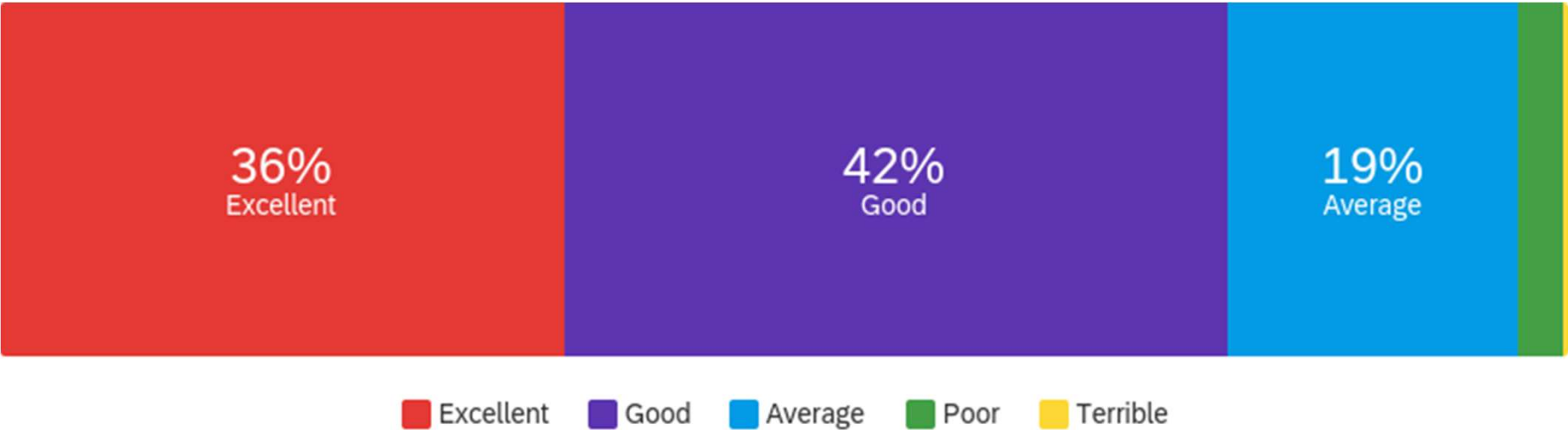


#	Answer	%	Count
20	Excellent	35.25%	159
21	Good	44.35%	200
22	Average	18.18%	82
23	Poor	1.55%	7
24	Terrible	0.67%	3
	Total	100%	451

What factors influenced your rating?



How would you rate the trash service in South Ogden? (Republic Services)



#	Answer	%	Count
1	Excellent	35.94%	161
2	Good	42.19%	189
3	Average	18.53%	83
4	Poor	2.90%	13
5	Terrible	0.45%	2
	Total	100%	448

What factors influenced your rating?



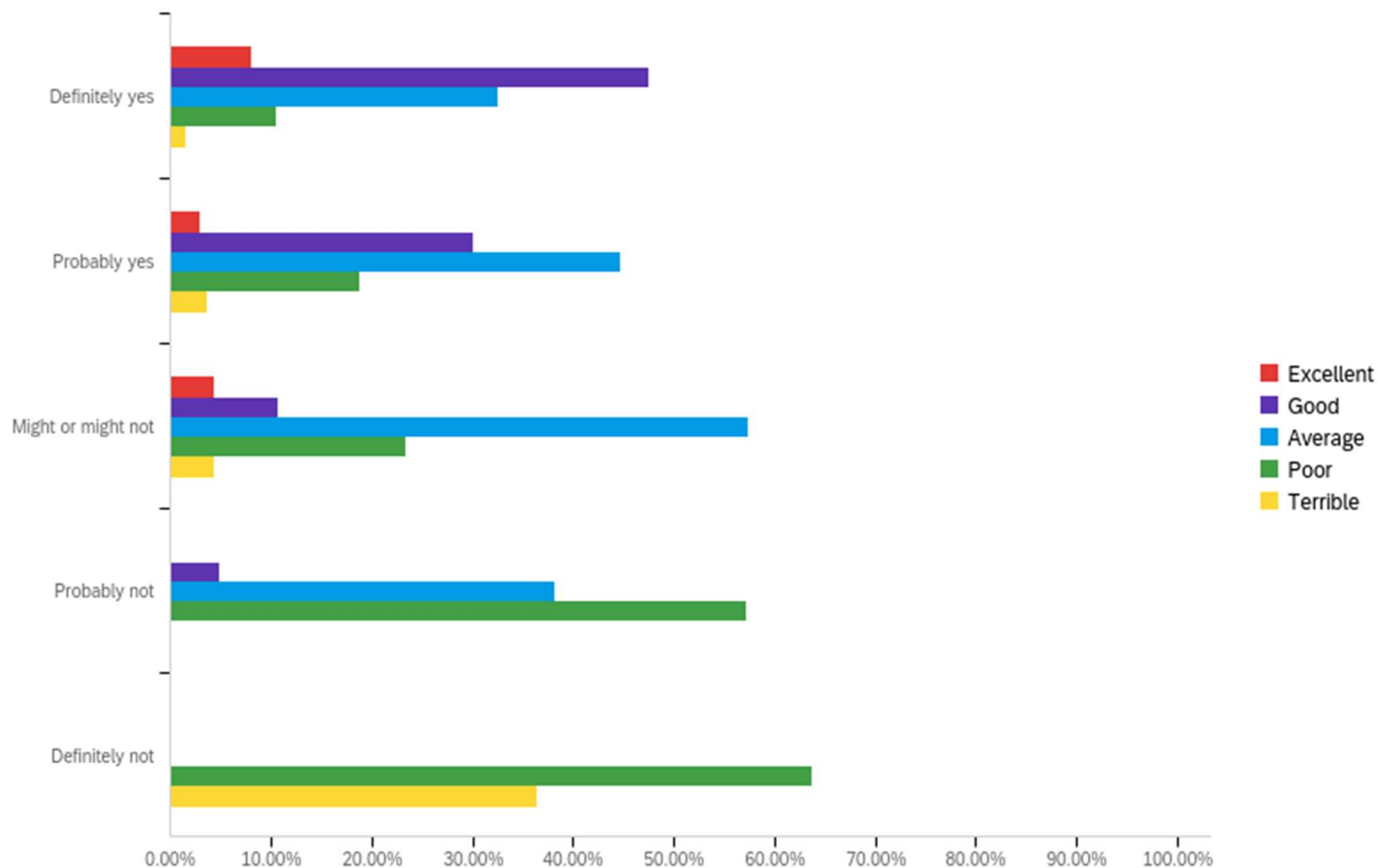
How would you rate the quality of the streets in South Ogden?



#	Answer	%	Count
1	Excellent	5.12%	23
2	Good	33.85%	152
3	Average	39.20%	176
4	Poor	18.49%	83
5	Terrible	3.34%	15
	Total	100%	449

How would you rate the quality of the streets in South Ogden?

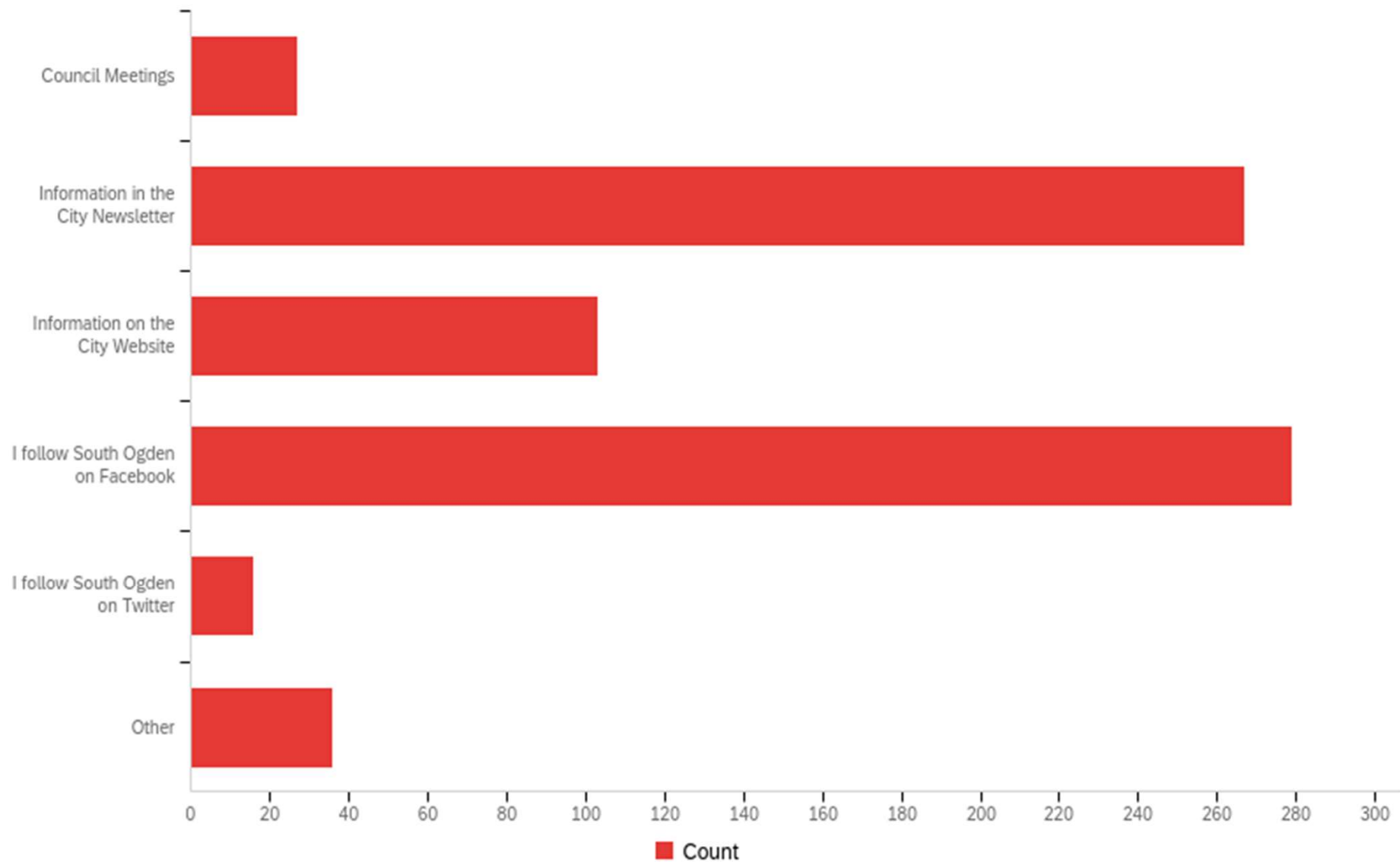
Recommend City to Friends and Rating City Streets



What factors influenced your rating?



How are you most likely to stay informed with what is happening in South Ogden City?



How are you most likely to stay informed with what is happening in South Ogden City?

#	Answer	%	Count
1	Council Meetings	3.71%	27
2	Information in the City Newsletter	36.68%	267
3	Information on the City Website	14.15%	103
4	I follow South Ogden on Facebook	38.32%	279
5	I follow South Ogden on Twitter	2.20%	16
6	Other	4.95%	36
	Total	100%	728

How are you most likely to stay informed with what is happening in South Ogden City?

Q35 - How are you most likely to stay informed with what is happening in South Og...



A word cloud featuring various terms related to digital communication and community engagement. The most prominent words are 'instagram', 'newsletter', 'social', 'email', 'online', 'website', 'media', 'paper', 'attend', and 'information'. Other visible words include 'facebook', 'meeting', 'follow', 'bill', 'city', 'important', 'month', 'open', 'newspaper', 'app', 'dumb', 'don't', 'neighborhood', 'connected', 'council', 'concern', 'door', 'long', 'opportunity', 'discuss', 'ogden', 'date', 'mobile', 'maintain', 'great', 'friendly', 'informative', 'councilman', 'articles', 'mouth', 'extent', 'honestly', 'neighbor', 'fb', 'local', 'meet', 'hot', 'active', and 'extent'. The words are arranged in a dense, overlapping manner, with some words appearing in a larger font size than others.

If you were in charge, what would you change about South Ogden?



What other comments or insights would you like to share?





End of Report

January 5, 2023

