HUNTERDON COUNTY
DEPARTMENT OF PUBLIC SAFETY
Division of Emergency Services
Emergency Services Training Center
www.co.hunterdon.nj.us/911.htm
George F. Wagner, Director
PO Box 2900, Flemington, NJ 08822-2900
908-788-1205 or 908-788-1196
gwagner@co.hunterdon.nj.us

HUNTERDON COUNTY CONVERTS TO EVERBRIDGE TO RELIABLY DELIVER EMERGENCY NOTIFICATIONS TO RESIDENTS

Flemington, NJ –Hunterdon County Department of Public Safety and Health Services has selected Everbridge Aware™ and Everbridge SmartGIS™ to offer emergency and incident notification alerts to Hunterdon County residents sent by the county's 911 Center. "We are excited to announce the addition of the Everbridge emergency and incident notification solution to the County's communications arsenal," said Brayden Fahey, County Coordinator for Emergency Management. "Keeping our citizens as well as team members informed during critical events, both large and small, is a key part of our mission".

New Citizen Web Portal Will Be Available To Register For Alerts

Using a customized opt-in portal powered by Everbridge, Hunterdon County residents and businesses will be able to sign up for personalized alerts on topics they care about, as well as provide additional contact information, such as mobile phone and unlisted numbers that are not included in traditional reverse 911 systems. The citizen alert sign up page is accessible from the **Hunterdon County Citizen Alert Emergency Notification** web site **at**

www.co.hunterdon.nj.us/communityalerts.html

"The self-registration portal is an important feature for the residents of Hunterdon" said Public Safety Director George F. Wagner, "Residents will be able to self-register unlisted numbers as well as cell phone numbers. Additionally, residents who do not live in the area can register the address of a relative or business. They will then be kept informed of events according to the address entered." Wagner said.

Location-based Notifications Will Quickly Alert Residents Impacted By Emergencies

Everbridge SmartGIS is an interactive, map-based communication platform that reliably enables federal, state and local governments to contact thousands of people in a specific geographical region defined by zip code, street address, radius from a specific point, or latitude/longitude with life-saving information quickly and efficiently via all forms of communication, including landline phones, mobile phones, email, text messaging, instant messaging, pagers, fax, and more. Through the use of cloud-infrastructure technology, Everbridge offers infinite elastic scalability and perfect resiliency of their emergency notification system. As an incident progresses and shifts location, such as during a car chase or a fire,

Everbridge SmartGIS offers public safety officials the ability to easily identify and contact those in its path to keep people away from the affected areas. And to improve first responder's visibility into what is happening in their geography,