



TOWN OF
UPPER MARLBORO

Vision Plan

Community Forum



Better City



- Welcome / Introductions
- Project Outline
- Brand
- Strengths
- Opportunities
- Wrap Up / Next Steps

Brand

Take the survey:



Brand

Why it matters..



TOWN OF
UPPER MARLBORO

GOLD #977B26

BLUE #455B66

GREY #B5B5B5

Strengths

- Place that matters
- People who care
- Engaged state leaders
- Determined City officials
- Good base of local businesses
- Schoolhouse pond
- Daytime traffic
- Historic downtown

Opportunities

- Messaging
- Main Street reconfiguration (office to retail)
- Main Street walkability
- Infill development
- Small business support
- Attract businesses
- Connectivity (pedestrian / bike)

Thank you!

