

VISION PLAN

Community Forum





AGENDA

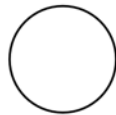
- Project Outline
- Logo / Brand
- Values
- Themes:
 - Vibrant Downtown
 - Connected Community
 - Safe Places

PROJECT OUTLINE

- ~40 interviews
- 111 designs reviewed
- 252 Logo Survey responses
- 2 Town Forums

Logo / Branding

BRAND GUIDELINES COLOR GUIDE



C-0 M-0 Y-0 K-0
#FFFFFF
R-255 G-255 B-255



C-69 M-56 Y-86 K-69
#252908
R-37 G-41 B-8



C-67 M-47 Y-100 K-45
#4F5902
R-79 G-89 B-2



C-62 M-41 Y-100 K-27
#677310
R-103 G-115 B-16



C-58 M-34 Y-100 K-15
#768218
R-118 G-130 B-24



C-0 M-32 Y-76 K-0
#FCB456
R-252 G-180 B-86



C-2 M-20 Y-77 K-0
#FCCA57
R-252 G-202 B-87



C-0 M-1 Y-16 K-0
#FFF8E0
R-255 G-248 B-224



C-93 M-30 Y-68 K-15
#0D7866
R-13 G-120 B-102



C-89 M-24 Y-62 K-6
#148774
R-20 G-135 B-116



VALUES

- Thriving & vibrant Downtown
- Safety
- Outdoor recreation
- Natural beauty
- Family-friendly places
- Community Connections

VISION => REALITY

- Vision
- Standards
- Plan
- Risk
- Grit



VIBRANT DOWNTOWN

- Experiencing Downtown
 - Streetscape
 - Facades / Development



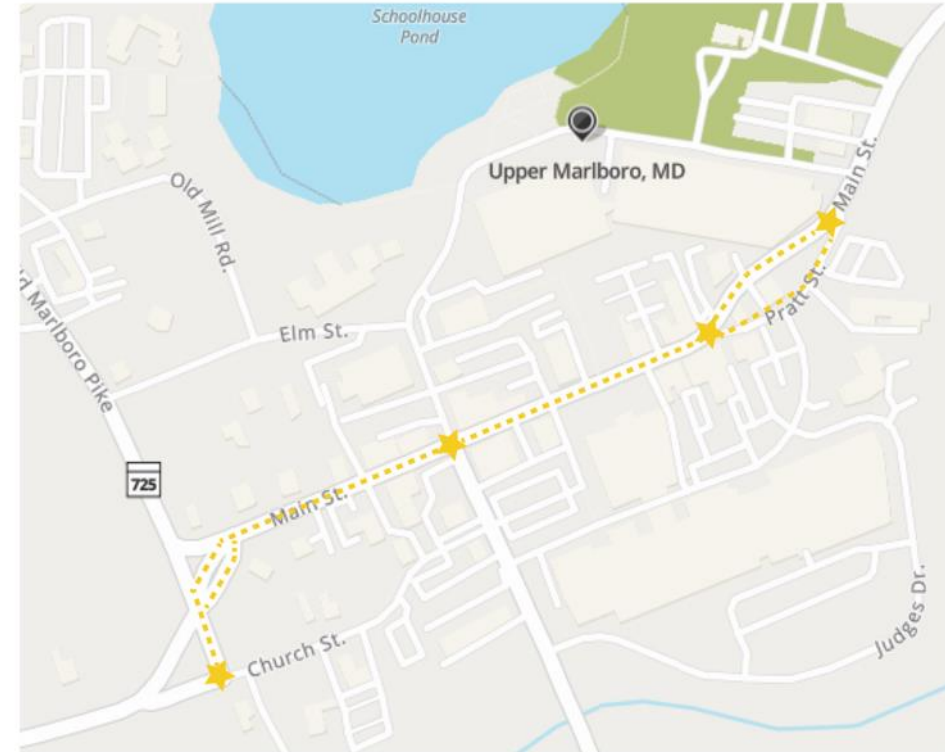
VIBRANT DOWNTOWN

- Experiencing Downtown
 - Wayfinding



VIBRANT DOWNTOWN

- Experiencing Downtown
 - Parking



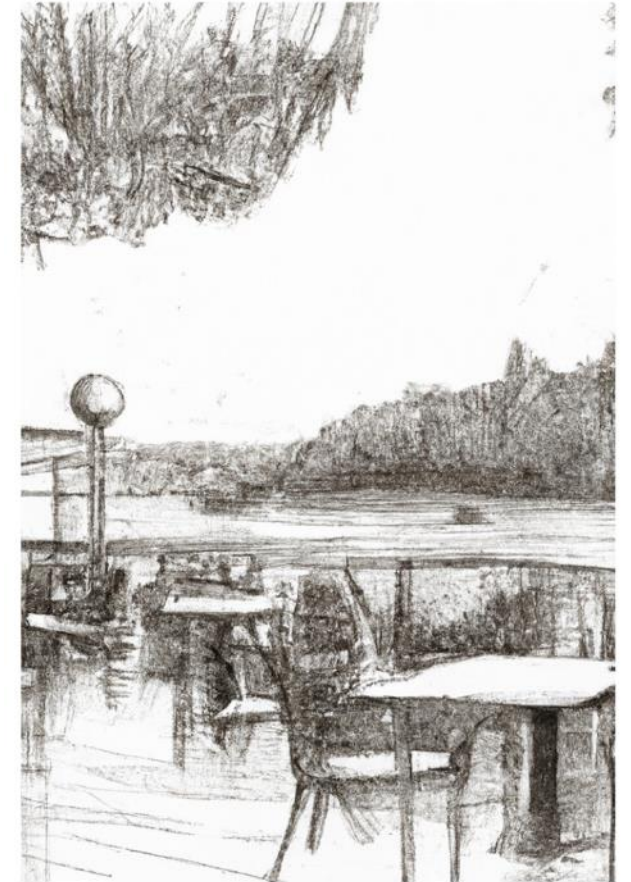
VIBRANT DOWNTOWN



- Thriving businesses
 - Town Support
 - Business Network

CONNECTED COMMUNITY

- Public Connections
 - Trails
 - Public Parks



CONNECTED COMMUNITY

- Public Connections
 - Public Art



CONNECTED COMMUNITY

- Facilitating Connection
 - Downtown Events
 - Showplace Arena



SAFE PLACE

- Protecting People
 - Bike & Pedestrian Safety
 - Bus Stop Visibility



SAFE PLACE

- Strengthening Infrastructure
 - Flooding Mitigation
 - Sinkhole Prevention



**“MAKE NO LITTLE PLANS; THEY HAVE NO
MAGIC TO STIR MEN’S BLOOD AND PROBABLY
THEMSELVES WILL NOT BE REALIZED. MAKE
BIG PLANS; AIM HIGH IN HOPE AND WORK.”**

- DANIEL BURNHAM



THANK YOU!

