

SMART Goals

- Shift to:
 - Prevention
 - Root Cause
- Specific
 - PSE Change – Policy, system, environmental
- Measurable
 - Gallup wellbeing Index
 - Series of strategies that are measurable
 - Add early/intermediate indicators
 - How do you measure a whole population? w/ accuracy?
- Achievable
 - Who to be involved?
- Time
 - 5 years
 - 2019 – site visit
- Relevant
- Goals and measure for intermediate work?
 - Checkpoints
 - Needs assessment
 - Early learning?
 - Housing
 - BH...risk factors
 - Etc...

Barriers

- \$ fundraising
- Collective vision
- Opportunity:
 - Gets us shovel ready (with a focus) for \$ coming in
 - Economic development
 - Synchronization

Final thoughts/concerns (Around the room)

- Collaboration/synchronization – to shared vision
- Educate ourselves re: BIG PIC – BZ site visit
- CHIP process will get us to WHAT we want from BZ
- Process leading to action (*effective* action)
- Systems level = good...Define wellbeing indicators
- Worry of WWU being BZ 'name' -- don't want to sil
- Evaluate → educate → motivate
- Realistic?
- One thorough BIG PICTURE

- How to replicate in smaller communities (i.e Columbia)