

# NEWS RELEASE

## Waxahachie Welcomes New E-commerce and Wholesale Merchandise Fulfillment Facility



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(May 22, 2023) Waxahachie, Texas will soon welcome a new company to its growing commercial development footprint. Fanatics, a global digital sports platform, will open and operate a new 600,000 square foot e-commerce and wholesale fulfillment facility in Waxahachie. The new location will create a new, rapid delivery network to better serve fans, partners and retailers in the southern United States with a significant assortment of high-quality licensed sports products across professional and college teams.

This state-of-the-art operation will be located on the Blue Star Development property at the southwest corner of IH-35E and US Highway 287. Fanatics' project will kick-start development on the site. It will also serve as the impetus for additional commercial and retail development on the adjacent parcels along the frontage road.

“We are not only excited and honored to have Fanatics become a piece of Waxahachie's growing economy, we look forward to the enormous success they will have here. Fanatics' desire to participate in and become active in our community makes this announcement even more special. We welcome Fanatics to Waxahachie!” said David Hill, Mayor of the City of Waxahachie.

When fully staffed, the company plans to hire up to 250 personnel. The project will break ground later this year with plans to be operational by the first quarter of 2025.

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**About Waxahachie:**

*Waxahachie is a vibrant and growing community of over 48,000 conveniently located near the Dallas/Fort Worth Metroplex. Known as The Crossroads of Texas, Waxahachie's quality of life is second-to-none with a variety of residential options, an excellent education system, convenient shopping and dining, progressive medical care, and easy access to all the metropolitan amenities that the DFW Metroplex has to offer. Additionally, the historic downtown is recognized as one of the most beautiful cities in the state with character, charm and an amazing heritage. More information: [www.waxahachie.com](http://www.waxahachie.com).*

**About Fanatics:**

Fanatics is building a leading global digital sports platform. The company ignites the passions of global sports fans and maximizes the presence and reach for hundreds of sports partners globally by offering products and services across Fanatics Commerce, Fanatics Collectibles, and Fanatics Betting & Gaming, allowing sports fans to Buy, Collect and Bet. Through the Fanatics platform, sports fans can buy licensed fan gear, jerseys, lifestyle and streetwear products, headwear, and hardgoods; collect physical and digital trading cards, sports memorabilia, and other digital assets; and bet as the company builds its Sportsbook and iGaming platform. Fanatics has an established database of over 100 million global sports fans, a global partner network with over 900 sports properties, including major national and international professional sports leagues, teams, players associations, athletes, celebrities, colleges, and college conferences, and over 2,000 retail locations, including its Lids retail business stores.