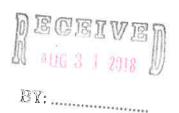


### **Funding Application** 2018 and 2019 Lodging Tax Funds



### Deadline

June 15, 2018 at 4:00pm for funds to be expended in 2018 August 31, 2018 at 4:00pm for funds to be expended in 2019

### Attention

City of Yelm Dana Spivey, Executive Administrative Assistant 105 Yelm Avenue West Yelm, WA 98597

### **Entity Information**

The Triad THealter 45-4512298

Organization/Agency Name Federal Tax ID Number

Cameron Jayne **Director & Creator** 

Contact Name Title

PO Box 2040 Yelm WA 98597

Mailing Address City State Zip

360-458-3140 702-845-5925 ohsojayne@msn.com

Work Phone Cell Phone

**Email Address** 

Tourism Promotion/Marketing Activities Events/Festivals Program/Project

Amount Requested: \$ Total Budget: \$

See attached paper

### **LTAC Funding Request Information**

### The Triad Theater Yelm 2012 -

Name of Tourism Activity/Event/Program/Project Location

Start Date

**End Date** 

Brief Description: (450 words or less)

### www.thetriadtheater.com facebook, youtube, live video, twitter & Instagram

Website Address

Social Media Account(s)

- 1. What are the projected number of attendees estimated to travel greater than 50 miles to attend the activity/event and what is your estimate based on:
- 2. What are the projected number of attendees estimated to travel from another state or country to attend the activity/event and what is your estimate based on:
- 3. What are the projected attendees who estimated to stay in paid overnight accommodations?
- 4. What are the projected attendees who estimated to stay in unpaid overnight accommodations?
- 5. How do you plan to measure/evaluate the actual attendance and locations visitors traveled from?
- 6. Describe the tourism promotion impact on the economy from your special event, festival, or tourism-related program or project within the City of Yelm, specifically on the lodging and food service sectors.
- 7. How broad-based will the tourism promotion benefit be geographically and economically?
- 8. Describe how you will promote overnight stays in Yelm lodging establishments?
- 9. Describe how you will promote Yelm and other attractions in the Yelm area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

- 10. What tourism outcome should the City expect if your proposal is only partially funded? Please be specific. For example: Which services will not happen? How do you intend to alternatively fund your program?
- 11. List other organizations that you will partner with for this proposal. Letters of endorsement are welcome to be attached to this application (please do not send separately to City Hall).
- 12. List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Please include any other thoughts that may

encourage the Lodging Tax Advisory Committee/Yelm City Council to use lodging tax funds to support this application.
Certification
I hereby state on behalf of (organization/agency name) that we are a:
Nonprofit Government Entity Other
The applicant has, or will obtain, general liability insurance covering no less than \$1,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
The applicant has on file with the City, or is submitting one copy, of their current articles of incorporation and by-laws.
I understand this is an application for a contract with the City of Yelm, which, if awarded, will only be paid after the service(s) is rendered on a <u>reimbursement basis</u> and a signed Lodging Tax Invoice is submitted with proof of payment documentation.
The applicant has accounting/record-keeping systems which A) show the purposes for which City of Yelm funds have been spent; B) is open to inspection by the City of Yelm or its agents; and C) is maintained for at least 6 years following the end of contract.
I understand that the City of Yelm will conduct public discussions regarding recommendations for funding to any agency making application to the City of Yelm and its Lodging Tax Advisory Committee.
I hereby certify that the information contained in this certification and application for funding with the City of Yelm is a true and accurate statement of activities and financial status of the organization submitting this application.
I hereby certify that the person signing this application is duly authorized to execute this document on behalf of the applicant entity.  AMCYON JAYNE  Name and Title  DIRECTOR  Signature  Signature  Date

### Answers The Triad Theater

- 1. An estimated 6,000 people throughout the year travel multiple times to attend events at the Triad Theater. We have regular attendees from Olympia and Tacoma areas.
- 2. Based on sales information and ticket sales that anywhere from 500-1,000 travel from out of state.
- 3. We have had feedback from area Bed and Breakfasts and The Prairie hotel that approx 25% of the ticket holders have paid to stayed at location in Yelm.
- 4. Many local and semilocal attendees have friends and family stay with them to see performances at the theater and many of the performers stay in Yelm as guests.
- 5. We are able to follow attendance and location of visitors from our credit card purchases and social media advertisements and links. We have mailing list and followers on social media we are able to calculate these figures from.
- 6. We have contact with Conley Suites and Air BNB participates in Yelm that keep us up today on their guests in addition to all the records we keep and monitor.
- 7. Many of our speakers are from around the world and bring in people worldwide. We have local theater that brings in friends and family to see performances. Our presenters have overwhelming number of followers that extend the globe. YouTube and live feeds are watched long after performances that attract attendees to upcoming events.
- 8. We have lists we provide and advertisements with event promotions
- 9. The Director is working to have Yelm recognized as a support of the arts. Such self-funded events and fundraiser sponsored by The Triad Theater have brought in more tourist than any other events in Yelm. The UFO festival has a higher attendance than any other Festival in Yelm.
- 10. The condition and safety of the historical site that houses The Triad Theater is very important on many many levels to the town and the tourism. We can increase our professionalism and attract higher-end entertainment.
- 11. We have partnered with most of the organization in Yelm and the surrounding area. We work with the Reservation, RedWind Casino, local breweries, local restaurants and all the local talent. I could not list all the connection there are with The Triad Theater.
- 12. The Triad Theater is 100% volunteer run. The amount that has been given back to the community from the dedication of the support is strong. The Triad Theater have survived with little <u>financial</u> support from the City of Yelm, Business, and surrounding interest groups. We ask that we can receive financial support to keep the theater thriving.

### **Lodging Tax Budget Form**

### **Lodging Tax Applicant**

Specific to your tourism projects, activities and events in City of Yelm, please complete the highlighed portions of this docuement and list the amount and status of funding for all sources from you have already or intend to receive. If applicable, please include in-kind donations and funds received from admission fees.

**Projected Revenue** 

Source		Amount
Sponsorships		15,000
Admission		35,000
Reserves		0
Donations & In-Kind Contributions		1,000
Grants		20,000
Program Service Fees		
Gift Shop		
Vendor Fees		
Fundralsing Activities		5,000
Anticipated Lodging Tax Funding		\$20,000
Lodging Tax from other Jurisdiction (please specify)		0
All other Sources of Revenue (please specify)	Snack Bar and Liquior Sales	10,000
Total Revenue		\$ 106,000

**Projected Expenses** 

		Amount
Personnel (salaries and benefits) Speaker + Entertainers		15,000
Administration (utilities, phone, etc.)		9,500
Marketing and Promotion		5,000
Professional and Consultant Fees		600
Equipment		6,000
Facility/Event Rental & needed Repours		24,000/20,000
Travel (please specify)	Alcohol and Food	5,000
All Other Expenses (please specify)	Office Expenses/Bank	3,000
Total Expenses		\$88,100
Program Excess (Deficit)		\$17,900



### CHES















Construction (III)





















These Exceptional sponsors have selected to support Please take special note of those who give for the You and your family to make this community extraordinary greater good of all. The city of Yelm Thanks You!







HELVEHL SLAF OVERLEHL

Z ROSE



Filmmaker, investigative reporter from Project Camelot. Documentary Legendary interviews in ufology 🕶 KERRY CASSIDY

## JORDAN SATHER

and forbidden sacred knowledge topics like the Secret Space Program Internet sensation on diverse



Subject of Blockbuster Hollywood Rocket Scientist from Area 51 film "Red October". Direct Contactee DAVID ADAIR

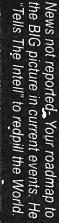


MICHICO HAYASHI Fun for the whole family!! What the Bleep movie fame-"Conciousness of water" plus





through history Theologian Project. Author and UFO's renouned expert The Orb Vatican Insider and World DR MICEAL LEDWITH SCOTT MOWRY







contact-subject of time alteration programs Program with 20 years experience inside "SUPER SOLDIER" - In Secret Space the Mars Defense Force. Direct Alien

## **BOB GRESKA**

body processes. Discover C-60 uses. The C-60 molocule shares its electron 20 times. So it mends other damaged

\* ALSO scheduled to appear SIMON PARKES!

YELM'S 2nd ANNUA



Music Festi

Science Family FUN

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the Triad Arts Theater

## Did You KNOW

we hosted approx. 200 stage productions in 2017 alone??

Our events have achieved hundreds of thousands of online video views, and for 7 Years we have done our heartfelt most to expand and entertain the community on our shoestring budget

\*ONLY YOUR contributions & participation and our OWN participation and our OWN pocket book have kept this labor of love going. To continue to grow, we need to improve and repair the theater as well as purchase an electric sign marquee, hard to do with a 33% INCREASE in rent to cover each month.

IF YOU would like to help us continue to serve the community PLEASE consider donating.

If you have helped us in producing holiday musicals, plays,family events movie nights, lectures, poetry, concerts and health fairs for the community, we sincerely appreciate your assistance and your generosity.

WEAREAFULLYACCREDITED 501 C
NON PROFIT entity run by volunteers

thetriadtheater.com
ACTUAL UFO PHOTO

shot in broad daylight during the 2017 UFO Fest. There were many similar sightings.

Actual Sighting UFO fest 2017



This UFO formation witnessed by several attendies and photographed by staff matches similar recorded UFO's in other World regions

# INFO-TICKETS (360) 458-3140

00000

Music Festival Science Family EZ





James M. Dolliver Building 801 Capitol Way South PO Box 40234 Olympia WA 98504-0234 360.725.0377

### **Nonprofit Corporation Annual Report**

### **Form Submission Information**

Business Name YELM INDEPENDENT FILM AND LOCAL ARTS FOUNDATION

**UBI** 603177354

Transaction Submitted Date 1/29/2017

Tracking ID 3421307

Validation ID 3368007-001

Document Type Annual Report

Corporation Type Non-Profit Corporation

Date of Incorporation 1/31/2012

Fee \$10.00

Place of Business Address 102 Yelm Ave East

Yelm, WA 98597

### **Registered Agent Information**

Name Cameron Jayne

Address 9601 EL CAMINO LANE ST

YELM, WA 98597

Email thetriadartstheater@gmail.com

Mailing Address PO BOX 2040

YELM, WA 98597

### **Governing Person Information**

Name President Cameron Jayne

Address 9601 EL CAMINO LANE SE

YELM, WA 98597

Name Secretary CINDY SCHORNO

Address 18535 COOK RD SE

YELM, WA 98597

Name Vice President CLAUDIA SIMPSON-JONES

Address 10841 AERO LANE ST

YELM, WA 98597

### **Purpose**

To provide an educational outlet of cultural expression via independent, foreign, and documentary films and other forms of art.

### Signed By

Name President Cameron Jayne

**Address** 9601 EL CAMINO LANE SE YELM, WA 98597

Submitter Name Billy Gordon, CPA

Submitter Email Billy@pinnaclecpas.com

Cost

\$10.00

### Form 990-N

### **Electronic Notice (e-Postcard)**

OMB No. 1545-2085

Department of the Treasury Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990

2016

A For the 2016 Calendar year, or tax year begin		Open to Public Inspection
B Check if available Terminated for Business Gross receipts are normally \$50,000 or less	C Name of Organization: YELM INDEPENDENT FILM FOUNDATION PO Box 2040, Yelm, WA, US, 98597	D Employee Identification Number <u>45-4512298</u>
E Website: www.thetriadartstheater.com	F Name of Principal Officer: Cameron Javne PO Box 2010, Yelm, WA, US,	E

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form of its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

### TRIAD THEATER MEMBERS OF THE BOARD

Cameron Jayne Creator/Director/Pres

9601 El Camino Lane SE Yelm WA 98597

Home/ 702 845-5925 ohsojavne@msn.com

Cindy Schorno (On Record) Vice Pres

Claudia Simpson Jones (On Record) Sec Treasure

Yvette O'Keefe

5014 Silver Lake Rd. E Eatonville, WA 98328

home: 360-832-3296

cell: 925-437-5416 mlok@inreach.com

Kendra Lee Wood

302 Van Trump Ave NE Yelm, WA 98597

360 790-0019 Kendra@kendragibb.com

Dawn Young

18930 Slough Lane SE Yelm, WA 98597

Cell/Home 360 359-1338 Moots13dw@gmail.com

Diana Rae

9601 El Camino Lane SE #C dirae@msn.com

Melody Rae

9601 (A) El Camino Lane SE 98597

Home 360 400-5251 Melodrae@aol.com

Robin Lynn Keeslar

24336 Peissner Rd SE Yelm, WA 98597 360 894 266 <a href="mailto:pksculptor@yahoo.com">pksculptor@yahoo.com</a>

**Andrea Levanti** 360 894-6529 18344 149th Lane SE Yelm WA 98597

Ail336@fairpoint.com

### THE TRIAD THEATER

### **501 C 3 TAX ID INFORMATION**



SUPPORTING THE ARTS IN OUR COMMUNITY!

Date:

JAN 12 2015

YELM INDEPENDENT FILM FOUNDATION C/O THE TRIAD THEATER PO BOX 2040 YELM, WA 98597 Employer Identification Number:
45-4512298
DLN:
17053252357024
Contact Person:
SHERRI L ROYCE ID# 31653
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509(a)(2)
Form 990 Required:
Yes
Effective Date of Exemption:
January 31, 2012
Contribution Deductibility:
Yes
Addendum Applies:
No

Other ways you can contribute is to offer our monthly calendar of events and flyers in your business windows or post special events on your electric sign boards. We will deliver you a sticker to put in your window

That says you support the Triad Theater and the Arts in our Community which shows your employees and

Customers that you care that culture and the arts are kept alive in our community now and for years to come!



### THE TRIAD ARTS THEATER PROVIDED OVER 250 SHOWS IN 2016 and 2017

### **112 SHOWS WITH ADMISSION FEES**

### Included:

- \* 6 LIVE THEATRICAL PRODUCTIONS of DRAMA AND MUSICALS
- \* 2 CHILDREN'S MUSICAL RECITAL SHOWCASES
- \* 2 CHILDREN DANCE SHOWS
- \* 4 LIVE MUSIC CONCERTS OF LOCAL BANDS
- \* 4 COMEDY SHOWS FEATURING SEATTLE TO OLYMPIA COMEDIANS.
- \* 36 LECTURES FROM INTERNATIONALLY ACCLAIMED SPEAKERS (on a wide variety of topics from Quantum Physics to Secret Space Programs/ Health Topics to Women's Issues)
- \*We also offered MUSIC and VOCAL INSTRUCTIONS AND ACTING CLASSES.

### PLUS FREE SHOWS PROVIDED TO THE PUBLIC

- \* 2 YELM ORCHESTRA and CHORAL LIVE CONCERTS
- \* 8 "THE "WHO"S WHO IN THE NISQUALLY WATERSHED" TV SHOWS AIRED ON PUBLIC TV highlighting community leaders and interesting people that make up our community.
- \* 20 OPEN MIC POETRY NIGHT SHOWCASES
- \* 12 OPEN MIC SONGWRITERS SHOWCASES
- \* 4 TOWN HOUSE MEETINGS FOR LOCAL POLITICIANS
- \* 1 HISTORY OF SKATEBOARD documentary
- \* 8 LOCAL ARTISTS & SCULPTORS GALLERY SHOWS
- \* 14 FREE CLASSIC, INDEPENDENT OR FOREIGN MOVIES (Holidays and Double Feature Fridays)

- \* VOLUNTEERING to other Organizations (Teaching Beginning Acting to the Girls and Boys at Summer Camp Programs)
- \* PARTICIPATION IN 2 MAJOR PARADES PER YEAR providing colorful floats, laughter, and music for the viewers.
- \* The 2nd Annual UFO FEST
- \*We provide the space for artists and speakers for half the price of any other venue in town plus offer stage and lighting and help with their marketing.
- \*We offer classes for children in public speaking and drama and music and scholarships for children as well.

We have been providing the likes of these wonderful shows to the Community for 7 years in an old fashioned, cozy, artsy environment with professional sound and lights, stage and raised theater seating.

But the theater needs the financial support to help keep this theater alive and thriving.

- \* We need a marquee and/or an electric sign board to inform the community in drive by traffic what shows are being offered weekly. It is the only effective way of reaching the community with the constant changes of shows occurring daily. . (The outside posters get ripped in the wind and rain and not everyone reads the local paper.) In spite of countless articles in the Nisqually Local Newspaper and window posters and flyers, many people in the community are not even aware that the theater exists!
- \* We need to replace windows, rugs; we need to get air conditioning for the hot summer months,
- \* We need Live Stream Equipment and cameras to allow us to show the shows on public television and post the shows on YouTube.
- \* We need to upgrade our sound system with more microphones and stands and a new sound board. Projectors and computers wear out from daily use and need to be replaced or upgraded. Stage lighting bulbs need to be

replaced annually. We need to pay professional people for their services i.e. sound/light tech, Office Manager w Booking acts and Advertising and Accounting and Janitorial Services. This is a full operation that has been going on for 5 year but volunteers come and go and don't care for the equipment and service. So certain jobs need to be contracted in on a as needed basis.

\* We also need financial help to offset the monthly costs of rent, utilities and internet services since ticket sales in any art theater rarely support the theater alone., Sometimes there are cancellations due to the weather, sometimes the show is cancelled and we lose the revenue for that weekend.

Without The Theater, There is No Heart for the Downtown Area of Yelm.

The Triad Arts Theater in the Historic Wolf Building is right in the heart of the town and with some TLC would make a great impact on people as they enter the historic district.

There Is No Centralized Facility That Offers Theatrical and Educational Entertainment as Provided By The Triad Arts Theater in Our Community.

- \* The Yelm Recreational Center cannot provide the ambiance or staging, technical support and indoor seating for artistic presentations and lectures of this quality.
- \* The Moose Lodge and Lions Club cannot provide what this theater provides either. They are wonderful meeting places and social gatherings but cannot offer what the Triad offers.

### The Triad Arts Theater Brings Business To Yelm!

- \* People from outside of the community stay overnight in the local hotel and eat at our local restaurants while attending many of our events.
- \* People purchasing property in town are happy to know there are local facilities in the community for entertainment and culture. The Triad adds

charm and civility to our community and even more so when we can renovate the historic building it resides in.

The Triad Theater Is a Sanctuary For Local Artists and Actors!

\*It contributes to culture and softens the town image. And Art, Music and Comedy are healing!

Our Town is Very Diversified but Unified by Having an Arts Theater!

- \* Art knows no boundaries so it brings people together from all walks of life.
- \* The Triad Arts Theater reaches out to all ethnic and religious groups and races.
- \* It serves the rich, the middle class and the poor in our community.
- \* It reaches out to men, women and children of all ages.
- \* It unites our community in more ways than many imagine!

### The Hard Part of Creating a Non-Profit Community Theater in Yelm is Done!

\* The state of the art sound system is up and running. The projector and remote drop down custom screen is installed. The lightening system and follow spot is working. The sound bridge is built and working. The seats are installed and resting on elevated tiers. The stage is raised and painted. A new women's bathroom was installed with financial support from Thurston County. We have a lovely lobby with chandeliers and vintage booths for seating. Deep red colorful wall to wall rug installed. The walls are painted. Coffee is on, Popcorn is popping. Lights Camera, Action!

### The Triad Theater has a 501 C status for non- profits.

\* We are set up to take credit cards and have bank accounts. We are set up on Facebook and have a beautiful website and mailing list of over 1000 people that we serve. We have had packed houses and countless elated patrons that are elated and influenced by the entertainment we provide.

- \* We have proven our ability to create and maintain and provide service with a community theater with a track record of over 5 years.
- \* It would be a shame to let this theater die with so much time and private investment put into this historical building only to start from scratch in the future.

Won't You Help Us So That We Can Continue To Grow?

Welcome to Yelm's Non Profit Community Theater... The Triad Arts Theater located in the heart of downtown Yelm, serving the Greater Yelm Community for over 7 years

The Triad Arts Theater is a sanctuary for countless musicians, actors, poets, singers, lecturers, scientists, and philosophers. The theater provides classes for children of all ages to learn public speaking, poise and performance to overcome the fear of standing in front of a crowd of people which is vital for success in their future. It includes an art gallery that displays the work of local artists and artisans.

The Triad Arts Theater is the last bastion for free speech ...free creativity as long as it is done with integrity and from the heart. This theater has a purpose to raise the spirit...and bring light to all the community...pure and simple.

The Triad Arts Theater serves all walks of life, gender, ages, races, creeds, and social status. Under this roof we drop our walls to become unified with laughter, song, merriment or enlightenment.

Other towns have huge funds set aside for the arts. We have none or at least none that was available to us from the city for the past 7 years.

The Hotel Motel Tax Revenue...is waiting to be distributed to businesses that generate tourism to the community...but let's face it; Yelm has only one motel to fund all the businesses that support tourism in the community. That money won't go very far...and the community theater is a major contributor to tourism in the community. We must come up with other ways to support the arts.

It is common knowledge that a community theater no matter how efficient, still makes less than 30% from Ticket sales for events. The rest of the money needs to be provided by grants or funding from the city or state to help keep the doors open. Even a full year of events does not guarantee that unexpected weather, or cancellations won't affect the attendance.

We have proven our ability to provide amazing events and shows to the community without any funding for over 8 years but we need assistance to continue as the burden is heavy and

without improvements we cannot increase our attendance, extend our exposure, do repair work and upgrade equipment to continue our commitment to the community. We are a non-profit theater and totally run by volunteers. But we need your help.

### WHAT WE NEED TO CONTINUE...

- \*Upgrades to our sound and lighting system and Projector.
- \*A marquee outside to show all the events and shows being shown weekly
- \*An outdoor sign that designates the building is THE TRIAD ARTS THEATER
- \*A HD Video Camera and accessories including an Apple Computer editing bay to facilitate us recording our events like Who's Who in the Nisqually Water Shed, and other great interviews that bring the community together on YouTube and on Thurston County Public Television.
- \*Funding to improve the outside of the building and to create an entrance to the theater on the main road that would lead into the gallery and then into the theater itself instead of the side door speakeasy entrance that is confusing to the patrons
- ${}^{*}$ Reconstruction costs and expenses to upgrade the total image of the theater and to provide a wine bar in the art gallery

Yelm is a diverse Community which means there are many different perspectives of life that we can draw from but that also brings a challenge to keep us from attacking each other's differences. Art is the one thing that unifies us all.

The Triad Arts Theater is the heart of the community and needs support to thrive. Won't you help us?

Thank You for your consideration.

### Cameron Jayne

(Cameron Jayne, Director and Creator of the Triad Arts Theater)