



LODGING TAX ADVISORY COMMITTEE

REVIEW, RECOMMENDATIONS AND NEXT STEPS



Current members of the Lodging Tax Advisory Committee are:

- JW Foster, City of Yelm
- Cynthia Schmier, RE/MAX Country
- Denise Hibblen, Prairie Park Properties
- Line Critchfield, Chamber of Commerce
- Margaret Clapp, Prairie Park Properties



2020-2021

CITY OF YELM

June 10, 2021

The LTAC allocated up to \$25,600 to be made available as grants to the 2021 Lodging Tax Fund applicants and carried over \$20,000 of unspent funds that were previously allocated for the City of Yelm wayfinding sign project.

June 16, 2021

Lodging Tax Fund applications went live on our website and were promoted on the City social media accounts.

June 30, 2021

Applications were due at 5:00 pm.

July 1, 2021

Each member of the LTAC were sent the 2021 applications to review.

July 2, 2021

The LTAC held a public meeting to review and discuss the applications, as well as decide how much to grant each applicant.



CITY OF YELM

Event/Activity/Project Name	Total Budget	Amount Requested	Amount Awarded
Wayfinding Signs (carry forward)	\$20,000	\$20,000	\$20,000
Nisqually Valley BBQ Rally	\$22,500	\$8,438	\$8,000
Nisqually Valley Home & Garden Show	\$22,500	\$2,500	\$2,500
Total funding available for 2020-2021:		\$45,600	
Total funds awarded for 2020-2021:		\$30,500	
Total available in the Lodging Tax Fund:		\$294,263	



Next Steps

CITY OF YELM

July 6, 2021

Council is being briefed on the decisions of the LTAC members.

July 13, 2021

City Council will take action to approve the grant award recommendations.

December 3, 2021

- LTAC will meet to review Final Reports from applicants who received Lodging Tax Fund grants.
- Establish a more expansive timeline for applicants in 2022.



Questions?

